



Board of Commissioners Meeting Minutes

Monday 13 March 2023

2:10 pm

Via Teleconference:

<https://meetings.ringcentral.com/j/2047589217>

Meeting ID: 204 758 9217

Video:

<https://meetings.ringcentral.com/personallink.html>

Audio: +1 (469) 445 0100

Commissioners Present: Sue Klein, Glade Bilby, Christine Bondio, Frank Zumbo, Steve Caputo, Heidi Raines, Robert Simms, Christian Pendleton

Commissioners Absent: Jack Rizzuto, Matthew Emory, David Bilbe, Jane Cooper, Mamie Gasperecz

- I. **CALL TO ORDER: ROLL CALL: INTRODUCTION OF ATTENDEES** – Chair Heidi Raines called the French Quarter Management District (FQMD) March 13th, 2023, regular meeting to order at 2:00 pm. Ms. Frankic read the agenda as noticed and Ms. Klein called the roll.
- II. **PUBLIC COMMENT:** The Public Comment Policy can be found at <https://www.fgmd.org/publiccomment-policy>. Written public comment may be submitted electronically via email to publiccomments@fgmd.org. *There were no public comments received prior to the reading of the agenda.*
- III. **FEBRURY, 2023, MEETING MINUTES:** Mr. Bilby motioned (**M1**) to “approve the February 13, 2023 meeting minutes...”, seconded by Mr. Caputo and unanimously approved.
- IV. **FEBRUARY 2023 TREASURER’S REPORT:** Ms. Frankic reporting for Mr. Zumbo noted the financials are properly trending. All the figures are current and the costs are being controlled properly. Mr. Bilby noted District continuants would like to know if the FQEDD tax revenue listed is accurate. Ms. Frankic can access the City’s BRASS dashboard for FQMD, but the City entries are not always posted on a timely basis. She noted that the City’s CAO representative Mr. Eric Smith has been on sick leave for a month and Ms. Courtney Story has started to fill the gap.

It is uncertain if Mr. Smith shall return or be permanently replaced. Not all financial information mandated by the FQEDD CEA has been provided by the City.

Ms. Raines noted that the FQEDD is running at a deficit and tasked Ms. Frankic to review the submitted charged for any shortfalls, since this was a problem in the past. Ms. Frankic stated lack of staff due to the vacant Coordinator position and her sick time is a contributing factor, but the past months submission shall be evaluated for any missed expenses to invoice to the City. As Mr. Caputo requested last month, a financial accounts summary was distributed which everyone appreciated.

Mr. Simms noted that the category “Gross Profit” should be changed to “Gross Income”. This shall be reflected in next month’s reporting.

Mr. Pendleton motioned (M2) to “approve the February 2023 Treasurer’s reports...”, seconded by Mr. Caputo and unanimously approved.

- V. BOARD CHAIR COMMENTS: Ms. Raines reported on the following topics:
- a. The survey for Executive Director’s evaluation will be sent out this week and she will have completed Ms. Frankic’s evaluation by the next board meeting.
 - b. French Quarter Economic Development District (FQEDD) Agreement Monitors Meeting Report – Details were given in the Executive Director and Security and Enforcement Committee reports.
- VI. EXECUTIVE DIRECTOR’S REPORT – Ms. Frankic
- a. Administration
 - i. Office Lease – The 400 N. Peters Street, Suite 206, Offices #5 and #6 lease has been executed. This is the same office suite FQMD has been in for years, so the move was quick and easy. No new furniture or equipment was required.
 - ii. Staff - Ms. Muschalek’s last day was February 15th and Ms. Frankic has taken over her administrative responsibilities for the month. She thanked Commissioners Bondio and Klein for all their help with the new Coordinator hiring process. She appreciated their assistance in evaluating the candidates quickly and selecting the applicants to go through the three interview process. Those interviews have now been conducted and we are in the final verification and background check process before we can make an offer to a fine candidate very shortly.
 - iii. Audit – She shall meet with Ericksen Krentel along with John Foard, the Board’s accountant, to review the pre-audit checklist. Ericksen Krentel expects to begin their audit work on approximately April 16th and to issue their reports no later than May 31, 2023.
 - b. Quality of Life
 - i. Royal Street Pedestrian Mall – Councilmember King placed on last week’s Regular City Council Meeting agenda a resolution in support of a cooperative endeavor agreement (CEA) between the City and the FQMD to manage and maintain the

Royal Street Pedestrian Mall and Bourbon Street Pedestrian Mall in the French Quarter. While conversations about the Royal Street Pedestrian Mall barricades have been ongoing, this was the first we had heard about Councilmember King's idea of a CEA for FQMD to manage and maintain the pedestrian malls, including but not limited to cleaning, landscaping, lighting, and security, with French Quarter Improvement Fund (FQIF) monies. She immediately called Mr. King's office when the agenda came out and attended a meeting that afternoon with Cm. King's Chief of Staff Chuck Toney, Cpt. Roberts, Lt. Palumbo, Sgt. Boudreau, Department of Public Works (DPW) Interim Director Sarah Porteous, CAO Director of Administration and Planning Courtney Story, and Executive Counsel, Tara Richard. She informed the group that FQMD had not discussed a CEA with the City, much less had one vetted through committee or approved by the board. Ms. Story confirmed that there are no available funds in the FQIF for this venture. Ms. Porteous reported that the Administration had just signed a contract with Mott McDonald to submit three options for a long-term crash rated bollard design for use on all pedestrian malls and paths throughout the city. Cpt. Roberts offered to work with DPW to provide a thirty (30) day trial of the supplemental Police Patrol Program (SPPP) placing two (2) Type 3 barricades, the style with orange and white composite laterals mounted on metal legs, at the opening and closing times of the Royal Street Pedestrian Mall. Cpt. Roberts offered to reach out to Matt Pincus to request that the Upper Quarter Patrol officers return the barricades to the intersections if they find that they have been moved by drivers. Cpt. Roberts was clear with the attendees that this will be a 30-day trial only and not a long term solution. SPPP officers are responsible for responding to calls for service and may not be readily available to move barricades when engaged in law enforcement activities. He requested that the group reconvene in 30 days to reevaluate..

c. Public Safety –

- i. Auto Theft Prevention Signage Initiative - The Hide, Lock, Take (HLT) program is an auto theft/burglary prevention program, originated in Dallas by the Dallas Police Department. HLT is in every major city in Texas and over 100+ cities across the US from Charlotte NC, to Sacramento CA. They've been successful in reducing break-ins in every participating city, and there's no reason to assume that New Orleans would be any different. HLT reports a 40% reduction in auto related crimes on average, with some cities having had higher results. Currently, HLT is the fastest growing auto theft awareness program in the US. It comes in the form of signage, attached to street posts or poles similar to speed limit signs etc. FQMD has met with Captain Roberts, Commander of the New Orleans Police Department's Eighth District, to assess his interest in piloting Hide, Lock, Take, and he is supportive. The FQMD Board of Commissioners approved the expenditure of \$4,500 for approximately 150 signs with mounting brackets. The Board would like to prioritize

installation in locations with the highest number of auto break-ins, including private surface lots and parking garages, and hot spots identified by NOPD.

