

2025

French Quarter

MANAGEMENT DISTRICT

Request for Bid

FRENCH QUARTER RESIDENTIAL AREA SAFETY &
SIGNAGE INITIATIVE

STREET MARKING – FIRE LANES, CORNERS AND
DRIVEWAYS

MARCH 2025

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Table of Contents

Section 1 - Introduction 2

 Disclaimer2

 Ethics 3

 Insurance3

Section 2 - Background and Context.....4

 About the French Quarter Management District4

 Background and Objectives of this RFP4

 RFP Scope and Challenges4

 Implementation Timeline5

Section 3 - RFP Terms and Conditions6

 Rights of the French Quarter Management District6

 Most Favorable Terms6

 Costs6

 Licenses6

 Acceptance of the General Terms of the Bid6

 Publicity7

 Termination of RFP Process7

 French Quarter Management District Use of Proposal Ideas.....7

 Late Submission of Vendor Proposals7

 Commitments to the Response7

 Acceptance of Vendor Proposals8

Section 4 – RFP Process Instructions..... 9

 Communication and Point of Contact.....9

 Timetable9

 Description of Selection Process.....9

 Development of Proposals and Format Requirements..... 10

 Proposal Selection Process and Criteria..... 10

Section 5 – RFP Documents and Information..... 11

Section 6 – Appendix..... 12

 Exhibit A 12

 Exhibit B 12

 Exhibit C 12

 Exhibit D 13

Section 1 - Introduction

This document provides information for the Vendor on how to respond to this Request for Proposal (RFP) and consists of the following five sections:

Section 1 “Introduction” is the opening section of the document which sets out the structure of the document and provides the confidentiality clauses applicable to the provided documentation.

Section 2 “Background and Context” this section provides an explanation of current context and objectives of the RFP.

Section 3 “RFP terms and conditions” contains key information regarding general terms and conditions of the RFP process.

Section 4 “RFP process instructions” contains information regarding the RFP process timeline, general instructions and a view of the subsequent steps.

Section 5 “RFP documents and information” includes the list of deliverables Vendors are expected to provide in response to this RFP. Vendors are requested to kindly adhere to the format provided by the French Quarter Management District (FQMD) to allow us to perform the evaluation and selections within the envisaged timeframe.

Disclaimer

While information contained in this RFP is believed to be accurate at the time of its issuance, FQMD makes no representation or warranty, express or implied, with respect to the completeness, accuracy or utility of this RFP or any information or opinion contained therein. Any use or reliance on the information or opinion is at the risk of the Vendor and FQMD shall not be liable for any damage or injury incurred by any person arising out of the completeness, accuracy or utility of any information contained in this RFP.

This RFP is not an offer to enter a contract but is merely a request for the Vendor to submit a proposal. The terms and conditions under which FQMD will use the services of a chosen Vendor will be set out in a written, definitive agreement, signed by the parties.

Although FQMD will take all reasonable effort to provide complete and accurate information to Vendors, FQMD makes no representation or warranties regarding the accuracy or completeness of the information contained in this RFP, its exhibits, appendices or in FQMD answers to any Vendor questions, Each Vendor is responsible for making its own evaluation of information and data provided as part of this RFP process in preparing and submitting its proposal.

No additions or other changes to the original proposal will be allowed after submission. While changes are not permitted, clarifications at the request of FQMD may be required and such clarifications will be provided to FQMD at the sole expense of the Vendor. All responses shall remain valid for a period of 180 days from the date of the last submission set forth in the response schedule in the RFP.

In submitting a proposal, the Vendor implicitly states that the proposal is not made in connection with any competing Vendor submitting a separate response to the RFP and is in all respects fair and without collusion or fraud. It is further implied that the Vendor did not participate in the RFP development process, had no knowledge of the specific contents of the RFP prior to its issuance and that no employee of FQMD or its agents involved in this RFP process participated directly or indirectly in the Vendor’s proposal preparation.

FQMD is subject to the Louisiana Public Records Law, LA R.S. 441:1, *et seq.*, which governs the public disclosure of certain records maintained by the FQMD. Proposal submission materials will generally be made available for inspection and copying upon written request, except when exempted from disclosure by law.

Ethics

FQMD calls the attention of all potential Respondents to the Louisiana Ethics Code, La. R.S. 42:1101, *et seq.* Those laws prohibit FQMD from doing business with any of its current directors or those who have served on the FQMD within the past two (2) years or from doing business with certain companies with which the following persons are connected.

