

# LIVABILITY COMMITTEE

## Meeting Notes

Monday, 6 April 2026, 11:00 AM

*Covenant House, Board Room*

*611 N. Rampart Street, New Orleans, LA 70112*

1. Call to Order, Roll Call, Guest Introductions

The meeting was called to order at 11:00 AM.

ROLL CALL: COMMITTEE MEMBERS				
First Name	Last Name	Present	Absent	Approve previous meeting notes with amendment
Madison	Charleston		X	-
Rene	Fransen	X		Yes
Mamie	Gasperecz	X		Yes
Erin	Holmes	X		Yes
Antonio	Carbone	X		Yes
Joey	DiFatta	X		Yes
Lori	Boyer	X		Yes
Robert	Wingerter	X		Yes

INTRODUCTION OF ATTENDEES: GUESTS		
First Name	Last Name	Role
Michelle	Courseault	FQMD Executive Director
Shelby	Ursu	FQMD Coordinator
Sayde	Finkel	City CAO
Glade	Bilby	FQMD Commissioner
Sheri	Combs	Covenant House
Shantel	Maurice	Covenant House
Deneen	Jackson	Covenant House
Sophie	Kasakove	Times Picayune
Taylor	Diles	City OHSS

2. Public Comment

No written public comments were received.

3. Motion – Consider a motion to approve the previous meeting notes

Committee member Rene Fransen noted that his email thread was not attached to the previous month’s meeting notes, as discussed at the March Livability meeting. FQMD staff will add the email thread attachment to the meeting notes.

**Joey DiFatta made a motion to approve the previous meeting notes with the approved amendment. Mr. Fransen seconded the motion, and it was approved.**

4. Presentation – Covenant House New Key Performance Indices Reporting – Presented by Maya Wyche

See attached document. Committee Chair Mamie Gasperecz thanked the Covenant House staff for their attendance and for working with FQMD staff to decipher new monthly and quarterly key performance indices (KPIs) for the unhoused youth outreach. Sheri Combs reported that Covenant House will be presenting trauma informed approaches for unhoused youth next month, which will detail the organizations’ entry to exit process.

5. Quality of Life Impact Report (10 minutes), Mamie Gasperecz, Committee Chair

See attached document. Ms. Gasperecz reviewed the report with the Committee, stating that the new report is meant to summarize the previous month’s stats and highlights. She noted that she and NOPD 8<sup>th</sup> District Cpt. Sam Palumbo have discussed inviting Community Liaison Officers to attend Livability Committee meetings once a quarter moving forward. Executive Director Michelle Courseault reported that the Streetlight Repairs Project’s warranty period has wrapped, noting that the City and the Department of Public Works are now responsible for the maintenance and repairs. She reminded the Committee members to continue to report any damaged streetlights to 311. Antonio Carbone requested to have the report include year-to-date stats, as well as a section that details the Committee’s set KPIs, so that the group

can stay on track with following progress throughout the year. The Committee also recommended that a one page closeout report for all projects be circulated to the Committee and to the public, via the FQMD's website, to ensure visibility and transparency on all projects with French Quarter residents and businesses.

6. Strategic Discussion Focus: (30 minutes)

a. Unhoused Services Revisit, City Strategic Alternative Proposal

See attached document. Ms. Courseault reported that City officials and stakeholders are proposing a reallocation of approximately \$308K in the previously approved \$310K French Quarter Economic Development District funding to enhance unhoused services in the French Quarter through the Office of Homeless Strategy and Services (OHSS). Taylor Diles, the new Director of the OHSS, reviewed the revised proposal with the Committee, noting that this alternative proposal would replace earlier plans (Low Barrier Shelter, Law Enforcement Assisted Diversion Case Management, & the Mobile Crisis Intervention Unit (MCIU) allocations) with a more integrated, shelter exit-focused model, inspired by the 2025 "Home for Good" pilot.

Mr. Diles reported that the program will deploy three outreach teams, supported by a dedicated NOPD officer, providing up to 16 hours of daily coverage (extended to 22 hours on Saturdays) to engage individuals sleeping in public right-of-way spaces and connect them to services. The proposal includes funding for 27 Low Barrier Shelter exits over nine months, creating a cycle where individuals are transitioned out of shelter into stable housing, freeing beds for those engaged through outreach. He stated that the overarching goal is to reduce visible street homelessness in the French Quarter by increasing coordinated outreach and improving access to shelter and housing pathways. Mr. Diles added that this approach prioritizes individuals who are more self-sustainable, while existing resources, such as the MCIU and the OHSS "Complex Needs" team, will continue serving those with severe mental health or substance use challenges.

Ms. Courseault stated that this proposal will continue moving through the FQMD's Committees, and then to the full Board of Commissioners at the end of April. She noted that if the Board approves, the next steps will be on the City's internal end, with contracting and hiring estimated to take 30-90 days. Mr. Diles added that the City is still on a hiring freeze, but he anticipates having the program launch by the summer.

