

French Quarter MANAGEMENT & DISTRICT

2022 Annual Report

French Quarter Management District

The statutory purpose of the FQMD is to strengthen the District as a vital component of Louisiana's tourism industry; aid in the **preservation** of the District's architecture, quaint charm and tout ensemble; beautify the District's appearance; improve **public safety**, foster quality experiences and **quality of life** within the District; and improve **commercial and residential vitality**. The statutory functions of the FQMD include strategic planning, business and commercial development activities and administering capital improvement funds.

Mission

The French Quarter Management District is a state political subdivision created by the Louisiana Legislature as a means for the residential and business communities to work together to protect, preserve and maintain the world-famous French Quarter as a safe, clean, vibrant and friendly neighborhood for residents, businesses, and visitors.



2022 Board of Commissioners

Vieux Carré Commission Chairperson	Mamie Gasperecz
Vieux Carré Property Owners, Residents and Associates	Jane Cooper
Louisiana Restaurant Association	Christian Pendleton
Greater New Orleans Hotel & Lodging Association: Canal to Iberville	Frank Zumbo
Greater New Orleans Hotel and Lodging Association: Vieux Carré	David Bilbe
French Quarter Business Association	Christine Bondio
French Quarter Business League	Robert Watters / Jack Rizzuto
Mayor - Business owner headquartered in district	Matthew Emory
Mayor - Domiciliary and qualified elector	Robert Simms
French Quarter Citizens	Gail Cavett / Glade Bilby
North Rampart Main Street	Sue Klein
New Orleans & Company	Steve Caputo
City Councilmember District C	Heidi Raines

2022 Officers & Committee Leadership

Chair	Heidi Raines
Vice-Chair	Christian Pendleton
Treasurer	Frank Zumbo
Secretary	Sue Klein

Finance & Development	Frank Zumbo, Chair Heidi Raines, Vice-Chair
Government Affairs	David Bilbe, Chair Gail Cavett, Vice-Chair
Livability	Mamie Gasperecz, Chair Erin Holmes, Vice-Chair
Security & Enforcement	Jane Cooper, Chair Steve Caputo, Vice-Chair

French Quarter Economic Development District

Approved in 2021 with 72% of the vote, the special sales tax for public safety within the [French Quarter Economic Development District \(FQEDD\)](#).

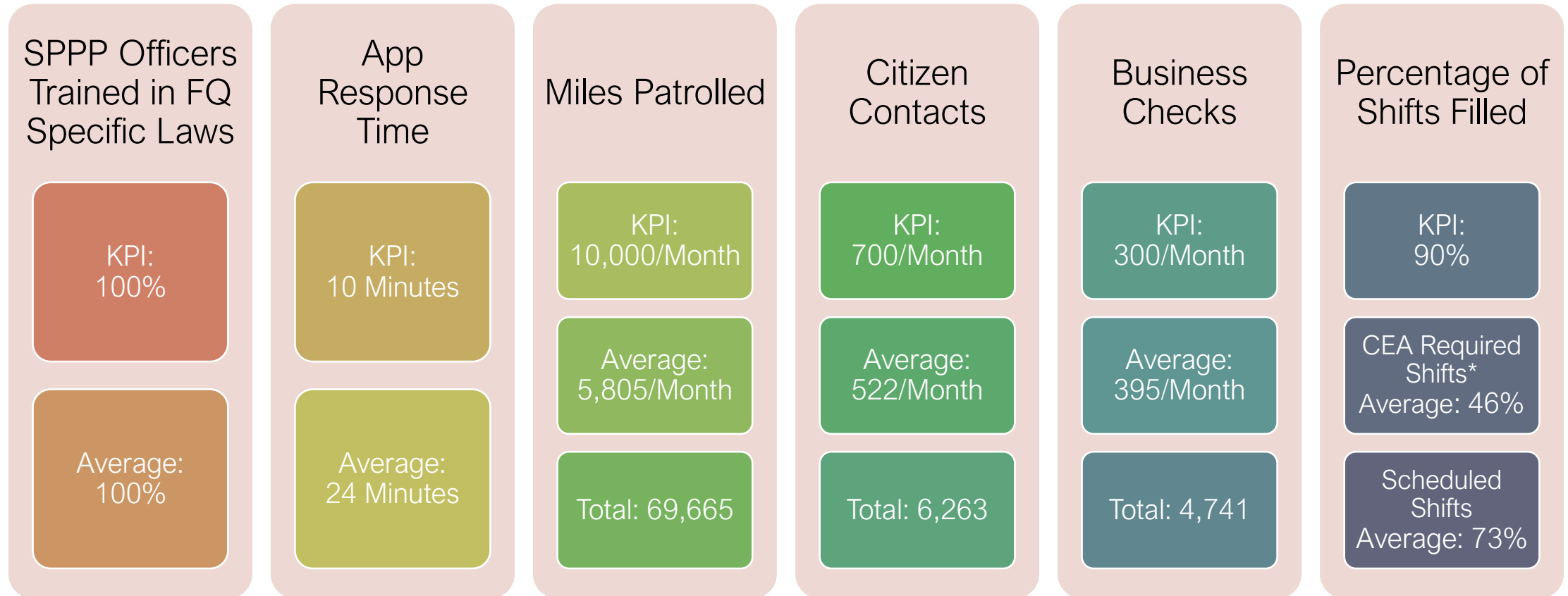
The FQEDD Trust Fund is administered by the French Quarter Management District which provides fiscal and operational oversight, and quarterly budget and expenditure reports to the City Council.