2025 Commissioners:	Add'l Commissioners Serving in the Past Two Years:
Christine Bondio Christian Pendleton David Bilbe Frank Zumbo Glade Bilby Heidi Raines Jane Cooper Jerome A. "Alex" Fein Mamie Gasperecz Steve Caputo Susan "Sue" Klein	Gail Cavett Jack Rizzuto Matthew Emory Robert "Bob" Simms Robert Watters

Insurance

Before an Agreement is executed, the selected Respondent must provide its current certificate(s) of insurance for the types and amounts of coverage as indicated in the Agreement.

Section 2 - Background and Context

About the French Quarter Management District

The French Quarter Management District is a state political subdivision created by the Louisiana Legislature as a means for the residential and business communities to work together to protect, preserve and maintain the world-famous French Quarter as a safe, clean, vibrant, and friendly neighborhood for residents, businesses, and visitors. The statutory purpose of the FQMD is to strengthen the District as a vital component of Louisiana's tourism industry; aid in the preservation of the District's architecture, quaint charm, and tout ensemble; beautify the District's appearance; improve public safety, foster quality experiences and quality of life within the District; and improve commercial and residential vitality. The statutory functions of the FQMD include strategic planning, business and commercial development activities and administering capital improvement funds.

Background and Objectives of this RFP

FQMD is seeking a Vendor that can provide expertise to improve traffic safety in the French Quarter generally along streets in residential-zoned areas (see [Exhibit A](#)), specifically by marking no-parking areas with highly reflective thermoplastic and in accordance with the Manual on Uniform Traffic Control Devices (MUTCD, 11th edition or more recent) published by the US Department of Transportation. These spaces have been largely ignored in the past by automobile drivers either due to poor visibility, degraded or substandard paint materials, long-term neglect, and natural weathering, among many other factors. The key locations of interest are the street corner areas where fire hydrants are located, street corners where the minimalist-designed yellow "7's" have been historically ignored, and legitimate driveways that access the street at mid-block, crossing over established sidewalks.

Project Objectives:

- Improve access for emergency response vehicles in the residential area.
- Deter and prevent illegal parking on street corners with high-visibility street markings.
- Deter and prevent illegal parking where driveways require access to the street.
- Standardize street markings in the French Quarter.

RFP Scope and Challenges

Mark Established Fire Lanes (Approx. 18 total)

To improve access for emergency response vehicles in the residential area, higher visibility needs to be achieved at the intersections that have fire hydrants within the servicing area. Fire lanes will be marked in reference to the MUTCD in red reflective thermoplastic with white reflective lettering. Please see [Exhibit B](#) for reference.

Mark No Parking at Street Corners (Approx. 120 total)

To deter and prevent illegal parking within the 20-foot no-parking lane at residential street corners, higher visibility needs to be achieved at the intersections. Street corners will be marked in accordance with the MUTCD with yellow reflective thermoplastic. Please see [Exhibit C](#) for reference.

Mark No Parking in Driveways (Approx. 52 total)

To deter and prevent illegal parking where driveways require access to the street, higher visibility needs to be achieved at these locations. Driveways will be marked in reference to the MUTCD in yellow reflective thermoplastic. Please see [Exhibit D](#) for reference.

Specific considerations include but are not limited to:

- While FQMD is responsible for obtaining city permits for this work, Vendor is responsible for required notice & signage, police detail or equipment associated with shutting down the road area if required to do the work, etc.
- As part of the implementation, FQMD must provide written approval prior to purchase of any product associated with an accepted bid.

Implementation Timeline

FQMD requests that all work be completed & mutually signed off by the Vendor and FQMD by June 27, 2024. Vendors are encouraged to submit their IMPLEMENTATION TIMELINE as part of their submission to this RFP, including expected activities that the FQMD needs to undertake to meet this deadline.

Friday, 11 April – Deadline for Proposals/Bid Opening/Announcement of Award

Monday, 14 April – Projected Early Start Mobilization Date

Monday, 21 April – Projected Late Start Mobilization Date

Friday, 27 June – Deadline for Completion of Work

Section 3 - RFP Terms and Conditions

Rights of the French Quarter Management District

FQMD reserves the right to reject any and all proposals, including best and final offers, and to seek additional proposals if required.

