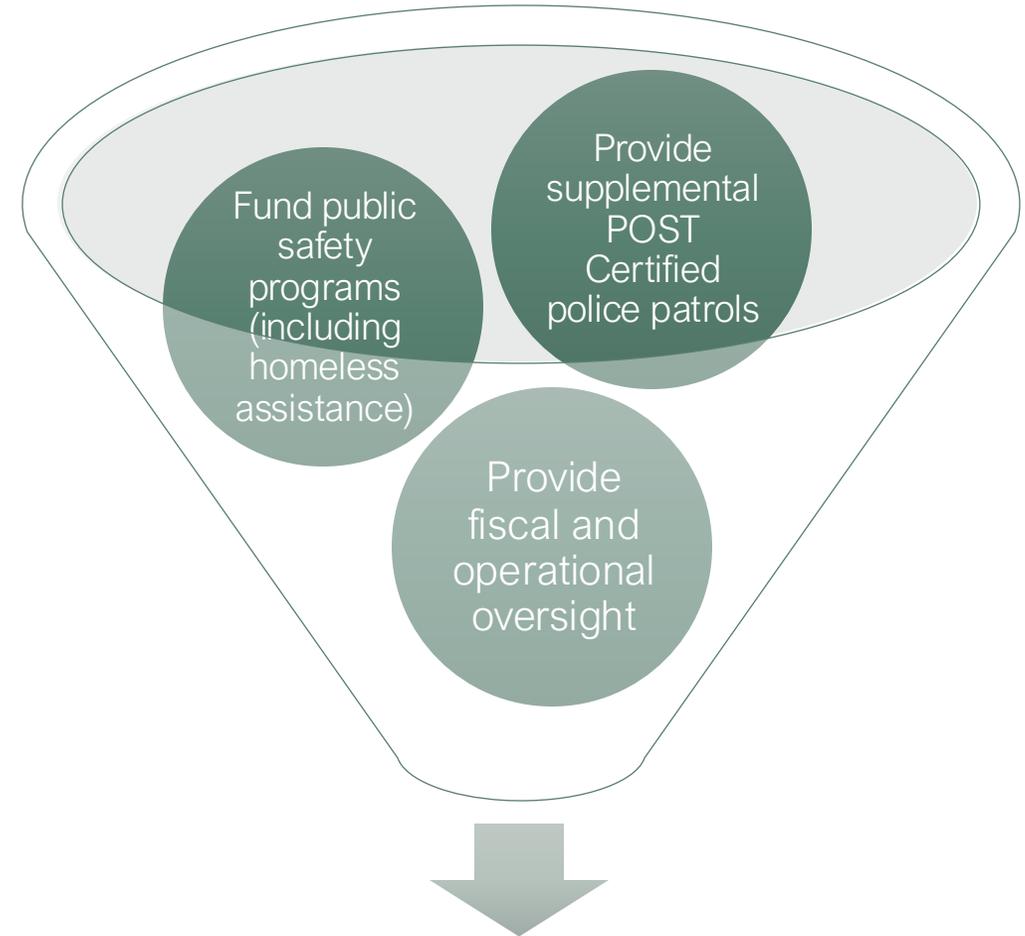
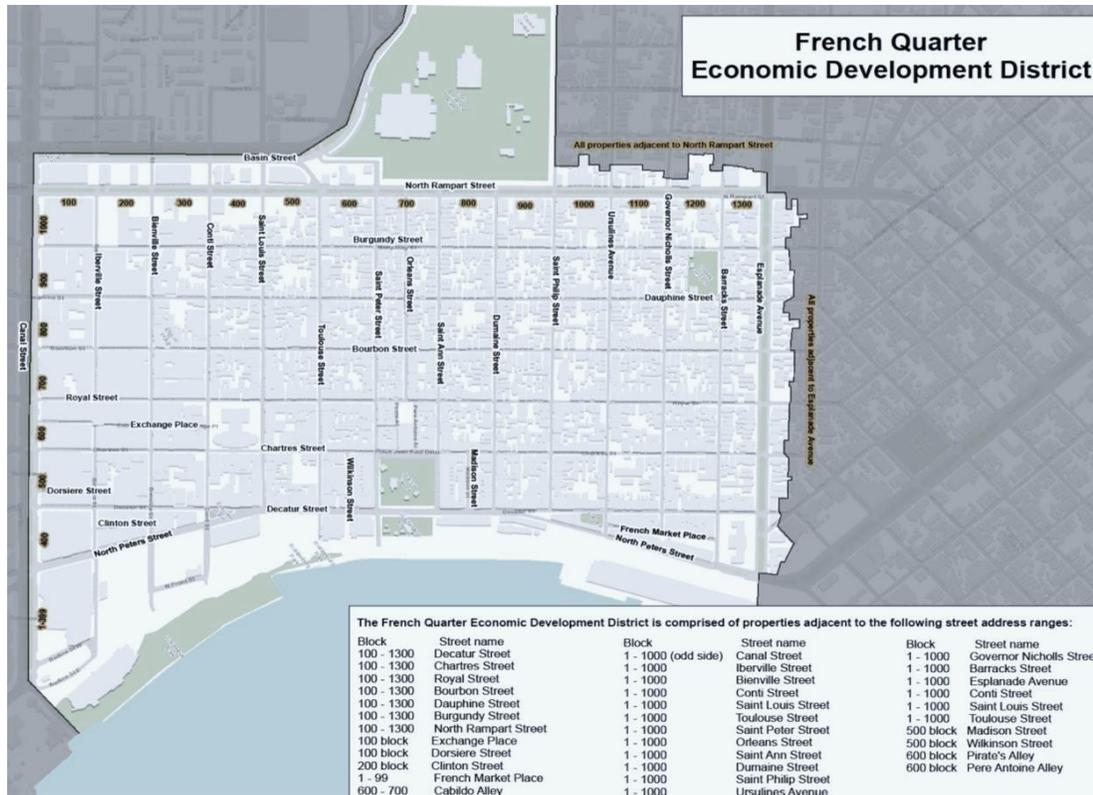


