

# French Quarter MANAGEMENT DISTRICT

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2023 Annual Report

# French Quarter Management District

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The statutory purpose of the FQMD is to strengthen the District as a vital component of Louisiana's tourism industry; aid in the **preservation** of the District's architecture, quaint charm and tout ensemble; beautify the District's appearance; improve **public safety**, foster quality experiences and **quality of life** within the District; and improve **commercial and residential vitality**. The statutory functions of the FQMD include strategic planning, business and commercial development activities and administering capital improvement funds.

# Mission

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The French Quarter Management District is a state political subdivision created by the Louisiana Legislature as a means for the residential and business communities to work together to protect, preserve and maintain the world-famous French Quarter as a safe, clean, vibrant and friendly neighborhood for residents, businesses, and visitors.





# 2023 Board of Commissioners

Vieux Carré Commission	Mamie Gasperecz
Vieux Carré Property Owners, Residents and Associates	Jane Cooper
Louisiana Restaurant Association	Christian Pendleton
Greater New Orleans Hotel & Lodging Association: Canal to Iberville	Frank Zumbo
Greater New Orleans Hotel and Lodging Association: Vieux Carré	David Bilbe
French Quarter Business Association	Christine Bondio
French Quarter Business League	Jack Rizzuto / Alex Fein
Mayor - Business owner headquartered in district	Matthew Emory
Mayor - Domiciliary and qualified elector	Robert Simms
French Quarter Citizens	Glade Bilby
North Rampart Main Street	Sue Klein
New Orleans & Company	Steve Caputo
City Councilmember District C	Heidi Raines

# 2023 Officers & Committee Leadership

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Chair	Heidi Raines	Finance & Development	Frank Zumbo, Chair Heidi Raines, Vice-Chair
Vice-Chair	Mamie Gasperecz	Government Affairs	Christian Pendleton, Chair Glade Bilby, Vice-Chair
Treasurer	Frank Zumbo	Livability	Mamie Gasperecz, Chair Erin Holmes, Vice-Chair
Secretary	Sue Klein	Security & Enforcement	Jane Cooper, Chair Steve Caputo, Vice-Chair

# French Quarter Economic Development District

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Approved in 2021 with 72% of the vote, the special sales tax for public safety within the [French Quarter Economic Development District](#) (FQEDD) is collected in the French Quarter.

The FQEDD Trust Fund is administered by the French Quarter Management District which provides fiscal and operational oversight, and quarterly budget and expenditure reports to the City Council.