FQMD reserves the right to alter or waive the terms and conditions of this RFP in its sole discretion at any time prior to the award of an agreement.

FQMD hereby notifies all prospective Vendors that the offer of the RFP is for a response from the Vendors. A response to the RFP and receipt of it shall not be considered an acceptance of services from the Vendor. Receipt of this RFP or the submission of a proposal by any Vendor shall not obligate FQMD or any affiliate to enter into a contract for services from a Vendor.

It is understood that by responding to this RFP and submitting a proposal, the Vendor agrees to enter negotiations with FQMD if so requested. FQMD at its sole discretion may elect to incorporate any and all terms and conditions included in the Vendors response to the RFP into any agreement or contract prepared because of this RFP and subsequent evaluation processes.

Most Favorable Terms

FQMD reserves the right to select a Vendor without further discussion of the response submitted. Therefore, the response should be submitted on the most favorable terms the Vendor is willing to propose.

Costs

The Vendor shall entirely bear any, and all costs and expenses directly or indirectly associated with the preparation of a Proposal and any other documents requested by FQMD, the performance of negotiations or review of the Agreement (if any) and to carry out and complete this RFP selection process including the fees and disbursements of its advisers and representatives.

Licenses

As part of the RFP submittal, Vendor must include licenses for any of their systems, software or tools that will be required for FQMD or its agents to utilize its services and those licenses must be included as part of the RFP cost basis for the full term of the services provided.

Acceptance of the General Terms of the Bid

The Vendor is invited but not bound to participate in the RFP selection process. If any Vendor invited to this RFP selection process does not intend to formulate any response to it or if at any time it is no longer interested in the selection process, the Vendor agrees to inform FQMD,

destroy all information provided to Vendor by FQMD and confirm in writing their compliance with this paragraph.

Publicity

Throughout the RFP process, neither Party may advertise or promote using the name of the other Party, use the name on its website or in any of its advertising, publicity, or promotional material, nor issue any press release announcing any Agreement or any Statement of Work or otherwise discuss the Agreement or any Statement of Work with the press or the public, without the express prior written consent of the other Party in each instance. You may only disclose the name of FQMD in public reporting when such disclosure is required by law.

Termination of RFP Process

FQMD reserves the right to discontinue the RFP process at any time and makes no commitment, implied or otherwise, that a response to this RFP will result in a contract for Services.

French Quarter Management District Use of Proposal Ideas

FQMD shall have the right to use any or all ideas presented in any proposal received in response to this RFP. Vendor should not include any information it considers proprietary in its response to this RFP. The parties need to separately agree in writing to anything that will be considered proprietary to the Vendor.

Late Submission of Vendor Proposals

The Vendor must deliver its complete Proposal on or before the indicated due date. Late Proposals may be disqualified from consideration.

Commitments to the Response

The response to this RFP must be certified by an authorized signatory of Vendor's organization with the authority to commit to all information and pricing on behalf of its organization as specified in its response. Details of that person's position must be provided together with all requested deliverables by Vendor on the dates as detailed elsewhere in this document. Submission of the Vendor's Proposal shall be considered an offer and FQMD may accept such offer without further discussion.

If selected, the Vendor shall be primarily responsible for carrying out the work requested for in this RFP. In the event FQMD is not prepared to accept Vendor's Proposal as submitted, and if the Vendor is so invited by FQMD, the Vendor's Proposal will constitute an offer to develop a contract based on the terms, structure and services content provided in this RFP. FQMD requests comprehensive, cost-effective, quality solutions that meet all the requirements in this document. Responses that include only partial information may be rejected.

Acceptance of Vendor Proposals

FQMD intends to proceed if it can enter a contract with a Vendor that meets the objectives stated in this RFP. However, any change in FQMD's commercial considerations or other requirements may result in the termination of the project.

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Section 4 – RFP Process Instructions

Communication and Point of Contact

All communications in relation to this RFP must be forwarded, in writing, by email to the following designated single point of contact:

French Quarter Management District Single Point of Contact (SPOC)

- Name: Michelle Courseault
- Role: Executive Director, French Quarter Management District
- Primary Email: executivedirector@fqmd.org

Queries and questions that are raised during the RFP process and the associated responses will be communicated anonymously to all Vendors to ensure transparency and openness, unless in the opinion of FQMD, there is a sound reason for not doing so.

