



Board of Commissioners Meeting Minutes

Monday 17 February 2025

2:00 pm

Via Teleconference:

<https://meetings.ringcentral.com/j/2047589217>

Meeting ID: 204 758 9217

Video:

<https://meetings.ringcentral.com/personallink.html>

Audio: +1 (469) 445 0100

Commissioners Present: Jane Cooper, Christine Bondio, Glade Bilby, Sue Klein, Alex Fein, David Bilbe, Christian Pendleton, Steve Caputo, Frank Zumbo, Mamie Gasperecz

Commissioners Absent: Heidi Raines

Executive Director: Michelle Courseault

Coordinator: Shelby Ursu

Guests: Alex Dunkenberger, Pat Tobler, Erin Holmes, Will Dubos

- I. **CALL TO ORDER: ROLL CALL: INTRODUCTION OF ATTENDEES** –Chair Ms. Cooper called the French Quarter Management District (FQMD) February 17th, 2025 regular meeting to order at 2:00 pm. Ms. Courseault read the agenda as noticed and Ms. Klein called the roll.
- II. **PUBLIC COMMENT:** The Public Comment Policy can be found at <https://www.fqmd.org/publiccomment-policy>. Written public comment may be submitted electronically via email to publiccomments@fqmd.org.
No written public comment was received at the conclusion of the reading of the agenda.
- III. **BOARD CHAIR COMMENTS:** Ms. Cooper
Ms. Cooper welcomed the Commissioners and guests, thanking everyone for their attendance. She reported that the public safety and security during the Super Bowl was a success. Ms. Cooper thanked Ms. Courseault for working with Mr. Tobler to resolve an issue with a tilted streetlight before the Super Bowl. She added that the FQMD will need to discuss streetlight maintenance moving forward. Regarding the 2025 Committee Work Plans, Ms. Cooper stated that the formatting has been revised to reflect each project and it's budget so that the process of keeping track of finances can be more efficient. She noted that the Board will review each Committee's feedback on the tax ballot language at the March 10th Board meeting.
- IV. **JANUARY 13TH, 2025, MEETING MINUTES:** Mr. Zumbo motioned (**M1**) to "approve the January 13th, 2025 meeting minutes...", Mr. Pendleton seconded the motion, and it was approved.
- V. **JANUARY 2025 TREASURER'S REPORT:** Mr. Fein reviewed the Treasurer's report with the Commissioners. He stated that he is continuing to work with Ms. Courseault and Mr. Foard to streamline and condense the financial data to be more comprehensive. He noted that on the A/R Aging Summary an invoice from the City of New Orleans for \$24,001.44 has been paid as of today. Mr. Fein also noted that, on the A/P Aging Summary, there is an amount of \$421,341.63 for ASE, Inc. which is being processed but will not be

reflected until next month's Treasurer's report. Ms. Klein motioned (**M2**) to "approve the January 2025 Treasurer's reports...", seconded by Ms. Gasperecz, and it was approved. ANNEX I.

VI. DISCUSSION – UPDATE ON THE 2024 FRENCH QUARTER ECONOMIC DEVELOPMENT DISTRICT STREETLIGHT REPAIRS PROJECT: Pat Tobler

Mr. Tobler reported that the delivery of support arms for the streetlights is expected to be February 20th, with the fixture installations scheduled for February 26th. He stated that 945 inspections for cleaning the refractors have been completed. Mr. Tobler noted that the current estimated contract amount is \$1,350,000.00. He asked the Board if they wanted to consider having an "attic" stock of extra fixtures and base covers for maintenance in the future, adding that he recommends having 10% of attic stock. Mr. Pendleton suggested that the Commissioners get ASE's recommendation for attic stock as well. Mr. Zumbo noted that the Board will need to consider who will be responsible for this backstock, adding that storage for these items must also be considered. Mr. Tobler replied that the Department of Public Works has a storage yard on Norman C. Francis. Ms. Cooper stated that she will speak with Ms. Courseault and Mr. Dunkenberger in more detail on this tomorrow.

Mr. G. Bilby asked where to report streetlights that are still not working. Mr. Tobler replied to send him the physical address closest to the light, and to send this information to Ms. Courseault as well. He added that there are a number of lights that need their repairs re-done. Ms. Cooper asked if the issue with the damage done by the cathedral in Jackson Square has been resolved. Mr. Tobler replied that ASE is not denying their responsibility, and the cost for repairs needs to be assessed.

VII. PRESENTATION – PRESENTATION OF THE 2024 FRENCH QUARTER MANAGEMENT DISTRICT ANNUAL REPORT

Ms. Cooper stated that Ms. Courseault will be presenting the 2024 FQMD Annual Report to City Council next Thursday, February 27th, at 9:30 AM. She noted that the format for the report has not changed. Mr. Fein added that the Finance & Development Committee previously reviewed the report and approved it.

a. MOTION – CONSIDER A MOTION TO APPROVE THE FRENCH QUARTER MANAGEMENT DISTRICT 2024 ANNUAL REPORT

Ms. Gasperecz motioned (**M3**) to "approve the French Quarter Management District 2024 Annual Report...", seconded by Mr. Fein, and it was approved. ANNEX II.

VIII. FINANCE AND DEVELOPMENT COMMITTEE CHAIR REPORT – Mr. Fein

Mr. Fein stated that Sgt. Castelin of the Supplemental Police Patrol Program (SPPP) had requested an increased rate for Super Bowl coverage from Sunday, February 2nd to Monday, February 10th, to compete with the other high-paying Super Bowl details and keep the SPPP coverage at 80% or higher. He noted that this funding request would not exceed \$27,000.00. Mr. Fein added that the Upper Quarter Patrol (UQP) has also requested an increased rate for Super Bowl coverage from Sunday, February 2nd to Monday, February 10th, with funding not to exceed \$21,000.00.

a. MOTION – CONSIDER A MOTION TO APPROVE THE BOARD CHAIR TO RATIFY AN ADDITIONAL EXPENSE REQUESTED BY THE SUPPLEMENTAL POLICE PATROL TO SUPPORT AN INCREASED RATE FOR SUPER BOWL COVERAGE FOR FEBRUARY 2nd TO FEBRUARY 10TH UP TO \$27,000.00.

Mr. Pendleton motioned (**M4**) to "approve the Board Chair to ratify an additional expense requested by the Supplemental Police Patrol to support an increased rate for Super Bowl coverage for February 2nd to February 10th up to \$27,000.00...", seconded by Mr. Zumbo, and it was approved.

- b. MOTION – CONSIDER A MOTION TO APPROVE THE BOARD CHAIR TO RATIFY AN ADDITIONAL EXPENSE REQUESTED BY THE UPPER QUARTER PATROL TO SUPPORT AN INCREASED RATE FOR SUPER BOWL COVERAGE FOR FEBRUARY 2nd TO FEBRUARY 10TH UP TO \$21,000.00.

Ms. Bondio motioned (**M5**) to “approve the Board Chair to ratify an additional expense requested by the Upper Quarter Patrol to support an increased rate for Super Bowl coverage for February 2nd to February 10th up to \$21,000.00...”, seconded by Mr. Bilbe, and it was approved.

- c. PRESENTATION – PRESENTATION OF THE FINANCE & DEVELOPMENT COMMITTEE 2025 WORK PLAN: Mr. Fein reviewed the Finance & Development Committee’s 2025 Work Plan with the Board, noting that the Committee will more closely monitor the budgets of each project that comes through the other Committees. He added that the Committee will also be managing Public Relations vendor deliverables with Ellie Rand Public Relations.

IX. LIVABILITY COMMITTEE CHAIR REPORT – Ms. Gasperecz

- a. PRESENTATION – PRESENTATION OF THE LIVABILITY COMMITTEE 2025 WORK PLAN: Ms. Gasperecz stated that the Livability Committee’s 2025 Work Plan will continue to focus on sanitation, homeless services, and infrastructure, as well as to look for new strategic partnerships. She noted that the Committee will be concentrating on finding solutions for illegal parking, wayfinding and additional signage throughout the French Quarter, traffic calming measures for pedestrian and cyclist safety, and ADA compliance with sidewalks. Ms. Gasperecz added that the Committee will also continue to focus on litter and graffiti abatement and is learning about the City’s graffiti abatement program. She stated that the Livability Committee would be happy to take the lead on the streetlight maintenance analysis.