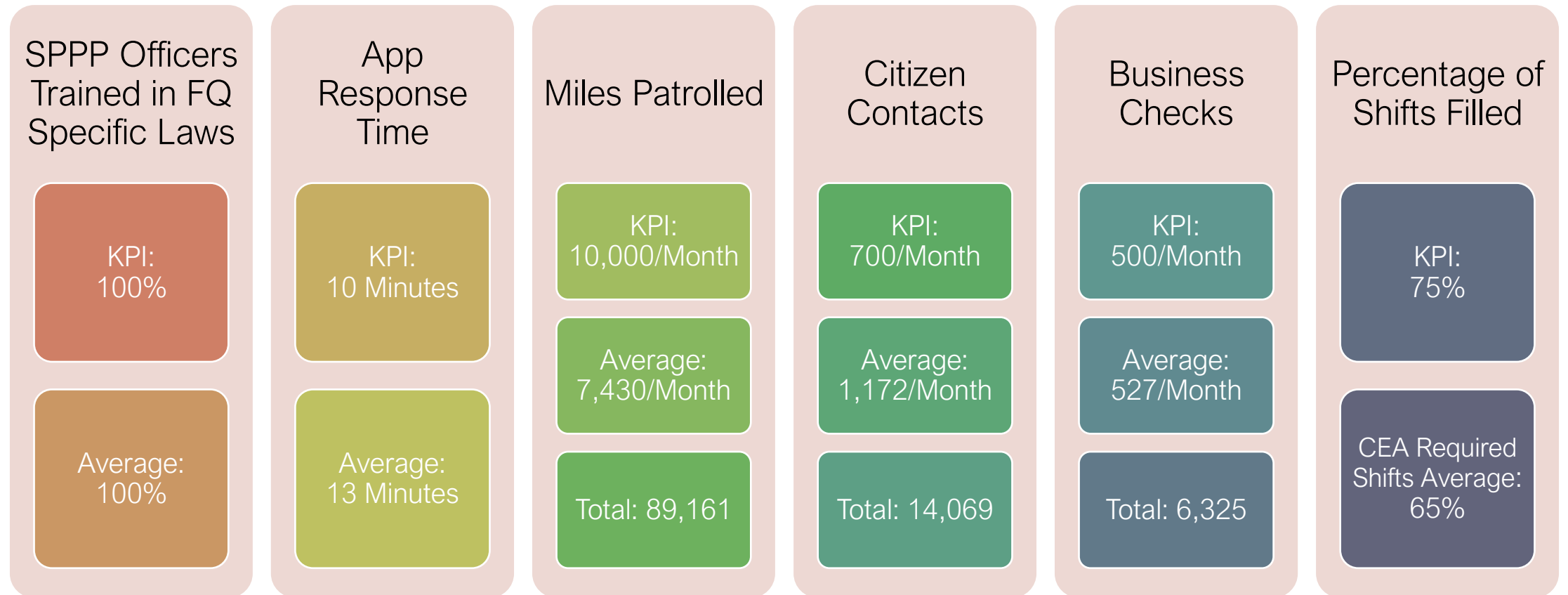
The FQMD hosts monthly meetings with Agreement Monitors representing the City, NOPD, and City Council to track