7. Updates

a. City Council Budget Amendment Request Meeting: April 16<sup>th</sup>, Noon, (City Hall, Council Chambers)

i. Councilman King (Freddie.King@nola.gov)- Requesting resident input

Ms. Courseault encouraged the group to send any input regarding the NOPD 8<sup>th</sup> District's Drone Proposal to Councilman King, noting that City Council will be holding a public council meeting to discuss this topic in more detail on April 16<sup>th</sup>.

b. Love the Boot Week – Collaboration with French Quarter Fest, April 18<sup>th</sup>, 2026

Ms. Courseault reported that the FQMD's Keep the Quarter Clean Program will be hosting its' third annual Love the Boot cleanup event this month, and will be teaming up with French Quarter Fest. The cleanup will be held on Saturday, April 18<sup>th</sup>, at 10 AM, and the meetup location for volunteers will be 500 Decatur Street.

8. Motions – *No motions were made by the Committee.*

9. New Business– To consider and take action upon any other matters that may properly come before the French Quarter Management District Livability Committee

- Ms. Courseault stated that the Committee will be discussing the full scope of phase two of the Street Markings Project next month.
- Ms. Gasperecz encouraged the Committee members to attend any of the upcoming City or FQMD public meetings, noting that the FQMD's Board of Commissioners will be meeting at 2 PM on Monday, April 27<sup>th</sup>.
- Ms. Courseault reported that the Regional Transit Authority has asked the FQMD to be a part of a new streetcar modernization masterplan, with more details to follow next month.

10. Adjournment

**Mr. DiFatta made a motion to adjourn. Mr. Fransen seconded the motion, and the meeting adjourned at 12:08 PM.**

**The next scheduled meeting date of the Committee is Monday, May 4<sup>th</sup>, 2026, at 11 AM.**

# Quality of Life - FQ Livability Impact Report



## APRIL 2026

The Livability Committee is a public-facing body that provides strategic oversight of FQMD programs impacting quality of life in the French Quarter – including cleanliness, safety, social services, and public space improvements.

Note :Due to vendor reports being received mid-month following month-end, Impact Reports reflect the prior month, not the most recent month.



## Metric Highlights

Youth Homelessness	Mardi Gras Bead Recycling	St Markings Completed	Quarter Clean Resolutions
20 hours	44k beads recycled	26	35

## Impact by Goals

### Goal 1: Youth Homelessness

New KPI's under review  
(Services & full report provided by Covenant House)

### Goal 2: Adult Homelessness

City's Strategic Alternative Proposal under review

- LEAD Referrals (Law Enforcement Assisted Diversion)
- Mobile Crisis Unit Referrals
- Low Barrier Shelter Beds: 6

### Goal 3: Sanitation / Recycling Waste Mgmt.

- Total 311 Requests: (IV Waste report not submitted by City)
- Glass Recycled: **6,275** in Cubic Yards
- Plastic, Metal, Aluminum Recycled: **15.09** in cubic yards
- Cardboard Recycled: **21.50** cubic yards

(Services & full reports provided by Glass Half Full)

### Goal 4: Mobility - Safety Improvements

- Street Lights Closeout - lessons learned meeting in schedule with DPW
- St Markings - 127 add'l Public safety markings identified, seeking funding
- 210 Vehicular Safety signs identified for DPW replacement (stop, directional, do not enter)





**CHNO-FQMD Programmatic Reporting Form  
(Monthly/Quarterly/Annual)**



MONTHLY OUTCOMES		
<b>Outreach &amp; Engagement</b>	Total Youth Interactions (FQ only)	#
	Total Youth Interactions (Citywide)	#
	Repeat Contacts	#
	Care Packages / Hygiene Kits Distributed	#
	Total Youth Referred from Outreach → Emergency Shelter	#
<b>Intake &amp; Emergency Services</b>	Emergency Overnight Stays	#
	Emergency Shelter Intakes	#
<b>Wellness &amp; Support Services</b>	Onsite Medical Visits	#
	Mental Health Visits	#
	Counseling Services Provided	#
	Referrals to Substance Use Services	#
QUARTERLY OUTCOMES		
<b>Stabilization &amp; Case Management</b>	Total Unduplicated Youth Served	#
	Total Young Families Served	#
	Youth Referred to Other Safe Placements	#
	Survivors Identified (SA/DV/HT)	#
<b>Education &amp; Employment Engagement</b>	Enrolled in Educational Programming	#
	Enrolled in School	#
	Completed HiSET/GED	#
	Obtained/Maintained Employment	#
ANNUAL OUTCOMES		
<b>Exit &amp; Transition Outcomes</b>	Transitioned to Stable Housing	#
	Transitioned to Family Reunification	#
	Voluntary Transition to Unknown/Street	#
	Avg. Length of Stay – Care Center ( <i>days</i> )	days
	Avg. Length of Stay – Transitional Housing (ROP) ( <i>days</i> )	days
	Avg. Length of Stay – Rapid Rehousing (Community Housing) ( <i>days</i> )	days
<b>Yearly Summary Metrics</b>	Total Youth Served (Unduplicated)	#
	Total Outreach Contacts (Cumulative)	#
	Shelter Utilization Rate	%
	Average Age of Youth Served - All Programs	#
	Average Length of Stay - All Programs (days)	days