X. GOVERNMENT AFFAIRS CHAIR REPORT – Mr. G. Bilby

Mr. G. Bilby reported that the Government Affairs Committee will be meeting next Wednesday, February 26th. He stated that each Committee has been asked to review the existing ballot language and provide feedback, which the Government Affairs Committee will be reviewing next week.

- a. PRESENTATION – PRESENTATION OF THE GOVERNMENT AFFAIRS COMMITTEE 2025 WORK PLAN: Mr. G. Bilby reviewed the Government Affairs Committee’s 2025 Work Plan with the Commissioners, noting that the Committee’s main initiatives include the upcoming Quarter for a Quarter tax renewal and an economic impact study of the French Quarter.

XI. SECURITY AND ENFORCEMENT COMMITTEE CHAIR REPORT – Mr. Pendleton

Mr. Pendleton reported that Captain Roberts of the Eighth District has been promoted to Major Roberts, and will be overlooking three districts. Mr. Pendleton noted that a new Captain will soon be appointed to the Eighth District. He added that the Committee discussed their disappointment with the homeless services end-of-year results. Mr. Dunkenberger will look into how much of the FQMD’s funds for the Rapid Rehousing Program have been spent to date.

- a. PRESENTATION – PRESENTATION OF THE SECURITY & ENFORCEMENT COMMITTEE 2025 WORK PLAN: Mr. Pendleton reviewed the Security & Enforcement Committee’s 2025 Work Plan, stating that the language has been adjusted to better reflect that the FQMD seeks to partner with the NOPD, and to provide feedback. He noted that the Committee wanted to ensure that the public would understand that the FQMD does not manage the NOPD.

XII. MOTION – CONSIDER A MOTION TO APPROVE THE 2025 FRENCH QUARTER MANAGEMENT DISTRICT COMMITTEE WORK PLANS AS PRESENTED

Mr. Pendleton motioned (**M6**) to “approve the 2025 French Quarter Management District Committee Work Plans as presented...”, seconded by Mr. G. Bilby, and it was approved. ANNEX III.

XIII. FRENCH QUARTER ECONOMIC DEVELOPMENT DISTRICT (FQEDD) AGREEMENT MONITORS MEETING: Attendees were Ms. Courseault, Ms. Bondio, Mr. Pendleton, Ms. Ursu, Sgt. Castelin, Mr. Baker, Mr. Toney, Mr. Dunkenberger, Ms. Hernandez.

Mr. Pendleton reported that the first half of the January Agreement Monitors meeting focused on discussing the year-end results of the Travelers Aid Society of Greater New Orleans (TASGNO). He noted that Ms. Hernandez, the new TASGNO Supervisor, has been working her best to seek answers to the Monitors’ questions regarding the Rapid Rehousing Program. Mr. Pendleton stated that, during the second half of the meeting, the Monitors discussed the process of ensuring that the increased Super Bowl rates for the SPPP and the UQP are seamlessly implemented. He noted that Mr. James Baker of JP Morrell’s office was in attendance for the meeting.

XIV. NEW BUSINESS: To consider and take action upon any other matters that may properly come before the French Quarter Management District Board of Commissioners.

No new business was discussed.

XV. NEXT SCHEDULED MEETING DATE: 10 March 2025 at the Historic New Orleans Collection

XVI. ADJOURNMENT: Mr. Pendleton motioned (**M7**) to “adjourn the February 17th, 2025 Board of Commissioners meeting...”, Mr. G. Bilby seconded the motion to unanimous approval and the meeting was adjourned at 2:39 pm.

Respectfully submitted,
(Signed original available)
Susan Klein, Secretary

ANNEX I – January 2025 Treasurer Reports
ANNEX II – FQMD 2024 Annual Report
ANNEX III – FQMD 2025 Work Plan

Treasurer's Report

French Quarter Management District
For the period ended January 31, 2025

Prepared on

February 12, 2025

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Balance Sheet

As of January 31, 2025

		Total
	As of Jan 31, 2025	As of Dec 31, 2024 (PP)
ASSETS		
Current Assets		
Bank Accounts		
Appropriations	657,178.72	692,827.02
FQMA	45,928.90	40,437.12
FQMD general operating account	2,545,949.89	2,619,505.71
FQMD Patrol	254,292.54	301,706.16
Total Bank Accounts	3,503,350.05	3,654,476.01
Accounts Receivable		
Contract Receivable	65,394.94	31,839.94
Total Accounts Receivable	65,394.94	31,839.94
Other Current Assets		
Prepaid Expenses	36,908.08	46,812.99
Total Other Current Assets	36,908.08	46,812.99
Total Current Assets	3,605,653.07	3,733,128.94
TOTAL ASSETS	\$3,605,653.07	\$3,733,128.94
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
Accounts Payable (A/P)	426,785.48	49,762.93
Total Accounts Payable	426,785.48	49,762.93
Other Current Liabilities		
Accrued payroll & payroll related	0.00	0.00
Accrued payroll	0.00	1,639.65
Medical Ins.	0.01	0.01
Total Accrued payroll & payroll related	0.01	1,639.66
CEA Membership Dues	35,228.56	35,846.12
Deferred Revenue	14,049.14	15,303.24
Total Other Current Liabilities	49,277.71	52,789.02
Total Current Liabilities	476,063.19	102,551.95
Total Liabilities	476,063.19	102,551.95
Equity		
Retained Earnings	3,630,576.99	655,698.36
Net Income	-500,987.11	2,974,878.63
Total Equity	3,129,589.88	3,630,576.99
TOTAL LIABILITIES AND EQUITY	\$3,605,653.07	\$3,733,128.94

A/R Aging Summary

As of January 31, 2025

	Current	1 - 30	31 - 60	61 - 90	91 and over	Total
City of New Orleans	13,555.00		8,209.00	7,629.50	24,001.44	53,394.94
Herman-Grima Gallier Historic Houses	2,000.00					2,000.00
The Keyes Foundation	2,000.00					2,000.00
The Louisiana Museum Foundation	2,000.00					2,000.00
The Louisiana State Museum	4,000.00					4,000.00
The Ursuline Convent Museum	2,000.00					2,000.00
TOTAL	\$25,555.00	\$0.00	\$8,209.00	\$7,629.50	\$24,001.44	\$65,394.94

A/P Aging Summary

As of January 31, 2025

	Current	1 - 30	31 - 60	61 - 90	91 and over	Total
ASE Services, LLC	421,341.63					421,341.63
Bankcard Center		916.76				916.76
Bankcard Center (0499)		2,590.44				2,590.44
John Wyatte Foard, LLC	1,691.65					1,691.65
Robert Bejarano	245.00					245.00
TOTAL	\$423,278.28	\$3,507.20	\$0.00	\$0.00	\$0.00	\$426,785.48

Profit and Loss

January 2025

	Total
INCOME	
Admin. Fees	14,809.10
Interest Income	9,145.13
Membership Dues	26,000.00
Membership Dues Admin Fee	617.56
Total Income	50,571.79
GROSS PROFIT	50,571.79
EXPENSES	
Advertising / Marketing	9.99
Conference & Meeting Expenses	
Conferences and meetings	153.25
Parking	65.74
Total Conference & Meeting Expenses	218.99
Insurance	1,861.21
Legal & Professional Fees	
Accounting Fees	1,538.50
Legal Fees	1,106.00
Program / Project Manager	1,674.04
Security Assessment Fees	2,400.00
Total Legal & Professional Fees	6,718.54
Office Supplies & Software	3,516.75
Payroll Expenses	
Employee Benefits	1,330.42
Payroll	12,787.26
Processing Fees	176.00
Taxes	3,031.54
Worker's Compensation	72.49
Total Payroll Expenses	17,397.71
Rent	1,600.00
Services Rendered / Programming	421,341.63
Glass Recycling for Gulf Coast Restoration	
Glass Half Full Recycling Program	8,043.70
Total Glass Recycling for Gulf Coast Restoration	8,043.70
Patrol Expenses	
Mobile Data Charges	409.68
Police Patrols	86,137.73
Security Administration	3,840.00
Total Patrol Expenses	90,387.41
Total Services Rendered / Programming	519,772.74
Utilities	

	Total
Telephone	462.97
Total Utilities	462.97
Total Expenses	551,558.90
NET OPERATING INCOME	-500,987.11
NET INCOME	\$ -500,987.11