the performance of the programs funded by the Trust Fund.





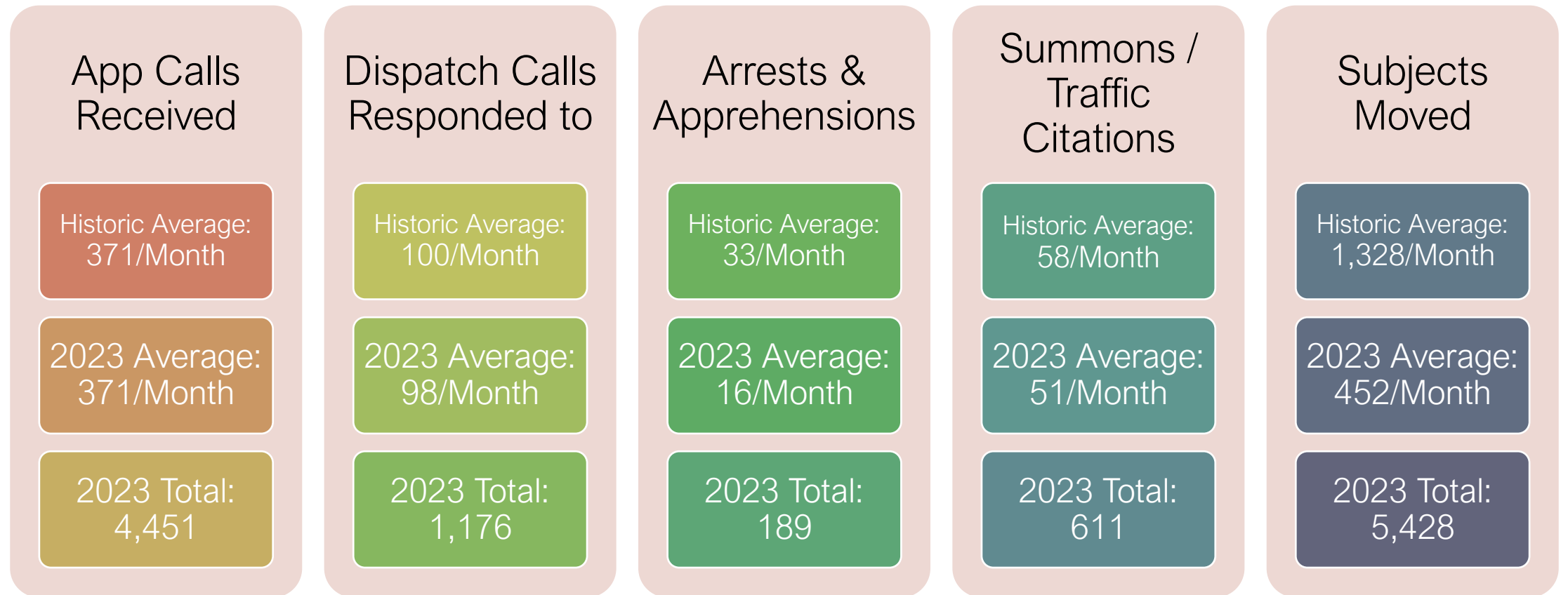
# FQEDD - Patrol Program Key Performance Indices

