

French Quarter MANAGEMENT & DISTRICT

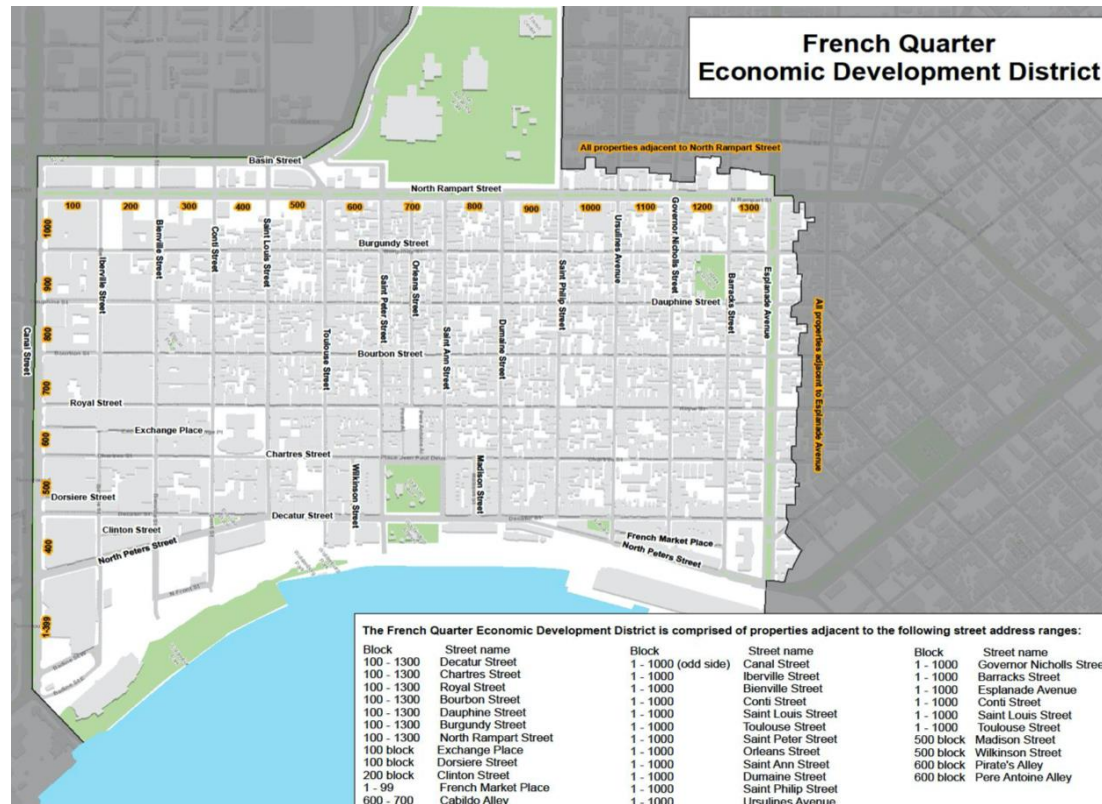
French Quarter Economic Development District
Quarterly Report – 5 May 2022

GOVERNING AUTHORITY

19 August 2021: City Council Resolution To Levy Additional Sales Tax R-2021-4

In accordance with FQEDD Resolution R-2021-3, and as approved by the voters of the FQEDD at a special election held on April 24, 2021, an increase of .245% in the sales tax, over and above the amount of sales tax currently being collected, is hereby levied within the boundaries of the FQEDD ... to be collected on the sale at retail, the use, the lease or rental, the consumption and storage for use or the consumption of tangible personal property and sales of services, excluding the furnishing of hotel and motel guest rooms within in the District, within the boundaries of the FQEDD for a period beginning October 1, 2021 and ending June 30, 2026. The foregoing tax collections shall be used exclusively for the purpose of funding POST Certified supplemental police patrols and homeless assistance services, with the initial \$2 million collected in any year dedicated to supplemental police patrols and any additional revenue to be divided between additional patrols and public safety programs (including homeless assistance). The proceeds of the tax levied and collected in accordance with this section shall be segregated as collected and deposited into the French Quarter Economic Development District Trust Fund, created by New Orleans City Council Ordinance No. 26,374 M.C.S., and administered by the French Quarter Management District, which shall provide fiscal and operational oversight in accordance with Resolution R-2021-3 and shall be subject to the reporting requirements therein.