Profit and Loss by Location

January 2025

	Appropriation	FQEDD Admin	FQEDD Streetlight	FQMA	FQMD Operating	Patrol	Total
INCOME							
Admin. Fees		14,809.10					14,809.10
Interest Income	1,727.07			109.34	6,570.72	738.00	9,145.13
Membership Dues				26,000.00			26,000.00
Membership Dues Admin Fee				617.56			617.56
Total Income	1,727.07	14,809.10	0.00	26,726.90	6,570.72	738.00	50,571.79
GROSS PROFIT	1,727.07	14,809.10	0.00	26,726.90	6,570.72	738.00	50,571.79
EXPENSES							
Advertising / Marketing					9.99		9.99
Conference & Meeting Expenses							0.00
Conferences and meetings					153.25		153.25
Parking		0.00			65.74		65.74
Total Conference & Meeting Expenses		0.00			218.99		218.99
Insurance		1,254.10			607.11		1,861.21
Legal & Professional Fees							0.00
Accounting Fees	246.50	323.00			969.00		1,538.50
Legal Fees			0.00		1,106.00		1,106.00
Program / Project Manager	1,674.04						1,674.04
Security Assessment Fees						2,400.00	2,400.00
Total Legal & Professional Fees	1,920.54	323.00	0.00		2,075.00	2,400.00	6,718.54
Office Supplies & Software	249.00	240.00			3,027.75		3,516.75
Payroll Expenses							0.00
Employee Benefits	205.84	774.32			350.26		1,330.42
Payroll	2,515.96	10,436.89			-165.59		12,787.26
Processing Fees	10.26	41.47			124.27		176.00
Taxes	201.28	834.95			1,995.31		3,031.54
Worker's Compensation	25.16	104.37			-57.04		72.49
Total Payroll Expenses	2,958.50	12,192.00			2,247.21		17,397.71
Rent		800.00			800.00		1,600.00
Services Rendered / Programming			421,341.63				421,341.63
Glass Recycling for Gulf Coast Restoration							0.00
Glass Half Full Recycling Program	8,043.70						8,043.70
Total Glass Recycling for Gulf Coast Restoration	8,043.70						8,043.70
Patrol Expenses							0.00
Mobile Data Charges						409.68	409.68
Police Patrols	17,887.31					68,250.42	86,137.73
Security Administration	3,840.00						3,840.00
Total Patrol Expenses	21,727.31					68,660.10	90,387.41

	Appropriation	FQEDD Admin	FQEDD Streetlight	FQMA	FQMD Operating	Patrol	Total
Total Services Rendered / Programming	29,771.01		421,341.63			68,660.10	519,772.74
Utilities							0.00
Telephone	179.35				283.62		462.97
Total Utilities	179.35				283.62		462.97
Total Expenses	35,078.40	14,809.10	421,341.63	0.00	9,269.67	71,060.10	551,558.90
NET OPERATING INCOME	-33,351.33	0.00	-421,341.63	26,726.90	-2,698.95	-70,322.10	-500,987.11
NET INCOME	\$ -33,351.33	\$0.00	\$ -421,341.63	\$26,726.90	\$ -2,698.95	\$ -70,322.10	\$ -500,987.11

French Quarter Management District

Budget vs. Actuals: FQMD 2025 Budget - FY25 P&L Locations

January 2025

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Admin. Fees	14,809.10	105,475.00	-90,665.90	14.04 %
Contract Revenue		2,600,000.00	-2,600,000.00	
Interest Income	9,145.13	34,200.00	-25,054.87	26.74 %
Membership Dues	26,000.00	0.00	26,000.00	
Membership Dues Admin Fee	617.56	500.00	117.56	123.51 %
Total Income	\$50,571.79	\$2,740,175.00	\$ -2,689,603.21	1.85 %
GROSS PROFIT	\$50,571.79	\$2,740,175.00	\$ -2,689,603.21	1.85 %
Expenses				
Admin Fee - FQMD		25,488.90	-25,488.90	
Advertising / Marketing	9.99	61,600.00	-61,590.01	0.02 %
Appropriation Contingency		13,970.00	-13,970.00	
Bank Charges & Fees		200.00	-200.00	
Conference & Meeting Expenses	218.99	7,700.00	-7,481.01	2.84 %
Insurance	1,861.21	29,257.00	-27,395.79	6.36 %
Legal & Professional Fees	6,718.54	67,700.00	-60,981.46	9.92 %
Memberships		1,750.00	-1,750.00	
Office Supplies & Software	3,516.75	23,200.00	-19,683.25	15.16 %
Payroll Expenses	17,397.71	203,934.63	-186,536.92	8.53 %
Rent	1,600.00	20,916.00	-19,316.00	7.65 %
Services Rendered / Programming	421,341.63	0.00	421,341.63	
Glass Recycling for Gulf Coast Restoration		0.00	0.00	
Glass Half Full Recycling Program	8,043.70	106,200.00	-98,156.30	7.57 %
Mardi Gras Beads		13,400.00	-13,400.00	
Total Glass Recycling for Gulf Coast Restoration	8,043.70	119,600.00	-111,556.30	6.73 %
Patrol Expenses		0.00	0.00	
Mobile Data Charges	409.68	5,900.00	-5,490.32	6.94 %
Personal Protective Equipment		13,500.00	-13,500.00	
Police Patrols	86,137.73	1,201,979.20	-1,115,841.47	7.17 %
Security Administration	3,840.00	151,560.00	-147,720.00	2.53 %
Total Patrol Expenses	90,387.41	1,372,939.20	-1,282,551.79	6.58 %
Pedestrian Safety & Signage Program		1,870,764.50	-1,870,764.50	
Total Services Rendered / Programming	519,772.74	3,363,303.70	-2,843,530.96	15.45 %
Utilities	462.97	2,679.38	-2,216.41	17.28 %
Total Expenses	\$551,558.90	\$3,821,699.61	\$ -3,270,140.71	14.43 %
NET OPERATING INCOME	\$ -500,987.11	\$ -1,081,524.61	\$580,537.50	46.32 %
NET INCOME	\$ -500,987.11	\$ -1,081,524.61	\$580,537.50	46.32 %

French Quarter

MANAGEMENT DISTRICT

2024 Annual Report

French Quarter Management District

The statutory purpose of the FQMD is to strengthen the District as a vital component of Louisiana's tourism industry; aid in the **preservation** of the District's architecture, quaint charm and tout ensemble; beautify the District's appearance; improve **public safety**, foster quality experiences and **quality of life** within the District; and improve **commercial and residential vitality**. The statutory functions of the FQMD include strategic planning, business and commercial development activities and administering capital improvement funds.

Mission

The French Quarter Management District is a state political subdivision created by the Louisiana Legislature as a means for the residential and business communities to work together to protect, preserve and maintain the world-famous French Quarter as a safe, clean, vibrant and friendly neighborhood for residents, businesses, and visitors.



2024 Board of Commissioners

Vieux Carré Commission	Mamie Gasperecz
Vieux Carré Property Owners, Residents and Associates	Jane Cooper
Louisiana Restaurant Association	Christian Pendleton
Greater New Orleans Hotel & Lodging Association: Canal to Iberville	Frank Zumbo
Greater New Orleans Hotel and Lodging Association: Vieux Carré	David Bilbe
French Quarter Business Association	Christine Bondio
French Quarter Business League	Alex Fein
Mayor -Appointee	Not Assigned
Mayor - Appointee	Not Assigned
French Quarter Citizens	Glade Bilby
North Rampart Main Street, Inc.	Sue Klein
New Orleans & Company	Steve Caputo
City Councilmember District C	Heidi Raines

2024 Officers & Committee Leadership

Chair	Jane Cooper	Finance & Development	Frank Zumbo, Chair Heidi Raines, Vice-Chair
Vice-Chair	Mamie Gasperecz	Government Affairs	Glade Bilby, Chair Christian Pendleton, Vice-Chair
Treasurer	Frank Zumbo	Livability	Mamie Gasperecz, Chair Erin Holmes, Vice-Chair
Secretary	Sue Klein	Security & Enforcement	Christian Pendleton, Chair Jessica Dietz, Vice-Chair

French Quarter Economic Development District

Approved in 2021 with 72% of the vote, the special sales tax for public safety within the [French Quarter Economic Development District](#) (FQEDD) is collected in the French Quarter.