**FQEDD Covenant House New Orleans French Quarter Outreach KPIs –  
Report Due 10<sup>th</sup> of the following month**

Number of Youth Interactions:	Our outreach team contacted <u>  2  </u> youth in the French Quarter.
Number of Youth Served:	All encountered youth were provided with services. <u>  0  </u> of the youth were unduplicated youth.
Number of Direct Service Resources Distributed:	<u>  0  </u> Hygiene kits, <u>  0  </u> snack bags, <u>  0  </u> bottled waters, <u>  0  </u>
Amount of Time Spent with Youth:	<u>  20  </u> hours spent with youth encounters
Miles traveled in FQ (both on foot and by vehicle):	<u>  96  </u> miles traveled by vehicle <u>  0  </u> traveled by foot
Success/Notes:	No notes

Note: Our outreach team is encountering a significant increase in unhoused youth that originate from

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Approve **X Provide Feedback**  Receive & File

**Purpose**

**Consideration of a \$250,000 FQ EDD Budget Amendment funding request to upgrade NOPD's 2024 Drone program with a designated drone and docking station package for the French Quarter.**

**Background:**

- 2026 Approval of \$310k for Unhoused Support, approved as follows:
  - Mobile Crisis Unit, 3<sup>rd</sup> Shift (\$120k)
  - Low Barrier Shelter Beds (\$132k)
  - Law Enforcement Assisted Diversion (LEAD) Manager (\$58k)

**City Proposed Strategic Alternative, under new administration, \$308k:**

- Office of Homeless Services Outreach Team (\$141k)
- Dedicated FQ Patrols (already exist, no new expense, only training)
- Shelter Beds + Shelter Exits Support (\$166k)

**Oversight, KPI's & Safeguards:**

- Key Performance Indices (KPIs)- Reported by Office of Homeless Services & NOPD to FQMD (attached)
- Contracts Operated under Office of Health & Human Services

**Fiscal Impact:**

- Within original \$310k FQMD Board voted approval budget line item for "Unhoused Support" from FQ Economic Development District (FQ EDD) Sales Tax Trust Fund
- Aligned with FQ EDD sales tax intended purpose

**Subject Matter Experts:**

Dr Jennifer Avegno, Captain Sam Palumbo, Taylor Diles

**Reference Materials: (attached)**

- OHSS Proposal

Approve **X Provide Feedback**  Receive & File

**Purpose**

**Consideration of a \$250,000 FQ EDD Budget Amendment funding request to upgrade NOPD's 2024 Drone program with a designated drone and docking station package for the French Quarter.**

**Continued:**

• **Key Performance Indices**

■ 1. Engagements –

Description: during their shift,

- How many times did the team stop to engage someone who was sleeping in the French Quarter? This is inclusive of repeat stops (e.g., stopping to speak to the someone who relocated elsewhere in the French Quarter).
- Teams will record this data daily, and OHSS will provide FQMD with a compiled weekly report.
- *Engagement Goal: 50% decrease* (from peak weekly average engagements by the end of December 2026).

■ 2. Engagement Outcomes –

Description: When team stopped to engage someone, what was the result?

- # who left area
- # transported to shelter
- # given citation.
- Teams will record this data daily, and OHSS will provide FQMD with a compiled weekly report.
- Outcome Goal: 27 transports to shelter by the end of December 2026.

■ 3. Shelter exits –

- # people have exited shelter and entered housing?
- OHSS and LBS leadership will track this data and report to FQMD monthly.
- Exit Goal: 27 shelter exits by the end of December 2026.



OFFICE OF HOMELESS SERVICES AND STRATEGIES

CITY OF NEW ORLEANS

HELENA MORENO  
MAYOR

TAYLOR DILES  
DIRECTOR

4/1/2026

TO: Michelle Courseault, Executive Director, FQMD  
FROM: Taylor Diles, Director, New Orleans Office of Homeless Services & Strategies (OHSS)  
RE: French Quarter Closure Maintenance

Background

In the summer of 2025, OHSS piloted a process for enforcing no sleeping in the French Quarter. Collaboration between OHSS staff, NOPD, the supplemental NOPD French Quarter patrol, the French Market Corporation (FMC), the Downtown Development District (DDD), Audubon Nature Institute, and the Low Barrier Shelter (LBS) allowed for consistent engagement of those sleeping in the Quarter to offer available shelter beds with a potential for a rapid shelter exit. Despite initial success in maintaining the French Quarter with supportive shelter exits, available resources dwindled and the conditions in the Quarter have largely returned to status quo.