French Quarter

MANAGEMENT DISTRICT

French Quarter Economic Development District
2025 1st Quarter Report – April 24, 2025

Cooperative Endeavor Agreement Purpose



Enhance public safety to achieve economic development.

Trust Fund

Income & Expense Budget vs. Actuals Report*

	2025 Q1	% of Budget		Comparison to Q1: 3-year avg.
INCOME Remittances	\$1,044,496.34	28%		\$246k increase
EXPENSES	\$803,695.17	19%		\$295k increase

* Figures provided by CAO Staff

Key Performance Indices

Real Time Crime Center –

License Plate Readers

16/16

Operational

Crime Cameras

95 / 104

Operational

Key Performance Indices

Supplemental Police Patrol Program Goals: measurables of SPPP effectiveness

KPI MONTHLY AVERAGES	2025 Q1 MO. AVG.	COMPARISON 2024 MO.AVG.	Comparison	KPI
SPPP Officers Trained in FQ Specific Laws	100%	100%	-	100%
App Response Time (minutes)	6	8	Improved	10
Citizen Contacts	1,717	2,147	Lower	700
Business Checks	759	789	Lower	500
Percentage of Shifts Filled	95%	83%	Improved	75%

Key Performance Indices

SPPP Categories Tracked: measurables will be tracked but goals will not be set

CATEGORIES TRACKED MONTHLY AVERAGES	2025 Q1 MO. AVG.	2024 MO. AVG.	COMPARISON	PROGRAM YTD TOTAL
App Calls Received	407	400	Higher	1,220
Dispatch Calls Responded to	202	180	Higher	607
Self Initiated Calls Reported	2,641	2,319	Higher	7,922
Arrests & Apprehensions	25	15	Higher	75
Summons	24	4	Higher	71
Traffic Citations	195	12	Higher	585
Subjects Moved	936	417	Higher	2,809
Miles Patrolled	6,000	6,656	Lower	18,001
FQP Vehicles Available for Patrol	7	9	Lower	
Officers Assigned to the 8th District	88	87	-	
Person Crimes in the FQ	6	16	Lower	17
Officers: Bourbon Promenade	11	13	Lower	
Parking Tickets Written	31	7	Higher	94



Key Performance Indices

TASGNO Categories Tracked: measurables tracked but goals not set

CATEGORIES TRACKED MONTHLY AVERAGES	2025 Q1 MO. AVG.	2024 AVG.	COMPARISON	PROGRAM YTD TOTAL
New clients (never seen before in Year)	34	15	25	101
Repeat contacts (clients seen earlier in month or year)	16	78	25	
Unique Clients Contacted	20	53	63	
Chronically Homeless Individuals Contacted	25	48	42	
Individuals Who were Connected to Housing Programs but not housed	7	6	11	
Permanent Housing Placements	1	2	1	4
Transitional Housing Placements	0	0	0	1
Clients connected to treatment	2	9	8	7
Benefits Enrollment (# connections to public benefits with outreach help)	3	6	1	10
Vital Documents (# connections to their identifying documents with outreach help)	0	6	5	1
Returns to homelessness in the District	6	4	3	17

Key Performance Indices

Covenant House Categories Tracked: measurables tracked but goals not set

CATEGORIES TRACKED	2025 Q1	COMPARISON 2024 Q1
Number of new youths (never seen before in Year)	16	17
Number of repeat contacts (clients seen earlier in month or year)	22	21
Average hours spent with youths	35	64
Miles traveled in French Quarter (on foot and by vehicle)	358	152
Count of resources provided (bus ticket, hygiene kit, meal, intake info)	292	74

Ongoing Efforts for 2025 Second Quarter

FQ EDD “Quarter for the Quarter” Sales Tax Ballot Renewal

Public Safety Studies

Pedestrian Safety & Parking Signage Projects

Questions?

Thank you to the City Council for their continued support for public safety in the French Quarter.

Michelle Courseault, Executive Director

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