



## Board of Commissioners Meeting Minutes

Monday 13 October 2025

2:00 pm

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Via Teleconference:

Video:

<https://meetings.ringcentral.com/j/2047589217>

<https://meetings.ringcentral.com/personallink.html>

Meeting ID: 204 758 9217

Audio: +1 (469) 445 0100

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**Commissioners Present:** David Bilbe, Glade Bilby, Christine Bondio, Steve Caputo, Joey DiFatta, Alex Fein, Mamie Gasperecz, Sue Klein, Christian Pendleton, Heidi Raines, Frank Zumbo

**Commissioners Absent:** Jane Cooper

**Executive Director:** Michelle Courseault

**Coordinator:** Shelby Ursu

**Guests:** Antonio Carbone, Ellie Rand

- I. CALL TO ORDER: ROLL CALL: INTRODUCTION OF ATTENDEES – Vice-Chair Ms. Bondio called the French Quarter Management District (FQMD) October 13<sup>th</sup>, 2025 regular meeting to order at 2:00 p.m. Ms. Courseault read the agenda as noticed and Ms. Klein called the roll.
- II. PUBLIC COMMENT: The Public Comment Policy can be found at <https://www.fqmd.org/publiccomment-policy>. Written public comment may be submitted electronically via email to [publiccomments@fqmd.org](mailto:publiccomments@fqmd.org).  
*No written public comment was received.*
- III. BOARD VICE-CHAIR COMMENTS & GUEST INTRODUCTIONS: Ms. Bondio  
Ms. Bondio welcomed the Commissioners and guests and thanked everyone for their attendance.
- IV. SEPTEMBER 15<sup>TH</sup>, 2025, MEETING MINUTES: Mr. Pendleton motioned (**M1**) to “approve the September 15<sup>th</sup>, 2025 meeting minutes...”, Mr. DiFatta seconded the motion, and it was approved.
- V. SEPTEMBER 2025 TREASURER’S REPORT: Mr. Fein  
Mr. Fein reviewed the September Treasurer’s report with the Board, stating that the finances are in order. Mr. Pendleton made a motion (**M2**) to “approve the September Treasurer’s report ...”, seconded by Mr. G. Bilby, and it was approved. ANNEX I.
- VI. PRESENTATION: PRESENTATION OF THE FRENCH QUARTER MANAGEMENT DISTRICT NOMINATION SLATE OF 2026 OFFICERS AND CALL FOR ELECTIONS – Ms. Bondio stated that the Board will not be voting on the slate of 2026 officers until the November 10<sup>th</sup> Board meeting. Ms. Courseault asked who the non-officers were who compiled this list. Ms. Raines replied that she worked with Mr. Pendleton on the nomination slate. Mr. Pendleton asked if Mr. DiFatta is considered the mayoral resident appointee or

business appointee, adding that if Mr. DiFatta is the business appointee, he would like Mr. DiFatta to take his place as the Vice-Chair for the Government Affairs Committee. Ms. Courseault will confirm Mr. DiFatta's status and report back to Mr. Pendleton.

## VII. FINANCE AND DEVELOPMENT COMMITTEE CHAIR REPORT – Mr. Fein

- a. MOTION – CONSIDER A MOTION TO AUTHORIZE THE BOARD CHAIR OR VICE-CHAIR TO EXECUTE THE CONTRACT FOR THE FRENCH QUARTER TASK FORCE APP MARKETING PROJECT

Mr. Fein reported that the Request for Qualifications (RFQ) has been completed for this agreement, noting that Ms. Courseault has received responses from five different vendors. He stated that \$7,500.00 was specifically designated in the 2025 French Quarter Economic Development District (FQEDD) budget for marketing the Task Force app. Ms. Courseault added that the Security & Enforcement Committee will be reviewing the five applicants' proposals this month.

Mr. Pendleton motioned (**M3**) to “authorize the Board Chair or Vice-Chair to execute the contract for the French Quarter Task Force App Marketing Project, not to exceed \$7,500.00...”, seconded by Mr. G. Bilby, and it was approved.

- b. MOTION – CONSIDER A MOTION TO APPROVE THE 2025-26 STATE APPROPRIATIONS BUDGET AND CORRESPONDING RESOLUTION AS PRESENTED

Mr. Fein reviewed the 2025-26 State Appropriations budget draft with the Commissioners, stating that the group will be reviewing the remaining unapproved proposals that are listed under “Public Safety” this afternoon. Ms. Courseault noted that the increase shown under “Operations” is due to having all contract workers listed in this section, as opposed to previous years when the funds were split up percentage-wise between FQMD staff.

Mr. Pendleton motioned (**M4**) to “approve the 2025-26 State Appropriations budget, not to exceed \$1,250,000.00, and the corresponding resolution as presented...”, seconded by Mr. G. Bilby, and it was approved. ANNEXES II & III.

- c. MOTION – CONSIDER A MOTION TO APPROVE THE FRENCH QUARTER MANAGEMENT DISTRICT PROGRAM MANAGER CONTRACT EXTENSION AS PRESENTED

Ms. Bondio reported that, though the Board has already voted on extending FQMD Program Manager Bob Bejarano's contract for a year at a certain hourly rate as FQMD staff, Mr. Bejarano had a counter-offer, and a resolution could not be met. She noted that his contract extension is through the end of 2025 as a consultant, not a full-time FQMD staff member, and his hourly rate has been increased to \$50.00 an hour, 35 hours maximum per week. Ms. Bondio stated that the FQMD will begin the process of looking for a fulltime Program/Infrastructure Manager, adding that Mr. Bejarano's contract can be terminated sooner than the end of the year if this position is filled and the new Program Manager is trained.

Mr. Pendleton motioned (**M5**) to “approve the French Quarter Management District Program Manager contract extension as presented, with pay not to exceed \$50.00 an hour at 35 hours a week maximum...”, seconded by Mr. G. Bilby, and it was approved. ANNEX IV.

- d. MOTION – CONSIDER A MOTION TO APPROVE THE RECRUITMENT FOR THE 2026 FRENCH QUARTER MANAGEMENT DISTRICT MANAGER OF INFRASTRUCTURE & CAPITAL PROJECTS, WITH THE SALARY RANGE OF \$75,000.00 - \$95,000.00.

Mr. Fein reviewed the Manager of Infrastructure & Capital Projects proposal with the group, stating that as the FQMD's list of projects continues to increase each year, this fulltime position will be essential.

Mr. Pendleton motioned (**M6**) to “approve the recruitment for the 2026 French Quarter Management District Manager of Infrastructure & Capital Projects, with the salary range not to exceed \$75,000.00 - \$95,000.00...”, seconded by Mr. G. Bilby, and it was approved. ANNEX V.

e. MOTION – CONSIDER A MOTION TO APPROVE THE LIVABILITY COMMITTEE’S PUBLIC SAFETY RIGHT OF WAY GUIDELINES PROPOSAL AS PRESENTED

Mr. Carbone reviewed the revised proposal, noting that the scope has been narrowed down as well as the requested budget, per the Finance & Development Committee’s request. He stated that the purpose of this project is to fund the development of a comprehensive plan focused on the French Quarter’s public right-of-ways and to establish long term, preservation-compatible public safety and infrastructure guidelines to ensure that every sidewalk and streetlight supports both livability and security. One of Mr. Carbone’s goals for this initiative is to have a specific set of drawings made that can be disseminated to utility companies, the Sewerage and Water Board of New Orleans, the Department of Public Works (DPW), etc., that will be a point of reference for all infrastructural work in the French Quarter. Ms. Courseault noted that the Vieux Carre Commission and the DPW have given their approval for this project. She added that the DPW’s legal department has informed her that property owners will not be enforced for damaged sidewalk conditions on their property.