Need

The French Quarter Management District, along with NOPD leadership, and OHSS identified the following needs to fill gaps in the program model:

- Dedicated outreach staff with detailed knowledge of available resources for unhoused residents
- Regular, consistent options for transportation to shelter
- Available beds at LBS to offer to clients
- Dedicated security staff to maintain consistency in enforcement and provide coverage during special events

Proposal

*Staffing*

To pilot an improved closure maintenance process, FQMD will fund three dedicated, interdisciplinary teams of one outreach staff and one security staff to patrol the Quarter 16 hours a day, 7 days a week (22 hours of coverage on Saturdays). OHSS would be responsible for hiring appropriate outreach staff, training all team members, and providing project management support. Based on project results, the number of teams, necessary team members, and assigned shifts may be adjusted (as funding allows). Below is an example schedule the three teams could utilize, providing the most coverage on Saturdays.

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
4:00am - 12:00pm	Team 1	Team 1	Team 3	Team 3	Team 1	Team 1	Team 1
11:00am - 7:00pm	-	-	-	-	-	-	Team 2
6:00pm - 2:00am	Team 2	Team 2	Team 2	Team 2	Team 3	Team 3	Team 3





OFFICE OF HOMELESS SERVICES AND STRATEGIES

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DIRECTOR

*Shelter Exits*

Availability at LBS requires current residents to exit shelter. LBS will dedicate 5 beds for the French Quarter work and FQMD will fund 60 shelter exits for the year. This means each bed is expected to transition 12 people out of the shelter in the year at an average pace of one person per month. The average rental support will be a security deposit and up to three months at Fair Market Rent (\$1113 for a 1-bedroom unit; established by HUD). Additionally, FQMD will fund move-in support packages to promote a successful transition out of shelter.

- Average Rent: \$1,113
- Exit Support: up to 3 months
- Total Beds: 3
- Exits per Bed: 9
- Total Clients Served: 27
- Total Shelter Exit Cost (\$1113 x 4 x 27): \$120,204
- Move-In Package: \$1,731

*Transportation*

In 2025, the Mobile Crisis Intervention Unit (MCIU) was the dedicated transportation outside of normal business hours. This was both outside the scope of MCIU’s mission and led to long wait times for transport while they were responding to another call. Moving forward, the team will be assigned a City vehicle to provide transportation immediately after shelter is accepted.

Total Funding Request

Item	Cost	Units	Annual Cost
Outreach FTE	\$43,821	3	\$131,463
Shelter Exits	\$6,183	27	\$166,941
Supplies	\$5,000	1	\$5,000
Coordination	\$5,000	1	\$5,000
<b>TOTAL</b>			<b>\$308,404</b>

Key Performance Indicators

Indicator	Goal	Target Date	Reported
Engagements	50% decrease	December 2026	Weekly
Transports to Shelter	27 total	December 2026	Weekly
Shelter Exits	27 total	December 2026	Monthly

OHSS will record the following metrics:

1. Engagements – during their shift, how many times did the team stop to engage someone who was sleeping in the French Quarter? This is *inclusive* of repeat stops (e.g., stopping to speak to the someone who relocated elsewhere in the French Quarter). Teams will record this data daily, and OHSS will provide FQMD with a compiled weekly report.





OFFICE OF HOMELESS SERVICES AND STRATEGIES

## CITY OF NEW ORLEANS

HELENA MORENO  
MAYOR

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DIRECTOR

**Engagement Goal:** 50% decrease from peak weekly average engagements by the end of December 2026.

2. Engagement Outcomes – when the team stopped to engage someone, what was the result? Outcomes include: left area, transported to shelter, and citation. Teams will record this data daily, and OHSS will provide FQMD with a compiled weekly report.

**Outcome Goal:** 27 transports to shelter by the end of December 2026.

3. Shelter exits – how many people have exited shelter and entered housing? OHSS and LBS leadership will track this data and report to FQMD monthly.