d. Meetings

2/14	Security & Enforcement Committee midmonth check in meeting
2/15	Mandatory KLB Community Affiliate Training
2/23	FQEDD Agreement Monitors Meeting
2/27	Security & Enforcement Committee Meeting
2/28	FQEDD action items follow up meeting with Courtney Story & Alex Dunkenberger
3/2	Streetlight mapping meeting with Joshua Grippo
3/2	NOLA Coalition
3/7	Pedestrian Mall Meeting with Cm. King's Chief of Staff Chuck Toney, Cpt. Roberts, Lt. Palumbo, Sgt. Boudreau, DPW Interim Director Sarah Porteous, CAO Director of Administration and Planning Courtney Story, and Executive Counsel, Tara Richard
3/7	Citywide Park and Recreation Master Plan Meeting for District C
3/8	Hide, Lock, Take Action Plan meeting with Jessica Dietz and Glad Bilby
3/8	Hide, Lock, Take meeting with Premium Parking
3/9	Security & Enforcement Cmte. Midmonth Check-in Call
3/10	French Quarter Fest meeting re: possible shared initiatives

VII. 2022 ANNUAL REPORT - Ms. Frankic presented a draft to the Commissioners who provided feedback for refinement.

VIII. LOUISIANA COPMPLIANCE QUESTIONNAIRE FOR THE 2022 AUDIT – Mr. Pendleton motioned (**M3**) to “approve the Louisiana Compliance Questionnaire for the 2022 Audit...”. Seconded by Mr. Bilby and unanimously approved.

IX. FRENCH QUARTER ECONOMIC DEVELOPMENT AGREEMENT MONITORS MEETING

a. Monthly Key Performance Indices (KPI) Report

- i.. FQEDD Trust Fund Financials - Mr. Smith reported that the Revenue Department report provided to him showed the incorrect amounts. Revenue had mislabeled the revenue and need to fix it. He cannot get into the Dashboard at the moment and there are data issues with Revenue. Mr. Smith said he plans to circulate the FQEDD Trust Fund January report later this week.
- ii. Supplemental Police Patrol Program - Sgt. Boudreau reported that 67% of shifts were filled in January. He believes this figure will dip during Mardi Gras shifts but should be higher than last year due to NOPD approval of higher overtime hours for officers. The SPPP is deploying all eight donated patrol cars and using unmarked Ford Escape and 1 of 2 golf carts that has arrived. The Ford and the golf cart need marking decals. Ms. Cooper reported that the FQMD Board discussed lowering the KPI for shifts

filled to 75% was concerning to some commissioners. Sgt. Boudreau said his goal is 100% filled every week. Ms. Alley reported that she is having staffing challenges at French Market Corporation (FMC) as well.

- 1) Definitions of Citizen Contacts and Business Checks – as noted in the SEC Report.
 - 2) SPPP Application update - Mr. Smith reported that the app RFP will go to the Procurement Department by the end of this month. It then takes 45 days total to complete the RFP process.
 - 3) Resolution of app GPS functionality – The app data and resolution of ongoing iPad / carrier of GPS tracking is being researched. Mr. Smith shall investigate using a different mobile data provider for SPPP. Based on the information provided to the Agreement Monitors last month, the issue seems to be carrier. T-Mobile was shown to work when Verizon did not. Mr. Smith is working on procuring iPads through T-Mobile and already has a bid. He is working with NOPD to get them into a contract with T-Mobile as they currently use Verizon exclusively. There is no timeline for completing this initiative as of now
- iii. Data is posted and tracked. A spreadsheet has been developed that adds the new FQEDD funded programs.
 - iv. Real Time Crime Center Pilot Program - NOPD shall provide ratio of patrol shifts staffed to RTCC shifts staffed once meet a threshold of RTCC cameras installed. Mr. Smith shall provide data that will align with Agreement Monitors February requests.
 - v. Camera Installation – Mr. Smith left the meeting before this topic, but Ms. Porteous noted via Sgt. Ross Boudreau that forty cameras were delivered and installation should begin soon. Ms. Alley noted that FMC cameras have only 45 days of storage. NOPD will provide intersections of “hot spots” for instillation prioritization.
 - vi. License Plate Reader Program – Four readers have been installed.
- b. SPPP Staffing Incentive Program / Civil Service Commission - No Report since Mr. Smith left.
 - c. Parking Enforcement Pilot Program – No report from the City (Mr. Smith). Ms. Frankic will work with Ms. Porteous to add regular DPW parking enforcement stats to the Security and Enforcement Committee as a standing report.
 - d. Lighting (DPW) - The City’s contractor is ready to start installations once the locations are selected. Ms. Frankic and Ms. Porteous will work together on locations for the 16 budgeted new poles.
 - e. Code Enforcement - No report from the City (Mr. Smith). Ms. Frankic will follow up with Mr. Smith and Courtney Story to move the hiring of a dedicated Code Enforcement Officer initiative forward.
 - f. Homelessness Assistance Program - TASGNO Street Outreach Case Management – The two case managers were introduced to the monitors. Ms. Owczarek believes the KPI for Contact with Law Enforcement would be exceptionally high because by nature these individuals live on the street and have regular contact with law enforcement. The group discussed that this would not be helpful in reflecting the success of the program. This stat might be antithetical to the goal of the programs. Ms. Alley agreed that making the relationships is the priority and will develop the results. The Agreement Monitors present agreed to remove this KPI. Ms. Frankic will remove the “Contact with Law Enforcement” KPI off the monthly report.
 - g. Since Mr. Smith had left the meeting there was no City report on the Finance Department’s

outstanding FQEDD accounting issues, online sales tax reconciliation, fringe breakdowns before charges, North Rampart traffic calming, Department of Health French Quarter signage plan or sanitation sweeps.