## Supplemental Police Patrol Program (SPPP)



# FQEDD - Patrol Program Categories Tracked

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# FQEDD

## Real Time Crime Center License Plate Readers & Camera Installations

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- A total of 16 License Plate Readers were installed in 2023.
- A total of 76 crime cameras were installed throughout the French Quarter in 2023.
- The crime cameras have assisted NOPD officers in 162 instances since the completion of the installations.

The new cameras are tied into the existing Real Time Crime Center to aid all public safety agencies in New Orleans, including the [New Orleans Police Department](#) (NOPD), the [New Orleans Fire Department](#) (NOFD), [New Orleans Emergency Medical Services](#) (NOEMS), and [New Orleans Homeland Security & Emergency Preparedness](#).



# FQEDD

## Homeless Case Management

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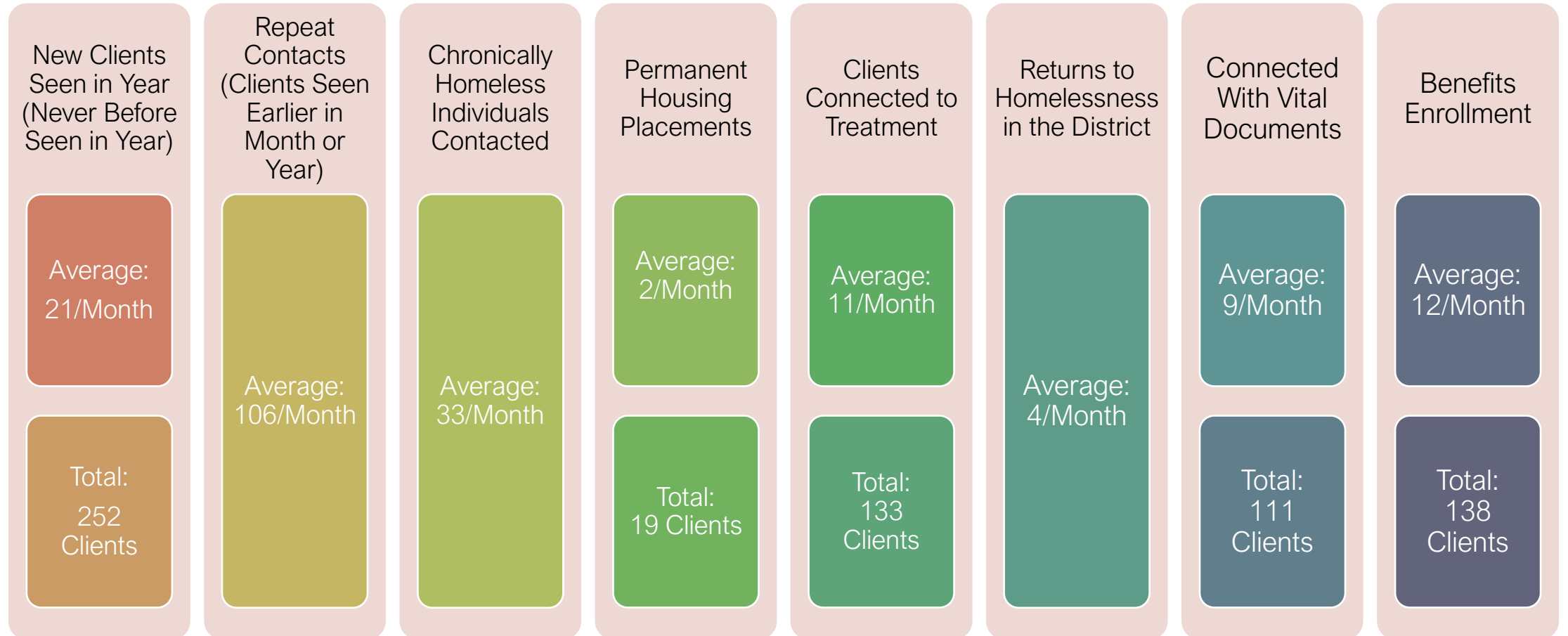
Starting in 2023, the FQEDD Trust Fund funded two full-time case managers to provide street outreach to the unhoused population in the French Quarter.

