

LIVABILITY COMMITTEE

Meeting Notes
 Wednesday, 7 September 2022
 2:00 pm

Covenant House, Board Room
 611 N. Rampart Street
 New Orleans, Louisiana 70112

1. Call to Order, Reading of the Agenda, and Roll Call

The meeting was called to order at 2:03 pm and the agenda was read into the record.

ROLL CALL: COMMITTEE MEMBERS				VOTES
First Name	Last Name	Present	Absent	Approve Notes
Madison	Charleston	X		Yes
Rene	Fransen	X		Yes
Mamie	Gasperecz	X		Yes
Erin	Holmes	X		Yes
Dave	Jorgensen		X	-
Christian	Pendleton		X	-
Frank	Perez	X		Yes
Graham	Williams	X		Yes

INTRODUCTION OF ATTENDEES: GUESTS		
First Name	Last Name	Role
Karley	Frankic	Executive Director
Shannon	Muschalek	Coordinator
Jessica	Dietz	Business owner. resident
Dare	Rose Havens	VCPORA
Jessica	Dandrich	Director of New Orleans Water Collaborative

2. Public Comment

No written public comment was received at the beginning of the meeting.

3. Approval of previous meeting notes

Mr. Perez made a motion to approve the previous meeting notes. Ms. Holmes seconded the motion, and it was approved.

4. Committee Chair Comments by Mamie Gasperecz

a. Update on Sanitation Meetings

Ms. Gasperecz reports that KBS will begin to give FQMD monthly KPIs, the organic waste pick up category has been added to the contractor's side of 311 (please continue to use QuarterClean@fqmd.org). Ms. Gasperecz is hoping to confirm if the sanitation contract will be extended once again. Ms. Holmes brought up that pressure washing is inefficient, and Ms. Frankic will follow up with KBS. She suggested photo and video evidence to further prove this case. Ms. Charleston suggested to meet with the mule companies to point out that clean ups are not being done

b. Update on the Lighting Assessment

Ms. Gasperecz updated that the field work would be done at the end of the month. Ms. Gasperecz will meet with Mr. Jorgensen to see the priorities for the 16 poles that we will have in the budget, Board Chair, Heidi Raines will simultaneously ask N.O.P.D. for the placement

5. Report – Update on Keep the Quarter Clean – To present Maddie Charleston

a. Update on promotional event in partnership with the Young Leadership Council and French Quarter Business Association on August 7th

Mrs. Charleston reports there was a lot of positive feedback from the event, thanks Brennan's for hosting the kickoff and Gulf Coast Bank Trust Co. for their donation of 500 window decals

b. Hotel Rack Card Distribution

Keep Louisiana Beautiful donated 35,000 rack cards, an in-kind donation of \$3,500. They are still to be distributed to the hotels. Please let staff know if you can assist.

c. Social Media Promotion

Mrs. Charleston would like to keep promoting this initiative with the residents to keep everyone informed of all the events and sanitation issues that arise in the community. FQMD will need board approval to proceed with the use of a Keep the Quarter Clean social media account. Ms. Gasperecz suggested we partner with FQMA on a social media plan.

d. Newsletter Consideration

See above

e. Upcoming Events

i. Night Out Against Crime

Micah Lowenthal is sponsoring an Upper Quarter Block Party for National Night Out on October 4th at 6pm. FQMD has been invited to have a Keep the Quarter Clean table at the event. Ms. Frankic is working on a bifold brochure with Board Chair Heidi Raines that combines the sanitation flier with the hotel rack card aimed at the local audience. We plan to have a banner and stickers and those brochures to hand out, hopefully to gain donations and sponsorships. FQMD will push out to its mailing list and VCPORA will as well.

ii. Thanksgiving Event

Mrs. Charleston reported that discussion has begun about having a November event to say thank you to everyone who has helped with Keep the Quarter Clean. The group discussed pulling together the team that planned the YLC/FQBA event, and perhaps work with the DDD for this event, to bring a focus to the Canal to Iberville Corridor.

6. Discussion - Consideration by the Committee to become a Keep Louisiana Beautiful Affiliate.

With the support of Board Chair Heidi Raines, FQMD has applied to become an affiliate of Keep Louisiana Beautiful. Becoming an affiliate member opens the opportunity to apply for more grant funds and the obligations are minimal, four hours of training and a couple of branded events through the year, which FQMD and our partners are already doing.

7. Presentation - Presentation on the graffiti budget outline and plan - To present Karley D. Frankic

Ms. Frankic gave a presentation, see attachment, on what ways FQMD and its partners can move forward with a graffiti abatement program. Mr. Perez suggested a penalization for negligent property owners. Mrs. Holmes asked if 501 (c) 3 status is necessary, and about administrative costs. Some of these questions will have to be answered as we go along.

8. Report – Update on N. Rampart Street pedestrian and bike safety initiatives and water management.

Jessica Dandridge is the Executive Director of the Water Collaborative of Greater New Orleans. She discussed flooding and water management in lower Louisiana and answered questions specifically about the current flooding in the French Quarter. Mr. Williams asked if there are incentives to include impervious surfaces in new construction. Jessica said that there is a fee in lieu of water management required by city code. Water Collaborative is launching a new initiative, People Parks and Power, working with city council members to revamp the water infrastructure as a whole. Mrs. Holmes asked what the timeline for the millage proposal is; they are looking to have something to give out to people by May 2023. send to public vote or city council. There will be an education campaign as well to help people understand how water works in New Orleans. Mr. Fransen asked who oversees North Rampart; RTA and DPW. Rampart is so much higher now because of the streetcar line. Ms. Dandridge said it is best practice for rail lines to build them up. She noted that Gently bioswails to hold

French Quarter MANAGEMENT DISTRICT

and drain water is a possible solution, anytime you have permeable anything, it has a lot of maintenance that is the only downside, paid for by DPW. Ms. Dandridge will ask and advocate that The French Quarter be put in the queue for DPW to come out and do a survey of the problem.

9. New business – To consider and take action upon any other matters that may properly come before the French Quarter Management District Livability Committee

Ms. Gasperecz reported that Unity of Greater New Orleans, a hub for 60 agencies working in the homeless services sphere, is applying for a HUD grant for wraparound services and housing and wants to ask the Board for the FQMD to enter into an MOU with Unity stating that FQMD fully supports their application. The HUD grant is due Mid-October so Ms. Gasperecz will try to have a draft of an MOU ready for Monday's board meeting. Ms. Gasperecz will circulate information to various stakeholder to get MOUs

Mrs. Charleston reported that the Task Force app is still not working for some people. Ms. Gasperecz will bring this issue up to Security & Enforcement Committee Chair Jane Cooper.

10. Next meeting date – 5 October 2022

11. Adjournment

Mr. Perez made a motion to adjourn the meeting. Ms. Holmes seconded the motion, and the meeting was adjourned at 3:39 pm