The FQMD hosts monthly meetings with Agreement Monitors representing the City, NOPD, and City Council to track the performance of the programs funded by the Trust Fund.

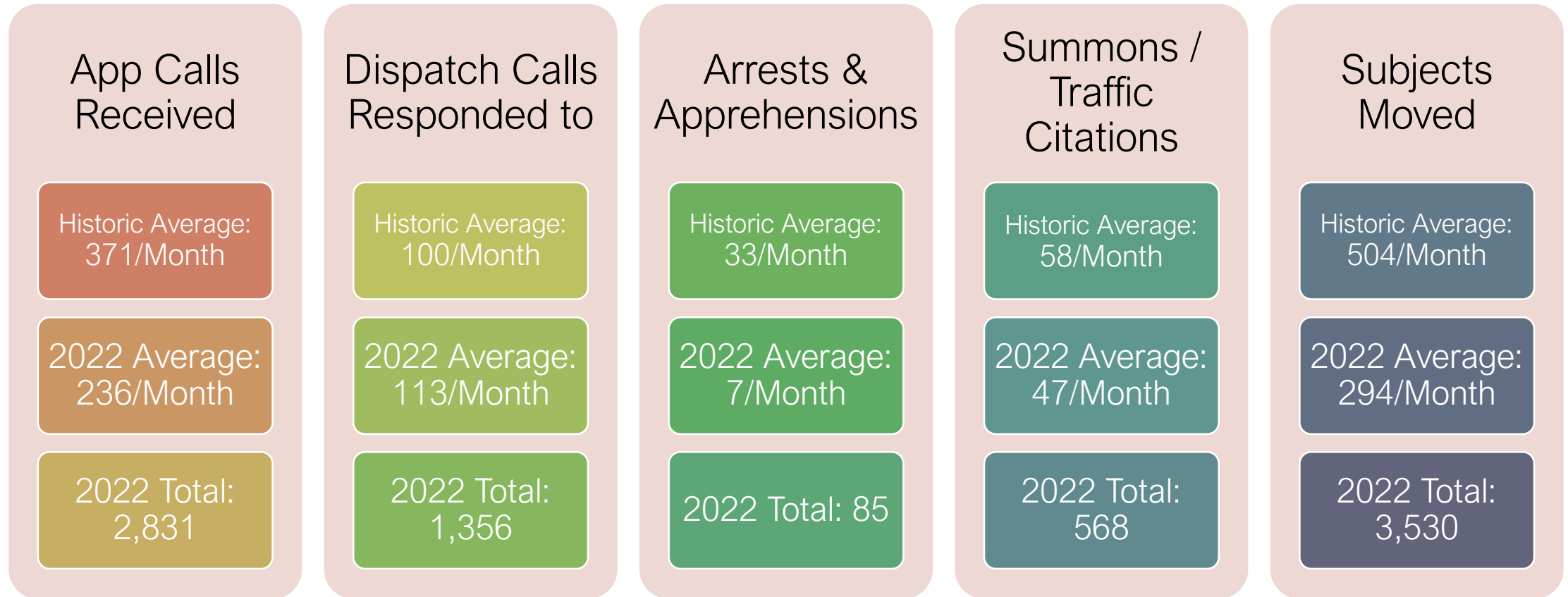


4 of the 8 Chevy Bolts donated through the generosity of New Orleans & Co.

