

FINANCE & DEVELOPMENT COMMITTEE

Meeting Notes

Tuesday, 4 February 2025, 3:00 pm

Bienville House, 320 Decatur Street, New Orleans, LA 70130

1. Call to Order, Reading of the Agenda, and Roll Call

The meeting was called to order at 3:00 PM and the agenda was read into the record.

COMMITTEE MEMBERS				VOTES				
First Name	Last Name	Present	Absent	Approve mtg notes	Approve the 2024 Annual Report	Approve expense for SPPP Super Bowl coverage	Approve expense for UQP Super Bowl coverage	Approve 2025 Committee Work Plan
Frank	Zumbo	X		Yes	Yes	Yes	Yes	Yes
Heidi	Raines	X		Yes	Yes	Yes	Yes	Yes
Sue	Klein	X		Yes	Yes	Yes	Yes	Yes
Christine	Bondio	X		Yes	Yes	Yes	Yes	Yes
Jane	Cooper	X		Yes	Yes	Yes	Yes	Yes
Alex	Fein	X		Yes	Yes	Yes	Yes	Yes

INTRODUCTION OF ATTENDEES:

GUESTS		
First	Last	Role
Michelle	Courseault	FQMD Executive Director
Shelby	Ursu	FQMD Coordinator
Alex	Dunkenberger	City's CAO Office
Glade	Bilby	FQMD Commissioner

2. Public Comment:

No written public comment was received.

3. Motion – Consider a motion to approve the previous meeting notes

Frank Zumbo made a motion to approve the previous meeting notes. Christine Bondio seconded the motion, and it was approved.

4. Committee Chair's Comments

Chair Alex Fein welcomed the Committee and thanked Michelle Courseault for working with him to streamline the budget workbook into a more comprehensive format. He noted that the Committee will be closely monitoring spending on a monthly basis.

5. Follow Up Items from Last Meeting –

- a. Discussion – Finance & Development to add March, May and July meetings: (March meeting to discuss 2025 Budget Amendments)

Mr. Fein requested that the Committee meet every month, noting that he would like to add meetings in March, May, and June. He stated that he would like the Committee to tentatively plan to meet at 1 PM on March 10th before the Board meeting at 2 PM, only if there are important Committee items that need to be discussed and voted on. Mr. Fein said that he and Ms. Courseault will keep the Committee updated on if this meeting will be necessary, and if not, then to expect the next meeting to be on Tuesday, April 1st.

French Quarter MANAGEMENT DISTRICT

- b. *Discussion – 2025 French Quarter Economic Development District Sales Tax Renewal –
Are any changes recommended by the Committee at this time to the ballot language for the Board of Commissioners?

See attached document. Mr. Fein stated that each Committee has been asked to review the tax renewal ballot language and provide feedback which Ms. Courseault will relay back to the Government Affairs Committee. Reviewing the “tax rate”, the Committee agreed to round the .245% up to .25%. Alex Dunkenberger will look into the reasoning behind why the rate of .245% was agreed upon previously. Moving on to review “boundaries”, Mr. Dunkenberger clarified that the ballot language cannot change the FQEDD boundaries, noting that this would be done separately by ordinance with City Council. The Committee agreed to leave the boundaries unchanged, as well as “collection source”. Reviewing the “expiration period”, Sue Klein asked if, by law, a taxing district can extend the expiration period past five years. Heidi Raines suggested eight years, if legal, pointing out that this would span two mayoral terms. The Committee discussed the potential benefits of extending the expiration period. Mr. Dunkenberger stated that he believes a renewal can be up to 10 years, but the language would have to remain unchanged. Mr. Dunkenberger and Ms. Courseault will speak with Legal for more clarification on this. The Committee decided to leave the expiration period at five years. Moving on to review the ballot language for “purpose” and “administered by”, the Committee agreed to leave these unchanged. Ms. Courseault summarized the discussion, stating that the only revision the Committee recommended was to change the rate from .245% to .25%.

- c. Update – FQEDD City Council Presentation date confirmed for February 27.

Ms. Courseault stated that the City Council presentation date is confirmed for Thursday, February 27th at 9:30 AM.

- d. Update – OJP Byrne Grant Status

Ms. Courseault reported that she has a meeting with Zach Danner of the Greater New Orleans Foundation tomorrow for more information on the OJP Byrne Grant, noting that she will have more updates to report at the next Committee meeting. Ms. Klein asked if the FQMD accountant, John Foard, has submitted the audit to the State. Ms. Courseault will get confirmation on this.

6. Presentations –

- a. *Alex Fein To Present: FQMD Fiscal Budget Review

See attached document. Mr. Fein reviewed the document with the Committee, noting that he has been meeting with Ms. Courseault and Mr. Foard on a monthly basis to keep track of funding and timelines. The Committee agreed that they liked the new streamlined budget format, but requested that the text be made larger and the font colors be made easier to read.

- b. *Alex Dunkenberger To Present: FQEDD Trust Fund Balance

See attached document. Mr. Dunkenberger reviewed the document with the Committee, stating that each page has a breakdown of the expenditures and revenue by year. Ms. Bondio asked if Ms. Courseault has access to the BRASS dashboard yet. Ms. Courseault responded that she is working with Mr. Dunkenberger to figure this out. Ms. Raines pointed out that in the Cooperative Endeavor Agreement (CEA), FQMD must have access to the dashboard. Mr. Dunkenberger noted that a nola.gov email is required in order to have access to the dashboard, adding that he will continue to work with Ms. Courseault to get a nola.gov email address and BRASS dashboard access.

Ms. Courseault asked the Committee if a certain dollar amount or percentage of the Trust Fund balance is recommended to be kept aside as a backup/emergency fund. Ms. Raines recommended having \$2M set aside, pointing out that if there are any issues with renewing CEAs with the City, the backup \$2M would be able to keep the Supplemental Police Patrol Program (SPPP) running for an entire year.

- c. *Michelle Courseault To Present: 2024 FQMD Annual Report & Public Relations

See attached document. Ms. Courseault thanked Shelby Ursu for putting the 2024 Annual Report together. The Committee reviewed the document and recommended adding page numbers as well as a page stating that the FQMD meets all of its’

French Quarter MANAGEMENT DISTRICT

requirements with reporting to City Council, and that the FQMD passed its' annual State audit. Ms. Ursu will make the requested revisions.

- i. Motion – Consider a motion to “*recommend approval to the Board of Commissioners of the 2024 French Quarter Management District Annual Report*”

Ms. Klein made a motion to recommend approval to the Board of Commissioners of the 2024 French Quarter Management District Annual Report, with the revisions as noted. Ms. Raines seconded the motion, and it was approved.

7. Discussions –

- a. Motion – Consider a motion to “*recommend approval to the Board of Commissioners for the additional expense requested by the Supplemental Police Patrol Program to support an increased (weekend) rate for Super Bowl coverage for 2/2-2/10/25 up to \$27,000.00.*”

Mr. Fein stated that Sgt. Castelin of the SPPP has requested an increased rate for Super Bowl coverage from Sunday, February 2nd to Monday, February 10th, to compete with the other high-paying Super Bowl details and keep the SPPP coverage at 80% or higher. This funding would not exceed \$27K. **Ms. Raines made a motion to recommend approval to the Board of Commissioners for the additional expense requested by the Supplemental Police Patrol Program to support an increased rate for Super Bowl coverage from February 2nd to February 10th up to \$27,000.00. Ms. Bondio seconded the motion, and it was approved.**

- b. Motion – Consider a motion to “*recommend approval to the Board of Commissioners for the additional expense requested by the Upper Quarter Patrol to support an increased rate for Super Bowl coverage for 2/2-2/10/25 up to \$21,000.00*”

Mr. Fein stated that the Upper Quarter Patrol has also requested an increased rate for Super Bowl coverage from Sunday, February 2nd to Monday, February 10th. This funding would not exceed \$21K. **Ms. Klein made a motion to recommend approval to the Board of Commissioners for the additional expense requested by the Upper Quarter Patrol to support an increased rate for Super Bowl coverage from February 2nd to February 10th up to \$21,000.00. Ms. Cooper seconded the motion, and it was approved.**

- c. Motion – Consider a motion to “*approve the 2025 Finance and Development Committee Work Plan.*”

See attached document. The Committee reviewed the 2025 Work Plan, noting that the latest revision is the addition of managing public relations. **Ms. Cooper made a motion to approve the 2025 Finance and Development Committee Work Plan. Ms. Raines seconded the motion, and it was approved.**

- d. Update – Employee Evaluations

Ms. Cooper reported that employee evaluations were conducted in January, noting that she and Ms. Courseault performed Shelby Ursu's annual review, and she and Ms. Bondio conducted Ms. Courseault's 90-day evaluation.