Cooperative Endeavor Agreement



Purpose

- Enhance public safety to achieve economic development.
- **Provide supplemental police patrols** in the District in accordance with the FQEDD voter Proposition, supplemental to and over and above that of the on-duty police presence, deterring the commission of criminal activity in the District and enhancing security for residents, service workers, businesses, and visitors within the District
- **Fund POST Certified supplemental police patrols and homeless assistance services**, with the initial \$2 million collected in any year dedicated to supplemental police patrols and **any additional revenue to be divided between additional patrols and public safety programs** (including homeless assistance)
- FQMD will enhance public safety by engaging in **fiscal and operational oversight** of the City's public safety program within the District.
- ❖ See CEA Obligations tables for obligations by party

Fiscal Year 2022 Budget

Adopted by the City Council 18 November 2021

Supplemental Police Patrol Program	
SPPP Personnel	
Overtime for SPPP Officers (including 3% overnight differential)	\$ 1,869,984.55
Full-time supervisor (NOPD Sgt. or above)	\$ 93,500.00
Subtotal	\$ 1,963,484.55
SPPP Operating Expenses	
Polaris Ranger XP 1000	\$ 26,589.00
2 SPPP patrol vehicle	\$ 60,000.00
SPPP Application Licensing	\$ 50,000.00
iPads	\$ 1,200.00
Mobile Internet Hotspots	\$ 1,200.00
In-vehicle cameras	\$ 12,000.00
Video storage for in-vehicle cameras	\$ 1,200.00
Scooters	\$ 10,000.00
Mobile Internet Data	\$ 3,840.00
Vehicle Maintenance	\$ 16,000.00
General Office Supplies	\$ 5,000.00
Subtotal	\$ 187,029.00
SPPP Operating Expenses	
FQMD Administrative Fee	\$ 150,000.00
Total FQEDD Fiscal Year 2022	\$ 2,300,513.55

Trust Fund

Monthly Detailed Income & Expense Report*

	January	February	March	Year to Date
INCOME - FQEDD Sales Tax	\$252,279.89	\$177,461.45	\$209,445.79	\$639,187.13
“Old” Remittance (Not Spendable)	\$5,569.46	\$2,789.27	\$8,355.93	\$16,714.66
EXPENSES	(\$78,771.86)	(\$56,438.64)	(\$72,996.09)	(\$208,206.59)

Year to Date Budget to Actual Report*

	Q1 Actual	Q1 Budget
Income	\$639,187.13	\$575,128.39
Expense	(\$208,206.59)	(\$575,128.39)

* Numbers provided by Chief Administrative Office Staff

Reporting Responsibilities by Party

List of KPI reports by party with deadlines to meet

Annually

- ✓FQMD & City: October, set KPIs, create budget
- ✓FQEDD: November, review & approve budget
- NOPD: attend all regular & special FQMD Board meetings, deliver a complete Patrol Plan
- City Administration: collect, **account for**, & remit tax

Quarterly

- ✓FQMD: provide quarterly budget & expenditure reports to the FQEDD
- ✓FQEDD: hold quarterly meetings

Monthly

- ✓FQMD: review KPIs at public meetings, meet with Agreement Monitors, meet w/NOPD 8th District Commander or designee
- FQEDD: **review City's monthly accounting**
- City Administration: **present invoices to FQMD**
- **NOPD: provide reports at the following public meetings (a) FQMD Security and Enforcement Committee meetings, (b) FQMD Board of Commissioner meetings, (c) NONPAC meetings, (d) Agreement Monitor meetings, & (e) weekly 8th District MAX meetings; each week provide the SPPP Supervisor & Agreement Monitors a 24/7 schedule of the on-duty NOPD 8th District Shift Supervisors**

Key Performance Indices

Supplemental Police Patrol Program Goals to measure effectiveness of SPPP

DESCRIPTION	INCREMENT	January	February	March	AVERAGE YEAR TO DATE	KPI
Officers Trained in FQ Specific Laws	Within 30 days of joining officer pool	100%	100	100	100%	100%
App Response Time	Minutes	11.5	38.22	18.1	22.61	10
Miles Patrolled	Month	5,595	4,200	6,416	5,404	10,000
Citizen Contracts	Month	477	285	561	441	700
Business Checks	Day	368	253	441	354	10
Percentage of CEA Obligated Shifts Filled	Month	44%	30.8%	48.2%	41%	90%
Percentage of Scheduled Shifts Filled	Month	77%	57%	90%	75%	