FQEDD - Patrol Program Key Performance Indices



FQEDD - Patrol Program Categories Tracked



FQEDD Real Time Crime Center

Approved by the City Council in a Mid-Year Budget Adjustment, the FQEDD Trust Fund funded additional crime cameras for installation throughout the French Quarter

The new cameras will be tied into the existing Real Time Crime Center to aid all public safety agencies in New Orleans, including the [New Orleans Police Department](#) (NOPD), the [New Orleans Fire Department](#) (NOFD), [New Orleans Emergency Medical Services](#) (NOEMS), and [New Orleans Homeland Security & Emergency Preparedness](#).

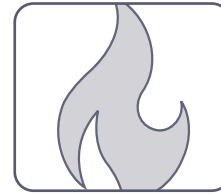
A few examples include:



Real-time & investigatory information for officers responding to a crime



Traffic information for emergency vehicles during special events



Situational awareness & investigatory information during life-threatening emergencies



Investigatory support for reports of illegal dumping and other quality of life issues



Real-time information on flooding and other hazards during storms

FQEDD Homeless Case Management

Approved by the City Council in a Mid-Year Budget Adjustment, the FQEDD Trust Fund will pay for two full-time case managers to provide street outreach to the unhoused population in the French Quarter via a Cooperative Endeavor Agreement executed in 2022 to begin services next year.

This public safety initiative is in partnership with the [French Market Corporation](#) and will be staffed [Travelers Aid Society of Greater New Orleans](#).