Mr. Pendleton made a motion (**M7**) to “approve the Livability Committee’s Public Safety Right of Way Guidelines Proposal as presented, not to exceed \$50,000.00, and to be funded by the State Appropriations...”, Mr. G. Bilby seconded the motion, and it was approved. ANNEX VI.

f. MOTION – CONSIDER A MOTION TO APPROVE THE LIVABILITY COMMITTEE’S SIDEWALK REPAIRS PROPOSAL, WITH PAYMENT TO CORRESPOND WITH COMPLETION OF WORK, INCREMENTALLY, OR AT THE END OF 2026.

Mr. Carbone reviewed the Sidewalk Repairs Proposal, stating that the infrastructure working group came up with this proposal as a way to see more impactful and immediate results. He noted that the proposal request is to allocate \$150,000.00, which will be matched by the DPW, to sidewalk repair requests that have already been submitted into the 311 system, as well as newly identified sidewalk issues that arise in 2026. Mr. Carbone stated that the DPW will be handling the managing, prioritizing, and contracting for the project, with prioritization based on sidewalk damage severity, pedestrian safety, and location impact. He noted that this project was designed using the Downtown Development District’s model for their own sidewalk repairs program. Ms. Courseault added that there will likely need to be an application process set in place for people who would like to apply to be part of this program. She stated that anyone can report damaged sidewalks through the 311 system, noting that it does not have to be the property owner. The Commissioners agreed that efforts should be made to contact the utility companies responsible for certain areas of sidewalk damage. Ms. Courseault will work with the DPW to decipher which companies were tied to projects that led to damages. Ms. Klein added that it would be wise to know what infrastructure projects are coming up in the French Quarter which may lead to sidewalks being torn out, so that the FQMD does not move forward with repairing an area that the DPW or a utility company will end up tearing out until these projects are finished.

Mr. Pendleton motioned (**M8**) to “approve the Livability Committee’s Sidewalk Repairs Proposal as presented, not to exceed \$150,000.00, to be funded from the French Quarter Economic Development District budget, and with payment to correspond with completion of work, incrementally, or at the end of 2026...”, seconded by Mr. G. Bilby, and it was approved. ANNEX VII.

g. MOTION – CONSIDER A MOTION TO APPROVE THE GOVERNMENT AFFAIRS COMMITTEE’S ELECTED OFFICIALS OUTREACH PROPOSAL

Mr. G. Bilby stated that this proposal was created as a way to improve and build upon the FQMD's relationships with other organizations, as well as to educate others about the FQMD. He added that these networking events would be held twice a year. Ms. Courseault added that this \$10,000.00 proposal would be funded through the FQEDD budget. Ms. Klein stressed that these events must be strictly educational in nature, and not lobbying sessions. Ms. Courseault agreed and stated that the Government Affairs Committee will be responsible for ironing out all of the finite details if this proposal moves forward.

Ms. Raines motioned (**M9**) to "approve the Government Affairs Committee's Elected Officials Outreach Proposal, not to exceed \$10,000.00, and to be funded from the French Quarter Economic Development District budget...", seconded by Mr. Pendleton, and it was approved. ANNEX VIII.

h. MOTION – CONSIDER A MOTION TO APPROVE THE 2026 MARKETING PROPOSAL UP TO A DESIGNATED AMOUNT, UNDER SELECTION OF FUNDING OPTION 1, 2, OR 3.

Mr. Fein reported that the Finance & Development Committee reviewed and discussed the marketing proposal last week, but wanted to pass along the final decision to the Board. He stated that there are three marketing model options to choose from within the proposal: retainer, project-based, or hybrid. The Commissioners discussed the pros and cons of each option. Mr. G. Bilby suggested the hybrid approach, pointing out the flexibility this option allows the FQMD since at times there are projects or announcements to push, and at other times there are not. Ms. Bondio reported that Ms. Cooper has discussed the idea of creating a Marketing Committee moving forward. Ms. Raines replied that she feels that marketing should stay with staff, pointing out that there are already numerous meetings the Commissioners have to attend month to month. Ms. Klein added that making an entirely new Committee would also entail ensuring that there is equal representation from business representatives and residents, as well as a quorum. Ms. Gasperecz suggested that a working group be made to tackle this project.

Mr. Zumbo motioned (**M10**) to "approve the 2026 Marketing Proposal, not to exceed \$45,000.00, and to approve the Hybrid approach of a \$2,000.00 monthly retainer...", seconded by Mr. Caputo, and it was approved. ANNEX IX.

i. MOTION – CONSIDER A MOTION TO APPROVE THE FRENCH QUARTER MANAGEMENT DISTRICT RETIREMENT RESOLUTION AS PRESENTED

Mr. Fein reported that the Finance & Development Committee reviewed and approved the Retirement Proposal, which details an IRA plan for FQMD full-time staff, and asked the Board to consider a motion to approve the corresponding resolution.

Mr. Pendleton motioned (**M11**) to "approve the French Quarter Management District Retirement Resolution as presented...", seconded by Mr. Caputo, and it was approved. ANNEX X.

VIII. GOVERNMENT AFFAIRS CHAIR REPORT – Mr. G. Bilby

Mr. G. Bilby stated that he would like for the FQMD to extend congratulations and offer support to the Mayor-elect, and to the re-elected Councilmember King, adding that he will work with FQMD staff to send this out. He reported that the Government Affairs Committee reviewed all of Ellie Rand and Ian Munde's educational marketing campaign materials for the tax renewal. Mr. G. Bilby stated that the FQMD website has been updated with all of the Quarter for the Quarter information, as well as downloadable content for French Quarter residents, businesses, and stakeholder organizations to share on their social media accounts. He reported that Dr. Jim Richardson will be coming to an upcoming Committee meeting to discuss the economic impact study.

IX. LIVABILITY COMMITTEE CHAIR REPORT – Ms. Gasperecz

Ms. Gasperecz thanked Mr. Carbone and Livability Committee Vice-Chair Erin Holmes for their hard



work on the Public ROW Guidelines and Sidewalk Repairs Proposals.

a. Discussion – Street Markings Project Community Feedback

Ms. Gasperecz reminded the Commissioners that some of the main goals for the Livability Committee’s public safety projects are to provide better street access for first responders and to improve pedestrian safety with traffic calming measures. She stated that as the Street Markings Project began, Ms. Courseault and Mr. Carbone worked with the DPW to confirm the City’s definition of what is considered a “driveway”. Ms. Gasperecz added that there has been some negative feedback from a group of residents regarding specific driveway scenarios, with the group requesting that driveway markings be made to extend 3 feet from both sides of the driveway ramps. Ms. Courseault noted that the DPW stated that the project should follow Federal guidelines, also known as Manual on Uniform Traffic Control Devices (MUTCD). She added that the DPW reviewed and confirmed all street markings executed by the contractor, who was directed by the FQMD Program Manager and Ms. Courseault, aligned with the MUTCD standards. Ms. Courseault stated that the MUTCD standards differ from the City of New Orleans’ Parking Enforcement guidelines, which has led to this issue. She asked the Board to consider the expansion and expense of adding three feet on both sides of curb cuts to all residential driveways, to meet residential input. Mr. Carbone read the City ordinance which notes the three foot designation and that no car parked in a driveway shall be ticketed and/or towed unless the property owner or leasee makes the request. Mr. Pendleton stated that, with Parking Enforcement soon starting to work for the NOPD, enforcement will be ramped up in the French Quarter, and it will be essential to iron out all of the issues as soon as possible.