X. SECURITY AND ENFORCEMENT COMMITTEE CHAIR REPORT – Ms. Cooper

Ms. Cooper reported on the following topics:

- a. Hide, Lock, Take Proposal – Reported by Ms. Frankic earlier in the meeting.
- b. Upper Quarter Patrol - Cpt. Roberts asked Sgt. Boudreau to follow-up on the “Darth Vader” sound issue and the shoplifting problems.
- c. Eighth District Crime Statistics and the Supplemental Police Patrol Program – as circulated.
- d. Travelers Aid – as reported earlier.
- e. Bourbon Street Crash Bollards – Removal/replacement proposal is in process.
- f. Temporary Traffic Control Barricades on Royal Street – FQMD has not received an answer from the City on the question of City provided barricades, training, or the proposed deploying of officers on Royal Street for compliance to the USDOT's Manual on Uniform Traffic Control Devices, particularly Part 6 - Temporary Traffic Control. Musicians and delivery drivers are moving these barriers without authority.
- g. City of New Orleans Vehicle Procurement
 - i. The City purchased 3 Chevy Bolts (electric vehicles). They are white, but will be wrapped black. The Bolts should be delivered in the next 2-3 weeks. These were purchased from the French Quarter Improvement Fund. This should fulfil the obligation for vehicles.
 - ii. The City ordered 2 John Deere Gators in lieu of the Polaris’ approved in the FQEDD Trust Fund budget. They have a delivery date of April 11.
 - iii. Completion of golf cart purchases are pending..

XI. LIVABILITY COMMITTEE CHAIR REPORT - The Livability Committee did not meet in February. Ms. Frankic Committee Chair’s absence called for volunteers to help with “Love the Boot Week”, a requirement of becoming a Keep Louisiana Beautiful affiliate.

XII. GOVERNMENT AFFAIRS COMMITTEE CHAIR REPORT – Mr. Pendleton motioned (M4) to “authorize the FQMD Government Affairs Committee, led by Chair, Christian Pendleton to contact Louisiana State legislators to permanently fund the French Quarter Management District..”, seconded by Mr. Bilby and unanimously approved.

XIII. FINANCE AND DEVELOPMENT COMMITTEE CHAIR REPORT - The Finance and Development Committee did not meet in March.

XIV. NEW BUSINESS: To consider and take action upon any other matters that may properly come

before the French Quarter Management District Board of Commissioners:

Ms. Klein reported she & Commissioner Bondio conducted an exit interview with Ms. Shannon Muschalek and she complimentary of the Executive Director as a manager.

Ms. Raines discussed Mr. Bilby helping to draft letters to the City regarding streetlight repairs, parking enforcement, and FQEDD Trust Fund transparency. She also reported that a resident reached out to her about conducting a signage survey. Ms. Frankic said that curb use is a component of the Updated Sidewalk Survey included in the 2023 Livability Committee Work Plan. Mr. Simms reported that missing oversized truck signs have been procured by the City and should be installed next week.

XV NEXT SCHEDULED MEETING DATE: 10 April 2023 at the Historic New Orleans Collection.

XVI. ADJOURNMENT: Ms. Klein motioned (**M5**) to “adjourn the March 13, 2023, Board of Commissioners meeting at 3:49pm...”, seconded by Mr. Caputo and unanimously approved.

Respectfully submitted,
(Signed original available)
Susan Klein, Secretary

ANNEX I – Treasurer Reports

Treasurer's Report

French Quarter Management District
For the period ended March 31, 2023

Prepared on
April 3, 2023

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Balance Sheet

As of March 31, 2023

	Total
ASSETS	
Current Assets	
Bank Accounts	
FQMA	18,932.27
FQMD general operating account	191,407.29
FQMD Patrol	318,027.16
Total Bank Accounts	528,366.72
Accounts Receivable	
Contract Receivable	14,464.75
Total Accounts Receivable	14,464.75
Other Current Assets	
Prepaid Expenses	13,063.30
Total Other Current Assets	13,063.30
Total Current Assets	555,894.77
TOTAL ASSETS	\$555,894.77
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable (A/P)	4,991.59
Total Accounts Payable	4,991.59
Other Current Liabilities	
Accrued payroll & payroll related	0.00
Medical Ins.	169.32
Total Accrued payroll & payroll related	169.32
CEA Membership Dues	19,305.72
Total Other Current Liabilities	19,475.04
Total Current Liabilities	24,466.63
Total Liabilities	24,466.63
Equity	
Retained Earnings	436,181.60
Net Income	95,246.54
Total Equity	531,428.14
TOTAL LIABILITIES AND EQUITY	\$555,894.77

A/R Aging Summary

As of March 31, 2023

	Current	1 - 30	31 - 60	61 - 90	91 and over	Total
City of New Orleans	9,052.25		5,412.50			14,464.75
TOTAL	\$9,052.25	\$0.00	\$5,412.50	\$0.00	\$0.00	\$14,464.75

A/P Aging Summary

As of March 31, 2023

	Current	1 - 30	31 - 60	61 - 90	91 and over	Total
Ericksen Krentel		3,750.00				3,750.00
John Wyatte Foard, LLC	1,013.29					1,013.29
LPL Financial	228.30					228.30
TOTAL	\$1,241.59	\$3,750.00	\$0.00	\$0.00	\$0.00	\$4,991.59

Profit and Loss

March 2023

	Total
INCOME	
Admin. Fees	19,052.25
Contract Revenue	100,000.00
Total Income	119,052.25
GROSS PROFIT	119,052.25
EXPENSES	
Admin Fee - FQMD	10,000.00
Conference & Meeting Expenses	
Parking	6.35
Total Conference & Meeting Expenses	6.35
Insurance	2,038.79
Legal & Professional Fees	
Accounting Fees	880.00
Audit Fees	3,750.00
Website	95.00
Total Legal & Professional Fees	4,725.00
Office Supplies & Software	-883.47
Patrol Expenses	
Police Patrols	44,069.12
Security Administration	12,960.00
Total Patrol Expenses	57,029.12
Payroll Expenses	
Employee Benefits	1,137.48
Payroll	10,726.71
Processing Fees	63.00
Taxes	810.71
Worker's Compensation	69.01
Total Payroll Expenses	12,806.91
Rent	800.00
Utilities	
Email	25.99
Telephone	99.84
Total Utilities	125.83
Total Expenses	86,648.53
NET OPERATING INCOME	32,403.72
NET INCOME	\$32,403.72