**Exit Goal:** 27 shelter exits by the end of December 2026.



Program Manager Monthly Report  
FEBRUARY 2026

**1. Program Name: Streetlight Maintenance Program**

- a. Status: ACTIVE. Responsibilities are shifting back to City DPW. Contract 25-004 has one item remaining on the punch list. ASE is scheduled to complete today. QAQC contract is closed, after action review with contractor complete.
- b. Funding: City. All funding exhausted.
- c. Notes: Closeout meeting next Tuesday with ASE. Transfer of responsibilities being coordinated with Andy Loy (DPW). Program policy and procedures will need to be drafted and adopted by Board if we decide to get involved again.
- d. 32 Hours

**2. Program Name: Street Markings Program**

- a. Status: HOLD. Full stop on groundwork. 61 total driveways extended on Contract 26-02 Supplemental Street Markings (\$38k). Waiting for approvals by the Board to initiate procurement of new contract(s).
  - i. State Appropriations FY24/25 – COMPLETE
  - ii. Pedestrian Safety Continuation (red, yellow, ADA) – UNFUNDED
  - iii. Remaining Driveways – UNFUNDED
  - iv. Regulatory Zones (loading, parking, etc) – UNFUNDED
- b. Funding: EDD Funding has been exhausted on Contract 26-02 Supplemental Driveway Markings. \$110k is earmarked from EDD to initiate a new contract (Solicitation 26-01 General Street Markings).
- c. Hours: 30

**3. Project Name: Pedestrian and Traffic Safety Signage Program**

- a. Status: ACTIVE. Coordinating with DPW grounds team to prioritize replacement of 210 signs (one-way, stop, do not enter, etc.) in all areas of the FQ.
- b. Funding: Drills purchased for DPW and an agreement was reached for \$10k in-kind labor (EDD). Signs have been previously purchased with State FY25 funding and stocked in office storage.
- c. Notes: Ground crew received drills and training, scheduling work.
- d. Hours: 7

**4. Project Name: Sidewalk Maintenance and Repair Program**

- a. Status: ACTIVE. Coordination between DPW and ED ongoing.
- b. Funding: TBD

Program Manager Monthly Report  
FEBRUARY 2026

c. Notes: Standing by for additional guidance.

**5. Project Name: State Appropriation FY24-25 Closeout**

a. Status: ACTIVE. Q1-2 (79-page report) overhauled and resubmitted under new format. Q3 (38 pages) and Q4 (43 pages) are being finalized today. Q5-6 (23 pages) also overhauled and submitted under new format.

b. Funding: NA

c. Notes: Working with staff to finalize two remaining reports (Q3 and Q4) for upload.

d. Hours: 7

**6. Project Name: State Appropriation FY25-26**

a. Status: HOLD. Compiling supporting documents for review and upload by 30 Apr.

b. Funding: NA

c. Notes: Finishing completion of FY24-25 first, then focus on this one.

d. Hours: 3

*79 hours total, February 2026*

## **French Quarter Management District: 2026 Mardi Gras Recycling Program Report**

### **Mardi Gras Beads & Throws - Recycling Program for French Quarter Hotels:**

#### **Program Overview**

The 2026 Mardi Gras Beads & Throws Recycling Program, in partnership with the French Quarter Management District (FQMD), was a strong success and continues to build on the momentum of prior years.

From January 28 through March 20, 2026, FQMD and Glass Half Full (GHF) deployed, serviced, and managed a comprehensive recycling program across the French Quarter, focused on capturing and diverting Mardi Gras beads and throws from the waste stream.

This year's program expanded both in reach and operational execution, further demonstrating that large-scale, coordinated recycling during Mardi Gras is both feasible and impactful. These results reflect not only strong participation from partner locations, but also the effectiveness of consistent servicing, strategic bin placement, and active engagement with on-site teams.

#### **Key Program Results**

- 16 participating locations across the French Quarter
- 10,332 pounds of beads and throws recycled
- Estimated 44,154 individual beads and throws diverted from landfill
- Multi-week program spanning peak Mardi Gras activity

#### **Conceptual Data:**

- Estimated Number of Bourbon Streets (length): 23.5
- Estimated Number of Eiffel Towers (height): 108.7
- Estimated Number of Super Domes (height): 431.3

#### **Program Implementation**

GHF worked closely with each participating property to ensure successful program deployment. This included:

- Delivery and placement of recycling receptacles

- Installation of clear, user-friendly signage
- Coordination with staff and housekeeping teams
- Deployment of bins in both front-of-house and back-of-house areas

For select hotel partners, recycling bins were placed on every floor, making participation seamless and highly accessible for guests.

Throughout the program period, GHF serviced locations on a rolling basis, with routes running continuously across the French Quarter. Given the dynamic nature of Mardi Gras logistics, collections were conducted at varying hours, including early mornings and late nights, to effectively navigate traffic congestion, road closures, and peak event conditions.

Bins were routinely emptied and replaced with clean, empty receptacles to maintain program continuity and cleanliness at each site.