8. New Business– To consider and take action upon any other matters that may properly come before the French Quarter Management District Finance & Development Committee

Ms. Courseault stated that every month she will be working with Ellie Rand Public Relations to compile an FQMD media coverage list so that the Committee can review all of the activity with PR and media outreach. She noted that all media coverage is uploaded to the FQMD website for public access.

9. Next Meeting Date:

The next scheduled meeting of the Committee is Tuesday, April 1st at 3 PM. ***The Committee agreed to tentatively schedule a 1 PM meeting on Monday, March 10th. FQMD staff will keep the Committee updated.**

10. Adjournment

Mr. Zumbo made a motion to adjourn. Ms. Bondio seconded the motion, and the meeting was adjourned at 4:01 PM.

QUARTER FOR THE QUARTER SALES TAX BALLOT

Shall a .245% increase in the sales tax be levied within the boundaries of the French Quarter Economic Development District ("FQ EDD") to be collected on the sale at retail, the use, the lease or rental, the consumption and storage for use or the consumption of tangible personal property and sales of services within the boundaries of the FQ EDD for a period of five years, beginning July 1, 2021 and ending June 30, 2026 (an estimated \$2.5 million reasonably expected at this time to be collected as a result of the levy per year) for the purpose of funding POST Certified supplemental police patrols and homeless assistance services, with the initial \$2 million collected in any year dedicated to supplemental police patrols and any additional revenue to be divided between additional patrols and public safety programs (including homeless assistance), and administered by the French Quarter Management District for fiscal and operational oversight of the FQ EDD Trust Fund and services provided by such fund and subject to quarterly budget and expenditure reports to the City Council, to facilitate economic development within the FQ EDD?

FOR CONSIDERATION

As Is
Approval -
No Change

Recommended Change, if any.

☐

1. **Rate:**

☐

2. **Boundaries:**

☐

3. **Collection Source:**

☐

4. **Expiration Period:**

☐

5. **Purpose:**

☐

6. **Administered By:**

French Quarter Management District				
2025 Approved Budget Worksheets				
	Total			
	2024 Budget	2024 Revised Budget	Jan - Dec 2025 Budget	YTD
Income				
Admin. Fees (City)/ NO & Co (Patrol)	270,000.00	244,660.00	105,475.00	
Contract Revenue (State) / OJP (federal) / NO & Co	2,850,000.00	4,600,000.00	2,600,000.00	
Interest Income	0.00	34,200.00	34,200.00	
Membership Dues Admin Fee (FQMA revenue)	500.00	500.00	500.00	
Total Income	\$ 3,120,500.00	\$ 4,879,980.00	\$ 2,740,175.00	
Expenses				
Admin Fee - FQMD No & Co (patrol)	120,000.00	120,000.00	25,488.90	
Advertising / Marketing	1,600.00	1,600.00	61,600.00	
Appropriation Contingency	132,461.00	0.00	13,970.00	
Bank Charges & Fees	200.00	200.00	200.00	
Conferences and meetings	4,226.00	4,226.00	4,300.00	
Parking	382.00	448.00	500.00	
Travel	2,826.00	2,826.00	2,900.00	
Total Conference & Meeting Expenses	\$ 7,434.00	\$ 7,500.00	\$ 7,700.00	
Insurance	29,813.00	23,050.00	29,257.00	
Accounting Fees	12,600.00	23,000.00	25,500.00	
Audit Fees	15,500.00	16,600.00	25,000.00	
Consultants	0.00	25,000.00	0.00	
Legal Fees	5,000.00	5,000.00	7,000.00	
Program / Project Manager	37,500.00	23,100.00	9,000.00	
Website	3,100.00	7,650.00	1,200.00	
Total Legal & Professional Fees	\$ 73,700.00	\$ 100,350.00	\$ 67,700.00	
Memberships	0.00	0.00	1,750.00	
Office Supplies & Software	13,882.00	23,300.00	23,200.00	
Other Business Expenses	42,927.00	100.00	0.00	
Payroll Expenses	0.00	0.00	0.00	
Employee Benefits	12,148.00	17,260.00	0.00	
Payroll	169,989.00	151,010.00	203,934.64	
Processing Fees	1,208.00	1,200.00	0.00	
Taxes	12,500.00	11,690.00	0.00	
Worker's Compensation	938.00	730.00	0.00	
Total Payroll Expenses	\$ 196,783.00	\$ 181,890.00	\$ 203,934.64	
Programming	0.00	0.00	0.00	
Glass Half Full Recycling Program	96,524.00	96,524.40	106,200.00	
Glass Recycling Public Awareness Campaign	15,000.00	11,766.65	0.00	
Mardi Gras Beads	18,706.00	8,503.00	13,400.00	
Pick-Up Service	0.00	0.00	0.00	
Commercial	30,000.00	0.00	0.00	
Residential	67,500.00	0.00	0.00	
Total Pick-Up Service	\$ 97,500.00	\$ 0.00	\$ 0.00	
Total Glass Recycling for Gulf Coast Restoration	\$ 227,730.00	\$ 116,794.05	\$ 119,600.00	
Personal Protective Equipment	0.00	3,865.00	0.00	
Vehicles			0.00	
Mobile Data Charges	2,808.00	6,197.28	5,900.00	
Police Patrols	1,342,754.00	1,315,000.00	1,201,979.20	
Security Administration	191,520.00	165,000.00	151,560.00	
Security Public Awareness Campaign	15,000.00	10,200.00	0.00	
Supplemental Security	0.00	0.00	0.00	
Upper Quarter Patrol Expansion	0.00	0.00	0.00	
Total Supplemental Security	\$ 0.00	\$ 0.00	\$ 0.00	
Vehicle	0.00	0.00	0.00	
Maintenance	0.00	0.00	0.00	
Purchase	0.00	0.00	0.00	
Washing	0.00	0.00	0.00	
Total Vehicle	\$ 0.00	\$ 0.00	\$ 0.00	
Total Patrol Expenses	\$ 1,552,082.00	\$ 1,500,262.28	\$ 1,372,939.20	
Infrastructure, Pedestrian Safety, Signage & Lighting	0.00	228,456.67	1,870,764.50	
Esplanade Cultural Landmarks Corridor Project	250,000.00	0.00	0.00	
N. Rampart Bike Lane and Curb Extension	100,000.00	0.00	0.00	
N. Rampart Enhanced Post Protection	15,000.00	0.00	0.00	
N. Rampart High Vis. Crosswalk Signage	85,000.00	0.00	0.00	
Pedestrian Safety Public Awareness Campaign	15,000.00	0.00	0.00	
Total Pedestrian Safety & Signage Program	\$ 465,000.00	\$ 228,456.67	\$ 1,870,764.50	
Public Safety	0.00	1,700.00	0.00	
Trash Receptacles w/ City Servicing	86,000.00	92,000.00	0.00	
Total Supplemental Sanitation	\$ 86,000.00	\$ 92,000.00	\$ 0.00	
Total Programming	\$ 2,330,812.00	\$ 1,939,213.00	\$ 3,363,303.70	
Rent	10,480.00	10,080.00	20,916.00	
Utilities	0.00	0.00	0.00	
Email	343.00	430.00	415.68	
Telephone	2,338.00	1,630.00	2,263.70	
Total Utilities	\$ 2,681.00	\$ 2,060.00	\$ 2,679.38	
Total Expenses	\$ 2,962,773.00	\$ 2,409,343.00	\$ 3,821,699.62	
Net Operating Income	\$ 157,727.00	\$ 2,470,637.00	-\$ 1,081,524.62	
Net Income	\$ 157,727.00	\$ 2,470,637.00	-\$ 1,081,524.62	



FQEDD Trust Fund

2021-2025

City of New Orleans
February 4, 2025



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2021-2025 Revenues & Expenditures

2021-2025 Revenues and Expenditures

All Programs

	Revenue	Expenditures	End Balance
2021	\$571,995.00	\$117,131.00	\$454,864.08
2022	\$3,113,680.00	\$1,580,726.00	\$1,532,954.08
2023	\$3,179,262.00	\$1,844,724.00	\$1,334,538.15
2024	\$3,158,794.00	\$4,370,439.00	-\$1,211,645.09*
2025	\$164,578.00	\$126,580.00	\$37,997.66
Total	\$10,188,309.00	\$8,039,600.00	\$2,148,708.88

*Includes \$1.75 million appropriation to FQMD for streetlight repairs.