Profit and Loss by Location

January - March, 2023

	FQEDD	FQMD Operating	Patrol	Total
INCOME				
Admin. Fees	24,795.50	30,000.00		54,795.50
Contract Revenue			300,000.00	300,000.00
Total Income	24,795.50	30,000.00	300,000.00	354,795.50
GROSS PROFIT	24,795.50	30,000.00	300,000.00	354,795.50
EXPENSES				
Admin Fee - FQMD			30,000.00	30,000.00
Bank Charges & Fees		10.00		10.00
Conference & Meeting Expenses				0.00
Parking	0.00	47.80		47.80
Total Conference & Meeting Expenses	0.00	47.80		47.80
Insurance	3,466.35	1,892.76	1,306.06	6,665.17
Legal & Professional Fees				0.00
Accounting Fees	820.00	2,100.00		2,920.00
Audit Fees		3,750.00		3,750.00
Website		285.00		285.00
Total Legal & Professional Fees	820.00	6,135.00		6,955.00
Office Supplies & Software	909.00	-462.72	1,077.50	1,523.78
Patrol Expenses				0.00
Mobile Data Charges			250.00	250.00
Police Patrols			147,254.44	147,254.44
Security Administration			29,700.00	29,700.00
Total Patrol Expenses			177,204.44	177,204.44
Payroll Expenses				0.00
Employee Benefits	1,324.64	1,329.48		2,654.12
Payroll	19,489.02	10,596.27		30,085.29
Processing Fees	98.81	90.19		189.00
Taxes	1,559.13	1,173.80		2,732.93
Worker's Compensation	194.90	-16.66		178.24
Total Payroll Expenses	22,666.50	13,173.08		35,839.58
Rent	400.00	400.00		800.00
Utilities				0.00
Email		77.97		77.97
Telephone		425.22		425.22
Total Utilities		503.19		503.19
Total Expenses	28,261.85	21,699.11	209,588.00	259,548.96
NET OPERATING INCOME	-3,466.35	8,300.89	90,412.00	95,246.54
NET INCOME	\$ -3,466.35	\$8,300.89	\$90,412.00	\$95,246.54

French Quarter Management District

Budget vs. Actuals: FQMD 2023 Budget - FQEDD

January - March, 2023

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Admin. Fees	24,795.50	37,500.00	-12,704.50	66.12 %
Sales	0.00		0.00	
Total Income	\$24,795.50	\$37,500.00	\$ -12,704.50	66.12 %
GROSS PROFIT	\$24,795.50	\$37,500.00	\$ -12,704.50	66.12 %
Expenses				
Conference & Meeting Expenses				
Parking	0.00		0.00	
Total Conference & Meeting Expenses	0.00		0.00	
Insurance	3,466.35	3,677.91	-211.56	94.25 %
Legal & Professional Fees				
Accounting Fees	820.00	1,350.00	-530.00	60.74 %
Website		375.00	-375.00	
Total Legal & Professional Fees	820.00	1,725.00	-905.00	47.54 %
Office Supplies & Software	909.00	332.79	576.21	273.15 %
Payroll Expenses				
Employee Benefits	1,324.64	1,737.48	-412.84	76.24 %
Payroll	19,489.02	22,756.26	-3,267.24	85.64 %
Processing Fees	98.81	99.00	-0.19	99.81 %
Taxes	1,559.13	1,820.49	-261.36	85.64 %
Worker's Compensation	194.90	136.53	58.37	142.75 %
Total Payroll Expenses	22,666.50	26,549.76	-3,883.26	85.37 %
Rent	400.00	1,725.00	-1,325.00	23.19 %
Total Expenses	\$28,261.85	\$34,010.46	\$ -5,748.61	83.10 %
NET OPERATING INCOME	\$ -3,466.35	\$3,489.54	\$ -6,955.89	-99.34 %
NET INCOME	\$ -3,466.35	\$3,489.54	\$ -6,955.89	-99.34 %

French Quarter Management District

Budget vs. Actuals: FQMD 2023 Budget - Operating

January - March, 2023

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Admin. Fees	30,000.00	30,000.00	0.00	100.00 %
Contract Revenue		0.00	0.00	
Membership Dues Admin Fee		120.00	-120.00	
Total Income	\$30,000.00	\$30,120.00	\$ -120.00	99.60 %
GROSS PROFIT	\$30,000.00	\$30,120.00	\$ -120.00	99.60 %
Expenses				
Advertising		399.99	-399.99	
Bank Charges & Fees	10.00	50.01	-40.01	20.00 %
Conference & Meeting Expenses				
Conferences and meetings		530.10	-530.10	
Parking	47.80	70.89	-23.09	67.43 %
Travel		1,149.00	-1,149.00	
Total Conference & Meeting Expenses	47.80	1,749.99	-1,702.19	2.73 %
Insurance	1,892.76	2,499.99	-607.23	75.71 %
Legal & Professional Fees				
Accounting Fees	2,100.00	1,650.00	450.00	127.27 %
Audit Fees	3,750.00	3,125.01	624.99	120.00 %
Consultants		2,499.99	-2,499.99	
Legal Fees		399.93	-399.93	
Website	285.00		285.00	
Total Legal & Professional Fees	6,135.00	7,674.93	-1,539.93	79.94 %
Office Supplies & Software	-462.72		-462.72	
Other Business Expenses		1,431.99	-1,431.99	
Payroll Expenses				
Employee Benefits	1,329.48	1,158.30	171.18	114.78 %
Payroll	10,596.27	15,170.85	-4,574.58	69.85 %
Processing Fees	90.19	66.00	24.19	136.65 %
Taxes	1,173.80	1,213.68	-39.88	96.71 %
Worker's Compensation	-16.66	91.02	-107.68	-18.30 %
Total Payroll Expenses	13,173.08	17,699.85	-4,526.77	74.42 %
Rent	400.00	1,725.00	-1,325.00	23.19 %
Utilities				
Email	77.97	81.90	-3.93	95.20 %
Telephone	425.22	179.88	245.34	236.39 %
Total Utilities	503.19	261.78	241.41	192.22 %
Total Expenses	\$21,699.11	\$33,493.53	\$ -11,794.42	64.79 %
NET OPERATING INCOME	\$8,300.89	\$ -3,373.53	\$11,674.42	-246.06 %
NET INCOME	\$8,300.89	\$ -3,373.53	\$11,674.42	-246.06 %

French Quarter Management District

Budget vs. Actuals: FQMD 2023 Budget - Patrol

January - March, 2023

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Contract Revenue	300,000.00	300,000.00	0.00	100.00 %
Total Income	\$300,000.00	\$300,000.00	\$0.00	100.00 %
GROSS PROFIT	\$300,000.00	\$300,000.00	\$0.00	100.00 %
Expenses				
Admin Fee - FQMD	30,000.00	30,000.00	0.00	100.00 %
Insurance	1,306.06	1,250.01	56.05	104.48 %
Legal & Professional Fees				
Consultants		1,250.01	-1,250.01	
Total Legal & Professional Fees		1,250.01	-1,250.01	
Office Supplies & Software	1,077.50	1,772.85	-695.35	60.78 %
Patrol Expenses				
Mobile Data Charges	250.00	650.70	-400.70	38.42 %
Police Patrols	147,254.44	207,900.00	-60,645.56	70.83 %
Security Administration	29,700.00	42,120.00	-12,420.00	70.51 %
Total Patrol Expenses	177,204.44	250,670.70	-73,466.26	70.69 %
Total Expenses	\$209,588.00	\$284,943.57	\$ -75,355.57	73.55 %
NET OPERATING INCOME	\$90,412.00	\$15,056.43	\$75,355.57	600.49 %
NET INCOME	\$90,412.00	\$15,056.43	\$75,355.57	600.49 %

French Quarter MANAGEMENT DISTRICT

2022 Annual Report

French Quarter Management District

The statutory purpose of the FQMD is to strengthen the District as a vital component of Louisiana's tourism industry; aid in the **preservation** of the District's architecture, quaint charm and tout ensemble; beautify the District's appearance; improve **public safety**, foster quality experiences and **quality of life** within the District; and improve **commercial and residential vitality**. The statutory functions of the FQMD include strategic planning, business and commercial development activities and administering capital improvement funds.