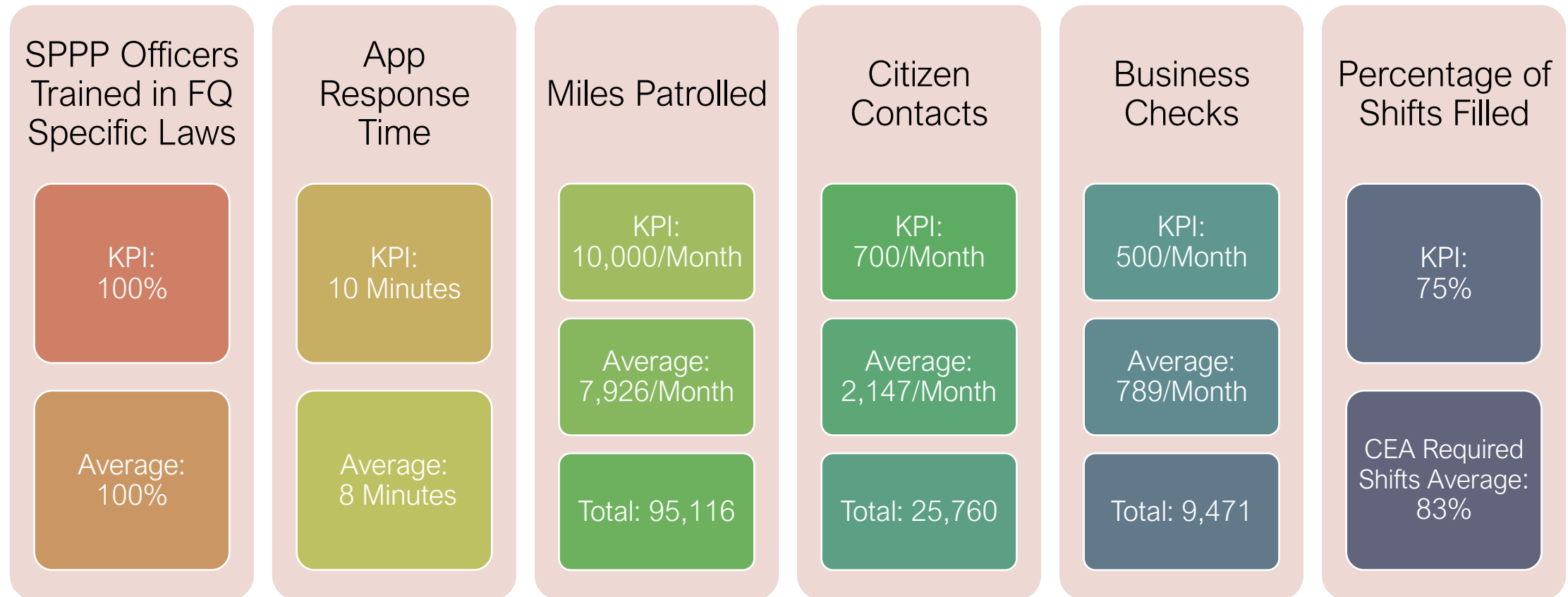
The FQEDD Trust Fund is administered by the French Quarter Management District which provides fiscal and operational oversight, and quarterly budget and expenditure reports to the City Council.

The FQMD hosts monthly meetings with Agreement Monitors representing the City, NOPD, and City Council to track the performance of the programs funded by the Trust Fund.

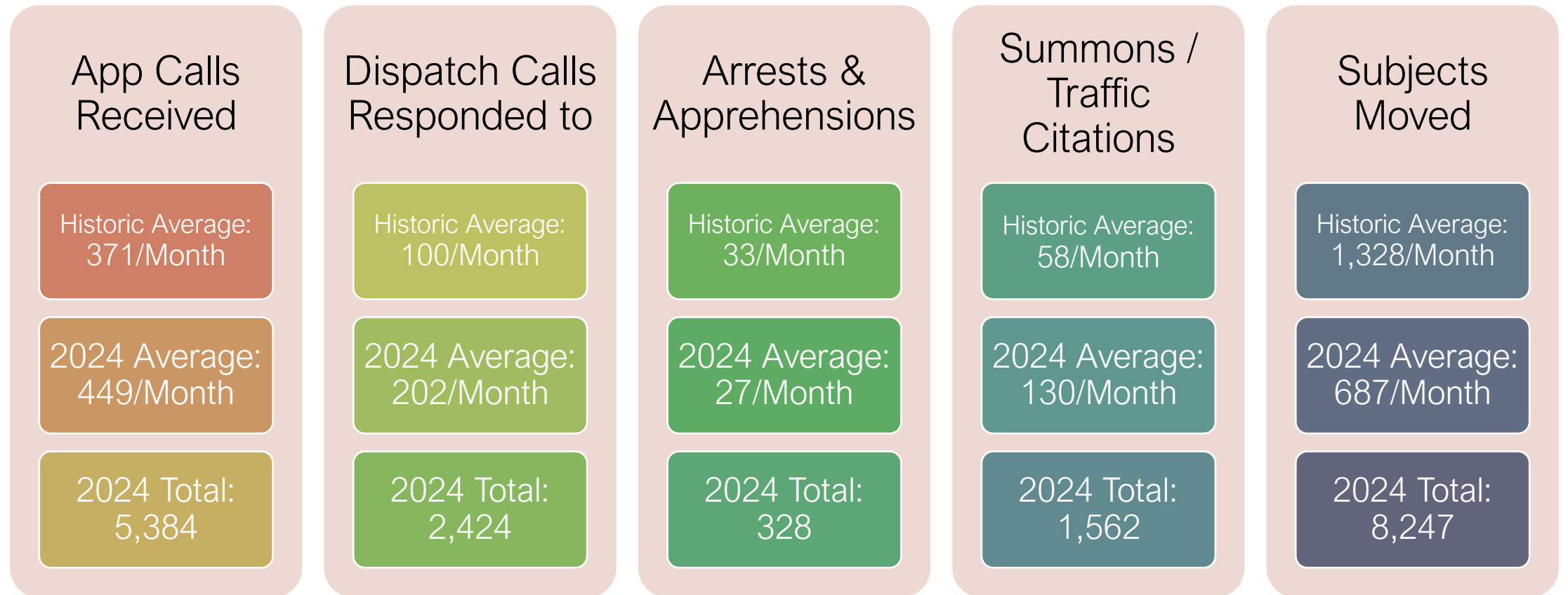


FQEDD - Patrol Program Key Performance Indices

Supplemental Police Patrol Program (SPPP)



FQEDD - Patrol Program Categories Tracked



FQEDD

Real Time Crime Center

License Plate Readers & Camera Installations

- A total of 16 License Plate Readers were installed in 2024.
- A total of 95 crime cameras were installed throughout the French Quarter in 2024.
- The crime cameras have assisted NOPD officers in 1,493 instances since the completion of the installations.

The new cameras are tied into the existing Real Time Crime Center to aid all public safety agencies in New Orleans, including the [New Orleans Police Department](#) (NOPD), the [New Orleans Fire Department](#) (NOFD), [New Orleans Emergency Medical Services](#) (NOEMS), and [New Orleans Homeland Security & Emergency Preparedness](#).



FQEDD

Homeless Case Management

In 2024, the FQEDD Trust Fund continued funding two full-time case managers to provide street outreach to the unhoused population in the French Quarter.