Mr. DiFatta motioned (**M12**) to “amend the Street Markings Project guidelines to follow the City of New Orleans Parking Enforcement Ordinance guidelines...”, seconded by Ms. Klein, and it was approved. ANNEX XI.

Ms. Raines motioned (**M13**) to “correct the three feet markings on private properties that have already been repainted for the Street Markings Project, not to exceed \$38,000.00...”, seconded by Mr. DiFatta, and it was approved. ANNEX XII.

X. SECURITY AND ENFORCEMENT COMMITTEE CHAIR REPORT – Mr. Pendleton

Mr. Pendleton reported that the Security & Enforcement Committee had a candid discussion with Ms. Hernandez of the Travelers Aid Society of Greater New Orleans (TASGNO), on realistic expectations with TASGNO’s unhoused services. He noted that Ms. Hernandez was transparent with the Committee and stated that TASGNO can only provide services, but cannot enforce. Mr. Pendleton added that the Committee agreed on a two-pronged approach for homeless services next year- with one area of focus being professional mental health services provided outside of the Monday-Friday 9 a.m. to 5 p.m. schedule, and the second area of focus would be to ensure that the Low Barrier Shelter has capacity at all times for unhoused individuals. He stated that the Committee also discussed the integration of the Louisiana State Police detail into the French Quarter. It was noted the NOPD “Home for Good” program seems to be working, since it includes enforcement and this may be a better spend for resources.

XI. FRENCH QUARTER ECONOMIC DEVELOPMENT DISTRICT AGREEMENT MONITORS MEETING REPORT – Ms. Bondio

Ms. Bondio reported that Mr. Dunkenberger reviewed the 2026 FQEDD budget draft at the latest Agreement Monitors meeting, as well as discussed the 2025 budget. She noted that all of the unpaid invoices to TASGNO should be paid. Ms. Bondio added that the group will review a few more remaining proposals for the 2026 budget, which include drones, barricades, and unhoused services. She stated that Sgt. Castelin reported that the Supplemental Police Patrol Program’s response time is lower than it has ever been, and one of the two John Deere Gators that have been ordered for the Community

Liaison Officers Program is out on the streets ready for use.

- XII. NEW BUSINESS: To consider and take action upon any other matters that may properly come before the French Quarter Management District Board of Commissioners.

Mr. Pendleton recommended that the FQMD draft a document to give to property owners regarding the parking information discussed today during the Street Markings Project updates, so that residents will be aware of the ramp up that is expected with Parking Enforcement. Ms. Courseault will disseminate the document to residents and neighborhood organizations.

Ms. Bondio reported that the FQMD may be in the position to reenact the emergency sanitation contract with IV Waste, if the City does not have sanitation services in place by December 22<sup>nd</sup>, 2025. She stated that more updates will be discussed at next month's Board meeting.

- XIII. NEXT SCHEDULED MEETING DATE: 10 November 2025 at the Historic New Orleans Collection

- XIV. ADJOURNMENT: Mr. Zumbo motioned (**M14**) to "adjourn the October 13<sup>th</sup>, 2025 Board of Commissioners meeting...", Mr. DiFatta seconded the motion to unanimous approval, and the meeting was adjourned at 3:35 p.m.

Respectfully submitted,  
(Signed original available)  
Susan Klein, Secretary

ANNEX I – September 2025 Treasurer Reports  
ANNEX II – 2025-26 State Appropriations Budget  
ANNEX III – Resolution 2025-26 State Appropriations CEA  
ANNEX IV – FQMD Program Manager Offer Letter  
ANNEX V – FQMD Manager of Infrastructure & Capital Projects One-pager  
ANNEX VI – Public Safety Right-of-Way Guidelines Proposal  
ANNEX VII – Sidewalk Repairs Proposal  
ANNEX VIII – Elected Officials Events Proposal  
ANNEX IX – Marketing Consultant Proposal  
ANNEX X – FQMD Retirement Resolution  
ANNEX XI – Street Markings Project Report  
ANNEX XII – Driveway Markings Clarification

# Treasurer's Report

French Quarter Management District

For the period ended September 30, 2025

Prepared on

October 3, 2025

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# Balance Sheet

As of September 30, 2025

	Total	
	As of Sep 30, 2025	As of Aug 31, 2025 (PP)
<b>ASSETS</b>		
<b>Current Assets</b>		
<b>Bank Accounts</b>		
Appropriations	590,651.82	647,136.74
FQMA	52,057.33	56,001.96
FQMD general operating account	571,427.01	687,897.10
FQMD Patrol	8,320.72	8,300.97
<b>Total Bank Accounts</b>	<b>1,222,456.88</b>	<b>1,399,336.77</b>
<b>Accounts Receivable</b>		
Contract Receivable	50,411.00	34,897.50
<b>Total Accounts Receivable</b>	<b>50,411.00</b>	<b>34,897.50</b>
<b>Other Current Assets</b>		
Prepaid Expenses	1,958.42	4,258.03
<b>Total Other Current Assets</b>	<b>1,958.42</b>	<b>4,258.03</b>
<b>Total Current Assets</b>	<b>1,274,826.30</b>	<b>1,438,492.30</b>
<b>TOTAL ASSETS</b>	<b>\$1,274,826.30</b>	<b>\$1,438,492.30</b>
<b>LIABILITIES AND EQUITY</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
<b>Accounts Payable</b>		
Accounts Payable (A/P)	115,847.94	127,829.77
<b>Total Accounts Payable</b>	<b>115,847.94</b>	<b>127,829.77</b>
<b>Other Current Liabilities</b>		
CEA Membership Dues	39,819.56	39,819.56
Deferred Revenue	1,530.54	3,060.84
<b>Total Other Current Liabilities</b>	<b>41,350.10</b>	<b>42,880.40</b>
<b>Total Current Liabilities</b>	<b>157,198.04</b>	<b>170,710.17</b>
<b>Total Liabilities</b>	<b>157,198.04</b>	<b>170,710.17</b>
<b>Equity</b>		
Retained Earnings	3,641,274.12	3,641,274.12
Net Income	-2,523,645.86	-2,373,491.99
<b>Total Equity</b>	<b>1,117,628.26</b>	<b>1,267,782.13</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$1,274,826.30</b>	<b>\$1,438,492.30</b>

# A/R Aging Summary

As of September 30, 2025

	Current	1 - 30	31 - 60	61 - 90	91 and over	Total
City of New Orleans	15,513.50	16,234.00		14,663.50		46,411.00
The Louisiana State Museum					4,000.00	4,000.00
<b>TOTAL</b>	<b>\$15,513.50</b>	<b>\$16,234.00</b>	<b>\$0.00</b>	<b>\$14,663.50</b>	<b>\$4,000.00</b>	<b>\$50,411.00</b>

# A/P Aging Summary

As of September 30, 2025

	Current	1 - 30	31 - 60	61 - 90	91 and over	Total
Credence Construction LLC	50,530.00					50,530.00
John Wyatte Foard, LLC	1,705.78					1,705.78
MaintainX	1,390.32					1,390.32
Public Safety Services Corp Expansion		16,462.16				16,462.16
Public Safety Services Corporation		43,762.93				43,762.93
Robert Bejarano		1,996.75				1,996.75
<b>TOTAL</b>	<b>\$53,626.10</b>	<b>\$62,221.84</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$115,847.94</b>

