



Board of Commissioners Meeting Minutes

Monday 11 July 2022

2:05 – 3:16 pm

Via Teleconference:

<https://meetings.ringcentral.com/j/2047589217>

Video:

<https://meetings.ringcentral.com/personallink.html>

Audio:

Meeting ID: 204 758 9217

+1 (469) 445 0100

Commissioners Present: Christine Bondio, Jane Cooper, Mamie Gasperecz, Sue Klein, Christian Pendleton, Jack Rizzuto, Robert Simms

Commissioners Absent: David Bilbe, Steve Caputo, Matthew Emory, Gail Cavett, Heidi Raines, Frank Zumbo

Executive Director: Karley Frankic

Coordinator: Shannon Muschalek (absent)

Guests: Eric Smith (CNO, CAO)

- I. **CALL TO ORDER: ROLL CALL: INTRODUCTION OF ATTENDEES** – Chairman Pendleton called the meeting to order at 2:05 pm. Ms. Frankic read the Agenda as noticed and Ms. Klein called the roll.
- II. **PUBLIC COMMENT:** The Public Comment Policy can be found at <https://www.fqmd.org/public-comment-policy>. Written public comment may be submitted electronically via email to publiccomments@fqmd.org. *There were no public comments received.*
- III. **MAY 09, 2022 MEETING MINUTES:** Ms. Gasperecz motioned (**M1**) to “approve the June 13th, 2022 Board Meeting Minutes as corrected...”, seconded by Mr. Rizzuto and unanimously approved.
- IV. **MAY 2022 TREASURER’S REPORT:** Ms. Frankic presented the submitted Treasurer’s Report. Ms. Frankic made note of the French Quarter Management District (FQMD) general operating account displaying a balance of \$91,565.04 and the FQMD patrol account displaying a balance of \$123,142.00. In accounts receivable, FQMD has two invoices to the City of New Orleans and one invoice to New Orleans and Company. The accounts payable balance is displaying the fees for the auditor and public safety services; these have since been paid. Under profit and loss, there are no unexpected expenses. The internal budget for the French Quarter Economic Development District (FQEDD) is showing FQMD running as expected for the 2022 fiscal year. Ms. Gasperecz motioned (**M2**) to “approve the June, 2022 Treasurer Reports as submitted...”, seconded by Ms. Klein, and unanimously approved. **ANNEX I**
- V. **BOARD CHAIR COMMENTS:** Mr. Pendleton
 - a. FQMD/FQEDD Monthly Meetings - Mr. Pendleton reported that the meetings with the FQEDD and the New Orleans Police Department (NOPD) have been productive. He noted that

collaboration with the Eighth District has largely involved discussion about “Force Multipliers” to be supplied to the NOPD. The following items were discussed:

- i. Crime Cameras - NOPD is deciding where approximately seventy cameras will be installed to provide the most coverage. FQMD shall have input prior to camera installation. There will be cameras added to all District ingress streets, including North Rampart Street. Mr. Simms noted the installation costs are less for North Rampart Street camera due to its proximity to the Real Time Crime Center (RTCC).
 - ii. Streetlights - This is an ongoing discussion currently being addressed by the FQMD Livability Committee.
 - iii. Mobile Light Units - The NOPD has proposed these be placed in crime “hot spots” to act as a deterrent and allow for cameras to surveil activity more clearly.
 - iv. Case Managers - Hired case managers would provide assistance to the homeless population. This cost would be split with the French Market Corporation (FMC) with FMC paying 30%. This is in addition to NOPD case management provided by the LEEDS program.
 - v. License Plate Readers - Plate Readers would assist NOPD officers in solving crimes and provide evidence.
 - vi. Speed Radar - The use of speed radar would assist in monitoring speeding more efficiently in the French Quarter.
 - vii. Training - Officers interested in radar enforcement and bicycle patrols would need additional training to be included in these details.
 - viii. Online Purchase Tax Revenue – Mr. Smith noted there may be a \$386,000.00 FQEDD tax revenue realized. This was issued by the State and he will follow-up on this and will contribute to FQEDD tax revenue collections.
 - ix. Moon Walk Patrols – This is an area shared with the FMC and they have shared fiscal responsibility for this.
- b. Sanitation Contract with Kellermeyer Bergensons Services (KBS)- Mr. Pendleton reported that KBS has been more responsive to service requests as of late. Ms. Frankic will touch more on this topic in agenda item VIII.