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2021-2025 Budget Summaries and Expenditures

2021 Budget Summary and Expenditures

	SPPP	Other Programs	Total
2021 Adopted Budget			
2021 Expenditures	\$114,250	\$2,881	\$117,131
		Budget vs. Actuals	-
		2021 New Collections	\$571,995
		2021 End Balance	\$454,864.08

Expenditures and collections only reflect Nov. and Dec. 2021.

2022 Budget Summary and Expenditures

	SPPP	Other Programs	Total
2022 Adopted Budget*	\$2,044,474	\$954,450	\$2,998,924.00
2022 Expenditures	\$970,598.39	\$610,217.45	\$1,580,815.84
		Budget vs. Actuals	\$1,418,108.16
		2022 New Collections	\$3,113,680.00
		2022 End Balance	\$1,532,954.08

*Reflects adopted budget following mid-year adjustment.

2023 Budget Summary and Expenditures

	SPPP	Other Programs	Total
2023 Adopted Budget	\$2,566,372.00	\$430,263.00	\$2,996,635.00
2023 Expenditures	\$1,550,488.54	\$294,235.14	\$1,844,723.68
		Budget vs. Actuals	\$1,151,911.32
		2023 New Collections	\$3,179,262.00
		2023 End Balance	\$1,334,538.15

2024 Budget Summary and Expenditures

	SPPP	Other Programs	Total
2024 Adopted Budget	\$2,974,575.55	\$1,167,795.83	\$4,142,371.38
2024 Expenditures	\$1,983,011.47	\$2,387,427.68*	\$4,370,439.15
		Budget vs. Actuals	(\$228,067.77)
		2024 New Collections	\$3,158,794.00
		2024 End Balance	(\$1,211,645.09)

*Includes streetlight appropriation. Final number pending final close-outs.



Questions?

City of New Orleans

French Quarter

MANAGEMENT DISTRICT

2024 Annual Report

French Quarter Management District

The statutory purpose of the FQMD is to strengthen the District as a vital component of Louisiana's tourism industry; aid in the **preservation** of the District's architecture, quaint charm and tout ensemble; beautify the District's appearance; improve **public safety**, foster quality experiences and **quality of life** within the District; and improve **commercial and residential vitality**. The statutory functions of the FQMD include strategic planning, business and commercial development activities and administering capital improvement funds.

Mission

The French Quarter Management District is a state political subdivision created by the Louisiana Legislature as a means for the residential and business communities to work together to protect, preserve and maintain the world-famous French Quarter as a safe, clean, vibrant and friendly neighborhood for residents, businesses, and visitors.



2024 Board of Commissioners

Vieux Carré Commission	Mamie Gasperecz
Vieux Carré Property Owners, Residents and Associates	Jane Cooper
Louisiana Restaurant Association	Christian Pendleton
Greater New Orleans Hotel & Lodging Association: Canal to Iberville	Frank Zumbo
Greater New Orleans Hotel and Lodging Association: Vieux Carré	David Bilbe
French Quarter Business Association	Christine Bondio
French Quarter Business League	Alex Fein
Mayor -Appointee	Not Assigned
Mayor - Appointee	Not Assigned
French Quarter Citizens	Glade Bilby
North Rampart Main Street, Inc.	Sue Klein
New Orleans & Company	Steve Caputo
City Councilmember District C	Heidi Raines

2024 Officers & Committee Leadership

Chair	Jane Cooper	Finance & Development	Frank Zumbo, Chair Heidi Raines, Vice-Chair
Vice-Chair	Mamie Gasperecz	Government Affairs	Glade Bilby, Chair Christian Pendleton, Vice-Chair
Treasurer	Frank Zumbo	Livability	Mamie Gasperecz, Chair Erin Holmes, Vice-Chair
Secretary	Sue Klein	Security & Enforcement	Christian Pendleton, Chair Jessica Dietz, Vice-Chair

French Quarter Economic Development District

Approved in 2021 with 72% of the vote, the special sales tax for public safety within the [French Quarter Economic Development District](#) (FQEDD) is collected in the French Quarter.

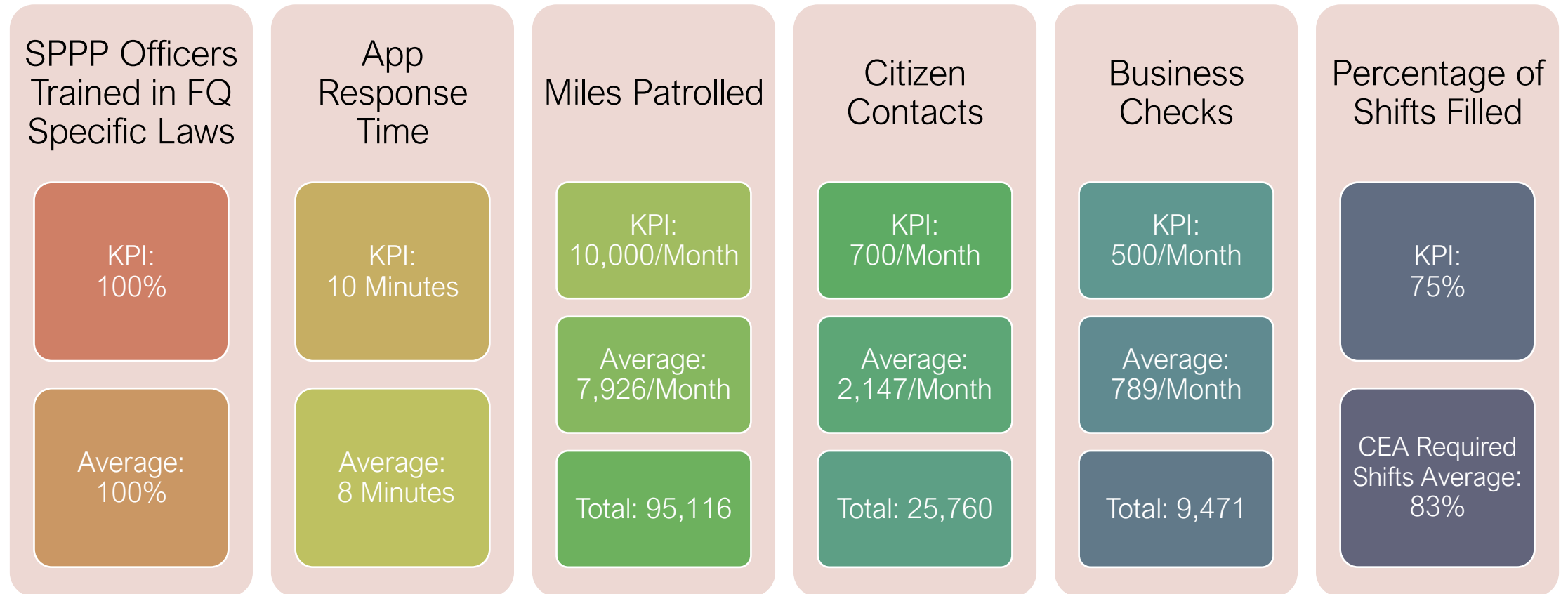
The FQEDD Trust Fund is administered by the French Quarter Management District which provides fiscal and operational oversight, and quarterly budget and expenditure reports to the City Council.

The FQMD hosts monthly meetings with Agreement Monitors representing the City, NOPD, and City Council to track the performance of the programs funded by the Trust Fund.