This public safety initiative is in partnership with the [French Market Corporation](#) and is staffed by the [Travelers Aid Society of Greater New Orleans](#) (TASGNO).

**FRENCH MARKET<sup>®</sup>**  
**DISTRICT**



# TASGNO 2023 Key Performance Indices

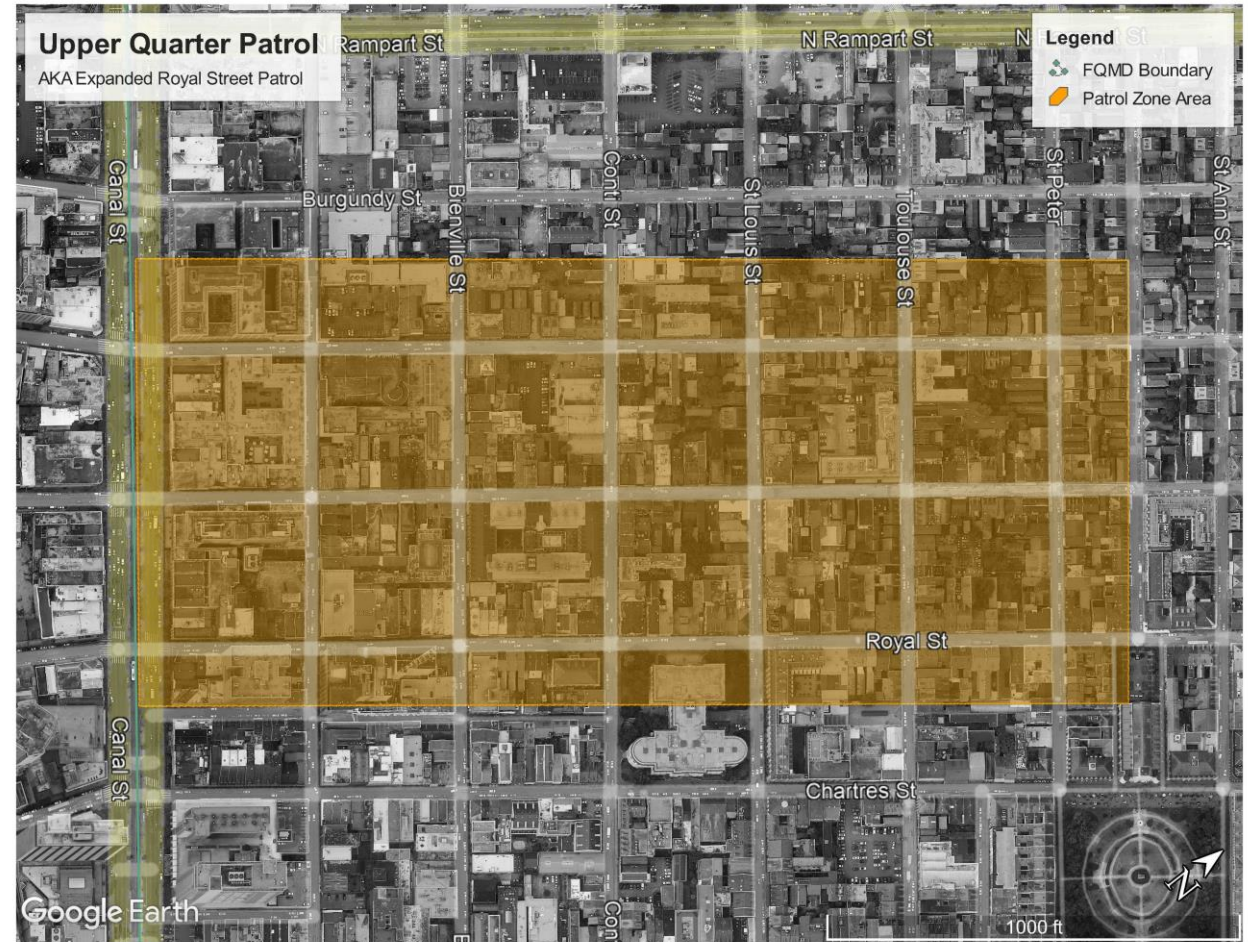




# Upper Quarter Patrol

Because of FQMD's proven track record of accountable and transparent administration of supplemental police patrols, New Orleans & Company approached FQMD to expand the existing Royal Street Patrol with additional POST Certified foot patrols for the 100-600 blocks of Royal, Bourbon, Dauphine, and the intersecting streets.

FQMD and New Orleans & Company signed a Cooperative Endeavor Agreement to fund the expansion and FQMD is now providing supplemental Upper Quarter Patrols in the neighborhood.