Mission

The French Quarter Management District is a state political subdivision created by the Louisiana Legislature as a means for the residential and business communities to work together to protect, preserve and maintain the world-famous French Quarter as a safe, clean, vibrant and friendly neighborhood for residents, businesses, and visitors.



2022 Board of Commissioners

Vieux Carré Commission Chairperson	Mamie Gasperecz
Vieux Carré Property Owners, Residents and Associates	Jane Cooper
Louisiana Restaurant Association	Christian Pendleton
Greater New Orleans Hotel & Lodging Association: Canal to Iberville	Frank Zumbo
Greater New Orleans Hotel and Lodging Association: Vieux Carré	David Bilbe
French Quarter Business Association	Christine Bondio
French Quarter Business League	Robert Watters / Jack Rizzuto
Mayor - Business owner headquartered in district	Matthew Emory
Mayor - Domiciliary and qualified elector	Robert Simms
French Quarter Citizens	Gail Cavett / Glade Bilby
North Rampart Main Street	Sue Klein
New Orleans & Company	Steve Caputo
City Councilmember District C	Heidi Raines

2022 Officers & Committee Leadership

Chair	Heidi Raines	Finance & Development	Frank Zumbo, Chair Heidi Raines, Vice-Chair
Vice-Chair	Christian Pendleton	Government Affairs	David Bilbe, Chair Gail Cavett, Vice-Chair
Treasurer	Frank Zumbo	Livability	Mamie Gasperecz, Chair Erin Holmes, Vice-Chair
Secretary	Sue Klein	Security & Enforcement	Jane Cooper, Chair Steve Caputo, Vice-Chair

French Quarter Economic Development District

Approved in 2021 with 72% of the vote, the special sales tax for public safety within the [French Quarter Economic Development District](#) (FQEDD).

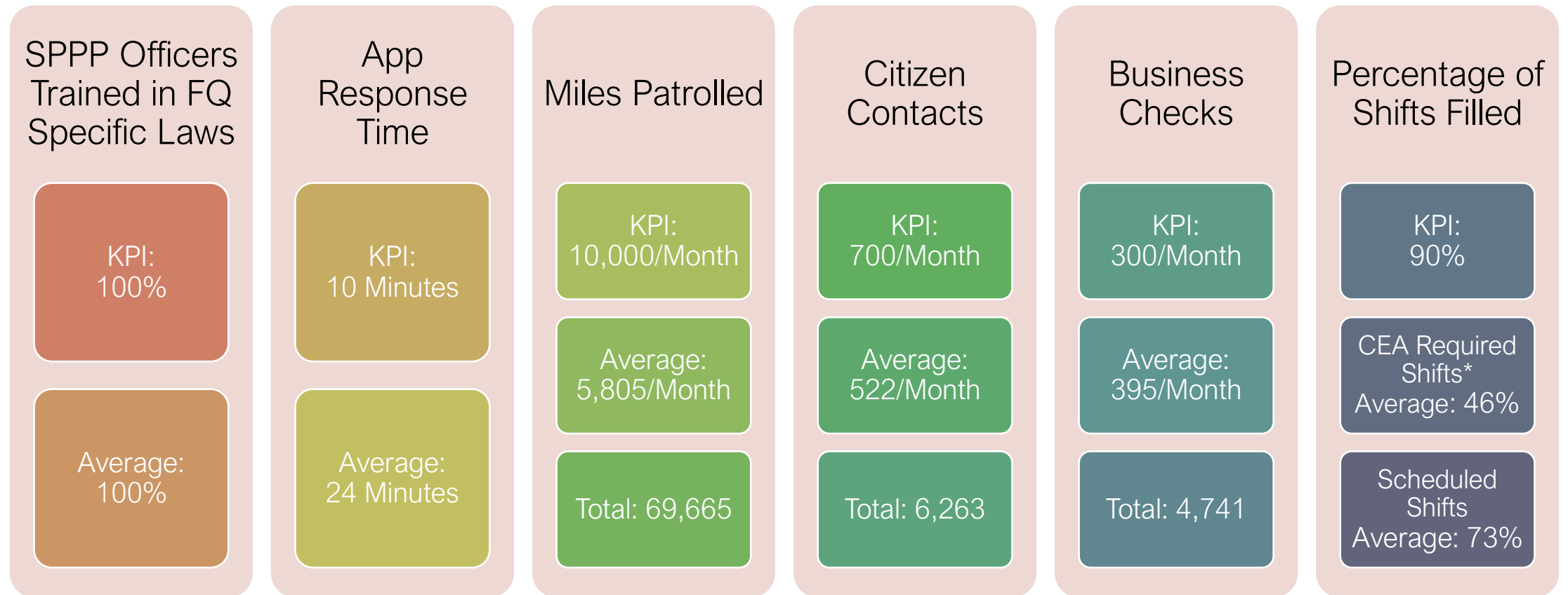
The FQEDD Trust Fund is administered by the French Quarter Management District which provides fiscal and operational oversight, and quarterly budget and expenditure reports to the City Council.

The FQMD hosts monthly meetings with Agreement Monitors representing the City, NOPD, and City Council to track the performance of the programs funded by the Trust Fund.