Timetable

The following timetable sets out the steps and key events for the RFP process. FQMD reserves the right to amend and update the RFP timeline as needed for a robust evaluation process.

Step	Activity	Timeline
1	RFP Release/1 st Advertisement	March 17, 2025
2	2 nd Advertisement	March 24, 2025
3	3 rd Advertisement	March 31, 2025
4	Deadline for RFP submission <i>no later than 2pm</i>	April 11, 2025
5	FQMD Announces Apparent Lowest Bidder/Award of Contract	April 14, 2025
6	Early Start Mobilization Date	April 14, 2025

Description of Selection Process

FQMD will review all RFP responses and will shortlist the Vendors. FQMD will then engage these short-listed Vendors in further due diligence as needed.

Vendors should be prepared to use the RFP process and due diligence activities to:

1. Demonstrate a complete understating of FMQD’s requirements and vision
2. Present proposed solutions and differentiating qualifications
3. Answer any outstanding questions posed by FQMD

Vendor responses and participation in each of the steps outlined above will provide much of the information required for FQMD to make its decision. Selection and announcement of the Vendor will be contingent on the completion of a satisfactory agreement with FQMD.

FQMD will encourage each Vendor to appoint a single point of contact for the duration of the RFP. That person will consolidate and coordinate all communications between the Vendor and FQMD single point of contact.

Development of Proposals and Format Requirements

Vendors may submit their proposal in their standard format, electronically, with no more than 16 pages of content.

Proposal Selection Process and Criteria

An evaluation process has been designed by FQMD in parallel to the preparation of this RFP. This process will be used to evaluate all submitted responses. The evaluation team will consider the completed response plus evidence of capability, suitability and compatibility presented by each Bidder. Bidders will be evaluated on the following five criteria:

- **Conceptual Plan** - A detailed explanation of how the Bidder will approach the project, including product recommendations, implementation timeline, draft project plan and critical path decisions or actions required by the FQMD to successfully meet the requested timeline
- **Price Proposal** - Bidder's proposed rate for all materials and services, including warranties offered, to successfully meet the requirements outlined in this RFP
- **Experience** - Specialized experience outlined within the bid which represents the ability to successfully execute the initiative
- **Performance History** - Provide examples of previous implementations that successfully meets the requirements in this RFP, including referrals if requested
- **Local Representation** - The location of Respondents they subcontract with, headquarters or other branch offices which would lend themselves to the efficient administration of the contract and the efficient and timely execution of the work to be assigned

Section 5 – RFP Documents and Information

The information supplied in this Document and its Exhibits as well as any additional data or information provided by FQMD will enable the Vendor to submit a Proposal. It is the Vendor's responsibility to request any additional information or data it deems necessary to its commitment and to raise potential inconsistencies it may detect.

Due to the nature of this RFP, all requirements are noted in [Section 2](#) with Exhibits provided in [Section 6](#).