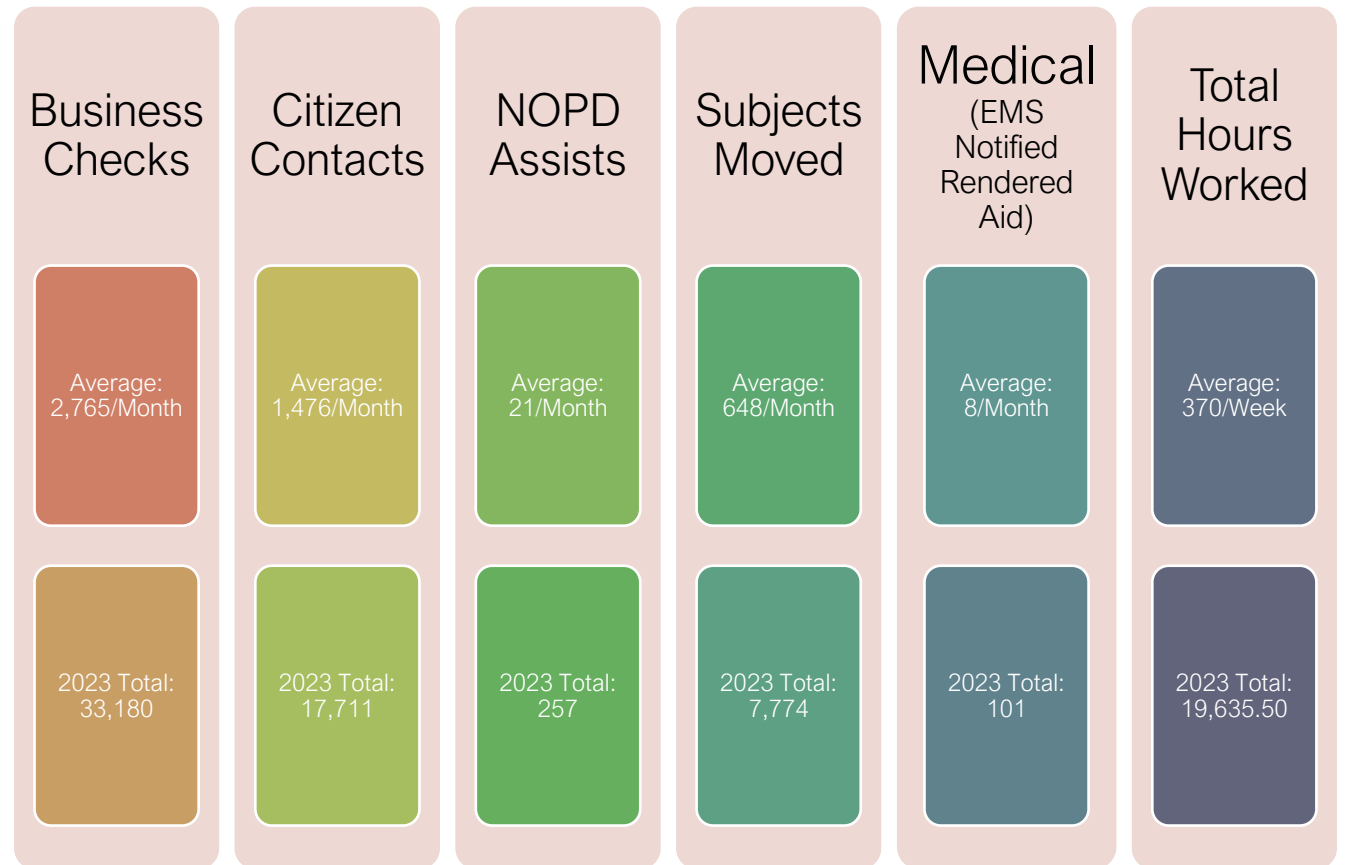


Upper Quarter launched expanded POST Certified officer patrols on March 8<sup>th</sup>

# Upper Quarter Patrol - Key Performance Indices

## Walking Patrol Objectives

- Provide a visual presence in the patrol zone.
- Deter crime.
- Respond to emergency situations in the designated zone.
- Assist NOPD when such requests are made.
- Report/document quality of life issues in assigned Patrol Zone.
- Detain any suspect who commits any criminal offense and contact NOPD to handle incident.
- Assist with medical and fire emergencies by expediting response via police radio.
- Interact with residents, tourists, business employees, and owners so as to establish and promote public safety within the zone.