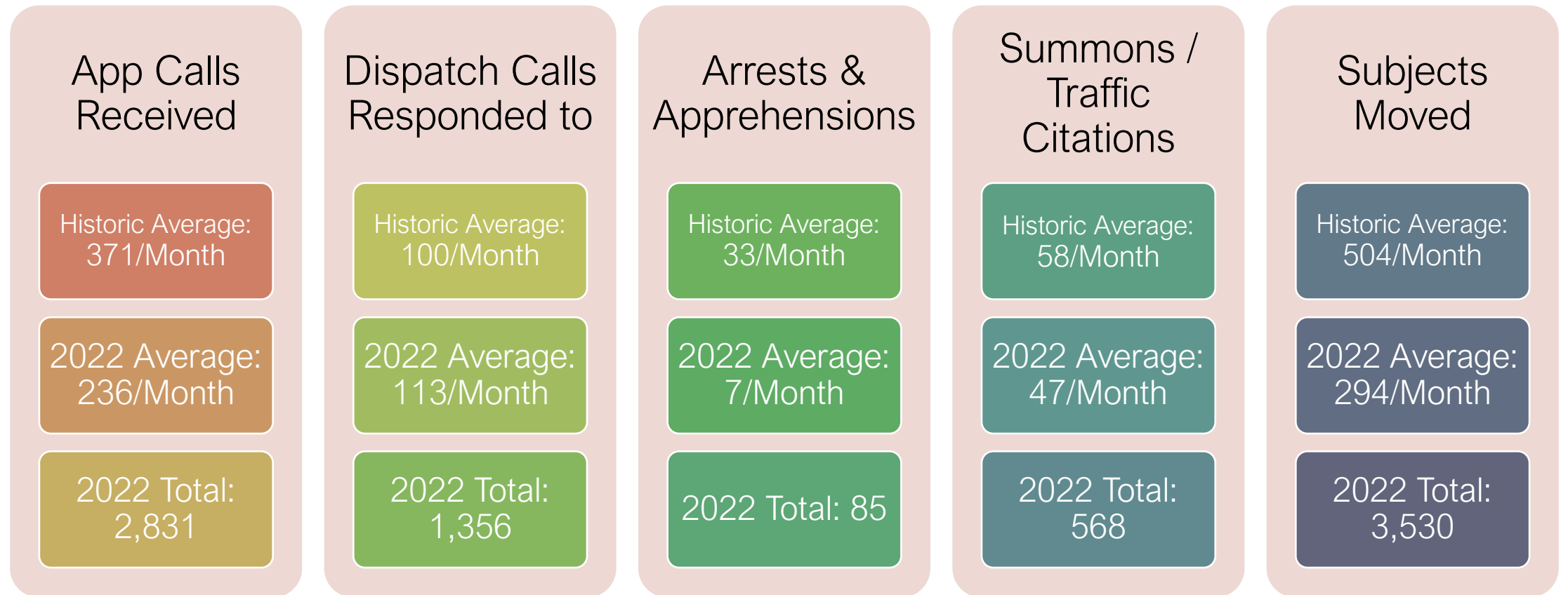


4 of the 8 Chevy Bolts donated through the generosity of New Orleans & Co.

FQEDD - Patrol Program Key Performance Indices



FQEDD - Patrol Program Categories Tracked



FQEDD

Real Time Crime Center

Approved by the City Council in a Mid-Year Budget Adjustment, the FQEDD Trust Fund funded additional crime cameras for installation throughout the French Quarter

The new cameras will be tied into the existing Real Time Crime Center to aid all public safety agencies in New Orleans, including the [New Orleans Police Department](#) (NOPD), the [New Orleans Fire Department](#) (NOFD), [New Orleans Emergency Medical Services](#) (NOEMS), and [New Orleans Homeland Security & Emergency Preparedness](#).

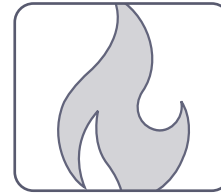
A few examples include:



Real-time & investigatory information for officers responding to a crime



Traffic information for emergency vehicles during special events



Situational awareness & investigatory information during life-threatening emergencies



Investigatory support for reports of illegal dumping and other quality of life issues



Real-time information on flooding and other hazards during storms

FQEDD

Homeless Case Management

Approved by the City Council in a Mid-Year Budget Adjustment, the FQEDD Trust Fund will pay for two full-time case managers to provide street outreach to the unhoused population in the French Quarter via a Cooperative Endeavor Agreement executed in 2022 to begin services next year.

This public safety initiative is in partnership with the [French Market Corporation](#) and will be staffed [Travelers Aid Society of Greater New Orleans](#).