VI. REPORT ON THE FRENCH QUARTER ECONOMIC DEVELOPMENT DISTRICT AGREEMENT MONITORS MEETING: Ms. Cooper

- a. The June 20th, 2022 Agreement Monitor’s meeting included a discussion about the mid-year budget adjustment. This involved NOPD’s request for the “Force Multipliers” previously mentioned. Many of the items discussed were waiting on updated information from Mr. Smith’s June 24th, 2022 meeting with the Department of Public Works (DPW) and with various other meetings he attended over the month of June, 2022. Mr. Smith provided the following update:
 - i. Light Poles -Mr. Smith reported that his Friday, June 24th, 2022 meeting with DPW included a discussion about light poles. There are approximately thirty City owned light poles that have been removed to make room for 5-G installations. Approximately twenty-five of the thirty City light poles are in Allstar Lighting and Electrical’s yard; the other five are in the City’s own yard. DPW will be able to reinstall the existing light poles at a rate of approximately \$10,000 per light pole; new light poles will cost approximately \$13,000 per light pole for installation. DPW is ready to put the installation job out for bid as soon as Mr. Smith gives them the budget from the City. The placement of these poles will rely heavily on FQMD’s current lighting survey and input from NOPD.
 - ii. Crash Bollards - Engineer Mott MacDonald has now been assigned by the City to give a full estimate on the crash bollard removal. Mr. Pendleton asked Mr. Smith if he can expect the crash bollards to be removed by the end of the year to which Mr. Smith responded that it would depend on the logistics of removing the crash bollards.
 - iii. Crime Cameras- Mr. Smith reported that the City does not currently have the resources to

add the proposed crime cameras to their 2022 work queue due to the large workload they are already experiencing. The proposed crime cameras would be installed quicker if a third party is used. Mr. Smith also reported that it is expected that installation and data infrastructure would cost half as much as is proposed in the mid-year budget adjustment. This would allow FQMD to reallocate funds to other public safety projects.

- iv. Travelers Aid Society of Greater New Orleans (TASGNO) Contract with the French Market Corporation - Mr. Smith anticipates an update on this topic on Wednesday, July 13th, 2022.
- v. Street Signage Plan – A survey is being conducted to implement this plan.

VII. FQEDD FY2022 BUDGET ADJUSTMENT PRESENTATION TO THE CITY COUNCIL: Ms. Cooper With the upcoming Fiscal Year (FY) 2022 mid-year budget adjustment, FQMD discussed finalizing the proposal to be submitted to the City Council on July 21st, 2022. Ms. Klein suggested adding a nighttime traffic officer as a placeholder for the time being in the FY2022 adjustment. The Board discussed having this added as a placeholder with \$0 attached to display that this detail is something FQMD would like addressed in the future. Mr. Pendleton noted that the recent efforts of the daytime enforcement officers resulted in the issuing of over 200 tickets and 75 cars being towed. Besides improving quality of life, this added revenue to the City. Further, Ms. Frankic should note in her presentation why this category is a placeholder for future expenditure. Mr. Smith noted that budget adjustment information must be included in the City Council ordinance regarding all budget matters which will have its first reading at the next City Council meeting. Ms. Gasperecz motioned (**M3**) to “approve the FQEDD FY2022 mid-year special budget adjustment to present to the City Council as amended in this meeting...”, seconded by Mr. Rizzuto, and unanimously approved.

VIII. EXECUTIVE DIRECTOR’S REPORT – Ms. Frankic

a. Administrative

- i. Staff - Ms. Frankic reported that FQMD’s new Coordinator, Shannon Muschalek, has been with FQMD for a month now and is continuing to impress with her grasp of FQMD’s administrative duties and taking on new projects. In addition to supporting the work of the Board and Committees, she is digitizing the historic files of the agency and researching grants.
- ii. Audit - The FY2021 audit was completed and approved by Ericksen Krentel and submitted to the State Legislative Auditor. FQMD has continued its track record of successful audits. Ms. Frankic thanked the leadership of the Finance & Development Committee and FQMD’s accountant John Foard for his contributions to FQMD’s fiscal responsibility.

b. Quality of Life and Keep the Quarter Clean Launch -

- i. New Reporting Email - Ms. Frankic reported that the Sanitation Laws & Services flyer has been updated with a new reporting email: QuarterClean@fqmd.org. This email address auto forwards to KBS and allows FQMD to track the reports and KBS/Empire’s response to them. Ms. Frankic thanked Mark Dreifuss from KBS for working with FQMD on this new system and for their speedy responses to calls for service. The new flyer is downloadable on the FQMD website.
- ii. Promotional Events - This past month Ms. Frankic promoted FQMD’s Keep the Quarter Clean campaign at events for French Quarter Citizens, Mid-South Women in Tourism, and the Greater New Orleans Hotel & Lodging Association. She also had an interview with Inside New Orleans, and briefings with No Litter NOLA and Julio Guichard in the Lt. Governor’s office.
- iii. Keep the Quarter Clean Hotel Cards - In partnership with Keep Louisiana Beautiful (KLB), who directly funded 35,000 hotel rack cards, FQMD has provided an opportunity to hotels around the French Quarter to share in the initiative of establishing a cleaner and