## **Material Processing & Recycling Pathway**

All collected beads and throws were transported to GHF's processing facility, where materials underwent the following steps:

1. Initial Sorting & Contamination Removal  
Materials were manually sorted to remove non-recyclable waste and contamination.
2. Consolidation & Palletization  
Cleaned materials were aggregated, palletized, and prepared for shipment.
3. Weighing & Tracking  
All materials were weighed to ensure accurate reporting and program metrics.
4. Final Transport & Recycling  
At the conclusion of the program, GHF transported multiple truckloads of beads to Arc of Greater New Orleans (Arc GNO).

At Arc GNO, materials are:

- Cleaned and further sorted
- Repackaged for resale and reuse
- Returned to the community as recycled throws for future Mardi Gras seasons

Importantly, this process supports year-round employment opportunities for adults with intellectual and developmental disabilities, extending the impact of the program beyond environmental benefits into meaningful social outcomes.

## Program Impact

The 2026 program successfully diverted over 10,000 pounds and an estimated 44,000+ beads and throws from landfills, reducing waste generated during one of the city's most resource-intensive events.

This year marked a significant evolution of the program with the introduction of both front-of-house and back-of-house collection systems. Front-of-house efforts focused on engaging guests directly, providing clearly marked and accessible drop-off points for unwanted beads in lobbies and high-traffic areas. This not only diverted material from the waste stream, but also increased visibility and awareness among visitors during one of the city's busiest seasons.

Simultaneously, the back-of-house program worked directly with hotel operations teams—including housekeeping, maintenance, and event staff—to capture beads left behind in rooms, common areas, and post-event cleanups. By integrating recycling into existing workflows, hotels were able to significantly increase recovery rates with minimal disruption to their operations.

Together, these two complementary systems created a more comprehensive and effective recovery model. The front-of-house program drove participation and awareness, while the back-of-house program ensured that materials not voluntarily returned were still captured before being thrown away.

## Looking Ahead

With three successful years of implementation, the Mardi Gras Beads & Throws Recycling Program continues to evolve and improve. Opportunities for future expansion include:

- Increasing the number of participating locations
- Expanding guest-facing education and engagement
- Expanding back-of-house collaboration and receptacles placement
- Further optimizing collection logistics and routing

## Program Totals:

- **16 participating hotels throughout the French Quarter**
- **10,332 lbs of Mardi Gras beads and throws recycled**
- **44,154 beads and throws recycled**
- **Estimated Number of Bourbon Streets (length): 23.5**
- **Estimated Number of Eiffel Towers (height): 108.7**
- **Estimated Number of Super Domes (height): 431.3**

# GLASS HALF FULL

Data and measurement figures on the table below:

Weighed and Consolidated Date	Pallet Number	Weight	Units	Estimated Quantity of Beads & Throws
2/10/2026	Pallet-1	439	lbs	1,876
2/10/2026	Pallet-2	349	lbs	1,491
2/10/2026	Pallet-3	398	lbs	1,701
2/10/2026	Pallet-4	498	lbs	2,128
2/10/2026	Pallet-5	548	lbs	2,342
2/10/2026	Pallet-6	420	lbs	1,795
2/19/2026	Pallet-7	744	lbs	3,179
2/19/2026	Pallet-8	622	lbs	2,658
2/19/2026	Pallet-9	883	lbs	3,774
2/19/2026	Pallet-10	154	lbs	658
2/19/2026	Pallet-11	854	lbs	3,650
2/19/2026	Pallet-12	703	lbs	3,004
2/25/2026	Pallet-13	883	lbs	3,774
2/25/2026	Pallet-14	953	lbs	4,073
2/25/2026	Pallet-15	410	lbs	1,752
2/25/2026	Pallet-16	653	lbs	2,791
2/25/2026	Pallet-17	566	lbs	2,419
3/10/2026	Pallet-18	169	lbs	722
3/16/2026	Pallet-19	86	lbs	368
<b>TOTAL</b>		<b>10,332</b>	<b>lbs</b>	<b>44,154 throws</b>

**Weights and Measurements:**

Average weight of 50 throws (lbs)	11.7
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Average weight of 1 necklace or throw (lbs)	0.234
Average beads and throws per 1 lbs	4.27
Standard Mardi Gras beads necklace length (in inches)	32
Standard Mardi Gras beads necklace length (in feet)	2.67
Bourbon Street Length (in feet) (Canal Street to Esplanade Avenue)	5,004
Eiffel Tower Height (in feet)	1,083
Superdome Height (in feet)	273

**French Quarter Mardi Gras Parades Recycling – On-route Recycling Collection and Post-parade Recycling Sweeps:**

- In 2026, we launched a pilot program focused on recycling along parade routes and during post-parade cleanup on 2 French Quarter parades – Boheme and Krewe du Vieux.
- Our team operated in two ways: collecting recyclables directly from parade-goers along the route, and conducting sweeps immediately behind the final floats to recover materials from the ground before sanitation crews arrived. This allowed us to capture a meaningful volume of recyclables that would have otherwise been thrown away.
- As a first-year pilot, the goal was to test whether this type of program could work operationally—and it did. The team was able to integrate into the flow of parades without disruption and demonstrate a clear path for expansion.
- Overall, the program proved that parade recycling is both feasible and effective, and can be scaled in future years across additional routes and events.
- **Raw collection data of recyclables collected per parade:**