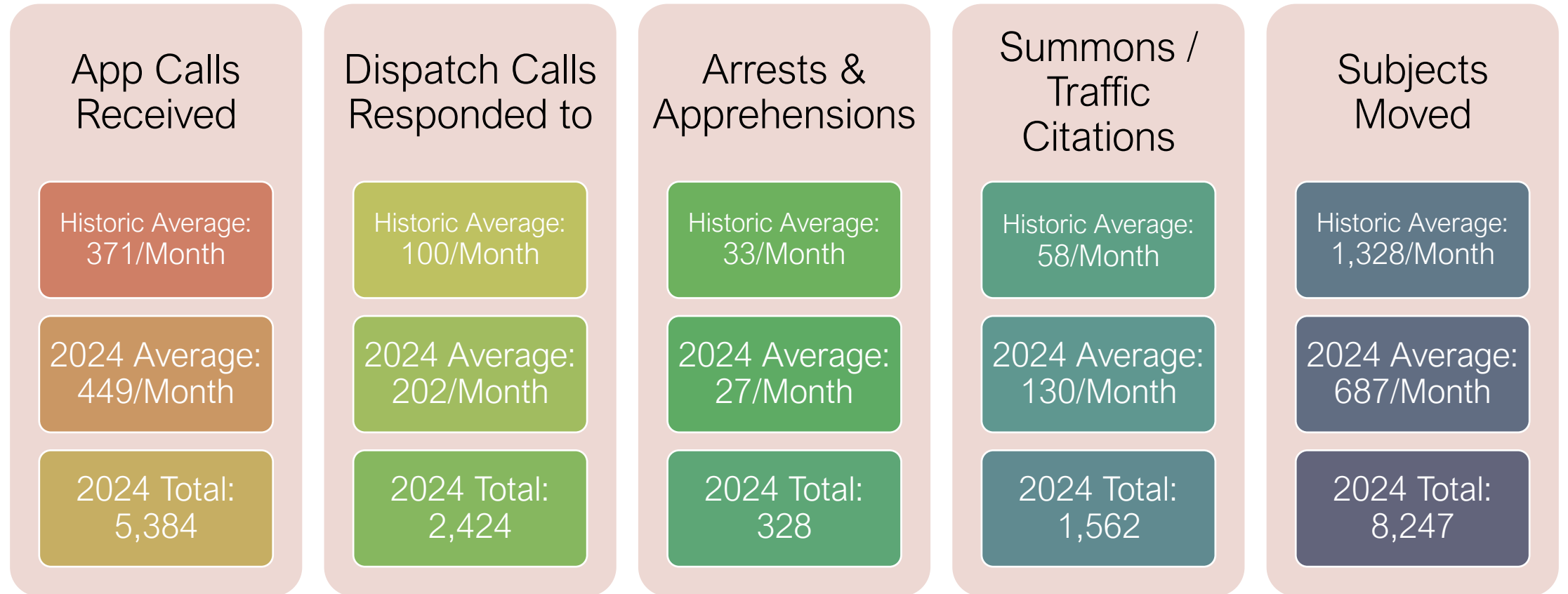


FQEDD - Patrol Program Key Performance Indices

Supplemental Police Patrol Program (SPPP)



FQEDD - Patrol Program Categories Tracked



FQEDD

Real Time Crime Center

License Plate Readers & Camera Installations

- A total of 16 License Plate Readers were installed in 2024.
- A total of 95 crime cameras were installed throughout the French Quarter in 2024.
- The crime cameras have assisted NOPD officers in 1,493 instances since the completion of the installations.

The new cameras are tied into the existing Real Time Crime Center to aid all public safety agencies in New Orleans, including the [New Orleans Police Department](#) (NOPD), the [New Orleans Fire Department](#) (NOFD), [New Orleans Emergency Medical Services](#) (NOEMS), and [New Orleans Homeland Security & Emergency Preparedness](#).



FQEDD

Homeless Case Management

In 2024, the FQEDD Trust Fund continued funding two full-time case managers to provide street outreach to the unhoused population in the French Quarter.

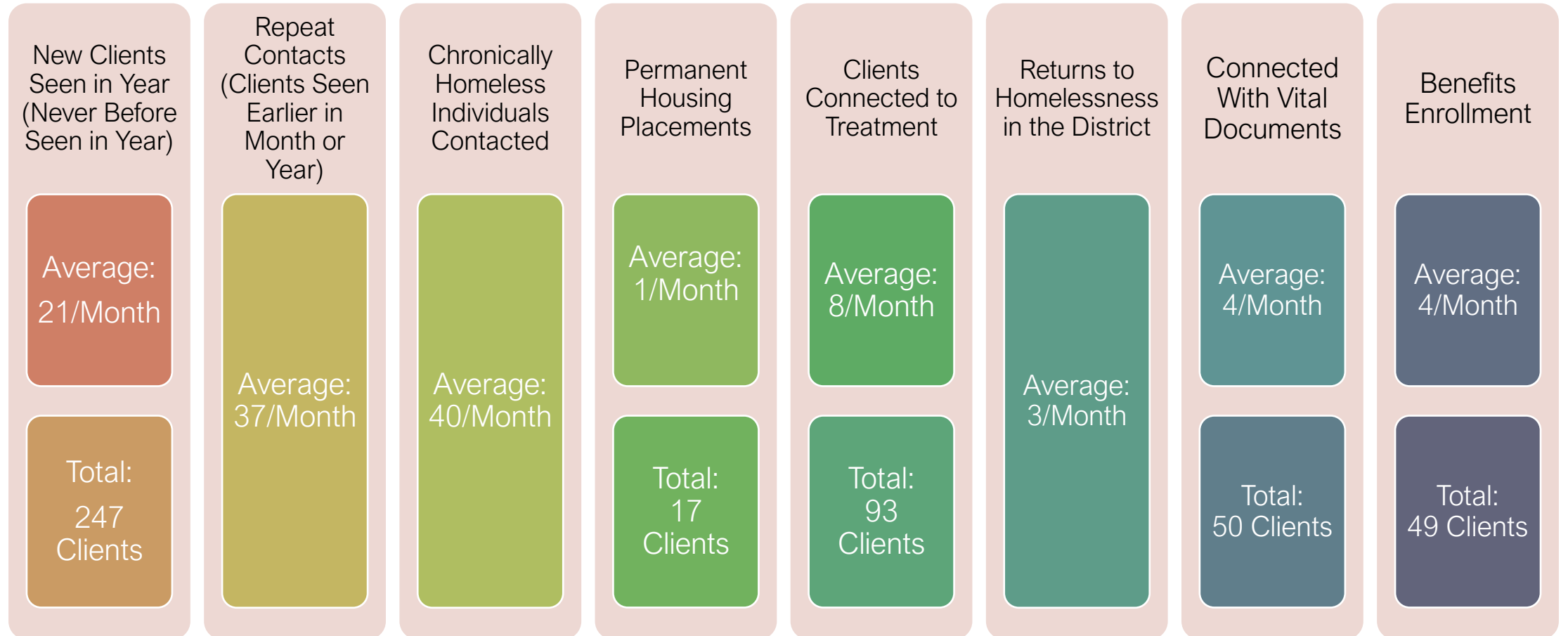
This public safety initiative is in partnership with the [French Market Corporation](#) and is staffed by the [Travelers Aid Society of Greater New Orleans](#) (TASGNO).

The FQEDD also provided funding to the Rapid Rehousing Program for the French Quarter and to [Covenant House New Orleans](#).