# Profit and Loss

September 2025

	Total
<b>INCOME</b>	
Admin. Fees	17,043.80
Interest Income	3,150.45
<b>Total Income</b>	<b>20,194.25</b>
<b>GROSS PROFIT</b>	
	<b>20,194.25</b>
<b>EXPENSES</b>	
Conference & Meeting Expenses	
Parking	43.22
<b>Total Conference &amp; Meeting Expenses</b>	<b>43.22</b>
Meals & Entertainment	28.39
Operations Expenses	
Bank Charges & Fees	10.00
Insurance	2,299.61
Interest Paid	-27.23
Office Supplies & Software	2,607.91
Rent	1,600.00
Utilities	
Telephone	580.94
<b>Total Utilities</b>	<b>580.94</b>
<b>Total Operations Expenses</b>	<b>7,071.23</b>
Payroll Expenses	
Employee Benefits	1,330.42
Payroll	14,497.28
Processing Fees	104.00
Taxes	1,109.04
Worker's Compensation	55.38
<b>Total Payroll Expenses</b>	<b>17,096.12</b>
Professional Fees	1,520.00
Accounting Fees	1,564.00
Advertising / Marketing	9,800.00
Program / Project Manager	1,996.75
<b>Total Professional Fees</b>	<b>14,880.75</b>
Services Rendered / Programming	
GHF Recycling	8,043.70
Patrol Expenses - UQP/E	
Police Patrols	109,744.71
Security Administration	13,440.00
<b>Total Patrol Expenses - UQP/E</b>	<b>123,184.71</b>
<b>Total Services Rendered / Programming</b>	<b>131,228.41</b>
<b>Total Expenses</b>	<b>170,348.12</b>



	Total
NET OPERATING INCOME	-150,153.87
NET INCOME	\$ -150,153.87

Profit and Loss by Location

January - September, 2025

	Appropriation	FQEDD Admin	FQEDD Streetlight	FQMA	FQMD Operating	Patrol	Not Specified	Total
INCOME								
Admin. Fees		150,852.70			134,697.00			285,549.70
Contract Revenue				5,000.00	104,181.22	254,891.00		364,072.22
FQMA Fiscal Agent Fee				617.56				617.56
Interest Income	20,439.16			1,211.85	26,228.74	3,132.70		51,012.45
Membership Dues				26,000.00				26,000.00
Total Income	20,439.16	150,852.70	0.00	32,829.41	265,106.96	258,023.70	0.00	727,251.93
GROSS PROFIT	20,439.16	150,852.70	0.00	32,829.41	265,106.96	258,023.70	0.00	727,251.93
EXPENSES								
Conference & Meeting Expenses								0.00
Conferences and meetings					1,653.18			1,653.18
Parking		0.00			380.45			380.45
Travel					556.97			556.97
Total Conference & Meeting Expenses		0.00			2,590.60			2,590.60
Marketing				4,075.73				4,075.73
Meals & Entertainment					111.33			111.33
Operations Expenses								0.00
Bank Charges & Fees					120.00			120.00
Insurance		13,772.70			6,274.99	3,233.86		23,281.55
Interest Paid					234.94			234.94
Memberships					2,170.62			2,170.62
Office Supplies & Software	9,288.67	1,564.00			17,594.47	7,315.10		35,762.24
Rent		7,200.00			5,600.00		1,600.00	14,400.00
Utilities								0.00
Telephone	742.00				2,987.63	443.86		4,173.49
Total Utilities	742.00				2,987.63	443.86		4,173.49
Total Operations Expenses	10,030.67	22,536.70			34,982.65	10,992.82	1,600.00	80,142.84
Other Business Expenses					1,950.00			1,950.00
Payroll Expenses								0.00
Employee Benefits	309.59	7,801.42			3,862.76			11,973.77
Payroll	3,648.05	107,864.47			17,253.00			128,765.52
Processing Fees	14.33	442.80			595.87			1,053.00
Taxes	291.85	8,629.15			3,005.04			11,926.04
Worker's Compensation	36.48	1,078.66			-505.72			609.42
Total Payroll Expenses	4,300.30	125,816.50			24,210.95			154,327.75
Professional Fees	1,520.00							1,520.00
Accounting Fees	2,788.00	2,482.00			7,344.00			12,614.00
Advertising / Marketing	48,940.00			3,485.21	515.16			52,940.37
Audit Fees					14,100.00			14,100.00

	Appropriation	FQEDD Admin	FQEDD Streetlight	FQMA	FQMD Operating	Patrol	Not Specified	Total
Legal Fees			0.00		12,203.56			12,203.56
Program / Project Manager	24,357.68	17.50						24,375.18
Website				366.80	762.86			1,129.66
<b>Total Professional Fees</b>	<b>77,605.68</b>	<b>2,499.50</b>	<b>0.00</b>	<b>3,852.01</b>	<b>34,925.58</b>			<b>118,882.77</b>
Repairs & Maintenance					370.41			370.41
Services Rendered / Programming								0.00
GHF Recycling	193,109.40							193,109.40
Patrol Expenses - UQP/E								0.00
Mobile Data Charges	1,105.44					1,693.26		2,798.70
Police Patrols	258,626.79					841,248.44		1,099,875.23
Security Administration	50,434.22					88,549.82		138,984.04
Vehicle						29,424.00		29,424.00
<b>Total Patrol Expenses - UQP/E</b>	<b>310,166.45</b>					<b>960,915.52</b>		<b>1,271,081.97</b>
Public Safety								0.00
Traffic/Ped Safety	255,030.21		1,169,224.78					1,424,254.99
<b>Total Public Safety</b>	<b>255,030.21</b>		<b>1,169,224.78</b>					<b>1,424,254.99</b>
<b>Total Services Rendered / Programming</b>	<b>758,306.06</b>		<b>1,169,224.78</b>			<b>960,915.52</b>		<b>2,888,446.36</b>
<b>Total Expenses</b>	<b>850,242.71</b>	<b>150,852.70</b>	<b>1,169,224.78</b>	<b>7,927.74</b>	<b>99,141.52</b>	<b>971,908.34</b>	<b>1,600.00</b>	<b>3,250,897.79</b>
NET OPERATING INCOME	-829,803.55	0.00	-1,169,224.78	24,901.67	165,965.44	-713,884.64	-1,600.00	-2,523,645.86
NET INCOME	\$ -829,803.55	\$0.00	\$ -1,169,224.78	\$24,901.67	\$165,965.44	\$ -713,884.64	\$ -1,600.00	\$ -2,523,645.86