<b>Boheme 2026</b>			
	<u>Material Type</u>	<u>Weight</u>	<u>Estimated Quantity</u>
	Aluminum	81	2673
	Glass	52	104
	Plastics	5	115
<b>Boheme 2026 Totals</b>		<b>138</b>	<b>2,892</b>
<b>Krewe du Vieux</b>			
	<u>Material Type</u>	<u>Weight</u>	<u>Estimated Quantity</u>
	Aluminum	52	1716

# GLASS HALF FULL

3935 Louisa Street  
New Orleans, LA 70126

211 Treasure Street  
Chalmette, LA 70043

	Glass	105	210
	Plastics	5	115
<b>Krewe du Vieux 2026 Totals</b>		<b>162</b>	<b>2,041</b>

### Program Pricing:

Full-service Mardi Gras recycling services in the French Quarter at the discounted, grandfathered program rate of \$48,322.80.

<u>Description</u>	<u>Units</u>	<u>Unit Price</u>	<u>Total Price</u>
Full-service Mardi Gras beads recycling program for hotels in the French Quarter <i>1/28/2026-3/20/2026</i>	16	\$3,020.18	\$48,322.80

### Programs Summary:

Overall, the 2026 Mardi Gras recycling programs demonstrated the continued success and growing impact of a coordinated, multi-faceted approach to sustainability during one of the city’s most complex events. Across hotel-based collection systems and on-route parade operations, these efforts diverted over 10,000 pounds of beads and throws—along with additional aluminum, glass, and plastics—from the waste stream, while expanding participation, strengthening operations, and introducing new, proven models for recovery. The integration of front-of-house engagement, back-of-house recovery, and parade route collection created a more comprehensive system that increased overall effectiveness and established a clear path for future growth. These programs delivered meaningful environmental and social benefits, and would not have been possible without the continued support and partnership of the French Quarter Management District.



# GLASS HALF FULL





FRENCH QUARTER MANAGEMENT DISTRICT, GLASS HALF FULL

# GLASS HALF FULL





# GLASS HALF FULL



# GLASS HALF FULL



# GLASS HALF FULL



<b>Glass Half Full Recycling Stats</b>					
Statistics Across All 3 Drop-Off Locations	January	February	March	Monthly Average	Total
<b>Glass (in lbs.)</b>	4,325.00	6,275.00	6,206.30	5,602.10	<b>16,806.30</b>
Plastic (in cubic yards)	7.82	9.63	12.16	9.87	<b>29.61</b>
Metal (in cubic yards)	3.06	3.57	4.83	3.82	<b>11.46</b>
Cardboard (in cubic yards)	21.75	21.50	28.25	23.83	<b>71.50</b>
Aluminum (in cubic yards)	0.94	1.89	1.93	1.59	<b>4.76</b>

<b>Drop- Off Site Breakdown</b>					
	January	February	March	Monthly Average	Total lbs. glass recycled
<b>Cabrini Park</b>	2,000.00	4,250.00	3,743.75	3,331.25	<b>9,993.75</b>
<b>HNOC</b>	725.00	475.00	787.50	662.50	<b>1,987.50</b>
<b>Jazz Museum</b>	1,600.00	1,550.00	1,675.00	1,608.33	<b>4,825.00</b>

# A Better Streetcar for All

The New Orleans Regional Transit Authority (RTA) is creating a plan to upgrade and improve streetcars for all riders today and into the future. We want your input to make sure we get it right!

We would like to invite you to participate on the Project Advisory Committee (PAC) for this study. YOUR ROLE:  
 -Provide guidance and input to RTA on the project and process as it unfolds  
 -Broadcast project updates and engagement opportunities to your constituents

Community priorities  
 Balancing preservation and performance  
 Exploring how to achieve a safer, more efficient, and fully accessible streetcar

This is New Orleans' streetcar system. It is essential this Master Plan reflects our community's future needs. RTA is entering this process with an open mind and committed to engaging the public and collecting informed feedback throughout plan development.

## Why Modernize?



### Accessibility

Ensure all riders can access the streetcar with ease.



### Safety

Create a system where streetcars and automobiles navigate safely together.



### Efficiency

Shorten ride times for residents and tourists by increasing streetcar speeds.



### Historic Preservation

Continue to honor the legacy of our historic streetcar system.



Our streetcars have a long, proud history of modernizing: from cars pulled by mules to electric vehicles, to digital signs and accessibility upgrades. This plan is about creating a community-led vision of the system's evolution for the next generation.