FRENCH MARKET[®]
DISTRICT



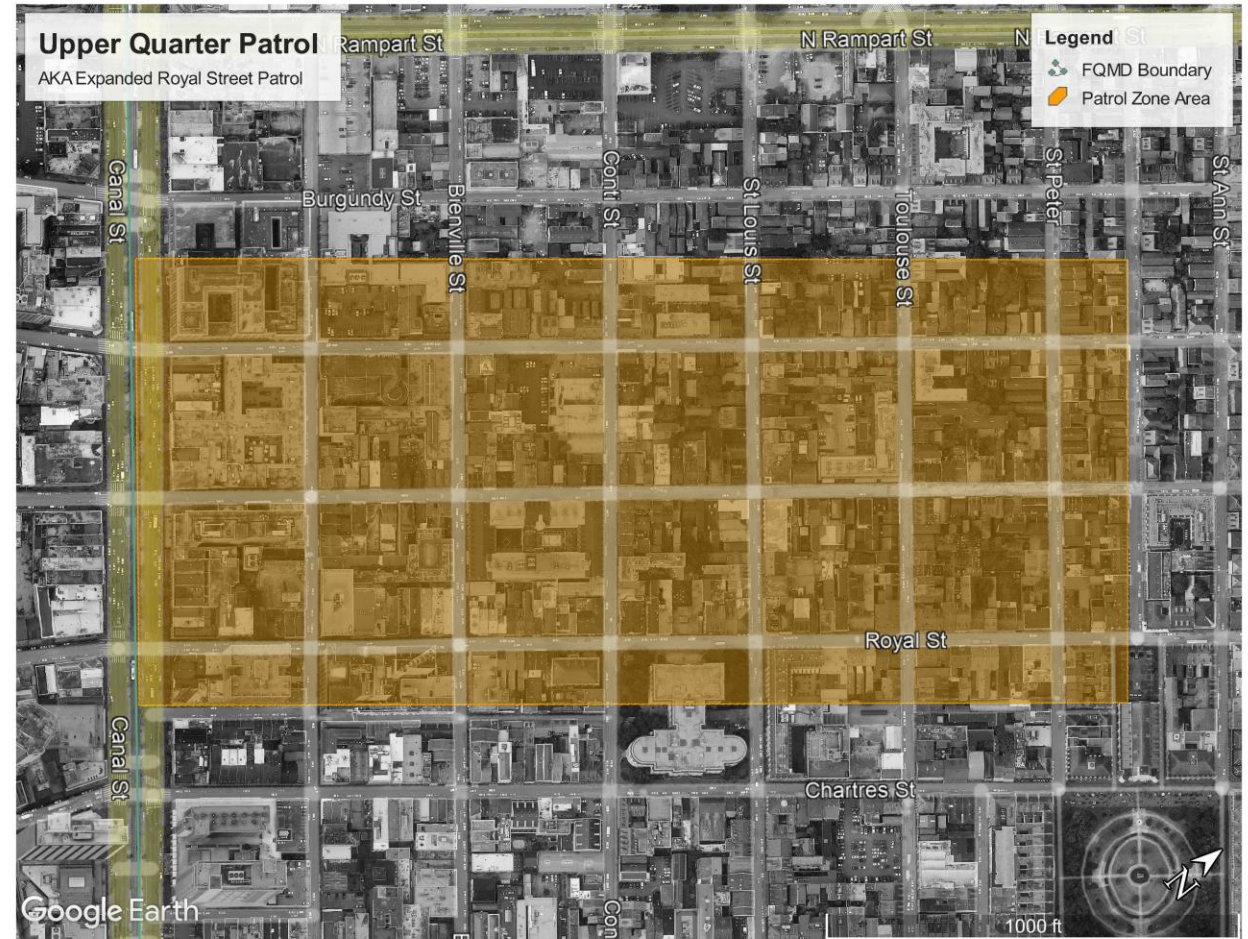
TASGNO 2024 Key Performance Indices



Upper Quarter Patrol

Because of FQMD's proven track record of accountable and transparent administration of supplemental police patrols, New Orleans & Company approached FQMD to expand the existing Royal Street Patrol with additional POST Certified foot patrols for the 100-600 blocks of Royal, Bourbon, Dauphine, and the intersecting streets.

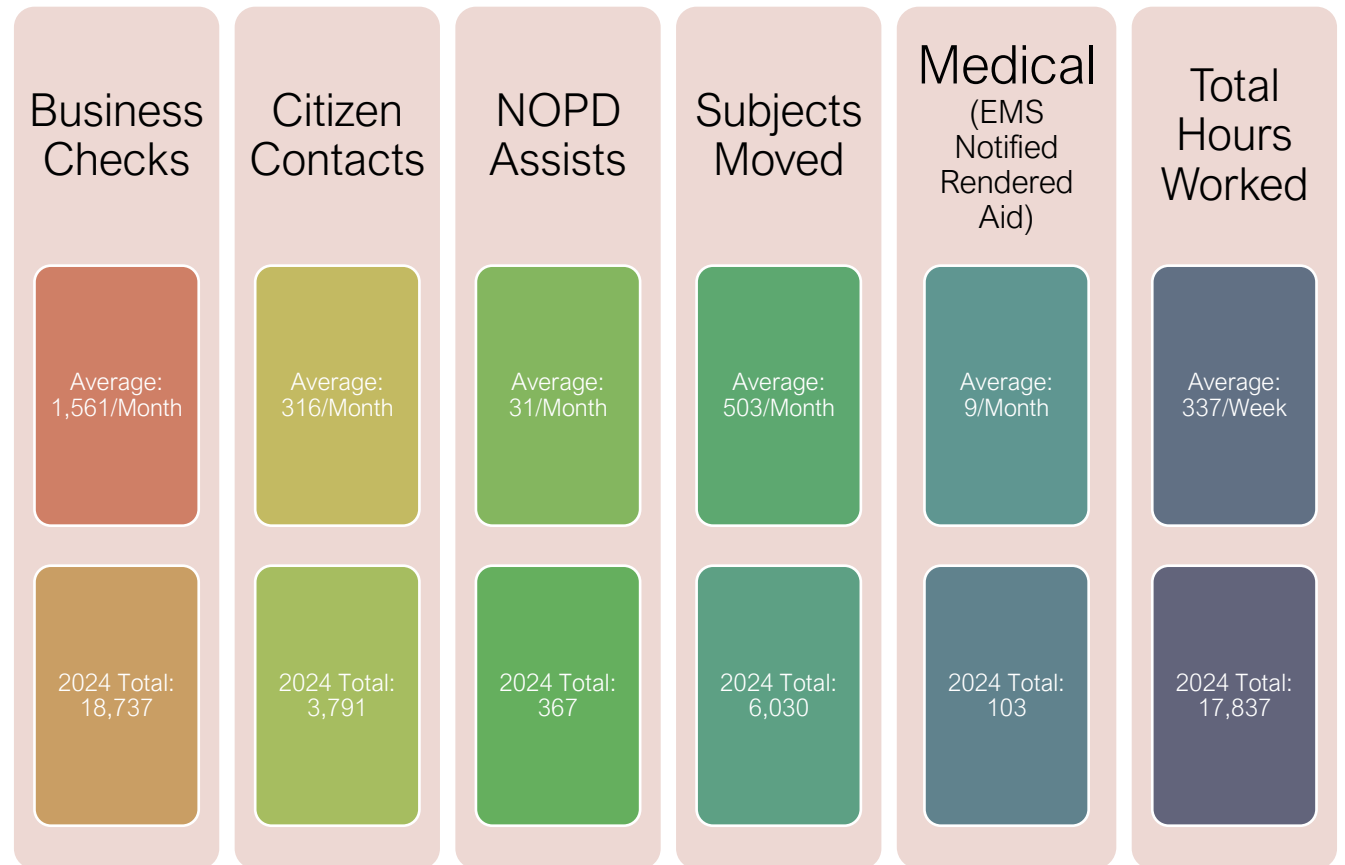
FQMD and New Orleans & Company signed a Cooperative Endeavor Agreement to fund the expansion and FQMD is now providing supplemental Upper Quarter Patrols (UQP) in the neighborhood.



Upper Quarter Patrol - Key Performance Indices

Walking Patrol Objectives

- Provide a visual presence in the patrol zone.
- Deter crime.
- Respond to emergency situations in the designated zone.
- Assist NOPD when such requests are made.
- Report/document quality of life issues in assigned Patrol Zone.
- Detain any suspect who commits any criminal offense and contact NOPD to handle incident.
- Assist with medical and fire emergencies by expediting response via police radio.
- Interact with residents, tourists, business employees, and owners so as to establish and promote public safety within the zone.