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Section 6 – Appendix

Exhibit A – Residential Streets Priority Area of Interest

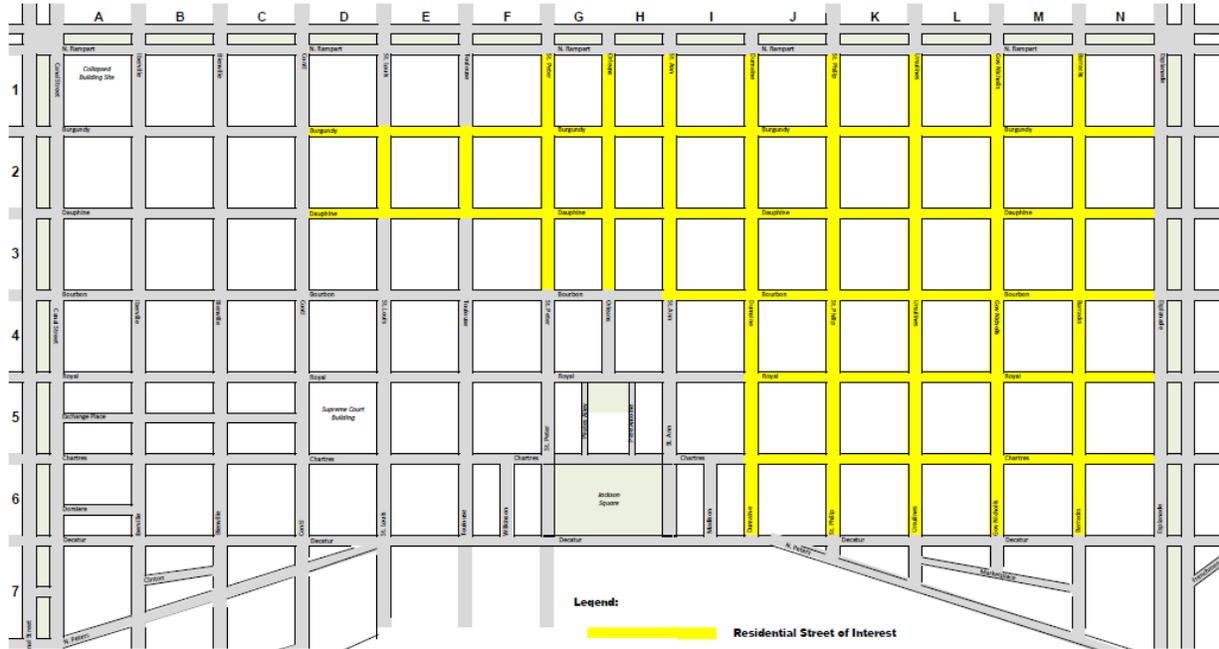


Exhibit B – Fire Lane Marking (8'x16'-20' typical)

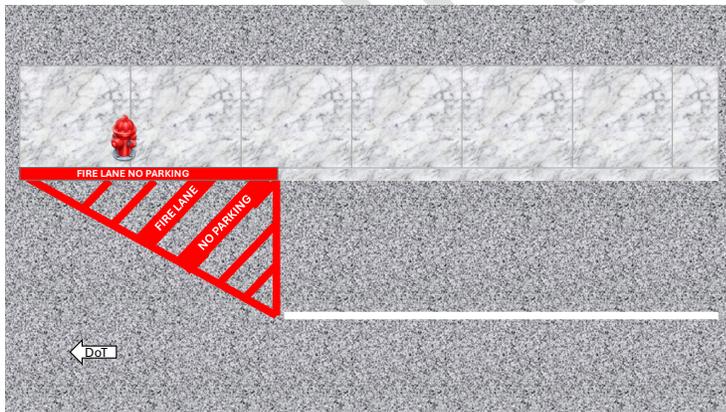


Exhibit C – Corner Street Marking (8'x16-20' typical)

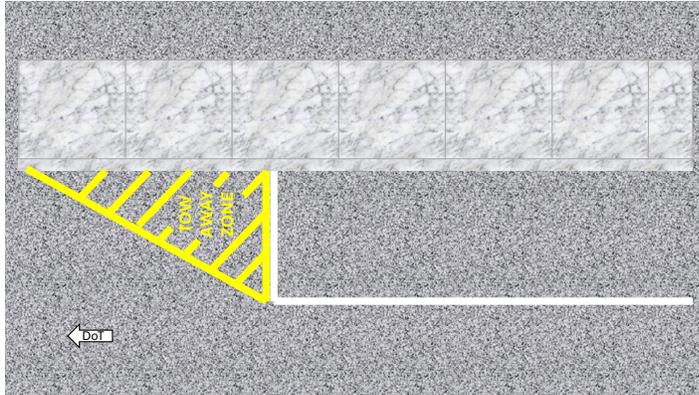


Exhibit D – Driveway Marking (8'x10-14' typical plus 3' added to each side of apron)



LOUISIANA UNIFORM PUBLIC WORK BID FORM

TO: French Quarter Management District
400 North Peters Street, Suite 206
New Orleans, LA 70130

BID FOR: FQMD Project 2025-001 Street Marking –
Fire Lanes, Street Corners and Driveways

The undersigned bidder hereby declares and represents that she/he: a) has carefully examined and understands the Bidding Documents, b) has not received, relied on, or based his bid on any verbal instructions contrary to the Bidding Documents or any addenda, c) has personally inspected and is familiar with the project site, and hereby proposes to provide all labor, materials, tools, appliances and facilities as required to perform, in a workmanlike manner, all work and services for the construction and completion of the referenced project, all in strict accordance with the Bidding Documents prepared by: French Quarter Management District and dated: 17 March 2025

(Owner to provide name of entity preparing bidding documents.)