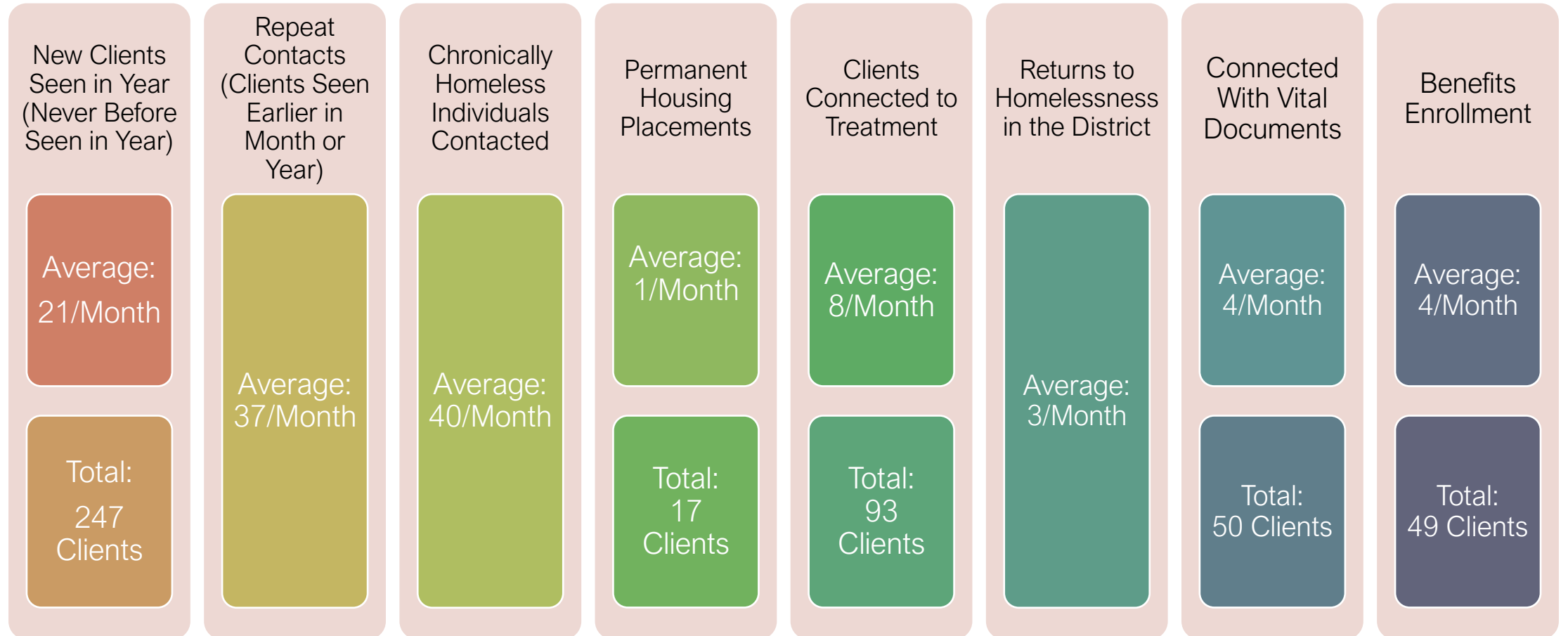
This public safety initiative is in partnership with the [French Market Corporation](#) and is staffed by the [Travelers Aid Society of Greater New Orleans](#) (TASGNO).

The FQEDD also provided funding to the Rapid Rehousing Program for the French Quarter and to [Covenant House New Orleans](#).

FRENCH MARKET[®]
DISTRICT



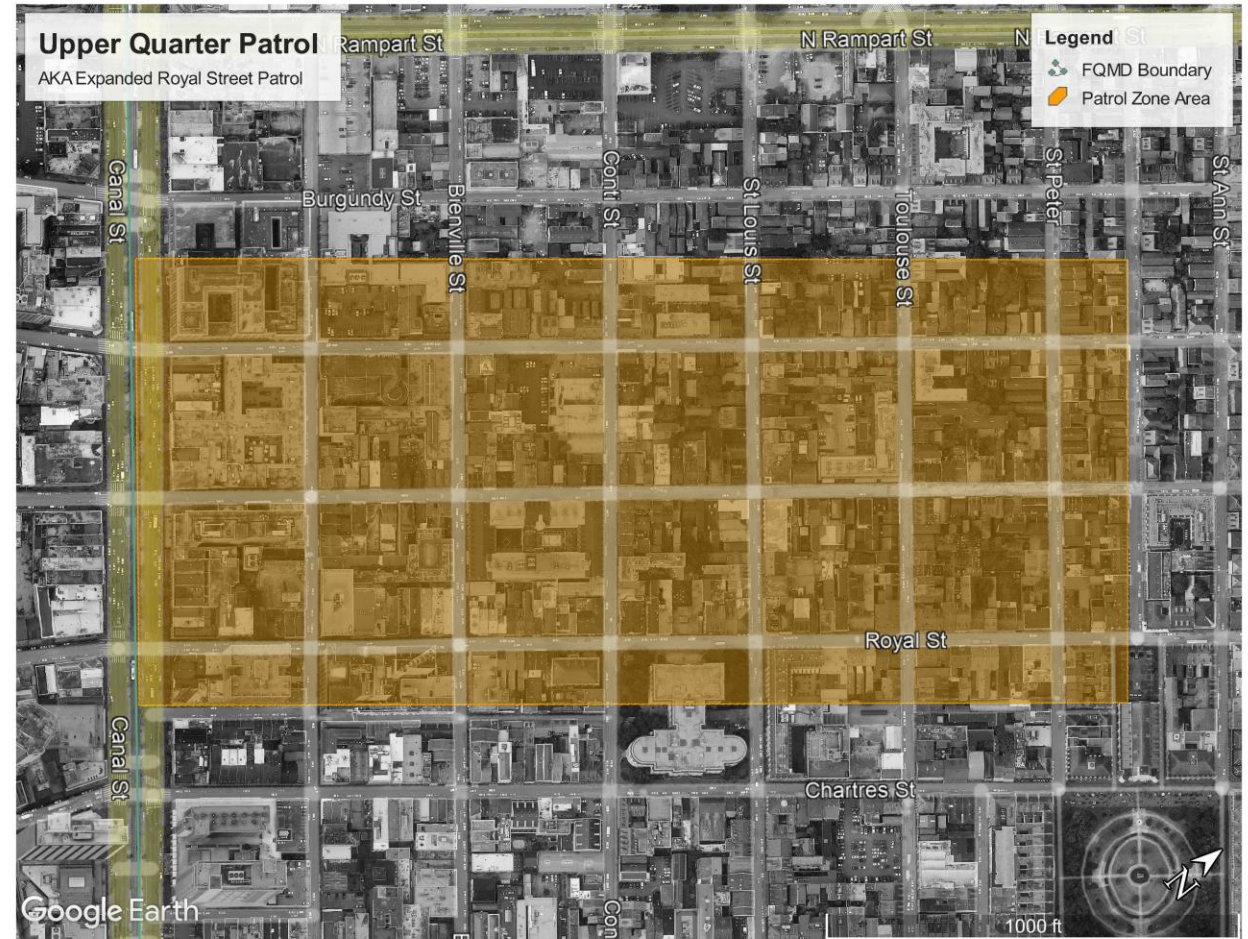
TASGNO 2024 Key Performance Indices



Upper Quarter Patrol

Because of FQMD's proven track record of accountable and transparent administration of supplemental police patrols, New Orleans & Company approached FQMD to expand the existing Royal Street Patrol with additional POST Certified foot patrols for the 100-600 blocks of Royal, Bourbon, Dauphine, and the intersecting streets.

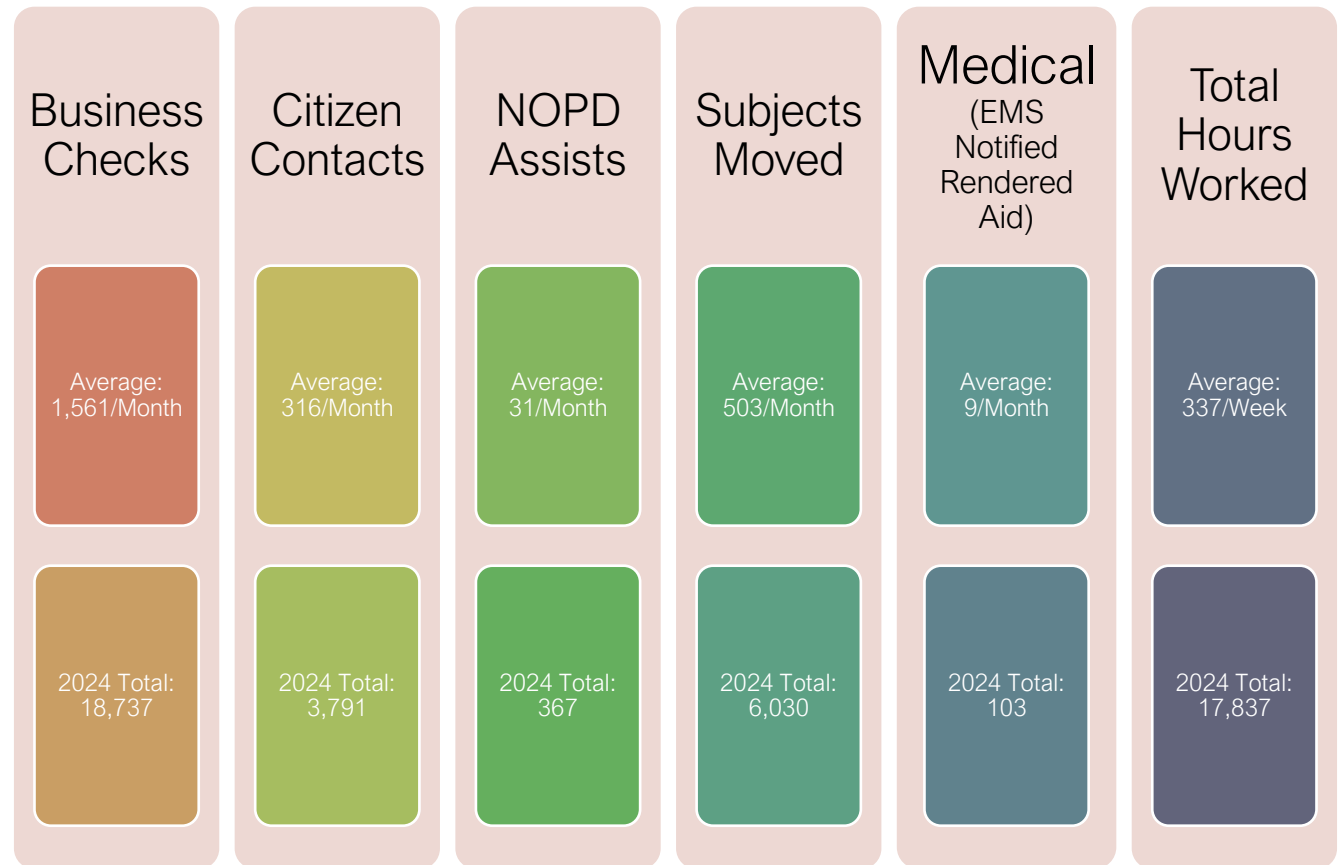
FQMD and New Orleans & Company signed a Cooperative Endeavor Agreement to fund the expansion and FQMD is now providing supplemental Upper Quarter Patrols (UQP) in the neighborhood.