Key Performance Indices

Categories Tracked measurables will be tracked but goals will not be set

RESPONSIBLE PARTY	DESCRIPTION	January	February	March	YEAR TO DATE AVERAGE	5-YEAR HISTORIC AVERAGE
SPPP Supervisor	App Calls Received	120	146	192	153	371
SPPP Supervisor	Dispatch Calls Responded to	57	37	74	56	100
SPPP Supervisor	Arrests & Apprehensions	1	3	6	3	33
SPPP Supervisor	Summons & Traffic Citations	24	24	56	35	58
SPPP Supervisor	Subjects Moved	126	80	255	154	1,327
SPPP Supervisor	Vehicles Available for Patrol	2	2	4	3	4
8 th District Commander	Officers Assigned to 8th District	87	84	85	98 (2021/10/01)	
8 th District Commander	Person Crimes in the FQ	10	19	16	45	
8 th District Commander	Officers Assigned to Bourbon Promenade	15	14	14	14	
RESPONSIBLE PARTY	DESCRIPTION					
Administration	Invoice submittal (plan due date vs actual)	no	no	no	no	
Administration	Budget vs Actual report to FQMD	2/21	3/21	4/18	yes	
FQMD	Number of SPPP Public Meetings held (plan vs actual)	2	2	2	2	
FQMD	Number of Oversight Reports Submitted (plan vs actual)	-	-	-	1	

SPPP Transition to CEA Operations

NOPD Eight District has transitioned the SPPP from a detail-based program to an overtime-based program.

Challenge

Officer Pool

Training

Vehicles

Reason

There are not enough NOPD officers available for overtime shifts, especially during special events

NOPD has not provided training to allow Non-NOPD POST Certified officers to be deputized by Chief Ferguson

SPPP needs a minimum of nine (9) vehicles in the pool to patrol all CEA obligated shifts

Solution

Open the officer pool to Non-NOPD law enforcement agencies

Fund consent decree training for non-NOPD POST certified officers

Donation by New Orleans & Co. has helped fill the gap, but the administration needs to get creative to meet its obligation to procure vehicles

Fiscal Oversight of FQEDD Trust Fund

To date the Administration has not provided real time access to the Trust Fund account

Challenge

Administration required to provide real time access to Trust Fund

Sales Tax Remittances are sometimes delinquent

Previous Balance in the Trust Fund

Erroneous Collections from January thru September 2021

Reason

BRASS is not configured to allow third party access to invoices and receipts

Businesses remit taxes based on previous months sales

BRASS access does not include balance forward of pre-2022 accounting

Dept. of Finance did not remove FQEDD sales tax from their web portal for remittance

Solution

Administration provide bank account access and remit invoices and receipts to FQMD

Dept. of Finance note deposits for month of sales tax remittances

Dept. of Finance provide 2015 – 2021 accounting

Dept. of Finance provide full accounting of erroneous remittances

Priorities for 2022 Second Quarter

Mid-Year Budget Adjustment

- Remittances are expected to exceed budgeted revenue
- Follow annual budget procedure
- Use data and public input to inform recommendations

App Request for Proposals

- Preserve the success of the existing app
- Improve technology with City IT Dept.
- Assure ethical and transparent public bid process

Meet Key Performance Indices

- *Stakeholders to identify solutions for immediate challenges:*
- **Staff all SPPP patrols**
- Implement **training for non-NOPD POST certified officers** or allow Post-certified Officers from agencies other than NOPD to fill SPPP shifts
- Procure **vehicles** for SPPP Program
- **Fiscal transparency** on income and expenses of the Trust Fund

Long Term Public Safety

The French Quarter Management District is focused on long term public safety planning and is looking for the City Council to support midterm strategies that we will be sharing more in the next quarter.



Addendum: CEA Obligations

	PARTY	FREQUENCY	DELIVERABLE OBLIGATION
X	City Council	Annually	Establish Key Performance Indices w/ other Agreement Monitors
X	City Council	Annually	Review and approve the Annual Budget or amended Annual Budget proposed by the CAO and submitted by the FQMD
	City Council	As Needed	Intervene and provide written notice to the Party whose services allegedly failed to meet the KPIs, if the KPIs are still not satisfied after the subsequent thirty (30) day cure period (i.e., 2 months plus 30 days)
X	City Council	As Needed	Periodically review and approve or disapprove the Administrative Fee
X	City Council	As Needed	Give written notice to the CAO and the NOPD Superintendent that a reduction of Underlying Police Services in the NOPD 8 th District has come to its attention
	City Council	Monthly	Agreement Monitor Meeting (Council President, or their designee, needs to attend meetings)
	City Council	Monthly	Review the City's monthly accounting of the amount of gross Designated Sales Tax revenues collected and the difference in the amount of the Designated Sales Tax and the Net Revenues of the Designated Sales Tax
X	City Council	Monthly	In collaboration with the City's Department of Finance, cause to be deposited the Monthly Collection into the Trust Fund no later than the last business day of the month following the Month such funds are due. Monthly Collection received in any Month as a result of audits shall be treated as Monthly Collection for such Month for purposes of this Agreement
X	City Council	Ongoing	levy and impose the Designated Sales Tax and to provide for all reasonable and necessary rules, regulations, procedures and penalties in connection therewith, including the proper application of the proceeds of the Designated Sales Tax
X	City Council	Ongoing	Furnish to the City a list of all businesses located within the District when requested by the City
X	City Council	Quarterly	Hold quarterly meetings to hear report from FQMD on budget, expenditures, and KPIs