Bidders must acknowledge all addenda. The Bidder acknowledges receipt of the following **ADDENDA:** (Enter the number the Designer has assigned to each of the addenda that the Bidder is acknowledging) NA.

TOTAL BASE BID: For all work required by the Bidding Documents (including any and all unit prices designated “Base Bid” * but not alternates) the sum of:

_____ Dollars (\$ _____)

ALTERNATES: For any and all work required by the Bidding Documents for Alternates including any and all unit prices designated as alternates in the unit price description.

Alternate No. 1 *(Owner to provide description of alternate and state whether add or deduct)* for the lump sum of:

_____ Dollars (\$ _____)

Alternate No. 2 *(Owner to provide description of alternate and state whether add or deduct)* for the lump sum of:

_____ Dollars (\$ _____)

Alternate No. 3 *(Owner to provide description of alternate and state whether add or deduct)* for the lump sum of:

_____ Dollars (\$ _____)

NAME OF BIDDER: _____

ADDRESS OF BIDDER: _____

LOUISIANA CONTRACTOR’S LICENSE NUMBER: _____

NAME OF AUTHORIZED SIGNATORY OF BIDDER: _____

TITLE OF AUTHORIZED SIGNATORY OF BIDDER: _____

SIGNATURE OF AUTHORIZED SIGNATORY OF BIDDER **: _____

DATE: _____

THE FOLLOWING ITEMS ARE TO BE INCLUDED WITH THE SUBMISSION OF THIS LOUISIANA UNIFORM PUBLIC WORK BID FORM:

* The Unit Price Form shall be used if the contract includes unit prices. Otherwise it is not required and need not be included with the form. The number of unit prices that may be included is not limited and additional sheets may be included if needed.

** **A CORPORATE RESOLUTION OR WRITTEN EVIDENCE** of the authority of the person signing the bid for the public work as prescribed by LA R.S. 38:2212(B)(5).

BID SECURITY in the form of a bid bond, certified check or cashier’s check as prescribed by LA R.S. 38:2218(A) attached to and made a part of this bid.

LOUISIANA UNIFORM PUBLIC WORK BID FORM

UNIT PRICE FORM

TO: French Quarter Management District
 400 North Peters Street, Suite 206
 New Orleans, LA 70130

BID FOR: FQMD Project 2025-001 Street Marking –
 Fire Lanes, Street Corners and Driveways

UNIT PRICES: This form shall be used for any and all work required by the Bidding Documents and described as unit prices. Amounts shall be stated in figures and only in figures.

DESCRIPTION:	<input type="checkbox"/> Base Bid or <input type="checkbox"/> Alt.# ____			
Fire Lane Marking				
REF. NO.	QUANTITY:	UNIT OF MEASURE:	UNIT PRICE	UNIT PRICE EXTENSION (<i>Quantity times Unit Price</i>)
Exhibit B	18	each		

DESCRIPTION:	<input type="checkbox"/> Base Bid or <input type="checkbox"/> Alt.# ____			
Street Corner Marking				
REF. NO.	QUANTITY:	UNIT OF MEASURE:	UNIT PRICE	UNIT PRICE EXTENSION (<i>Quantity times Unit Price</i>)
Exhibit C	120	each		

DESCRIPTION:	<input type="checkbox"/> Base Bid or <input type="checkbox"/> Alt.# ____			
Driveway Marking				
REF. NO.	QUANTITY:	UNIT OF MEASURE:	UNIT PRICE	UNIT PRICE EXTENSION (<i>Quantity times Unit Price</i>)
Exhibit D	52	each		

DESCRIPTION:	<input type="checkbox"/> Base Bid or <input type="checkbox"/> Alt.# ____			
REF. NO.	QUANTITY:	UNIT OF MEASURE:	UNIT PRICE	UNIT PRICE EXTENSION (<i>Quantity times Unit Price</i>)

DESCRIPTION:	<input type="checkbox"/> Base Bid or <input type="checkbox"/> Alt.# ____			
REF. NO.	QUANTITY:	UNIT OF MEASURE:	UNIT PRICE	UNIT PRICE EXTENSION (<i>Quantity times Unit Price</i>)

Wording for “DESCRIPTION” is to be provided by the Owner.
All quantities are estimated. The contractor will be paid based upon actual quantities as verified by the Owner