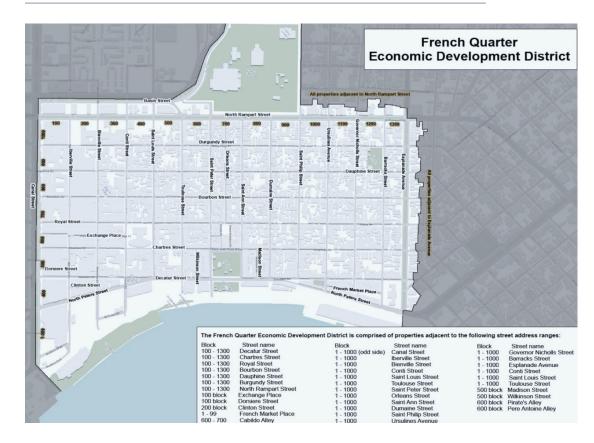
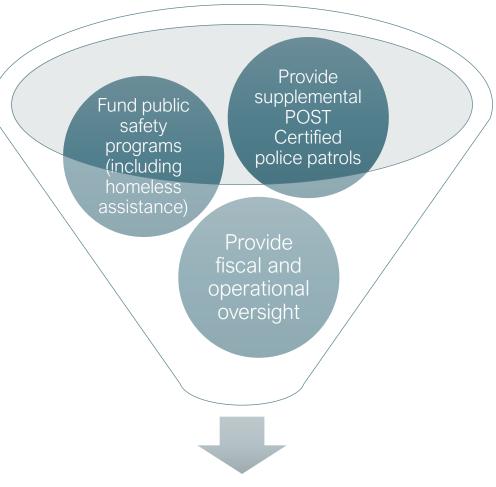
French Quarter MANAGEMENT DISTRICT

French Quarter Economic Development District 2023 4th Quarter Report – 22 February 2024

Cooperative Endeavor Agreement Purpose





Enhance public safety to achieve economic development.



Trust Fund

Income & Expense Report*

	2022 YTD	2023 Q1	2023 Q2	2023 Q3	2023 Q4	2023 YTD
INCOME 2023 Remittances	2,241,090	778,535	850,528	731,838	837,876	3,198,77
Adjustments		(246,588) 2022 Online Sales Tax Adjustment	(13,436) Benefits Refund			(233,152)
EXPENSES	791,129	397,470	399,673	555,818	544,458	1,897,419
NET TOTAL	1,449,961	126,180	457,558	168,399	293,418	1,301,358



^{*} Figures provided by CAO Staff

Trust Fund

Budget to Actual Report*

	2023 YTD	2023 Budget YTD	% of Budget
INCOME 2023 Remittances	J. 190.7 JU	3,000,000	107%
EXPENSE	1,897,419	3,000,000	63%





Trust Fund Summary

Sales tax collections remain on par with the 2023 budget and exceeded those of 2022

Expenditures are low because several public safety programs in the 2023 budget require the City to fulfill procurement and hiring.

- New Streetlights not installed
- Parking Enforcement Shifts not filled
- Code Enforcement Inspector hired, but still in training



Real Time Crime Center – 2022 Mid-Year Budget Adjustment

License Plate Readers

16 / 16 Operational Crime Cameras

76 / 104 Operational

In the **4 months** of 2023 with active crime cameras, NOPD downloaded video for **investigative purposes 162 times**, providing invaluable evidence to solve crimes in the French Quarter.



FQEDD Budgeted City Services

Streetlights Installed

Code Enforcement Violations Addressed Supplemental Parking **Enforcement Night**



Supplemental Police Patrol Program Goals: measurables of SPPP effectiveness

KPI MONTHLY AVERAGES	2022 AVERAGE	2023 Q1	2023 Q2	2023 Q3	2023 Q4	KPI
SPPP Officers Trained in FQ Specific Laws	100%	100%	100%	100%	100%	100%
App Response Time (minutes)	24	15	12	15	13	10
Citizen Contacts	522	715	1,038	1,376	1,561	700
Business Checks	395	427	436	595	650	500
Percentage of Shifts Filled	46%	64%	54%	74%	70%	75%



SPPP Categories Tracked: measurables will be tracked but goals will not be set

CATEGORIES TRACKED MONTHLY AVERAGES	2022 AVERAGE	2023 Q1	2023 Q2	2023 Q3	2023 Q4	TOTAL YTD
App Calls Received	236	351	390	361	401	4,451
Dispatch Calls Responded to	113	104	94	96	103	1,176
Self Initiated Calls Reported	-	2,485	2,723	2,946	3,149	35,959
Arrests & Apprehensions	7	13	8	15	18	189
Summons / Traffic Citations	47	49	41	57	32	611
Subjects Moved	294	413	501	463	421	5,428
Miles Patrolled	5,805	7,444	6,797	7,495	7,235	89,161
SPPP Vehicles Available for Patrol	4	8	8	8	7	
Officers Assigned to the 8th District	82	73	72	73	79	
Person Crimes in the FQ	18	12	18	14	16	178
Officers: Bourbon Promenade	15	15	14	14	14	



Unique Clients Contacted

Permanent Housing Placements

Transitional Housing Placements

Clients connected to treatment

Returns to homelessness in the District

outreach help)

Chronically Homeless Individuals Contacted

Individuals Who were Connected to Housing Programs but not housed

Benefits Enrollment (# connections to public benefits with outreach help)

Vital Documents (# connections to their identifying documents with

Homeless Services Categories Tracked: measurables tracked but goals not set

CATEGORIES TRACKED MONTHLY AVERAGES	2023 Q1	2023 Q2	2023 Q3	2023 Q4	TOTAL YTD	
New clients (never seen before in Year)	47	11	24	11	252	
Repeat contacts (clients seen earlier in month or year)	111	103	109	96		

53

37

11

14

40

32

13

45

9

19

16

35

23

11

19

133

138

Priorities for 2024 First Quarter

ENFORCEMENT

- Dedicated Code Enforcement Inspector working
- Weekend Parking Enforcement with Personnel Costs for Towing

SPPP APP

- Carry over from six previous briefings*
- Waiting on City to complete contract process
- Preserve the success of the existing app
- Improve technology with City IT Dept.
- Assure ethical and transparent public bid process

STAFF ALL PATROLS

- Approval and implementation of weekday pay incentive.
- Track impact on filling both weekend and weekday shifts.

STREETLIGHTS

- Complete
 assessment of
 streetlight
 conditions
- Overlay outage maps with crime hotspot map for prioritizing repairs

HOMELESS SERVICES

- Establish KPIs for new programs
- Covenant House youth outreach
- Rapid Rehousing Flex Fund
- TASGNO expanded case management services coordinated with other programs



Questions?

Thank you to the City Council for their continued support for public safety in the French Quarter.

Jane Cooper, 2024 Board Chair Karley D. Frankic, Executive Director 504.323.5801 | kfrankic@fqmd.org