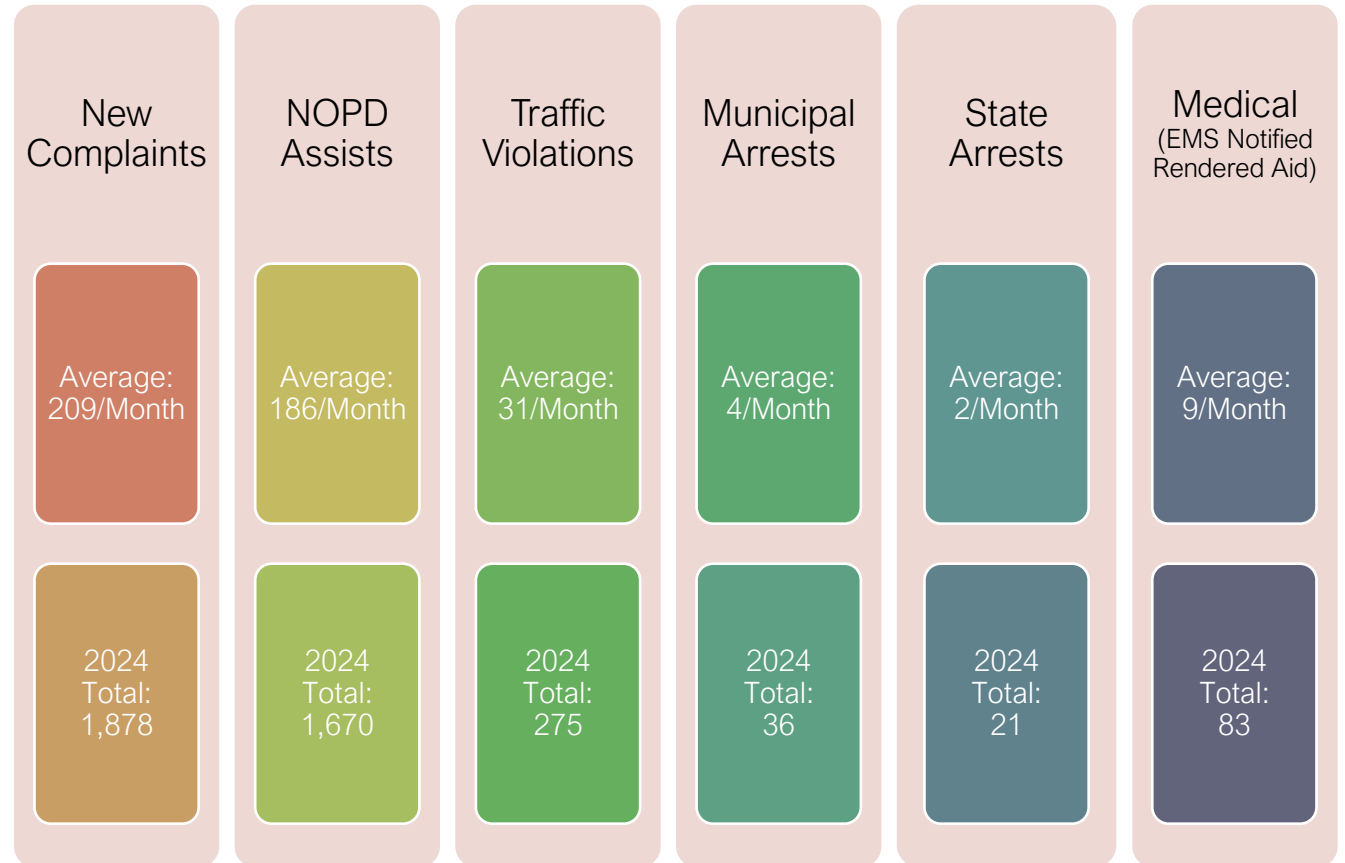


Expanded Upper Quarter Patrol – Key Performance Indices

In 2024 the FQMD signed an agreement with Public Safety Services Corporation to expand the UQP program. The Expanded UQP (EUQP) launched in April.

The EUQP Patrol Zone Service Area is broken down into three subzones: Sub-Zone 1, bounded by Exchange Alley, Canal Street, Decatur Street, and Iberville Street; Sub-Zone 2, bounded by Exchange Alley, Iberville street, N. Peters Street, and Bienville Street, and Sub-Zone 3, Bounded by Exchange Alley, Bienville Street, N. Peters Street, and Conti Street

This year the UQP also provided additional patrols for the Bourbon Street Promenade.

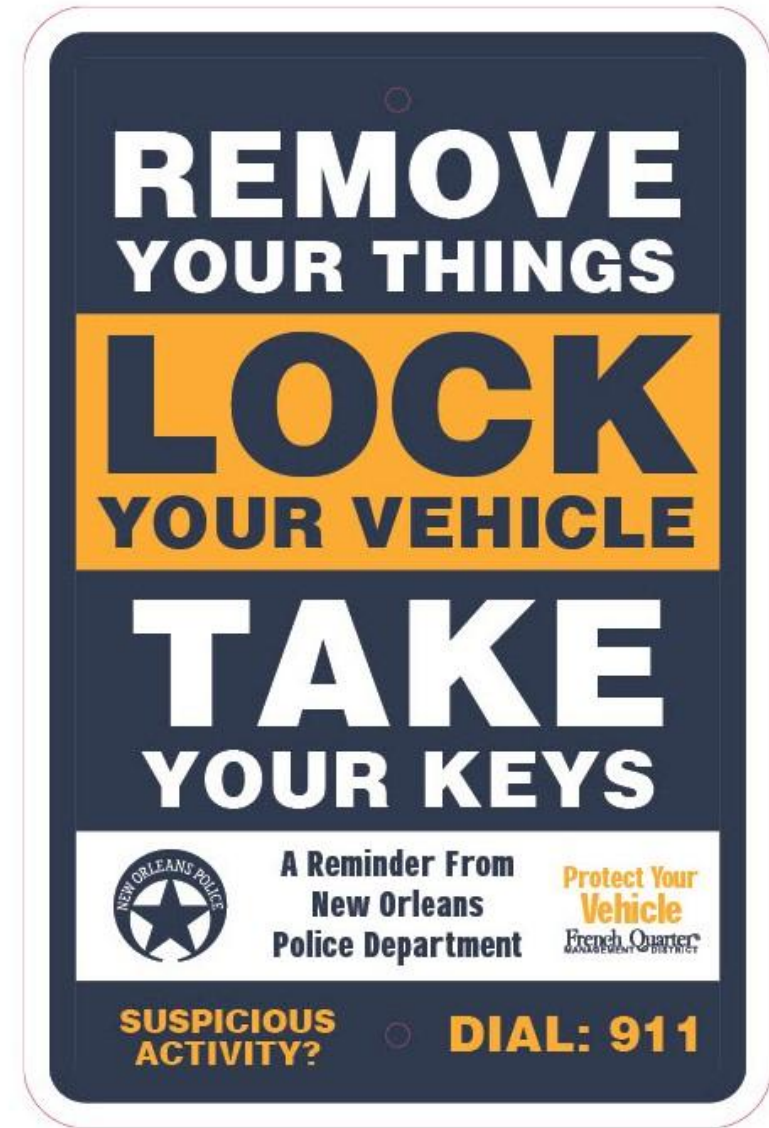


Remove, Lock, Take

Remove, Lock, Take is an auto-theft prevention signage program funded and designed by the French Quarter Management District, and supported by the NOPD, to promote gun safety and reduce auto-related crimes in the French Quarter. With the problem of auto break-ins in the City, the Remove, Lock, Take program has been created to put safeguards in place for tourists and residents.

Major parking lot companies have teamed up with the French Quarter Management District and have installed signage in their parking lots as well as decals on all pay kiosks to inform residents and tourists of the preventative measures they can take to help improve the overall safety of the French Quarter.

The program was then adopted by the Downtown Development District and the French Market Corporation.



Keep the Quarter Clean

This year, the French Quarter Management District's Keep the Quarter Clean Program maintained its status as an Affiliate of Keep Louisiana Beautiful.

FQMD staff attended the 2024 Keep Louisiana Beautiful Conference and received the 2024 Circle of Excellence award.



KEEP LOUISIANA BEAUTIFUL AFFILIATE

Keep the Quarter Clean Mardi Gras Bead Recycling Program

During Carnival season, the FQMD teamed up with [Glass Half Full](#), the [Downtown Development District](#), and the [Vieux Carre Property Owners, Residents, & Associates](#) (VCPORA) to collect **3,346** pounds of Mardi Gras beads for recycling.