	PARTY	FREQUENCY	DELIVERABLE OBLIGATION
X	FQMD	Annually	coordinate with the City on the creation of Annual Budget for the SPPP and any other programs or operations funded with the Trust Fund
X	FQMD	Annually	Establish Key Performance Indices w/ other Agreement Monitors
X	FQMD	As Needed	Give written notice to +the CAO and the NOPD Superintendent that a reduction of Underlying Police Services in the NOPD 8 th District has come to its attention
X	FQMD	Monthly	Submit Adminsitration Fee Invoice via BRASS
X	FQMD	Monthly	Convene public hearings on the Trust Fund-funded programs and operations
X	FQMD	Monthly	Agreement Monitor Meeting: Ensure that FQMD's Agreement Monitors, or designees, discuss the progress the Parties are making towards the attainment of the goals set forth in the Recitals of this Agreement, the public's perception of the effectiveness of the SPPP, and alternative approaches that should be considered in order to better achieve the Agreement's goals during each monthly meeting
X	FQMD	Monthly	Review KPIs
X	FQMD	Monthly	Attend monthly meetings with the NOPD 8 th District Commander and/or the Commander's designee and the 8th District SPPP Supervisor to receive feedback from the NOPD 8 th District Commander and the SPPP Supervisor on the performance of the SPPP Officers, along with the FQMD's suggestions for revising the NOPD's patrol plan
	FQMD	Once	Update BRASS
X	FQMD	Ongoing	Provide fiscal and operational oversight of the Trust Fund
	FQMD	Ongoing	Provide written notice to any Party whose services allegedly fail to meet the KPIs for two (2) consecutive months
X	FQMD	Ongoing	Report to the FQEDD and City any complaints or concerns relative to the any acts or omission related to the obligations of the Parties
X	FQMD	Ongoing	Gather information from businesses, service workers, and residents as to their perception of the performance, effectiveness, and attendance of the SPPP Officers, the impact of the SPPP, and the impact of all other FQEDD funded programs and operations on public safety
X	FQMD	Ongoing	Provide feedback to Agreement Monitors on the public's perception of the performance, effectiveness, and attendance of the SPPP Officers, the impact of the SPPP, and the impact of all other FQEDD funded programs and operations on public safety
X	FQMD	Quarterly	Provide budget and expenditure reports to the City Council

	PARTY	FREQUENCY	DELIVERABLE OBLIGATION
X	Administration	Annually	coordinate with the FQMD on the creation of Annual Budget for the SPPP and any other programs or operations funded with the Trust Fund
X	Administration: CAO	Annually	present the annual budget to the FQMD Board
X	Administration	Annually	Establish Key Performance Indices w/ other Agreement Monitors
X	Administration	Monthly	Agreement Monitor Meeting
X	Administration	Monthly	Deposit Monthly Collection into the Trust Fund
	Administration	Monthly	Remit Administrative Fee to FQMD
	Administration	Monthly	Present invoices, receipts, and detailed expenditure data to the FQMD, including a detailed report of actual receipts and expenditures and the balance of such funds remaining in the Trust Fund
X	Administration	Once	Notify FQMD of the number of on-duty NOPD officers assigned to the NOPD 8th District
X	Administration	Ongoing	Maintain the Trust Fund as a separate fund, apart from other funds and accounts of the City or other entities
X	Administration	Ongoing	Collect, account for, and remit the Designated Sales Tax into the Trust Fund
	Administration	Ongoing	Provide the FQMD with direct on-line 24/7 real-time access to the Trust Fund, showing all deposits, details of all expenses/expenditures, and other reasonably expected information, including but not limited to, budget to actual reports, income and expense reports, and balance sheets
X	Administration	Ongoing	Provide access to personnel to discuss the required services during normal working hours, as requested by the FQMD or the FQEDD
X	Administration	Ongoing	Ensure that the SPPP Officers deployed in the District pursuant to this Agreement shall not be a replacement for the number of on-duty NOPD officers deployed to and/or used in the District during the term of this Agreement, and the NOPD shall make a good faith effort to increase the number of on-duty NOPD officers deployed to and/or used in the NOPD 8 th District above that the number that was routinely deployed to and/or used as of the Effective Date