**French Quarter Management District**  
**Budget vs. Actuals: FQMD 2025 Budget - FY25 P&L**  
January - September, 2025

	Actual	Budget	Total over Budget	% of Budget
<b>Income</b>				
Admin. Fees	285,549.70	300,000.00	-14,450.30	95.18%
Contract Revenue	359,072.22	2,450,000.00	-2,090,927.78	14.66%
FQMA Fiscal Agent Fee		1,750.00	-1,750.00	0.00%
Interest Income	49,800.60	34,200.00	15,600.60	145.62%
<b>Total Income</b>	<b>\$ 694,422.52</b>	<b>\$ 2,785,950.00</b>	<b>-\$ 2,091,527.48</b>	<b>24.93%</b>
<b>Gross Profit</b>	<b>\$ 694,422.52</b>	<b>\$ 2,785,950.00</b>	<b>-\$ 2,091,527.48</b>	<b>24.93%</b>
<b>Expenses</b>				
Conference & Meeting Expenses		0.00	0.00	
Conferences and meetings	1,653.18	4,300.00	-2,646.82	38.45%
Parking	380.45	500.00	-119.55	76.09%
Travel	556.97	2,900.00	-2,343.03	19.21%
<b>Total Conference &amp; Meeting Expenses</b>	<b>\$ 2,590.60</b>	<b>\$ 7,700.00</b>	<b>-\$ 5,109.40</b>	<b>33.64%</b>
Meals & Entertainment	111.33	0.00	111.33	
Operations Expenses			0.00	
Bank Charges & Fees	120.00	200.00	-80.00	60.00%
Insurance	23,281.55	29,257.00	-5,975.45	79.58%
Interest Paid	234.94	0.00	234.94	
Memberships	2,170.62	1,750.00	420.62	124.04%
Office Supplies & Software	35,762.24	23,200.00	12,562.24	154.15%
Rent	14,400.00	19,200.00	-4,800.00	75.00%
Utilities		0.00	0.00	
Email		415.68	-415.68	0.00%
Telephone	4,173.49	2,263.70	1,909.79	184.37%
<b>Total Utilities</b>	<b>\$ 4,173.49</b>	<b>\$ 2,679.38</b>	<b>\$ 1,494.11</b>	<b>155.76%</b>
<b>Total Operations Expenses</b>	<b>\$ 80,142.84</b>	<b>\$ 76,286.38</b>	<b>\$ 3,856.46</b>	<b>105.06%</b>
Other Business Expenses	1,950.00	0.00	1,950.00	
Payroll Expenses		0.00	0.00	
Employee Benefits	11,973.77	0.00	11,973.77	
Payroll	128,765.52	203,934.63	-75,169.11	63.14%
Processing Fees	1,053.00	0.00	1,053.00	
Taxes	11,926.04	0.00	11,926.04	
Worker's Compensation	609.42	0.00	609.42	
<b>Total Payroll Expenses</b>	<b>\$ 154,327.75</b>	<b>\$ 203,934.63</b>	<b>-\$ 49,606.88</b>	<b>75.68%</b>
Professional Fees	1,520.00	0.00	1,520.00	
Accounting Fees	12,614.00	25,500.00	-12,886.00	49.47%
Advertising / Marketing	49,455.16	61,600.00	-12,144.84	80.28%
Audit Fees	14,100.00	25,000.00	-10,900.00	56.40%
Legal Fees	12,203.56	7,000.00	5,203.56	174.34%
Program / Project Manager	24,375.18	45,500.00	-21,124.82	53.57%
Website	762.86	4,300.00	-3,537.14	17.74%
<b>Total Professional Fees</b>	<b>\$ 115,030.76</b>	<b>\$ 168,900.00</b>	<b>-\$ 53,869.24</b>	<b>68.11%</b>
Repairs & Maintenance	370.41	0.00	370.41	
Services Rendered / Programming		0.00	0.00	
GHF Recycling	193,109.40	150,000.00	43,109.40	128.74%

<b>Patrol Expenses - UQP/E</b>		0.00	0.00	
<b>Mobile Data Charges</b>	2,798.70	5,900.00	-3,101.30	47.44%
<b>Personal Protective Equipment</b>		13,500.00	-13,500.00	0.00%
<b>Police Patrols</b>	1,099,875.23	1,429,040.00	-329,164.77	76.97%
<b>Security Administration</b>	138,984.04	151,560.00	-12,575.96	91.70%
<b>Vehicle</b>	29,424.00		29,424.00	
<b>Total Patrol Expenses - UQP/E</b>	<b>\$ 1,271,081.97</b>	<b>\$ 1,600,000.00</b>	<b>-\$ 328,918.03</b>	<b>79.44%</b>
<b>Public Safety</b>		1,581,770.50	-1,581,770.50	0.00%
<b>Traffic/Ped Safety</b>	1,424,254.99	325,000.00	1,099,254.99	438.23%
<b>Total Public Safety</b>	<b>\$ 1,424,254.99</b>	<b>\$ 1,906,770.50</b>	<b>-\$ 482,515.51</b>	<b>74.69%</b>
<b>Total Services Rendered / Programming</b>	<b>\$ 2,888,446.36</b>	<b>\$ 3,656,770.50</b>	<b>-\$ 768,324.14</b>	<b>78.99%</b>
<b>Total Expenses</b>	<b>\$ 3,242,970.05</b>	<b>\$ 4,113,591.51</b>	<b>-\$ 870,621.46</b>	<b>78.84%</b>
<b>Net Operating Income</b>	<b>-\$ 2,548,547.53</b>	<b>-\$ 1,327,641.51</b>	<b>-\$ 1,220,906.02</b>	<b>191.96%</b>
<b>Net Income</b>	<b>-\$ 2,548,547.53</b>	<b>-\$ 1,327,641.51</b>	<b>-\$ 1,220,906.02</b>	<b>191.96%</b>

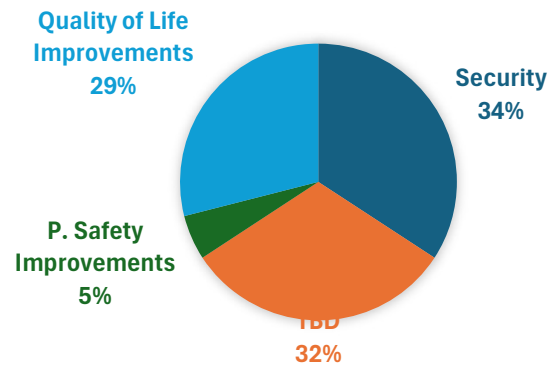
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## 2025-26 State Appropriations Budget

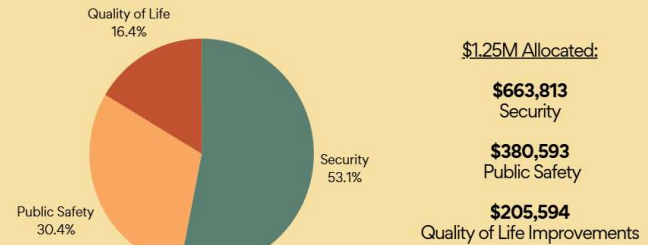
2024-25 Comparison

Summary	\$ 1,250,000.00	Notes		
Salaries	100,000.00	Consultants: PR, Accounting, Auditor	\$	90,554.00
		Public Relations, Ofc Rent, Website, Printing,		
Operations	107,500.00	Ofc. Supplies, Phone, Subscriptions	\$	76,226.00
Programmatic / Professional Services				
Security	\$325,000	LSP, Transport Unit	\$	509,745.00
Sanitation	150,000.00	Recycling	\$	150,000.00
P. Safety Improvements	50,000.00	P. Safety ROW Guidelines	\$	325,000.00
Preservation / Beautificaton	75,000.00	Spanish Tiles, Bourbon St Holiday Lights		
TBD	\$350,000	Remaining Funds		
Contingency	92,500.00	~10% +/-	\$	98,475.00
<b>TOTAL</b>	<b>1,250,000.00</b>			

## 2025-26 STATE BUDGET



## FISCAL TRANSPARENCY: 2024-25 STATE APPROPRIATIONS BUDGET



\$1.25M Allocated:

**\$663,813**

Security

**\$380,593**

Public Safety

**\$205,594**

Quality of Life Improvements



Board of  
Commissioners

Alex Fein,  
French Quarter  
Business League

Christian  
Pendleton,  
Louisiana  
Restaurant  
Association, Inc.