Upper Quarter Patrol - Key Performance Indices

Walking Patrol Objectives

- Provide a visual presence in the patrol zone.
- Deter crime.
- Respond to emergency situations in the designated zone.
- Assist NOPD when such requests are made.
- Report/document quality of life issues in assigned Patrol Zone.
- Detain any suspect who commits any criminal offense and contact NOPD to handle incident.
- Assist with medical and fire emergencies by expediting response via police radio.
- Interact with residents, tourists, business employees, and owners so as to establish and promote public safety within the zone.

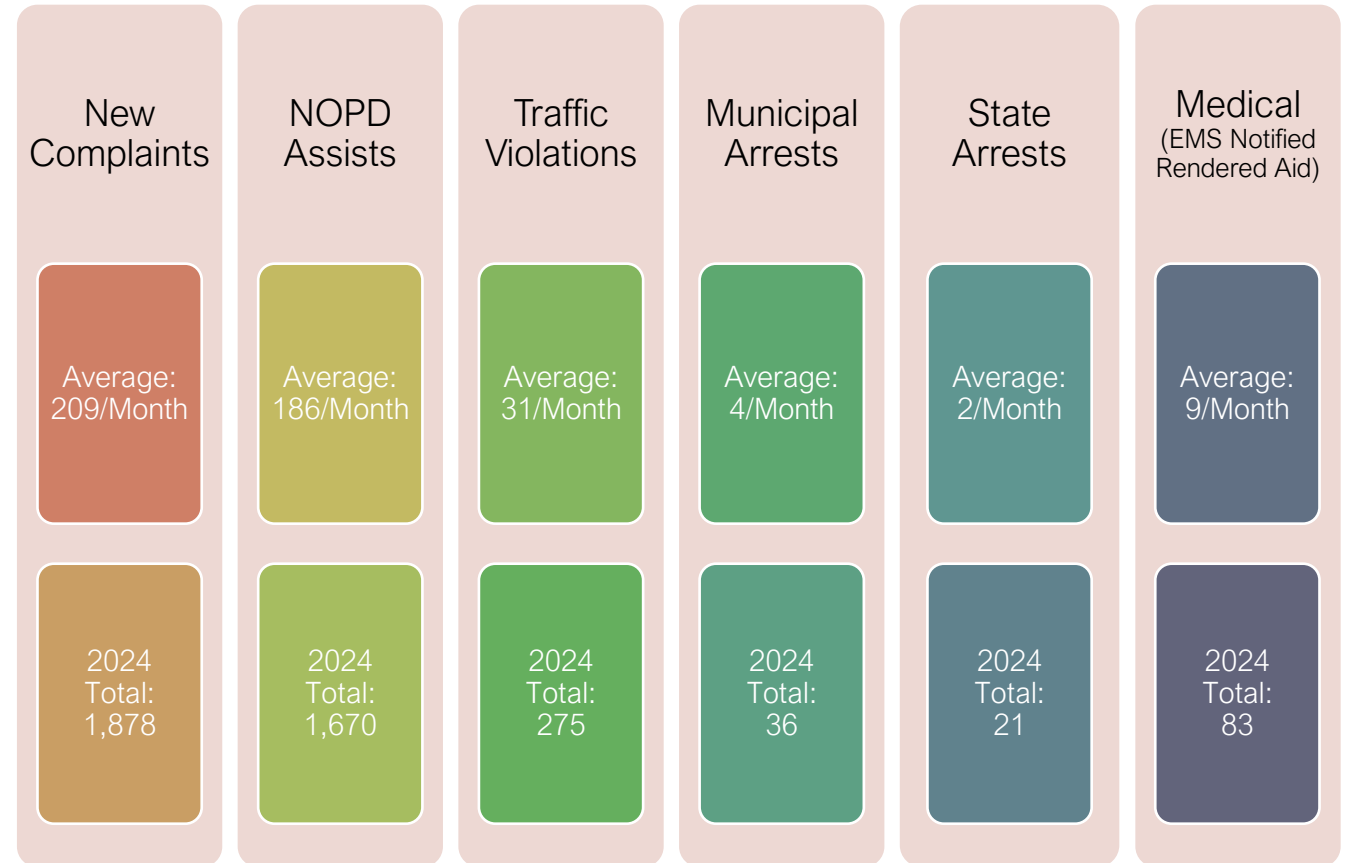


Expanded Upper Quarter Patrol – Key Performance Indices

In 2024 the FQMD signed an agreement with Public Safety Services Corporation to expand the UQP program. The Expanded UQP (EUQP) launched in April.

The EUQP Patrol Zone Service Area is broken down into three subzones: Sub-Zone 1, bounded by Exchange Alley, Canal Street, Decatur Street, and Iberville Street; Sub-Zone 2, bounded by Exchange Alley, Iberville street, N. Peters Street, and Bienville Street, and Sub-Zone 3, Bounded by Exchange Alley, Bienville Street, N. Peters Street, and Conti Street

This year the UQP also provided additional patrols for the Bourbon Street Promenade.