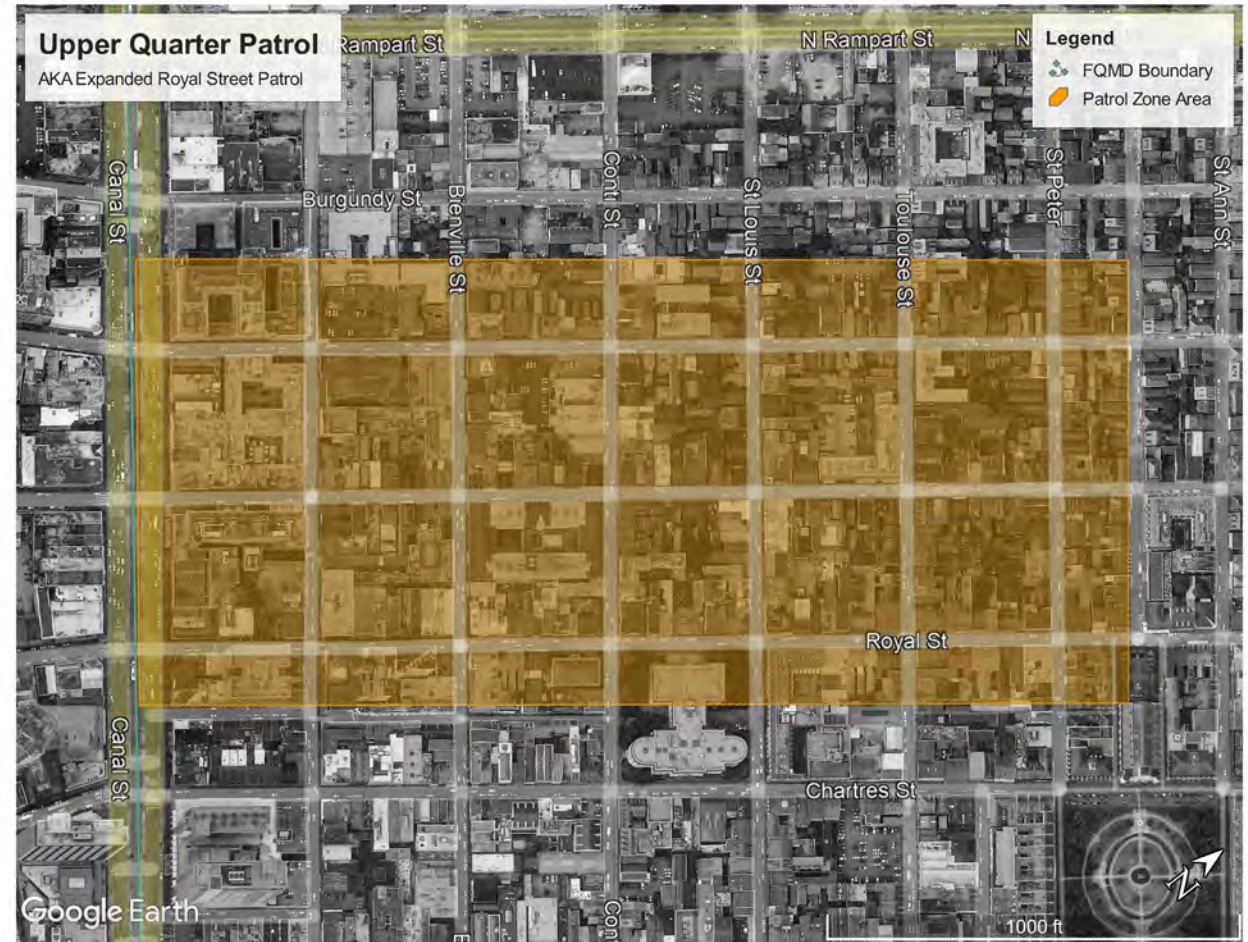
FRENCH MARKET[®]
DISTRICT



Upper Quarter Patrol

Because of FQMD's proven track record of accountable and transparent administration of supplemental police patrols, New Orleans & Company approached FQMD to expand the existing Royal Street Patrol with additional POST Certified foot patrols for the 100-600 blocks of Royal, Bourbon, Dauphine, and the intersecting streets.

FQMD and New Orleans & Company signed a Cooperative Endeavor Agreement to fund the expansion and FQMD is now providing supplemental Upper Quarter Patrols in the neighborhood.

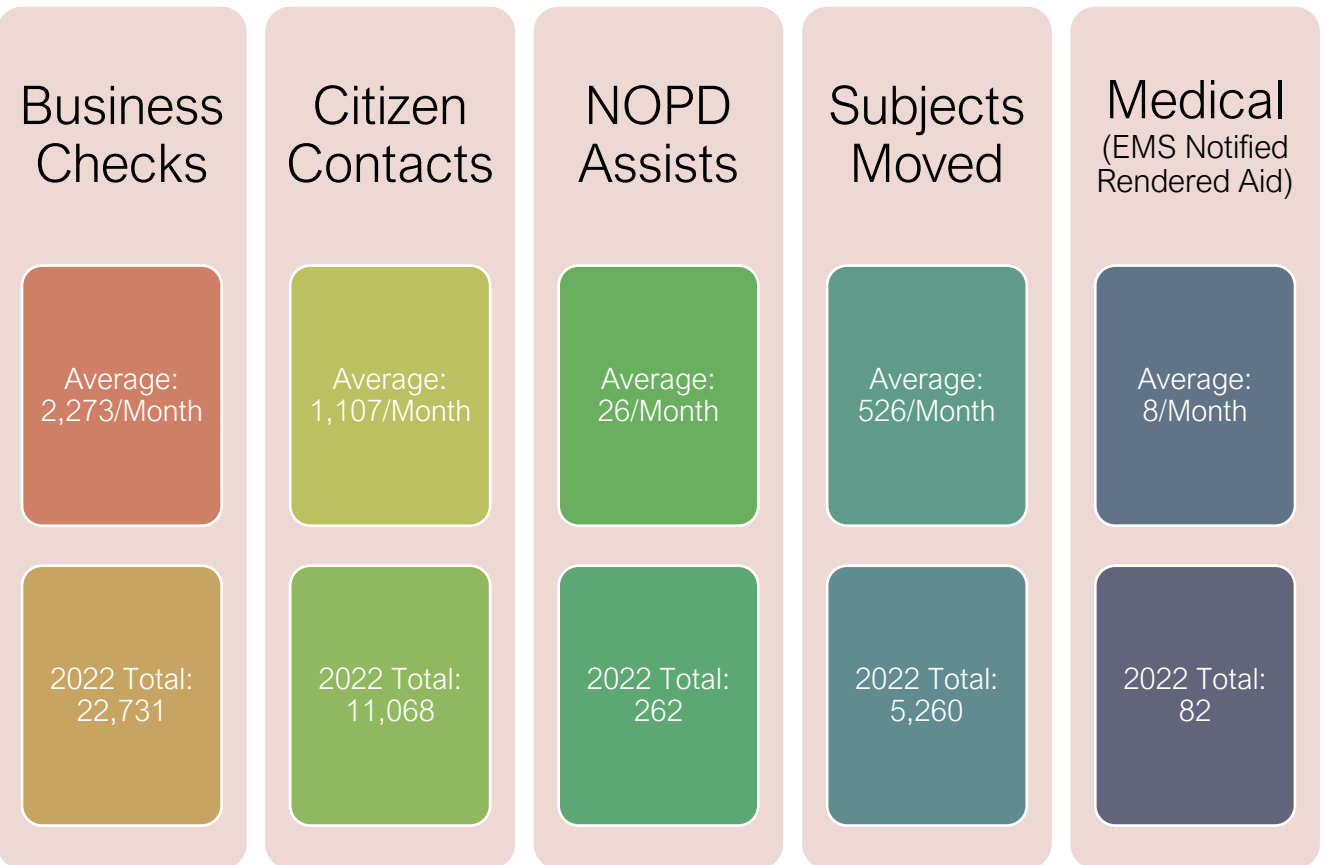


Upper Quarter launched expanded POST Certified officer patrols on March 8th

Upper Quarter Patrol - Key Performance Indices

Walking Patrol Objectives

- Provide a visual presence in the patrol zone.
- Deter crime.
- Respond to emergency situations in the designated zone.
- Assist NOPD when such requests are made.
- Report/document quality of life issues in assigned Patrol Zone.
- Detain any suspect who commits any criminal offense and contact NOPD to handle incident.
- Assist with medical and fire emergencies by expediting response via police radio.
- Interact with residents, tourists, business employees, and owners so as to establish and promote public safety within the zone.



Livability Committee Streetlight Assessment

The French Quarter Management District's Livability Committee released their [2022 Streetlight Assessment](#) with the [full data](#) set detailing the results of the walking survey.

The Committee established survey protocol that determined the condition of, and safety provided by the streetlights in the business and residential blocks within the boundaries of the French Quarter Management District and the French Quarter Economic Development District.