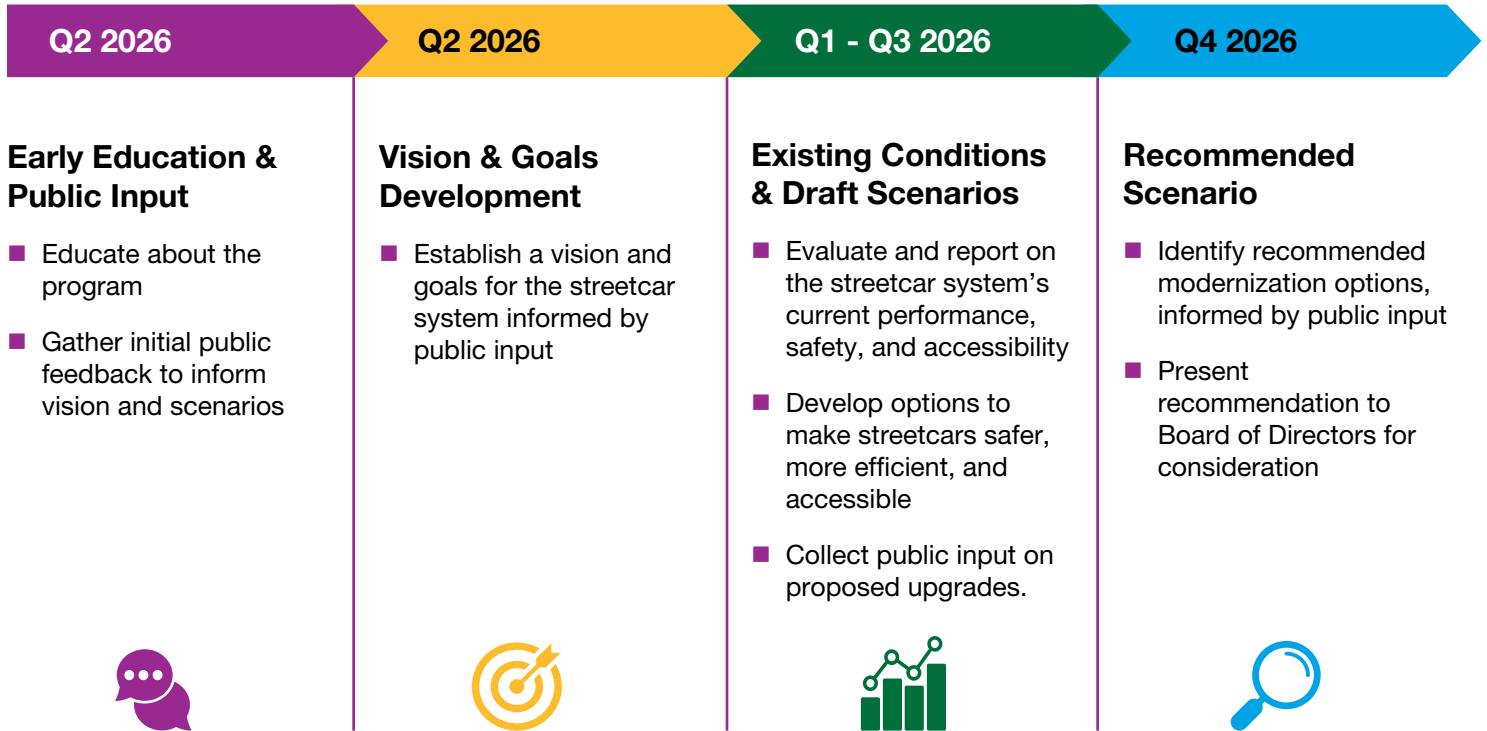
## A Community Mandate

The RTA has always focused on improving and upgrading our system to help people get around easier. Now, a recent consent decree makes these improvements an even higher priority. It requires streetcars to meet federal accessibility standards. This Master Plan will explore ways for the RTA to comply with these regulations. Community members asked for a more accessible streetcar. The RTA is answering that call.




# Streetcar Modernization Master Plan

The Master Plan involves four key phases and will consider the ASAP (All Stations Accessible Program) and Harmony Circle Track Replacement projects.



## We Want Your Input


The RTA is committed to engaging the public throughout the Master Plan process. Your input will help us:



**Understand your priorities.**



**Honor our history while improving performance.**



**Create a safer, faster, and more accessible streetcar.**



**Review line stop locations and accessibility upgrades.**



### The RTA is entering this Master Plan with an open mind.

We do not have all the answers about what modernization should look like. In the past, improvements have included features like air conditioning, heating, and real-time stop information for streetcars.

Now, we're excited to partner with the community to explore new ideas, understand the trade-offs of different upgrades, and shape a streetcar system that works for everyone.