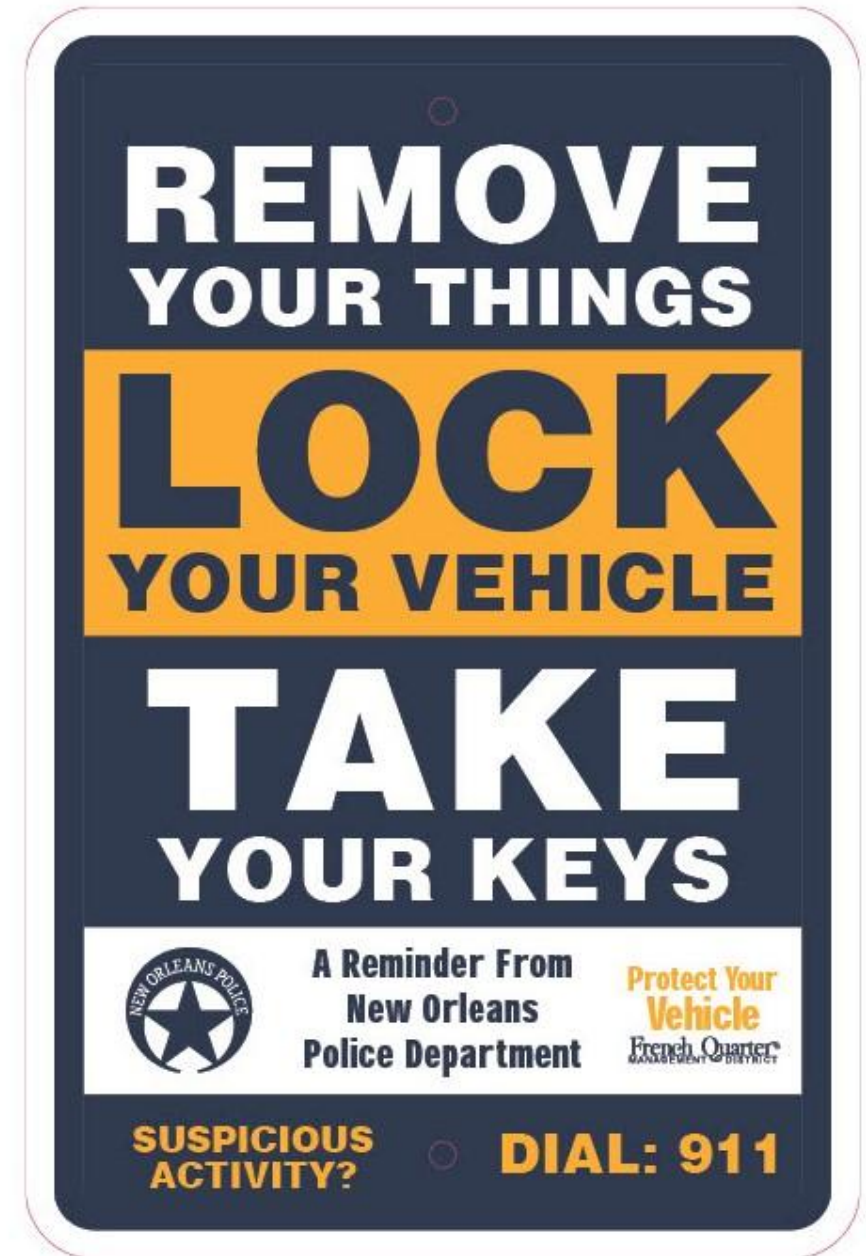


Remove, Lock, Take

Remove, Lock, Take is an auto-theft prevention signage program funded and designed by the French Quarter Management District, and supported by the NOPD, to promote gun safety and reduce auto-related crimes in the French Quarter. With the problem of auto break-ins in the City, the Remove, Lock, Take program has been created to put safeguards in place for tourists and residents.

Major parking lot companies have teamed up with the French Quarter Management District and have installed signage in their parking lots as well as decals on all pay kiosks to inform residents and tourists of the preventative measures they can take to help improve the overall safety of the French Quarter.

The program was then adopted by the Downtown Development District and the French Market Corporation.



Keep the Quarter Clean

This year, the French Quarter Management District's Keep the Quarter Clean Program maintained its status as an Affiliate of Keep Louisiana Beautiful.

FQMD staff attended the 2024 Keep Louisiana Beautiful Conference and received the 2024 Circle of Excellence award.



KEEP LOUISIANA BEAUTIFUL AFFILIATE

Keep the Quarter Clean Mardi Gras Bead Recycling Program

During Carnival season, the FQMD teamed up with [Glass Half Full](#), the [Downtown Development District](#), and the [Vieux Carre Property Owners, Residents, & Associates](#) (VCPORA) to collect **3,346** pounds of Mardi Gras beads for recycling.

FQMD brought the Mardi Gras bead recycling program to five French Quarter hotels and the Canal Street parade route from February 1st through February 15th.



**KEEP YOUR MEMORIES.
RECYCLE YOUR BEADS.**

Did you know that Mardi Gras celebrations in New Orleans produce up to 2.5 million pounds of waste each year?

JOIN THE KREWE OF REUSE

Scan the QR Code to Learn More

DOWNTOWN DEVELOPMENT DISTRICT FRENCH QUARTER BANDENBENT DISTRICT GLASS HALF FULL NEW ORLEANS



Keep the Quarter Clean Love the Boot Week

On Sunday, April 21st the FQMD's Keep the Quarter Clean hosted a Love the Boot Week cleanup event on Esplanade Avenue as part of the Keep Louisiana Beautiful Affiliate Program annual requirements. This is the second Love the Boot Week cleanup that Keep the Quarter Clean has hosted.

There were 25 volunteers, including staff from Hotel Monteleone and Four Seasons New Orleans with a total of 25 miles covered and 16 trash and recycling bags collected by the end of the event. The recycling bags were collected by Osprey Initiative to be hand sorted and sent to a recycling facility.



French Quarter Recycling Drop-off Sits

In May, the FQMD collaborated with Glass Half Full and VCPORA to bring glass recycling to residents in the French Quarter.

Residents and visitors can now drop-off glass, as well as other recyclable materials, to the Louisiana Jazz Museum every Tuesday, Cabrini Park every Thursday, and The Historic New Orleans Collection every Sunday.

Since the launch of this recycling initiative, a total of 19,588 pounds of glass have been collected.

www.glasshalffull.co

FRENCH QUARTER RECYCLING DROP-OFF



Locations

Jazz Museum

Tuesdays 11 am - 2:30pm

400 Esplanade Ave
New Orleans, LA 70116

Cabrini Park

Thursdays 11 am - 2:30pm

1219 Dauphine St
New Orleans, LA 70116

NOPD 8th District

Sundays 11 am - 2:30pm

334 Royal St
New Orleans, LA 70130

**Help keep the quarter clean
by recycling with us!**

- Glass
- #1 & #2 Plastics
- Aluminum/tin
- Cardboard/paper



North Rampart Pedestrian Safety Improvements Program

In August, the FQMD and VCPORA, in cooperation with the City of New Orleans, completed a \$200,000 safety initiative project to enhance pedestrian and bicyclist safety on North Rampart Street. On Wednesday, August 14th, the FQMD hosted a ribbon-cutting ceremony to celebrate the project's completion.

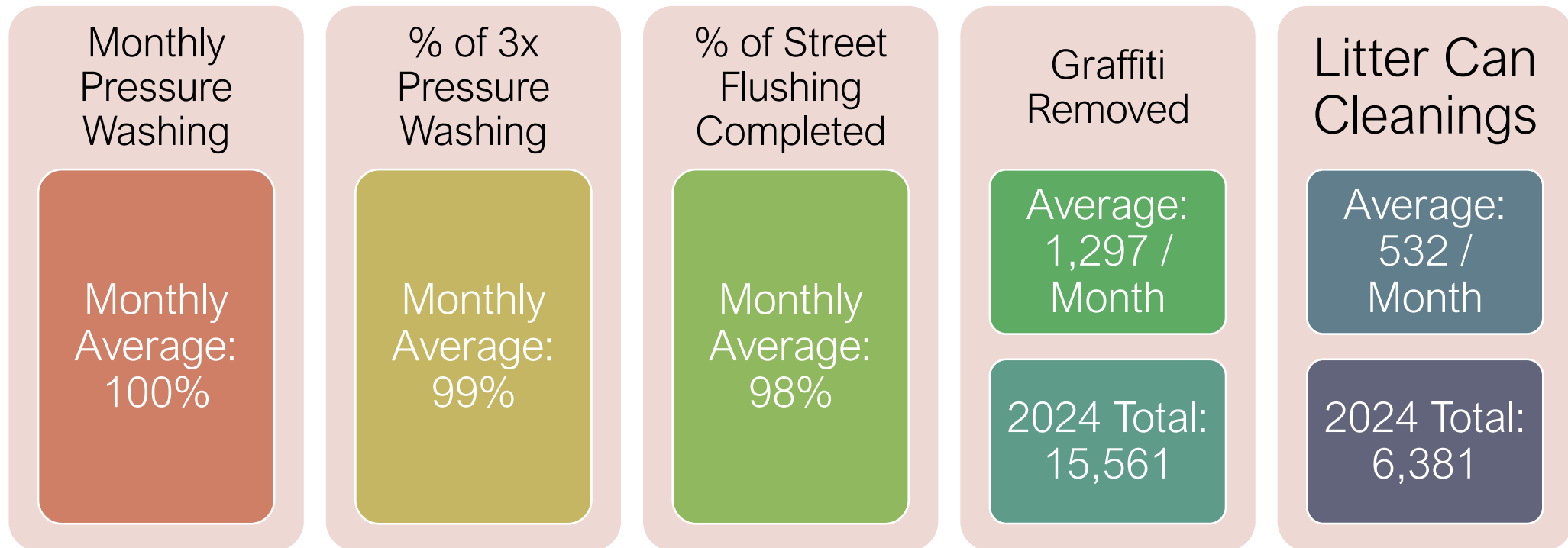
The project's improvements include:

- Green painted bike lanes along North Rampart Street from Toulouse to St. Philip
- 60 more durable high-visibility flex posts installed along the bike lane to create a visual buffer protecting cyclists
- Five intersection corner zones painted red to enhance visibility.
- 2 pedestrian-activated flashing beacon lights installed at the St. Philip and St. Ann intersections, assisting in the safe crossing of pedestrians in the high-trafficked area near Armstrong Park, in compliance with ADA guidelines.