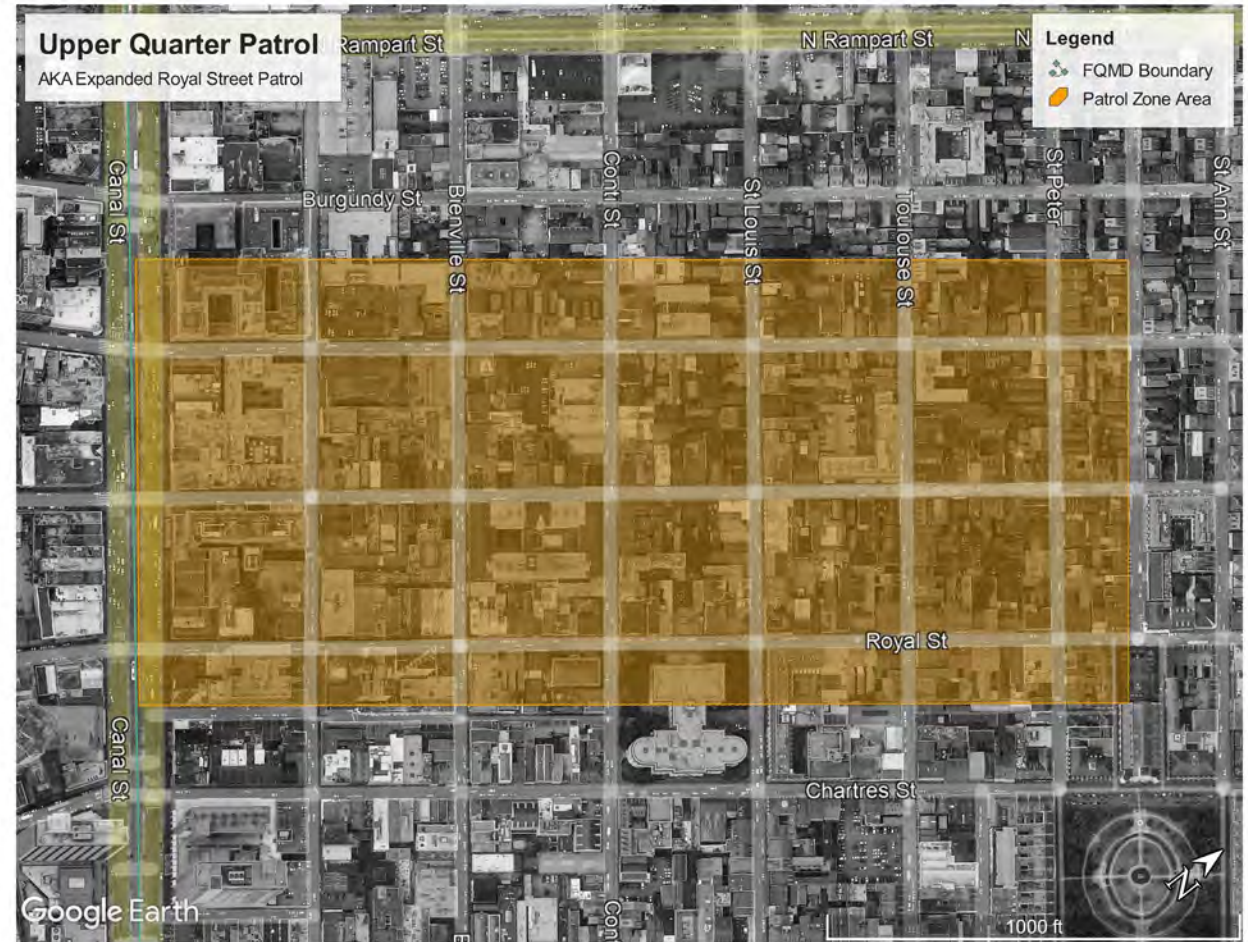
FRENCH MARKET[®]
DISTRICT



Upper Quarter Patrol

Because of FQMD's proven track record of accountable and transparent administration of supplemental police patrols, New Orleans & Company approached FQMD to expand the existing Royal Street Patrol with additional POST Certified foot patrols for the 100-600 blocks of Royal, Bourbon, Dauphine, and the intersecting streets.

FQMD and New Orleans & Company signed a Cooperative Endeavor Agreement to fund the expansion and FQMD is now providing supplemental Upper Quarter Patrols in the neighborhood.