Christine Bondio,  
French Quarter  
Business  
Association

David Bilbe  
Frank Zumbo,  
Greater New  
Orleans Hotel &  
Lodging  
Association, Inc.

Glade Bilby,  
French Quarter  
Citizens, Inc.

Heidi Raines,  
New Orleans City  
Council District  
“C”

Jane Cooper,  
Vieux Carre  
Property Owners,  
Residents and  
Associates, Inc.

Mamie  
Gasparez,  
Vieux Carre  
Commission

Steve Caputo,  
New Orleans &  
Company

Sue Klein,  
N. Rampart Main  
Street, Inc..

## A RESOLUTION AUTHORIZING EXECUTION OF A COOPERATIVE ENDEAVOR AGREEMENT WITH THE LOUISIANA DEPARTMENT OF TREASURY

**WHEREAS**, the French Quarter Management District (“FQMD”) is a Louisiana state political subdivision, codified at La. R.S. 25:799, as a body politic and corporate; and

**WHEREAS**, pursuant to LA. R.S. 25:799(B) and (C), the statutory purposes of FQMD are to:

- (a) Enhancing public safety, reducing homelessness, improving infrastructure, and financing supplemental sanitation services.
- (b) Providing supplemental resources affecting quality of life for residents, businesses, and visitors.
- (c) Engaging in strategic planning, business and commercial development, and administering capital improvement funds and programs.

(d) Taking actions to: enhance commercial, civic, and cultural activity, conserve and preserve the district’s historic nature and architecture, foster quality events and quality of life, restore regional character and attract residents and tourists, promote and improve public infrastructure

**WHEREAS**, the Louisiana Department of Treasury requires a Board Resolution naming the individual authorized to execute the Cooperative Endeavor Agreement (“CEA”) relative to state appropriations awarded to FQMD; and

**WHEREAS**, pursuant to Article VI of the FQMD Bylaws and La. R.S. 25:799(C)(8), the Chair of the Board of Commissioners is authorized to “negotiate and sign all contracts and cooperative endeavor agreements on behalf of the District that the Board authorizes”;

**NOW THEREFORE, BE IT RESOLVED**, that the Board of Commissioners of the French Quarter Management District hereby authorizes the Chair of the Board of Commissioners, pursuant to Article VI of the FQMD Bylaws, to execute the Cooperative Endeavor Agreement and any related documents with the Louisiana Department of Treasury on behalf of FQMD;

PASSED and ADOPTED this 13<sup>th</sup> day of October 2025.

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Jane Cooper, FQMD Board Chair



## **FQMD New Position: Manager of Infrastructure & Capital Projects**

### **FQMD Manager of Infrastructure & Capital Projects**

This new position will provide dedicated leadership for FQMD's infrastructure portfolio, ensuring projects move from planning to completion without bottlenecks. The Manager will serve as the primary liaison with vendors, City agencies (DPW, SWB), utilities, contractors, and stakeholders.

#### **Key Responsibilities**

- Lead execution of all infrastructure and capital improvement projects.
- Coordinate directly with DPW, utilities, and contractors.
- Manage project timelines, budgets, database documentation; report regularly to the ED.
- Conduct site visits and inspections; troubleshoot issues in real time.
- Provide technical updates at Board and committee meetings.

#### **Role Boundaries**

What this role will NOT do:

- Grant writing (remains with ED/consultants).
- Grant compliance reporting (remains with Finance/consultants).
- Final budget authority or change order approvals (remain with ED).

#### **Salary Range**

Expected range: \$75,000- 95,000 (commensurate with experience and technical expertise).

#### **Why This Role Matters**

- Ensures continuity and accountability in FQMD's infrastructure portfolio.
- Positions FQMD to continue to deliver visible, high-impact results for the French Quarter.
- Provides dedicated capacity to manage complex, multi-agency projects.

#### **Governing Framework**

- FQMD is a political subdivision of the State of Louisiana (La. R.S. 25:799) and not subject to City of New Orleans Civil Service.
- FQMD hires staff directly under its own bylaws and board-adopted employment policies.
- Staff Employees: Hired directly; not subject to Louisiana Public Bid Law.
- New Positions / Salary Ranges must be approved by the Board in open session under Louisiana Open Meetings Law (La. R.S. 42:11 et seq.).

## Livability Committee Proposal- REVISED No.2

### Public Safety Right-of-Way Guidelines

#### EXECUTIVE BRIEF

This proposal seeks \$50,000 to develop comprehensive Public Right-of-Way (ROW) guidelines for the French Quarter, with a clear emphasis on public safety, specifically sidewalks and street lights. FQMD will coordinate with the City of New Orleans, Department of Public Works, Vieux Carré Commission, and other relevant agencies to steward this plan's development and subsequent implementation. The plan will serve as a foundational tool for aligning future projects, budgeting capital improvements, and advancing the district's livability and infrastructure goals.

#### Background

The French Quarter's right-of-way is not just a matter of livability and aesthetics — it is a matter of public safety. The French Quarter's public ROW assets— sidewalks and lighting —face ongoing degradation from age, overuse, and lack of coordinated reinvestment. Restoration efforts are often piecemeal, and no comprehensive, district-specific standards currently guide ROW projects.

#### Purpose

The Livability Committee proposes funding the development of a comprehensive plan focused on the French Quarter's public right-of-way (ROW). This initiative will establish long-term, preservation-compatible public safety and infrastructure guidelines to ensure that every sidewalk and street light supports both livability and security. Request: \$50k

#### Scope

The plan will address the following public safety ROW categories:

- Sidewalks, curb ramps, and ADA access
- Street lighting and utility poles
- *Stormwater management and gutter infrastructure (alternative / or add on)*

#### Deliverables

- Right-of-Way (ROW) Guidelines to inform and standardize: (Design specifications, Approved materials, Implementation protocols, Long-term maintenance strategies)
- Vendor & Provider Guidebook: Tailored reference for contractors, utility partners, and service providers, Includes project standards, compliance expectations, and visual examples
- Phased Implementation Plan: Prioritized by impact and feasibility; Tiered by cost for scalable execution

# Livability Committee: 2026 Sidewalk Repair Proposal

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## Executive Brief

The Livability / Infrastructure Subcommittee proposes a strategic investment in sidewalk repairs as part of its three-year *public safety* initiative (starting along North Rampart Street in 2024 and with Street Markings and Signage in 2025). This project provides both visible and tangible improvements that directly support pedestrian safety, ADA accessibility, and preservation of the neighborhood's historic character. It leverages a 50/50 cost-sharing model with the City of New Orleans Department of Public Works (DPW), maximizing return on investment and ensuring FQMD's contributions are matched by City resources.

## Background

Sidewalk conditions throughout the French Quarter have long posed challenges for pedestrian safety and accessibility. Damaged or uneven sidewalks create hazards for residents, workers, and the millions of visitors who traverse the Quarter each year. While DPW receives and responds to 311 requests, backlog and funding limitations slow the pace of repairs. (616 pending 311 requests in the Quarter (July 2025). 94% safety-related: damaged/missing signs, sidewalks/trip hazards, potholes, urgent striping). FQMD's contribution provides a catalytic role in accelerating these repairs, reducing liability risks, and ensuring consistent upkeep of the Quarter's public right-of-way. This proposal has been reviewed in coordination with the Department of Public Works, which has confirmed both the feasibility of bundling these repairs into existing contracts and the 50/50 cost-share model.