Sanitation Services Key Performance Indices

The Sanitation Contractors for the French Quarter, KBS and Clean Force, provide daily sanitation services for residents, businesses, and stakeholders, as well as provide accountability Key Performance Indices to the French Quarter Management District.



Preservation

French Quarter Museum Association

FQMD supported cultural development by renewing the Cooperative Endeavor Agreement which enables the [French Quarter Museum Association](#) to grow the programming and coordinated marketing of this collection of museums as their fiscal agent.

The museums that partner with the FQMD include:

- BK House & Gardens
- Friends of the Cabildo
- Hermann-Grima/Gallier Historic Houses
- The Historic New Orleans Collection
- The Louisiana Museum Foundation
- The Louisiana State Museum
- The New Orleans Pharmacy Museum
- The Ursuline Convent Museum



THE
FRENCH QUARTER
MUSEUM ASSOCIATION

EXPENSES	
Admin Fees	\$120,000
Advertising	\$806
Conference & Meeting	\$1,813
Insurance	\$25,555
Legal & Professional	\$112,193
Supplies & Software	\$28,456
Patrol Expenses	\$1,451,215
Payroll	\$184,515
Pedestrian Safety / Signage	\$231,723
Recycling Programs	\$95,930
Supplemental Sanitation	\$92,220
Services Rendered/Programming	\$180,841
Rent	\$9,240
Repairs/Maintenance	\$1,150
Utilities	\$3,358
Miscellaneous	\$4,333
TOTAL EXPENSES	\$2,543,348

2024 FQMD Expenditures

Operational Responsibility

- In 2024, the FQMD met all requirements for reporting to City Council.
- The FQMD secured the Louisiana State Auditor's Successful Audit Approval.



French Quarter

MANAGEMENT DISTRICT

Michelle Courseault | Executive Director

504.323.5801 | info@fqmd.org | www.fqmd.org

400 N. Peters Street, Suite 206, New Orleans, Louisiana 70130

French Quarter

MANAGEMENT DISTRICT

2025 Work Plan

French Quarter Management District

The statutory purpose of the FQMD is to strengthen the District as a vital component of Louisiana's tourism industry; aid in the preservation of the District's architecture, quaint charm and tout ensemble; beautify the District's appearance; improve public safety, foster quality experiences and quality of life within the District; and improve commercial and residential vitality. The statutory functions of the FQMD include strategic planning, business and commercial development activities and administering capital improvement funds.

Mission

The French Quarter Management District is a state political Subdivision created by the Louisiana Legislature as a means for the residential and business communities to work together to protect, preserve and maintain the world-famous French Quarter as a safe, clean, vibrant and friendly neighborhood for residents, businesses, and visitors.



2025 Board of Commissioners

Vieux Carré Commission	Mamie Gasperecz
Vieux Carré Property Owners, Residents and Associates	Jane Cooper, Chair
Louisiana Restaurant Association	Christian Pendleton
Greater New Orleans Hotel & Lodging Association: Canal to Iberville	Frank Zumbo
Greater New Orleans Hotel and Lodging Association: Vieux Carré French	David Bilbe
Quarter Business Association	Christine Bondio, Vice-Chair
French Quarter Business League	Alex Fein, Treasurer
French Quarter Citizens	Glade Bilby
North Rampart Main Street, Inc.	Sue Klein, Secretary
New Orleans & Company	Steve Caputo
City Councilmember District C	Heidi Raines

2025 Committees

Finance & Development

Alex Fein, Chair
Jane Cooper, Vice-Chair

Government Affairs

Glade Bilby, Chair
Christian Pendleton, Vice-Chair

Security & Enforcement

Christian Pendleton, Chair
Jessica Dietz, Vice-Chair

Livability

Mamie Gasperecz, Chair
Erin Holmes, Vice-Chair

Finance & Development Committee

Organization Structure

- Continue to develop the organizational structure of the FQMD through policy and procedure adoption, and operational strategy, as needed
- Review and recommend organizational staffing and structure to achieve FQMD objectives

Financial Analysis and Budgeting for FQMD Contracting

- Review all Cooperative Endeavor Agreements, Memorandums of Understanding, Contract /Amendments, Vendor Agreements
- Continue to explore potential funding opportunities
- Budget review for funding requests and annual budget
- Review budget spending and completion of budget fulfillment obligations

Public Relations

- Manage Public Relations vendor deliverables, communications of Key Performance Indices (KPIs)

Government Affairs Committee -

Develop and foster relationships with other governmental agencies

- Work with state and local administrators and legislators to promote the importance and value of the French Quarter to the City, Region, and State
- Work towards permanent state funding through the legislature

Negotiate governmental contracts

- Educate citizens and partner with City, to renew Quarter for the Quarter sales tax
- Pursue legislative support for FQMD renewal
- Explore options for a French Quarter Economic Impact Assessment
- Renew Cooperative Endeavor Agreement with the French Quarter Museum Association

Security & Enforcement Committee

Public Safety

Work in conjunction with the New Orleans Police Department

- Support NOPD's efforts in reducing crime and improving the quality of life in the French Quarter by supporting force multipliers
- Continue to increase New Orleans Police Department capacity through expansion of the Upper Quarter Patrol and monitor results.
- Support NOPD in the multi-agency illegal vending sweeps through court monitoring and engagement.
- Support Louisiana State Police Troop NOLA in the French Quarter

French Quarter Economic Development District Supplemental Police Patrol Program

- Oversee effective performance of the French Quarter Economic Development District (FQEDD) Supplemental Police Patrol Program
- Implement the FQEDD budget items approved
- Track progress and performance of the FQEDD funded programming with KPI reporting

Security & Enforcement Committee Cont'd

Public Safety - continued

French Quarter Economic Development District Other Public Safety Programs

- Travelers Aid Society of Greater New Orleans - Track the programs with KPI reporting
- Work in conjunction with the Livability Committee with shared oversight of approved budget items
- Monitor the replacement and repairs of lighting to achieve the goal of improving lighting and reducing crime
- Engage DPW on reporting / maintenance updates / issues (311)
- Ongoing procurement and maintenance of SPPP vehicles, as needed

Enforcement

French Quarter Economic Development District Other Public Safety Programs

- Monitor Dedicated Code Enforcement Inspector for focused work in the FQEDD with KPI reporting.
- Pursue engagement and support of DPW to ensure parking enforcement is properly in place to legally tow vehicles

Livability Committee

Infrastructure

- Continue identification of challenges with infrastructure in the French Quarter and work with City partners to work towards improvements
- Support Security & Enforcement Committee's focus on repair and maintenance of existing streetlights
- Identify and communicate challenges with Interior Parking Management and Code Enforcement to address illegal parking with City partners
- Collaborate with City partners for opportunities to improve wayfinding / French Quarter signage

Sidewalks, Pedestrian & Bicycle Safety

- Work with partners in transportation planning for traffic calming measures designed and implemented to improve pedestrian safety
- Continue to assess needs of Sidewalk Assessment and partner with the City towards improvement of:
 - Curb study/survey
 - ADA Compliance Assessment
 - Street signs survey

Livability Committee Continued

Sanitation Services & Cleanliness

- Work for improved sanitary conditions throughout the French Quarter; Continue to work with the City and City's contractor to improve services and provide transparency on KPIs
- Continue Keep the Quarter Clean program
- Continue Glass Half Full recycling programs and services
- Maintain Affiliate status with Keep Louisiana Beautiful
- Grow investment in litter abatement and beautification with strategic partnerships
- Support VCGAP as lead on graffiti abatement in the French Quarter
- Utilize City's Graffiti Abatement pilot program, monitor KPIs

Homelessness

- Identify opportunities to build on existing partnership and create new partnerships that will benefit the District.
- Monitor success of and transparent reporting from Travelers Aid Society of Greater New Orleans and Covenant House
- Identify new strategic partnerships through working with Unity of Greater New Orleans and New Orleans & Company in their efforts to address homelessness.

French Quarter

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