21% Do Not Function

185 lights not on during nighttime survey



36% Damaged

307 lights are damaged and/or have impacted functionality



33% Hazard to Public

287 lights have electrical wiring covers missing, wires exposed, damaged, and/or covers replaced with an incompatible replacement

Livability Committee Keep the Quarter Clean

Promotional Materials

Bifold Brochure

Aimed toward local residents and businesses of the French Quarter

Rack Card

Aimed at French Quarter visitors, available for all French Quarter hotel rooms

Concierge Map

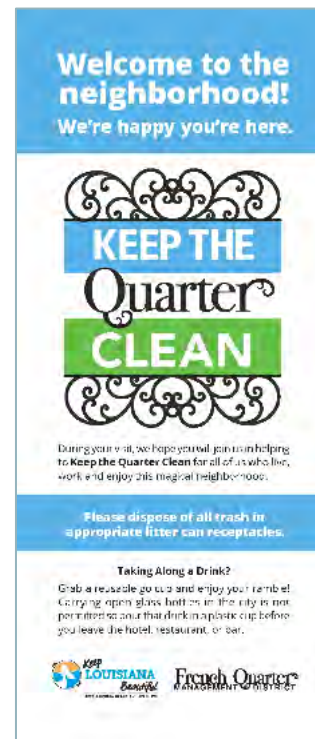
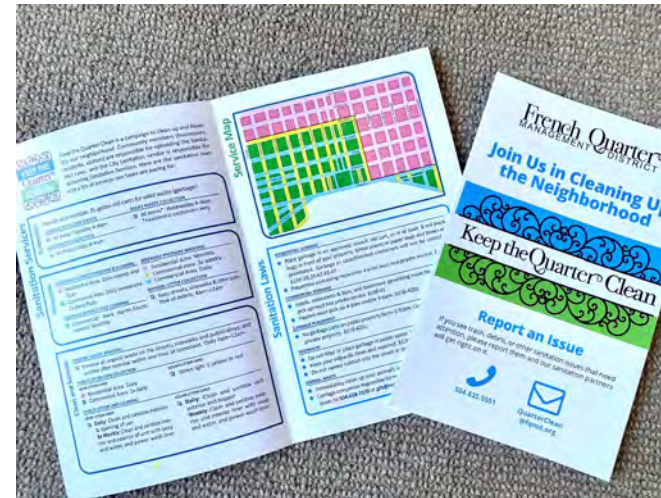
Placed at hotels and tour guide companies around the City

Pedicab Ads

Rolling Downtown and the Quarter

For more information on Keep the Quarter Clean visit:

<https://www.fqmd.org/keepthequarterclean/>



Livability Committee

Keep the Quarter Clean: Sponsorships

Sponsor	Material Donation	Value
Need a Ride Pedicabs, NOLA Pedicabs, and Bike Taxi Unlimited	Pedicab Ad Space	3,000
Keep Louisiana Beautiful	35,000 Hotel Rack Cards	3,448
Where Traveler Magazine	350,000 Annual Concierge Maps Ad Space	5,150
Gulf Coast Bank and Trust Company	1,000 window decals	1,226
Raines Family Fund	1,000 Bifold Brochures & Banner	800
Omni Royal Orleans	Cookies for Night Out Block Party	1,000
	To Date Total Donation Value	14,624

Sanitation

FQMD worked closely with KBS to improve Sanitation Services in the French Quarter.

The collaboration has resulted in transparent scheduling of services and accountability in Key Performance Indices.



Preservation

French Quarter Museum Association

FQMD supported cultural development by renewing the Cooperative Endeavor Agreement which enables the [French Quarter Museum Association](#) to grow the programing and coordinated marketing of this collection of museums as their fiscal agent.

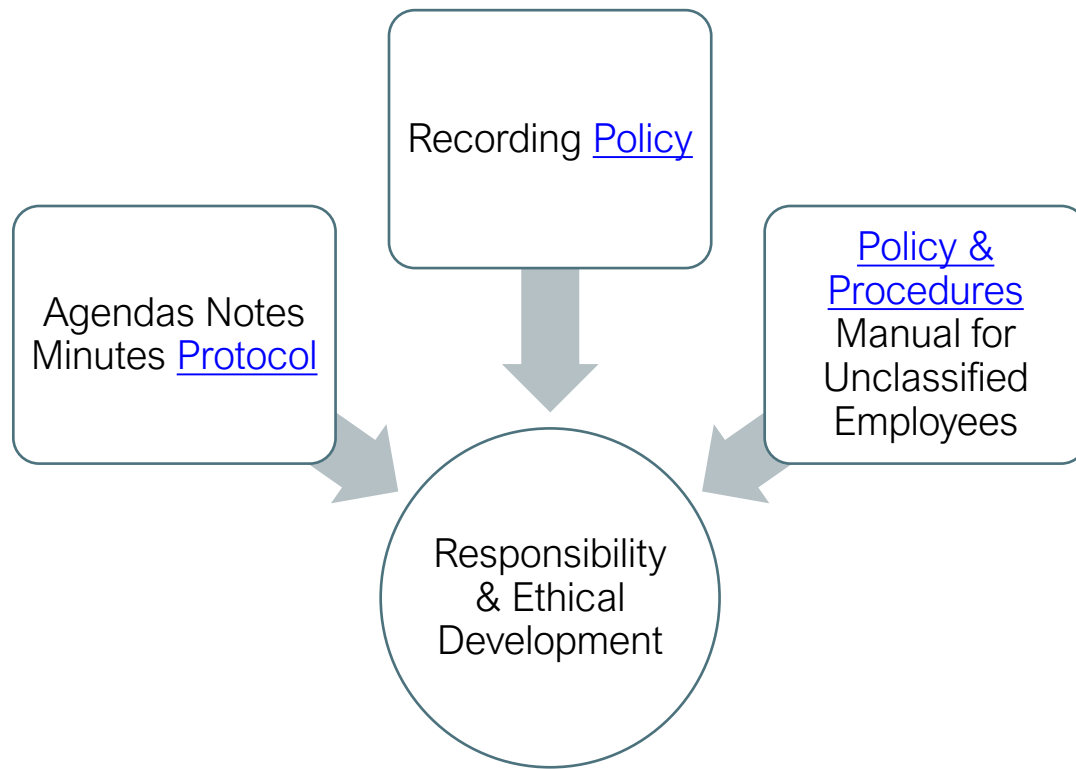


THE
FRENCH QUARTER
MUSEUM ASSOCIATION

EXPENSES	
Admin Fees	100,000
Advertising	1,852
Conference & Meeting	2,519
Insurance	24,785
Legal & Professional	27,093
Supplies & Software	15,080
Patrol Expenses	746,276
Payroll	140,266
Utilities	864
Misc	428
TOTAL EXPENSES	1,059,164

2022 FQMD Expenditures

Fiscal & Operational Responsibility



Karley D. Frankic
Executive Director



Louisiana State Auditor
Successful audit approval

French Quarter MANAGEMENT DISTRICT

Karley D. Frankic | Executive Director

504.323.5801 | info@fqmd.org | www.fqmd.org

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