FQMD brought the Mardi Gras bead recycling program to five French Quarter hotels and the Canal Street parade route from February 1st through February 15th.



**KEEP YOUR MEMORIES.
RECYCLE YOUR BEADS.**

Did you know that Mardi Gras celebrations in New Orleans produce up to 2.5 million pounds of waste each year?

JOIN THE KREWE OF REUSE

Scan the QR Code to Learn More

DOWNTOWN DEVELOPMENT DISTRICT French Quarter MANAGEMENT DISTRICT **GLASS HALF FULL** NEW ORLEANS GREEN BEAD RECYCLING



Keep the Quarter Clean Love the Boot Week

On Sunday, April 21st the FQMD's Keep the Quarter Clean hosted a Love the Boot Week cleanup event on Esplanade Avenue as part of the Keep Louisiana Beautiful Affiliate Program annual requirements. This is the second Love the Boot Week cleanup that Keep the Quarter Clean has hosted.

There were 25 volunteers, including staff from Hotel Monteleone and Four Seasons New Orleans with a total of 25 miles covered and 16 trash and recycling bags collected by the end of the event. The recycling bags were collected by Osprey Initiative to be hand sorted and sent to a recycling facility.



French Quarter Recycling Drop-off Sits

In May, the FQMD collaborated with Glass Half Full and VCPORA to bring glass recycling to residents in the French Quarter.

Residents and visitors can now drop-off glass, as well as other recyclable materials, to the Louisiana Jazz Museum every Tuesday, Cabrini Park every Thursday, and The Historic New Orleans Collection every Sunday.

Since the launch of this recycling initiative, a total of 19,588 pounds of glass have been collected.

FRENCH QUARTER **RECYCLING DROP-OFF**

Locations

Jazz Museum

Tuesdays 11 am - 2:30pm

400 Esplanade Ave
New Orleans, LA 70116

Cabrini Park

Thursdays 11 am - 2:30pm

1219 Dauphine St
New Orleans, LA 70116

NOPD 8th District

Sundays 11 am - 2:30pm

334 Royal St
New Orleans, LA 70130



**Help keep the quarter clean
by recycling with us!**

- Glass
- #1 & #2 Plastics
- Aluminum/tin
- Cardboard/paper

North Rampart Pedestrian Safety Improvements Program

In August, the FQMD and VCPORA, in cooperation with the City of New Orleans, completed a \$200,000 safety initiative project to enhance pedestrian and bicyclist safety on North Rampart Street. On Wednesday, August 14th, the FQMD hosted a ribbon-cutting ceremony to celebrate the project's completion.

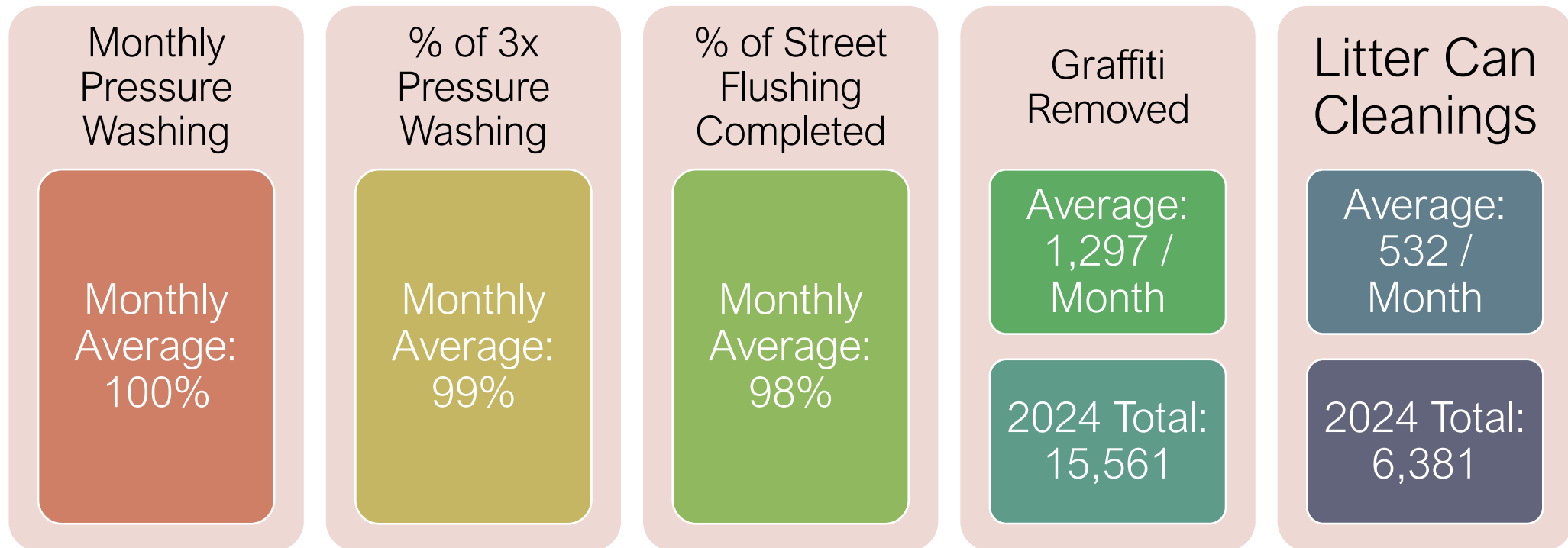
The project's improvements include:

- Green painted bike lanes along North Rampart Street from Toulouse to St. Philip
- 60 more durable high-visibility flex posts installed along the bike lane to create a visual buffer protecting cyclists
- Five intersection corner zones painted red to enhance visibility.
- 2 pedestrian-activated flashing beacon lights installed at the St. Philip and St. Ann intersections, assisting in the safe crossing of pedestrians in the high-trafficked area near Armstrong Park, in compliance with ADA guidelines.



Sanitation Services Key Performance Indices

The Sanitation Contractors for the French Quarter, KBS and Clean Force, provide daily sanitation services for residents, businesses, and stakeholders, as well as provide accountability Key Performance Indices to the French Quarter Management District.



Preservation

French Quarter Museum Association

FQMD supported cultural development by renewing the Cooperative Endeavor Agreement which enables the [French Quarter Museum Association](#) to grow the programming and coordinated marketing of this collection of museums as their fiscal agent.

The museums that partner with the FQMD include:

- BK House & Gardens
- Friends of the Cabildo
- Hermann-Grima/Gallier Historic Houses
- The Historic New Orleans Collection
- The Louisiana Museum Foundation
- The Louisiana State Museum
- The New Orleans Pharmacy Museum
- The Ursuline Convent Museum