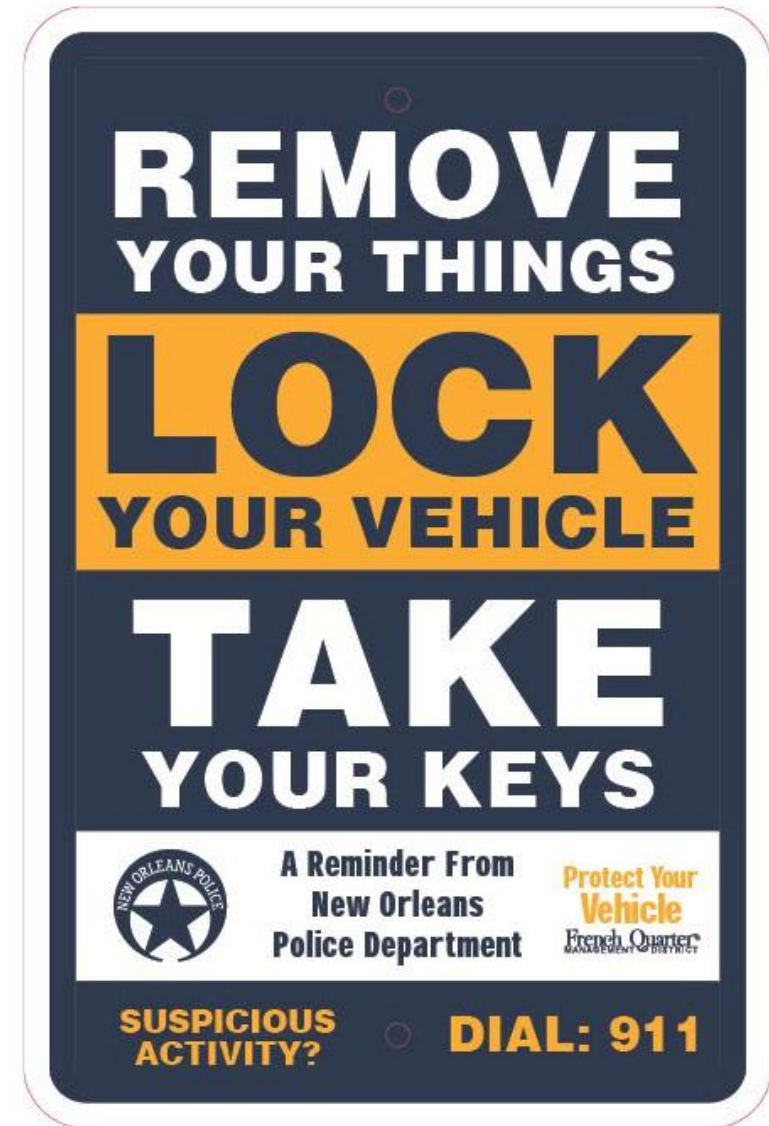
# Remove, Lock, Take

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Remove, Lock, Take is an auto-theft prevention signage program funded and designed by the French Quarter Management District, and supported by the NOPD, to promote gun safety and reduce auto-related crimes in the French Quarter. With the problem of auto break-ins in the City, the Remove, Lock, Take program has been created to put safeguards in place for tourists and residents.

Major parking lot companies have teamed up with the French Quarter Management District and have installed signage in their parking lots as well as decals on all pay kiosks to inform residents and tourists of the preventative measures they can take to help improve the overall safety of the French Quarter.

The program was then adopted by the Downtown Development District and the French Market Corporation.





# Keep the Quarter Clean

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This year, the French Quarter Management District's Keep the Quarter Clean Program became an official Affiliate of Keep Louisiana Beautiful.

FQMD staff attended the 2023 Keep Louisiana Beautiful (KLB) Conference and was presented the Certificate of Affiliation.

As a KLB Affiliate, the FQMD is required to hold two Keep the Quarter Clean events a year.



# Keep the Quarter Clean Love the Boot Week

Keep the Quarter Clean partnered with French Quarter Fest to host a Love the Boot Week cleanup campaign. There were 16 volunteers supporting the French Quarter Festival's Green Team. Volunteers helped divert festival waste from the landfill via recycling and composting, sorted waste materials, and informed festival attendees of the separate bins for waste.





# Keep the Quarter Clean Night Out Against Crime Event

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Keep the Quarter Clean Program was invited to table at the Upper French Quarter National Night Out Against Crime Block Party for the second year in a row. FQMD staff, along with volunteers from the FQMD's Livability Committee, passed out Keep the Quarter Clean window decals, pins, and informative bi-fold brochures outlining the Sanitation Laws and Services in the neighborhood.

