

LIVABILITY COMMITTEE

Meeting Notes
Wednesday, 5 October 2022, 2:00 pm

Covenant House, Board Room
 611 N. Rampart Street
 New Orleans, Louisiana 70112

1. Call to Order, Reading of the Agenda, and Roll Call

The meeting was called to order at 2:01pm and the agenda was read into the record.

ROLL CALL: COMMITTEE MEMBERS			
First Name	Last Name	Present	Absent
Madison	Charleston		X
Rene	Fransen		X
Mamie	Gasperecz		X
Erin	Holmes	X	
Dave	Jorgensen	X	
Christian	Pendleton		X
Frank	Perez (2:08)	X	
Graham	Williams	X	

INTRODUCTION OF ATTENDEES: GUESTS		
First Name	Last Name	Role
Karley	Frankic	Executive Director
Shannon	Muschalek	Coordinator
Dare	Rose-Havens	VCPORA
Jessica	Dietz	SEC Member
Eric	Smith	CAO City Analyst

2. Public Comment

The Public Comment Policy can be found at <https://www.fqmd.org/public-comment-policy>. Written public can be submitted electronically via email to publiccomments@fqmd.org. Live comment requests should be registered on comment cards and submitted to the Committee Chair.

3. Approval of previous meeting notes

There was no quorum.

4. Committee Chair Comments by Erin Holmes

Ms. Holmes thanked all the committee members who participated in the Night Out Against Crime where the Keep the Quarter Clean campaign hosted an information table. She also thanked the committee for all of their hard work on the various projects that have been conducted throughout the year.

5. Report – Update on Sanitation Meetings & Key Performance Indices by Karley D. Frankic

KBS/Empire shared the following data for the month of September:

- Sanitation workers met 94% of their weekly pressure washing obligations
- Workers removed 1684 graffiti tags off public property
- 92% of street flushing details were completed
- 100% of monthly pressure washing blocks were completed
- They reported 20 instances of speeding 5+ mph over 120 routes in September
- 932 detail litter can cleanings were completed by the supplemental crew

Ms. Frankic asked the committee to compile a list of sanitation concerns to be discussed at the next FQMD and KBS/Empire sanitation meeting. She reminded the committee to utilize the quarterclean@fqmd email address as well as 311 to report sanitation issues.

6. Report – Update on the Lighting Assessment by Karley D. Frankic

Ms. Frankic requested that Dave Jorgenson give the committee an update on the lighting assessment. Mr. Jorgenson reported that a 311 NOLA request has been submitted for every light that has been reported out of commission from the survey. The data the survey has provided will allow the committee to work with the City and various other departments to determine where additional lighting can be placed. Ms. Holmes will coordinate with the 5G pole installer to co-locate lighting with the 5G poles.

7. Motion – Present and consider a motion to support the Unity of New Orleans HUD Grant Application

No quorum. Ms. Frankic presented on Unity of New Orleans and summarized the FQMD letter of support. Ms. Frankic will share the Unity of New Orleans website with the committee so they can read about Unity's homelessness services. There was a general consensus from the present committee members to move forward with the letter of support from FQMD.

8. Report – Update on Keep the Quarter Clean Events by Maddie Charleston

Karley Frankic reported on the recent and future Keep the Quarter Clean events in Ms. Charleston's absence.

a. Night Out Against Crime Block Party Report

FQMD staff and committee members attended the National Night Out Against Crime Block Party where they hosted a Keep the Quarter Clean information table. FQMD staff and committee members handed out sanitation fliers and Keep the Quarter Clean decals. This event allowed staff and committee members to gain insight from local residents about sanitation efforts in the French Quarter.

b. Thanksgiving Event Planning – Call for Volunteers

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As a “thank you” to all of the sponsors who have donated to the Keep the Quarter Clean campaign (\$13,000 year to date), the committee is in the beginning stages of planning a Keep the Quarter Clean Thanksgiving event. This event will mirror the YLC/FQBA/FQMD event the committee hosted in August, 2022. The date of this event is still to be determined.

9. Presentation – Presentation of a Keep the Quarter Clean Draft Media Plan by Karley D. Frankic

Ms. Frankic thanked all of the members for sharing the Keep the Quarter Clean campaign on their personal social media accounts. Further efforts towards a social media plan will be determined at a later date.

a. Inside New Orleans

Inside New Orleans magazine published an article on the Keep the Quarter Clean campaign. The article can be read at <https://issuu.com/jblpublishing/docs/2210web>.

b. Pedicab Update

The pedicabs have now begun to run Keep the Quarter Clean advertisements on the back of their vehicles. So far one pedicab has applied this advertisement; more to come as advertisement space opens up.

10. Report – Update on Keep Louisiana Beautiful Affiliate Application by Shannon Muschalek

Ms. Muschalek summarized the committee report on the Keep Louisiana Beautiful Affiliate program. The committee was approved to become an affiliate member by Keep Louisiana Beautiful and FQMD staff will be attending the 2022 Keep Louisiana Beautiful Conference on October 11th and 12th to receive training and to discover the next steps in the affiliate process.

11. Presentation - Presentation on the graffiti informational one pager by Karley D. Frankic

Ms. Frankic and Ms. Holmes presented the graffiti one pager to the committee. This document explains VCGAP resources to help victims of graffiti tagging in the French Quarter. Ms. Frankic and Ms. Holmes asked the committee if they were in agreement to have FQMD added as one of the contributing stakeholders to the one pager; The committee had a consensus to add the FQMD as an involved stakeholder and present it to the FQMD Board of Commissioners.

12. Report – Update on N. Rampart Street Improvement Planning by Erin Holmes

Ms. Holmes has been corresponding with Jessica Dandridge of the Water Collaborative and various other departments to discuss possible improvements for North Rampart Street. Some possible improvements include:

- Stormwater management - Ms. Dandridge has included several water retention suggestions in their discussions to help mitigate flooding on North Rampart Street. Some of these suggestions included:
 - Increasing greenspaces and bioswales
 - Cisterns and rain barrels
 - Possible grants that may be available towards these efforts
- Pedestrian Safety: Jen Ruley of the Dept. of Public Works drafted plan for bicycle & pedestrian safety initiatives to include:
 - Repainting crosswalks
 - Safer bike lanes utilizing flex posts
 - Altering bike lane placement

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Ms. Holmes reports that the next steps are to look at the crash survey conducted by the Department of Health in 2019 to better identify the scope and outreach. She suggested including Councilman Freddie King, neighborhood associations, and other advocacy based groups working with the City's various departments to provide funding.

13. New business – To consider and take action upon any other matters that may properly come before the French Quarter Management District Livability Committee

No new business.

14. Next meeting date – 2 November 2022

15. Adjournment

The committee disbursed at 3:10pm