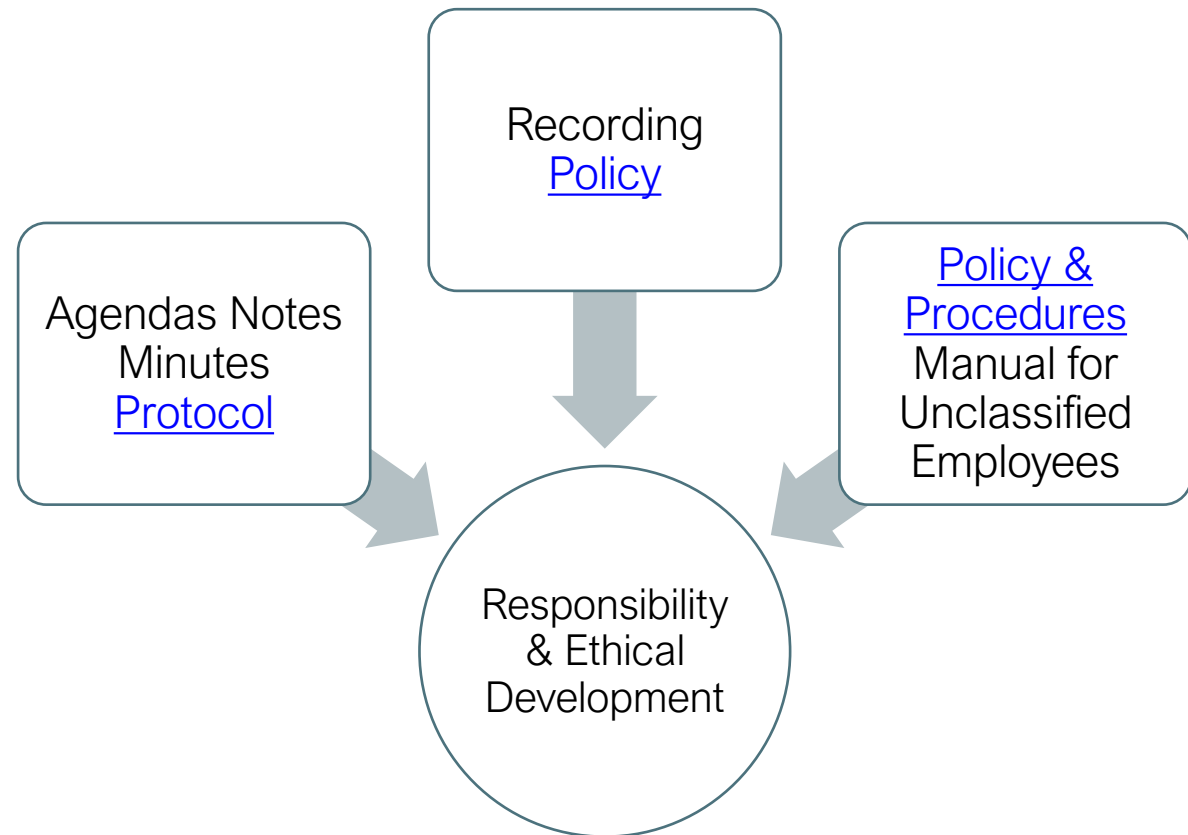
THE
FRENCH QUARTER
MUSEUM ASSOCIATION

EXPENSES	
Admin Fees	\$120,000
Advertising	\$806
Conference & Meeting	\$1,813
Insurance	\$25,555
Legal & Professional	\$112,193
Supplies & Software	\$28,456
Patrol Expenses	\$1,451,215
Payroll	\$184,515
Pedestrian Safety / Signage	\$231,723
Recycling Programs	\$95,930
Supplemental Sanitation	\$92,220
Services Rendered/Programming	\$180,841
Rent	\$9,240
Repairs/Maintenance	\$1,150
Utilities	\$3,358
Miscellaneous	\$4,333
TOTAL EXPENSES	\$2,543,348

2024 FQMD Expenditures

Fiscal & Operational Responsibility

The French Quarter Management District continues to be dedicated to responsibility & ethical development by operating with transparent fiscal and operational best practices.



French Quarter

MANAGEMENT DISTRICT



Michelle Courseault | Executive Director

504.323.5801 | info@fqmd.org | www.fqmd.org

400 N. Peters Street, Suite 206, New Orleans, Louisiana 70130

Finance & Development Committee

Organization Structure

- Continue to develop the organizational structure of the FQMD through policy and procedure adoption, and operational strategy, as needed
- Review and recommend organizational staffing and structure to achieve FQMD objectives

Financial Analysis and Budgeting for FQMD Contracting

- Review all Cooperative Endeavor Agreements, Memorandums of Understanding, Contract /Amendments, Vendor Agreements
- Continue to explore potential funding opportunities
- Budget review for funding requests and annual budget
- Review budget spending and completion of budget fulfillment obligations

Public Relations

Manage Public Relations vendor deliverables, communications of KPIs

FQMD Media Coverage January 2025

Biz New Orleans - Kim Singletary | January 21, 2025

Biz Talks Podcast Episode 224: Status Report with the French Quarter Management District, Pt. 1

- <https://bizneworleans.com/episode-224-status-report-with-the-french-quarter-management-district-pt-1/>
- Included in 1/21, 1/22, 1/23, 1/27 newsletters.

NPR | WWNO - Matt Bloom | January 21, 2025

After truck attack, New Orleans residents push for car-free areas in French Quarter

- <https://www.npr.org/2025/01/21/nx-s1-5262454/after-truck-attack-new-orleans-residents-push-for-car-free-areas-in-french-quarter>

WWL Radio - Tommy Tucker & Ian Auzenne | January 16, 2025

French Quarter leader calls for "common sense," dialogue to make area safer

- <https://www.audacy.com/wwl/news/local/french-quarter-leader-calls-for-common-sense-dialogue>

WWNO - Matt Bloom | January 15, 2025

Should Bourbon Street be a 24/7 pedestrian mall? Truck attack reignites old debate

- <https://www.wwno.org/wwno/2025-01-15/should-bourbon-street-be-a-24-7-pedestrian-mall-truck-attack-reignites-old-debate>

The Times-Picayune | NOLA.com - Joseph Cranney & Jeff Adelson | January 8, 2025

Bourbon Street attack probes to kick off as criticism of French Quarter divisions revived

- https://www.nola.com/news/bourbon-street-attack-investigations-council/article_40fb1b72-cd4a-11ef-b6cb-73bd35f953e4.html

CBS - Rhona Tarrant | January 6, 2025

Years of warnings preceded Bourbon Street attack as bollard repairs lagged

- <https://www.cbsnews.com/news/bourbon-street-attack-bollard-repairs-new-orleans/>

WWL-TV - Mike Perlstein | January 6, 2025

Deadly New Year's attack in New Orleans prompts security questions

- <https://www.wwltv.com/article/news/crime/bourbon-street-attack/new-orleans-bourbon-street-terror-attack-security-carnival-superbowl/289-9353315b-cc4b-4fef-97f4-b7bc78818da1>

NPR | WWNO - Debbie Elliot | January 5, 2025

New Orleans residents say they won't let an act of terror destroy the city's spirit

- <https://www.npr.org/2025/01/05/nx-s1-5246596/new-orleans-residents-say-they-wont-let-an-act-of-terror-destroy-the-citys-spirit>

ABC - Aaron Katersky | January 3, 2025

New Orleans officials were warned in 2019 that Bourbon Street was vulnerable to car-ramming attack

- <https://abcnews.go.com/US/new-orleans-officials-warned-2019-bourbon-street-vulnerable/story?id=117309921>

PBS News Hour - Laura Barrón-López | January 3, 2025

'They're not going to run us off': French Quarter begins return to normalcy after attack

- <https://www.pbs.org/newshour/show/theyre-not-going-to-run-us-off-french-quarter-begins-return-to-normalcy-after-attack>

NBC News - Laura Strickler | January 3, 2025

Vehicle attacks are difficult to prevent — but New Orleans fell short, experts say

- <https://www.nbcnews.com/news/us-news/new-orleans-fell-short-guarding-new-years-vehicle-attack-experts-say-rcna186140>

The Times UK - Samuel Lovett | January 3, 2025

The warning five years ago that could have stopped New Orleans attack

- <https://www.thetimes.com/world/us-world/article/new-orleans-bourbon-street-officials-warned-attack-l7bnxn30t>

CBC News (Canada) - January 3, 2025

Interview facilitated with Jane Cooper.

The New York Times - Adam Nossiter | January 2, 2025

Could Better Security Have Stopped the New Orleans Terror Attack?

- <https://www.nytimes.com/2025/01/02/us/new-orleans-security-truck-attack.html>

The Times-Picayune | NOLA.com - Tony McAuley & Stephanie Riegel | January 1, 2025

As Super Bowl looms, New Orleans officials to review security in wake of deadly attack

- https://www.nola.com/news/business/new-orleans-attack-super-bowl-security/article_df656db8-c858-11ef-bac4-67c05ba87f83.html

The Times-Picayune | NOLA.com - John Simerman & Ben Myers | January 1, 2025

Bourbon Street barriers were down, being replaced when driver struck dozens in mass attack

- https://www.nola.com/news/new-orleans-bourbon-street-bollards/article_19ae4faa-c84d-11ef-bf90-e7ba5e65dca6.html

CNN - Erin Burnett | January 1, 2025

Interview facilitated with Jane Cooper.

-  CNN 1-1

BBC - Lexy O'Connor | January 1, 2025
Interview facilitated with Jane Cooper.