## Scope

This project will address:

- Repairs to existing 311-reported sidewalk damage
- Newly identified sidewalk issues arising in 2026
- Prioritization based on severity, pedestrian safety, and location impact

Repairs will be executed by DPW contractors under City procurement, with FQMD monitoring progress and ensuring accountability. Regular reporting will include:

- Number of repairs completed
- Average number of days to repair from 311 intake
- Total square feet of sidewalks improved
- Geographic distribution of repairs

# Livability Committee: 2026 Sidewalk Repair Proposal

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## **Alignment with FQMD Priorities and Campaign Narratives**

This proposal directly advances FQMD's state legislative mandate to improve public safety, enhance quality of life, and support infrastructure improvements. By funding sidewalk repairs, FQMD strengthens its role as a leader in protecting public right-of-way safety, while ensuring visible results for the community.

Similarly, this initiative also aligns with the 'Quarter for the Quarter' sales tax purpose, demonstrating to voters that FQEDD trust fund dollars are reinvested back into core *public safety* improvements. The project also aligns with the campaign narratives of all French Quarter-tied elected officials, making this a politically consensus-driven initiative that will strengthen FQMD's partnerships with current and incoming City leadership.

## **Three-Year Initiative Context**

This sidewalk repair project builds upon FQMD's ongoing three-year public safety initiative focused on North Rampart Street and the surrounding French Quarter. Previous phases have included targeted improvements to pedestrian and vehicle safety infrastructure, including proposals for new traffic signals and signage. By continuing this initiative with sidewalk repairs, FQMD ensures a consistent, phased approach to addressing long-standing right-of-way issues. This continuity strengthens the narrative that FQEDD sales tax revenues and trust fund dollars are being reinvested into high-impact, highly visible improvements that benefit residents, workers, and visitors alike.

## **Funding**

FQMD proposes to contribute \$150,000 toward sidewalk repairs as part of a 50/50 cost-sharing arrangement with the City of New Orleans Department of Public Works (DPW). This ensures that every dollar committed by FQMD is leveraged with an equal investment by DPW, framing the project as a partnership rather than a one-sided contribution.

Recommended funding: FQEDD Trust Fund, but may also alternatively be funded by the 2025-26 State Appropriations.

## **PROPOSAL: GOVERNMENT AFFAIRS COMMITTEE ELECTED OFFICIALS ENGAGEMENT EVENTS**

### **Purpose:**

Host two events in 2026 to engage elected officials, showcase FQMD's impact, and build support for legislative and funding priorities.

### **Background:**

FQMD's legislative purpose includes collaboration with government partners to improve public safety, sanitation, and infrastructure in the French Quarter. The Government Affairs Committee currently relies on fragmented, largely 3<sup>rd</sup> party communications with elected officials. Hosting structured, targeted events will allow FQMD to: - Demonstrate project outcomes and accountability - Strengthen relationships across government levels - Build momentum for future support, per the recommendation of LRA Government Affairs department.

**Proposed Plan:** Two events will be planned and hosted in 2026:

1. **Spring 2026 – State of the Quarter Briefing Luncheon (at the Capitol)**
  - Presentation
  - Invite: State, City, and Congressional officials
  - Content: FQMD accomplishments, impact visuals, current priorities
2. **Fall 2026 – French Quarter Forward Reception**
  - Host event at a historic venue
  - Invite: New Orleans delegation + local FQ elected officials and partners
  - Content: Brief remarks, printed priorities, optional cultural element

### **Roles:**

**Staff:** FQMD prep print materials, coordination of invitations

### **Gov't Affairs Committee:**

- Rely on LRA, Hotels & Lodging, and NOCO to coordinate logistics: venue and F&B;
- Messaging, outreach

**Board Members:** Participation, relationship-building

**Proposal Request Up to \$10,000 (anticipated estimated costs):** Venue, Food & Beverage, Materials/Printing, A/V & Entertainment, Contingency: \$1,000

# French Quarter Management District

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## Proposal: Marketing Consultant Retainer (Project-Based)

### Background

The French Quarter Management District (FQMD) is legislatively tasked with enhancing public safety, sanitation, and quality of life while preserving the cultural and economic vitality of the French Quarter.

To deliver on this mission, FQMD must not only implement programs but also ensure clear, visible, and consistent communication with stakeholders. At present, these responsibilities fall heavily on the Executive Director and consultants whose scopes are limited, which constrains the organization's ability to deliver professional outreach and marketing.

The FY 2025 Trust Fund budget includes a \$7,500 line item specifically allocated to marketing the Task Force Mobile App. Multiple committees have also emphasized the need for marketing support to advance their initiatives:

- Livability Committee: Spanish Tiles Restoration, Glass Half Full Recycling Pilot
- Security & Enforcement Committee: Task Force Mobile App (budgeted)
- Security & Livability (joint): Remove Lock Take crime prevention campaign
- Infrastructure/Livability: 311 promotion for streetlight repair reporting

Given these approved budget allocations and committee directives, FQMD is required to execute marketing and public outreach to fulfill its commitments.

### Proposal

Contract with a Marketing Consultant on a project-based retainer to provide communications and campaign execution across FY 2024–25.

The consultant will:

- Develop branded campaigns for Board/Committee-approved initiatives.
- Produce professional one-pagers, digital assets, and outreach collateral.
- Create social media packets for Board of Commissioners' organizations to post on their own platforms (graphics, captions, hashtags).
- Build campaign-specific media kits to support ERPR's press and narrative work.
- Integrate campaigns into FQMD's broader ERPR (Earned, Owned, Shared, Paid) media strategy for consistency and impact.

Priority Campaigns 2024–25:

- Spanish Tiles Restoration (heritage + beautification)
- Glass Half Full Recycling Pilot (sustainability + sanitation)

- Task Force Mobile App (public safety engagement; Trust Fund budgeted)
- Remove Lock Take Campaign (crime prevention + awareness)
- 311 Streetlight Repair Promotion (infrastructure + safety reporting)

## Budget & Financial Options

### Option 1: Retainer Model (Recommended)

- \$3,000/month (\$36,000 annually)
- Covers all campaigns with consistency and efficiency.
- Benchmark: Industry norm (\$2,500–\$5,000/month).

### Option 2: Project-Based Contracts

- \$7,500–\$10,000 per project (industry average).
- With 4–5 campaigns annually, estimated cost = \$30,000–\$50,000.
- Pros: Clear start/finish per campaign.
- Cons: More contract administration; less consistency.

### Option 3: Hybrid Approach

- \$2,000/month baseline retainer (\$24,000 annually) + project add-ons (\$5,000–\$7,500 each).
- Estimated annual cost = \$30,000–\$40,000.
- Pros: Flexibility to scale.
- Cons: Requires additional approvals for add-ons.

## Deliverables

- Campaign Collateral: One-pagers, FAQs, flyers, signage templates, branded digital assets.
- Press & Media Materials: Media kits with logos, photos, fact sheets, talking points (ERPR handles pitching/distribution).
- Community Engagement Tools: Spanish Tiles Owner Packet, Recycling and Remove Lock Take flyers, 311 repair campaign graphics, Task Force App content.
- Digital Presence: Landing pages, social media calendars, BoC social media packets, short videos/reels, newsletters.
- Measurement & Reporting: Monthly metrics dashboards, committee-specific updates, year-end ROI report.