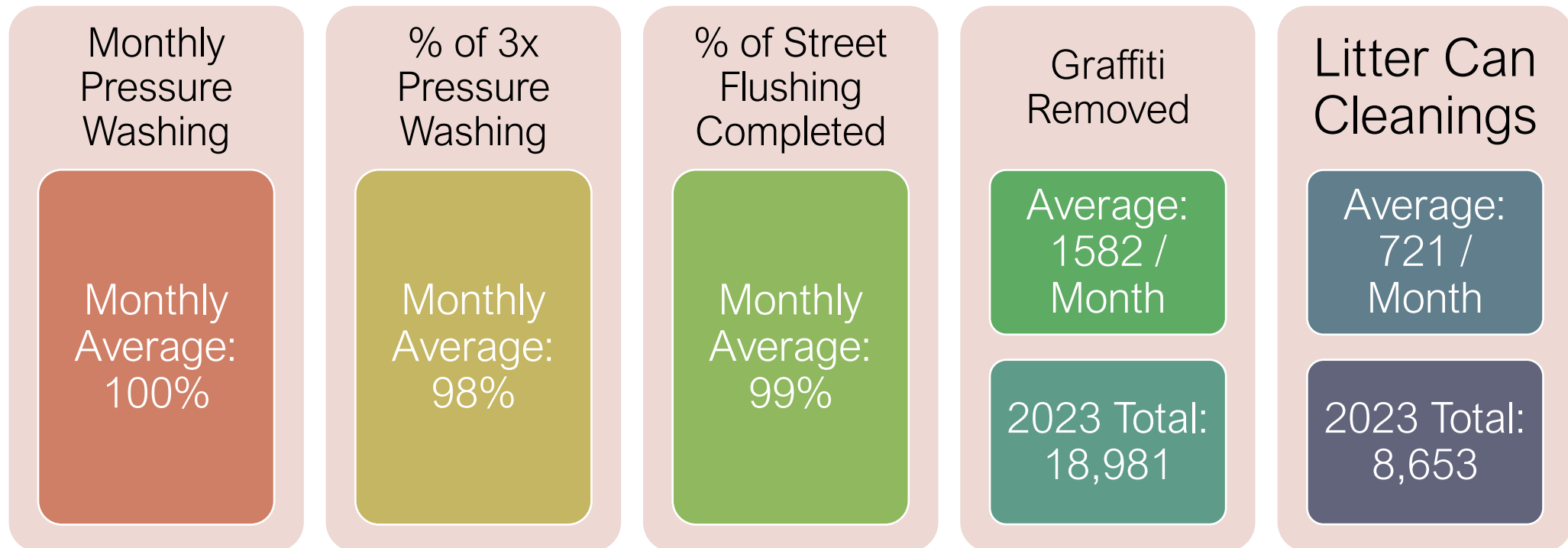
The FQMD staff engaged with over 50 attendees about the resources that the sanitation contractor offers to the French Quarter neighborhood and encouraged the attendees to utilize [quarterclean@fqmd.org](mailto:quarterclean@fqmd.org) to report any issues regarding organic waste, trash piles, litter, and pressure washing.





# Sanitation Services Key Performance Indices

The Sanitation Contractors for the French Quarter, KBS and Clean Force, provide daily sanitation services for residents, businesses, and stakeholders, as well as provide accountability Key Performance Indices to the French Quarter Management District.



# Preservation

## French Quarter Museum Association

FQMD supported cultural development by renewing the Cooperative Endeavor Agreement which enables the [French Quarter Museum Association](#) to grow the programming and coordinated marketing of this collection of museums as their fiscal agent.

The museums that partner with the FQMD include:

- BK House & Gardens
- Friends of the Cabildo
- Hermann-Grima/Gallier Historic Houses
- The Historic New Orleans Collection
- The Louisiana Museum Foundation
- The Louisiana State Museum
- The New Orleans Pharmacy Museum
- The Ursuline Convent Museum



THE  
**FRENCH QUARTER**  
MUSEUM ASSOCIATION

EXPENSES	
Admin Fees	\$120,000
Advertising	\$3,558
Conference & Meeting	\$2,443
Insurance	\$25,267
Legal & Professional	\$27,938
Supplies & Software	\$10,957
Patrol Expenses	\$999,316
Payroll	\$158,980
Rent	\$8,000
Utilities	\$1,620
Misc	\$428
TOTAL EXPENSES	\$1,358,131

## 2023 FQMD Expenditures



# Fiscal & Operational Responsibility

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The French Quarter Management District is dedicated to responsibility & ethical development by operating with transparent fiscal and operational best practices.

In 2023 The Board of Commissioners adopted a [Policy for Accommodating Members of the Public Who Have a Disability](#) and secured the Louisiana State Auditor's Successful Audit Approval.



Karley D. Frankic  
Executive Director

# French Quarter MANAGEMENT DISTRICT

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Karley D. Frankic | Executive Director

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