	PARTY	FREQUENCY	DELIVERABLE OBLIGATION
	NOPD: SPPP Supervisor	As Needed	Notice FQMD within twenty-four (24) hours of unfilled shifts
	NOPD: SPPP Supervisor	As Needed	Fill any vacancies in the schedule caused by absences and/or callouts
	NOPD: SPPP Supervisor	Monthly	Attend all regular and special meetings of FQMD Board of Commissioners
X	NOPD: SPPP Supervisor	Monthly	Attend FQMD Security and Enforcement Committee meetings
X	NOPD: SPPP Supervisor	Monthly	Attend NONPAC meetings
X	NOPD: SPPP Supervisor	Monthly	Attend Agreement Monitor meetings
X	NOPD: SPPP Supervisor	Ongoing	Deliver the standard crimes and/or violations which SPPP Officers shall focus and Post Instructions to the NOPD 8 th District Commander
X	NOPD: SPPP Supervisor	Ongoing	Keep an accurate record and accounting of the shifts worked as part of the SPPP
X	NOPD: SPPP Supervisor	Ongoing	Supervise those officers of rank when working as part of the SPPP
X	NOPD: SPPP Supervisor	Ongoing	Develop policies and procedures necessary for the improvement of the services provided as part of the SPPP
X	NOPD: SPPP Supervisor	Ongoing	Develop training for SPPP officers with all applicable laws, codes, and ordinances specific to the District
	NOPD: SPPP Supervisor	Quarterly	Attend City Council meetings
X	NOPD: SPPP Supervisor	Weekly	Collect and review all trip sheets and time sheets.
X	NOPD: SPPP Supervisor	Weekly	schedule POST Certified officers to work the SPPP
X	NOPD: SPPP Supervisor	Weekly	Attend 8th District MAX meetings
X	NOPD: SPPP Supervisor	Weekly	Provide records extending from the week documenting the daily shifts of SPPP Officers

	PARTY	FREQUENCY	DELIVERABLE OBLIGATION
X	8th District Commander	As Needed	Handle all vehicle accidents that involve SPPP Officers
X	8th District Commander	As Needed	Go to the scene of any major incident involving a SPPP Officers
X	8th District Commander	As Needed	Check the status and review all Use of Force reports filed by a SPPP Officer
X	8th District Commander	As Needed	Provide information and address the situation as necessary when a complaint is made against a SPPP Officer
X	8th District Commander	Once	Deliver a complete Patrol Plan for the District to the Agreement Monitors on or before the Effective Date of this Agreement : Patrol Zones and post assignments Details in CEA
X	8th District Commander	Ongoing	Provide instruction to SPPP Officers regarding emerging situations, wanted suspects, Vieux Carré-specific ordinances, and handling public safety situations that are specific to a tourist-dense French Quarter
X	8th District Commander	Ongoing	Provide the SPPP Officers with citation books or NOPD approved replacement devices and software
X	8th District Commander	Ongoing	Ensure that each summons related to an arrest made by a SPPP Officer is processed in a timely manner
X	8th District Commander	Ongoing	Provide supervision for all SPPP Officers consistent with NOPD Policy Manual and any pertinent Quality of Life Manuals provided by the FQMD
X	8th District Commander	Ongoing	Require on-duty NOPD officers not participating in the SPPP to transport persons arrested including any arrested by an SPPP Officer, with the exception that while regular on-duty NOPD officers will assist in transporting a subject injured during an arrest made by a SPPP Officer, direct support with medical treatment and booking shall remain the primary responsibility of the arresting officer
X	8th District Commander	Ongoing	Ensure that SPPP Officers are trained to handle public safety situations specific to French Quarter
	8th District Commander	Weekly	Provide the SPPP Supervisor and Agreement Monitors a 24/7 schedule of the on-duty NOPD 8 th District Shift Supervisors
	NOPD Superintendent	As Needed	Within 30 days from receipt of notice use reasonable best efforts to correct the reduction and/or to explain to the satisfaction of the FQEDD
X	NOPD Superintendent	As Needed	Assign a full-time, non-overtime NOPD ranking officer to serve as the NOPD 8 th District SPPP Supervisor
X	NOPD Superintendent	Ongoing	Provide each SPPP Officer a body worn camera and mount for use while on patrol
	NOPD Superintendent	Ongoing	Purchase materials, supplies, and vehicles for SPPP