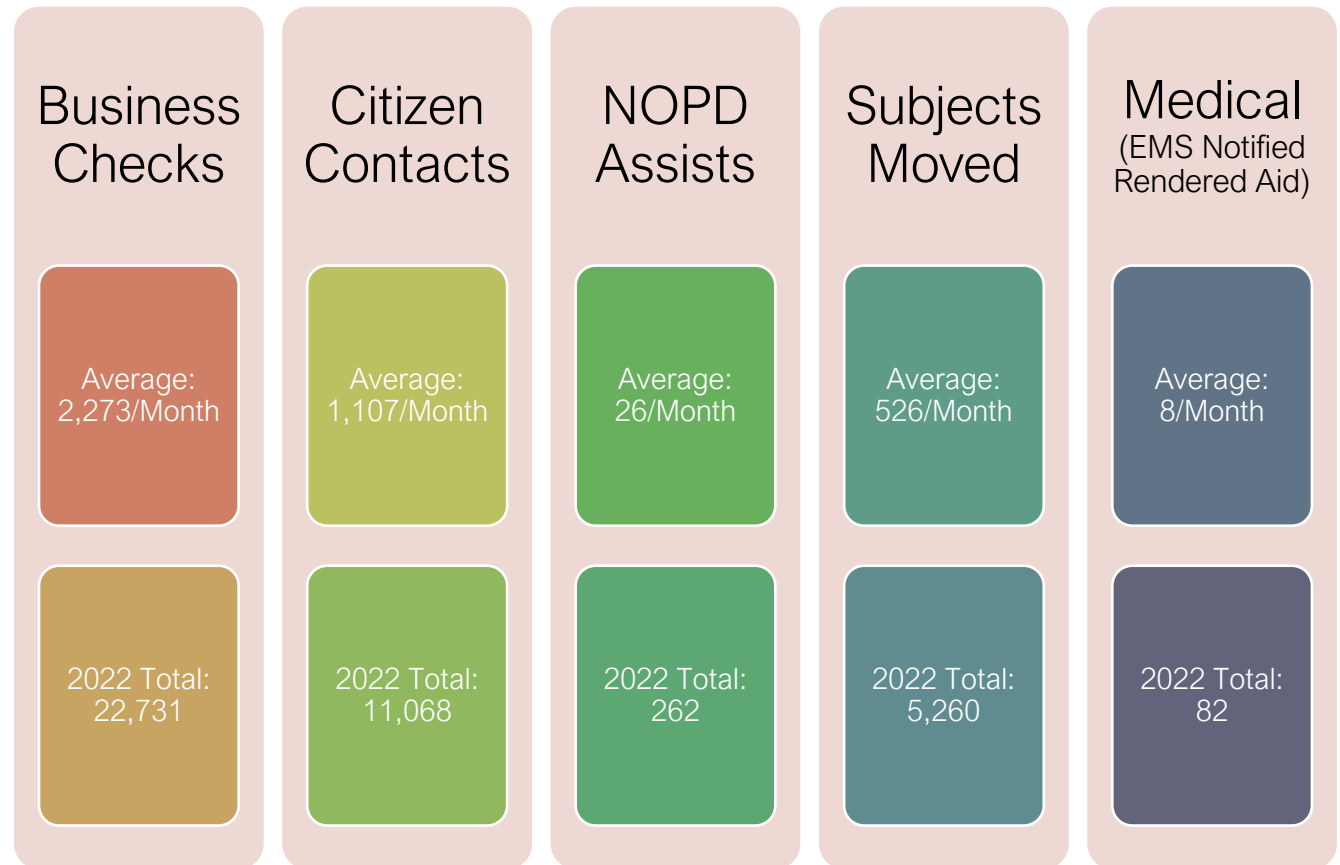


Upper Quarter launched expanded POST Certified officer patrols on March 8th

Upper Quarter Patrol - Key Performance Indices

Walking Patrol Objectives

- Provide a visual presence in the patrol zone.
- Deter crime.
- Respond to emergency situations in the designated zone.
- Assist NOPD when such requests are made.
- Report/document quality of life issues in assigned Patrol Zone.
- Detain any suspect who commits any criminal offense and contact NOPD to handle incident.
- Assist with medical and fire emergencies by expediting response via police radio.
- Interact with residents, tourists, business employees, and owners so as to establish and promote public safety within the zone.



Livability Committee Streetlight Assessment

The French Quarter Management District's Livability Committee released their [2022 Streetlight Assessment](#) with the [full data](#) set detailing the results of the walking survey.

The Committee established survey protocol that determined the condition of, and safety provided by the streetlights in the business and residential blocks within the boundaries of the French Quarter Management District and the French Quarter Economic Development District.



21% Do Not Function

185 lights not on during nighttime survey



36% Damaged

307 lights are damaged and/or have impacted functionality



33% Hazard to Public

287 lights have electrical wiring covers missing, wires exposed, damaged, and/or covers replaced with an incompatible replacement

Livability Committee Keep the Quarter Clean

Promotional Materials

Bifold Brochure

Aimed toward local residents and businesses of the French Quarter

Rack Card

Aimed at French Quarter visitors, available for all French Quarter hotel rooms

Concierge Map

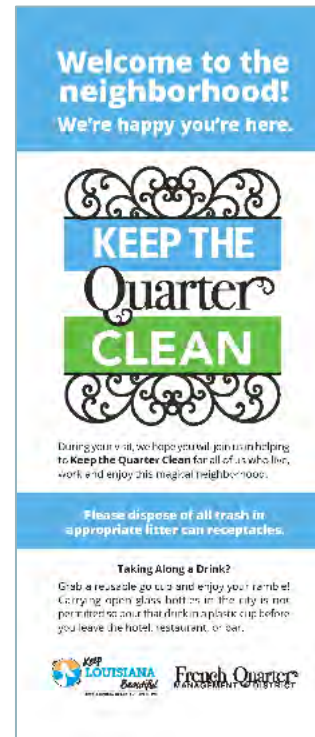
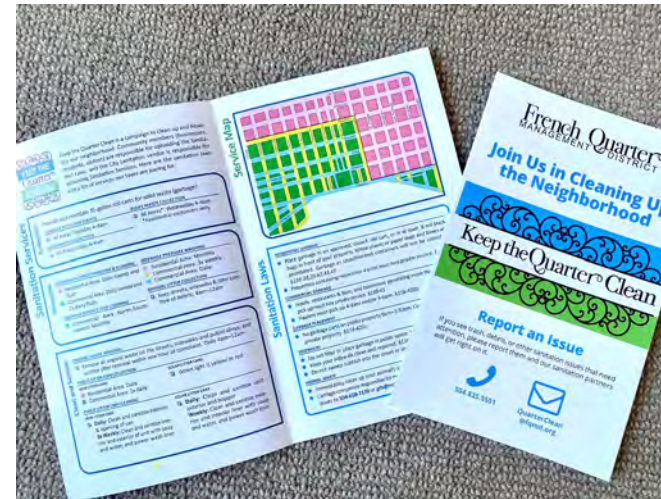
Placed at hotels and tour guide companies around the City

Pedicab Ads

Rolling Downtown and the Quarter

For more information on Keep the Quarter Clean visit:

<https://www.fqmd.org/keepthequarterclean/>



Livability Committee

Keep the Quarter Clean: Sponsorships

Sponsor	Material Donation	Value
Need a Ride Pedicabs, NOLA Pedicabs, and Bike Taxi Unlimited	Pedicab Ad Space	3,000
Keep Louisiana Beautiful	35,000 Hotel Rack Cards	3,448
Where Traveler Magazine	350,000 Annual Concierge Maps Ad Space	5,150
Gulf Coast Bank and Trust Company	1,000 window decals	1,226
Raines Family Fund	1,000 Bifold Brochures & Banner	800
Omni Royal Orleans	Cookies for Night Out Block Party	1,000
	To Date Total Donation Value	14,624

Sanitation

FQMD worked closely with KBS to improve Sanitation Services in the French Quarter.

The collaboration has resulted in transparent scheduling of services and accountability in Key Performance Indices.



Preservation

French Quarter Museum Association

FQMD supported cultural development by renewing the Cooperative Endeavor Agreement which enables the [French Quarter Museum Association](#) to grow the programing and coordinated marketing of this collection of museums as their fiscal agent.

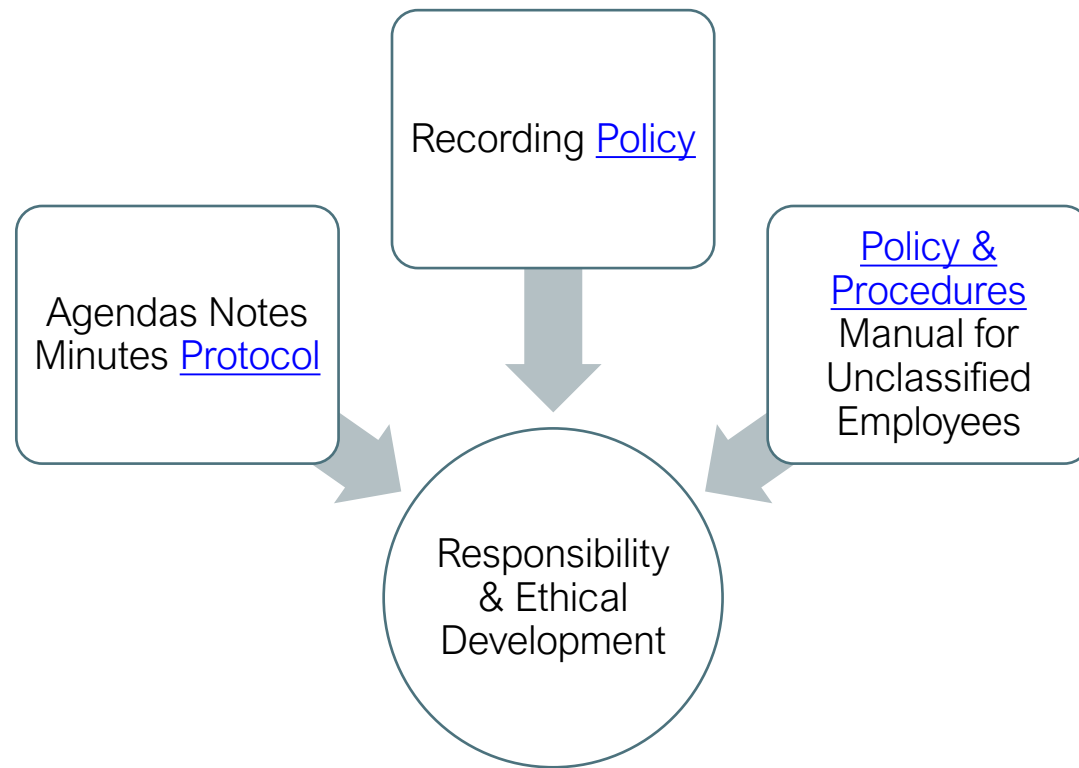


THE
FRENCH QUARTER
MUSEUM ASSOCIATION

EXPENSES	
Admin Fees	100,000
Advertising	1,852
Conference & Meeting	2,519
Insurance	24,785
Legal & Professional	27,093
Supplies & Software	15,080
Patrol Expenses	746,276
Payroll	140,266
Utilities	864
Misc	428
TOTAL EXPENSES	1,059,164

2022 FQMD Expenditures

Fiscal & Operational Responsibility



Karley D. Frankic
Executive Director



Louisiana State Auditor
Successful audit approval

French Quarter MANAGEMENT DISTRICT

Karley D. Frankic | Executive Director

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