## Recommendation & Impact

ERPR excels at media relations, managing press relationships, and securing coverage. However, their scope does not include the creation of visuals, marketing collateral, or campaign execution. A dedicated Marketing Consultant will fill this gap by producing professional, branded materials and digital content.

Together, ERPR and the Marketing Consultant create a comprehensive communications system:

- ERPR = Media Relations (earned/shared narrative, press engagement)
- Marketing Consultant = Visuals & Collateral (owned/paid assets, campaign execution)

Impact:

- Meets budget requirements by executing the \$7,500 Trust Fund allocation for Task Force App marketing.
- Fulfills directives from multiple committees (Livability, Security & Enforcement, Security-Livability, Infrastructure).
- Provides Commissioners with ready-to-use social media packets to extend campaign reach.
- Ensures professional, consistent, and efficient communications across all initiatives.
- Demonstrates accountability and visibility for appropriations.

DRAFT



Board of  
Commissioners

Alex Fein,  
French Quarter  
Business League

Christian  
Pendleton,  
Louisiana  
Restaurant  
Association, Inc.

Christine Bondio,  
French Quarter  
Business  
Association

David Bilbe  
Frank Zumbo,  
Greater New  
Orleans Hotel &  
Lodging  
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Glade Bilby,  
French Quarter  
Citizens, Inc.

Heidi Raines,  
New Orleans City  
Council District  
"C"

Jane Cooper,  
Vieux Carre  
Property Owners,  
Residents and  
Associates, Inc.

Mamie  
Gasparez,  
Vieux Carre  
Commission

Steve Caputo,  
New Orleans &  
Company

Sue Klein,  
N. Rampart Main  
Street, Inc..

RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE  
FRENCH QUARTER MANAGEMENT DISTRICT - RETIREMENT

**WHEREAS**, the Finance & Development Committee recommended on August 5, 2025, that the District adopt a SIMPLE IRA retirement plan with a 3% nonelective employer contribution, administered through Ascensus;

**WHEREAS**, the Board of Commissioners of the French Quarter Management District seeks to provide competitive and sustainable retirement benefits to its employees;

**NOW, THEREFORE, BE IT RESOLVED**, that the Board of Commissioners hereby approves the establishment of a SIMPLE IRA retirement plan, effective January 1, 2026, with an employer contribution of 3% of compensation for all eligible employees, to be administered through Ascensus, with the Executive Director & Accounting Consultant to provide oversight.

**BE IT FURTHER RESOLVED**, that the Executive Director and Accounting Consultant are authorized to take all necessary actions to implement this plan, distribute required notices, and ensure compliance with applicable laws and regulations.

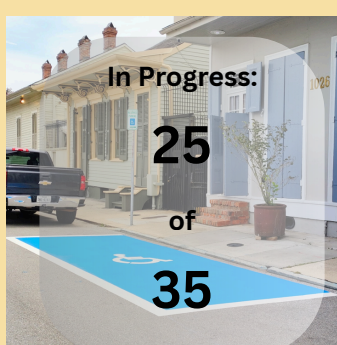
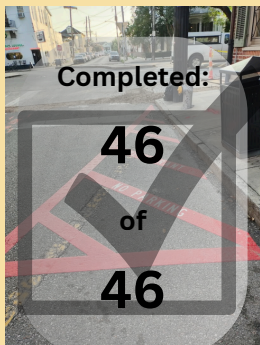
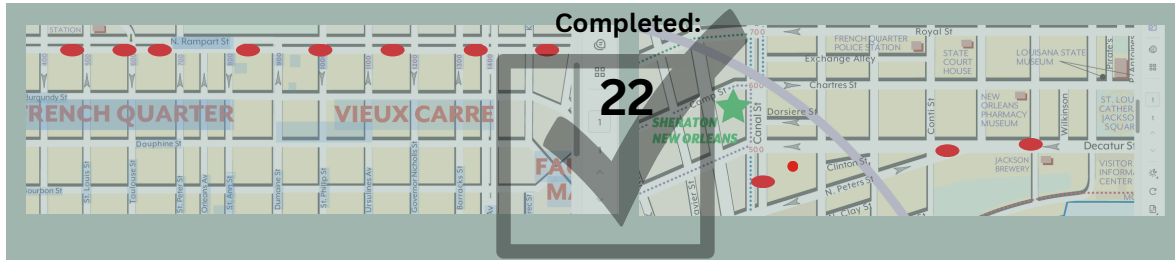
PASSED and ADOPTED this 7<sup>th</sup> day of October 2025.

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Alex Fein, FQMD Treasurer

## PUBLIC SAFETY PROJECTS REPORT - SEPTEMBER 2025

These FQMD projects are in partnership with the City Department of Public Works  
*The goals of these projects are to improve public safety as follows: (1) improve maneuverability for fire /emergency response vehicles; (2) deter illegal parking on street corners and active driveways with high-visibility markings; (3) improve pedestrian safety with traffic calming measures.*



ONGOING THRU OCT

Stop Signs



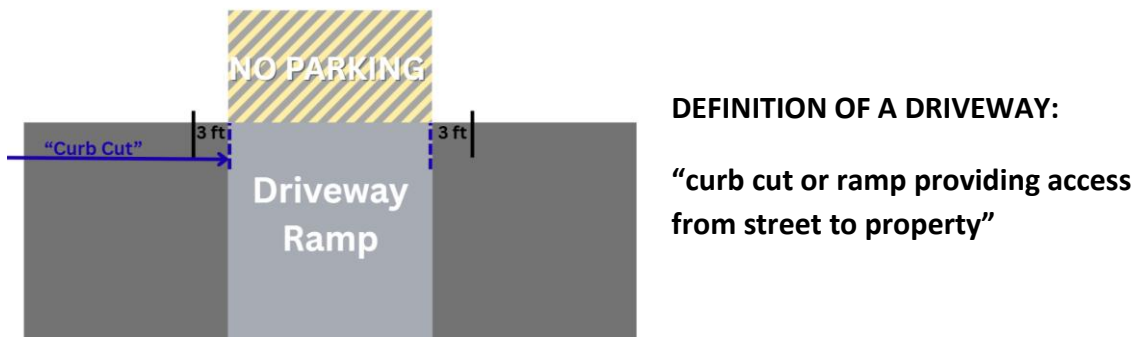
Do Not Enter Signs



Directional Signs



MATERIALS PURCHASED; INSTALLATION POSTPONED TO 2026



1. Project Goals

- Improve public safety for emergency response vehicles and quality-of-life benefits for residents.

2. MUTCD, DPW and City Ordinance Compliance:

- DPW reviewed and confirmed all markings executed by Contractor, as directed by Consultant Project Manager and ED, align with MUTCD (Manual on Uniform Traffic Control Devices) standards, City Ordinance and definition of a driveway.
- City Code Sec. 154-923 already prohibits parking within three feet of any driveway, enforceable even *without* markings.

3. Community Feedback: Request of markings to extend additional 3ft on L and R side of driveway ramp “curb cut”.

4. Board of Commissioners Discussion of Approval for Expansion: Explore authorization of expansion and expense of adding three feet on both sides of curb cut to all residential driveways, to meet resident input.

4. Livability – Infrastructure Subcommittee Recommendation: Residential driveways St. Markings review: (a) FQMD to post on website diagram and detailed information above; b) resident may request via email with submission of address and photo, review of driveway street markings for clarification by DPW