greener neighborhood. FQMD would like to convey that they are glad visitors are here and would love for them to come back for years to come. A part of that relationship includes accountability in all efforts to make the French Quarter a clean and safe place to visit. The Keep the Quarter Clean hotel cards were created to enable French Quarter hotelier partners to equip guests with valuable resources in reporting sanitation and litter issues. It is the purpose of these hotel cards to raise awareness to all who enjoy the French Quarter; to be mindful of their litter and provide the resources necessary to properly maintain sanitation standards. The Greater New Orleans Hotel & Lodging Association is assisting with getting the message out to French Quarter hotels so the cards can be placed in every guest room in the neighborhood. FQMD staff are packaging up packs of cards for each hotel to be picked up at the FQMD office. The cards are designed to be adaptable as direct mailers and have space for concierges to jot down information on the back. The press release about this new hotel collaboration went out last week and was immediately picked up by New Orleans Magazine.

- iv. Joint Membership Event - The Young Leadership Council and French Quarter Business Association are teaming up for a joint membership event on the afternoon of August 7th to promote the Keep the Quarter Clean campaign. Maddie Charleston of the Livability Committee is helping to organize FQBA members to lead groups of YLC members to walk the French Quarter and visit businesses with the sanitation flyers and offer window stickers to businesses.
 - v. KLB Conference - KLB is holding a statewide conference in Baton Rouge this October. Ms. Frankic stated that FQMD should be represented there because of KLB's direct funding of the hotel cards and anticipated future collaboration around Keep the Quarter Clean, including graffiti abatement programming in the works of the Livability Committee
 - vi. Meeting with KBS - Commissioners Raines and Cooper, along with Ms. Frankic met with KBS, formerly Empire, again this past month. KBS provided the requested GPS tracking sample. They also provided maps to show their weekly and monthly pressure washing schedules. They discussed adding the following categories to the 311 reporting website: Graffiti on public property, an "other" option, incomplete service, organic waste, and a pressure washing request. Discussions are ongoing with the 311 Team regarding updates to existing service requests and creation of new service requests for organic waste in the French Quarter. FQMD requested a key points indices spreadsheet from KBS to track the following monthly: average speed of KBS vehicles, litter can cleanings/wipe downs, graffiti removal, pressure washing completed, and flushing completed.
 - vii. FQMD Website - The FQMD website has been updated with the addition of a sanitation services page which includes the sanitation contract, links to the Sanitation Laws & Services Flier, and the new pressure washing schedules provided by KBS. There is also a banner on both the home page and sanitation services page to allow FQMD to alert stakeholders to the pertinent updates. They both now alert visitors to check out the new pressure washing schedules so citizens know when their sidewalks should be cleaned.
- c. Public Safety
- i. The New Orleans Business and Civic Crime and Quality of Life Coalition - Ms. Frankic reported that FQMD was invited by Greater New Orleans Incorporated to participate in The New Orleans Business and Civic Crime and Quality of Life Coalition. Thus far there are over 100 organizations and businesses participating in the coalition that is drafting a plan to promote concurrent approaches: Community Support for NOPD and Investment in Youth Support Services. The plan has been developed over the past month in response to the epidemic of crime in New Orleans. Ms. Frankic reported that there will be a press conference on July 12th, at 10:00 am at the Youth Empowerment Project on Oretha Castle Haley Boulevard. This coalition is the largest of its kind in New Orleans, bringing

together leaders to share a concise action plan that draws from years of planning blended with best practices. Ms. Frankic asked the Commissioners to consider joining Commissioner Bondio and herself in attending the press conference on July 12, 2022 when the plan will be released.

- ii. FQEDD Trust Fund Dashboard - Ms. Frankic reported that the City Administration has provided a FQEDD Trust Fund Dashboard in the Budget, Requisition, and Accounting Services System (BRASS). Users can now see an annual summary by year, revenue details, expenditure details, and budget to actual reports as well as invoices, transaction details, and commitments.
- iii. New Director of the Mayor’s Office of Nighttime Economy - Ms. Frankic reported that the City Administration has hired their new Director of the Mayor’s Office of Nighttime Economy. His name is Howie Kaplan and has owned The Howlin’ Wolf in the Warehouse District for 25 years.

d. Meetings Attended

6/14	RHI: Tuesday Forum on Gun Violence and Nightlife
6/14	NOPD 8 th District MAX Meeting
6/14	Virtual meeting with Keep Louisiana Beautiful re: funding opportunities
6/14	SKAL Dinner
6/15	Planning meeting with Stephanie Cantrell (FQBA) re: KQC
6/15	VCC Foundation Colors of the French Quarter event
6/15	Virtual meeting with Ericksen Krentel re: 2021 audit
6/15	French Quarter Citizens membership meeting – KQC promotion
6/16	Inside New Orleans interview re: KQC
6/17	Virtual meeting with No Litter NOLA re: KQC
6/20	FQEDD Agreement Monitors Meeting
6/20	FQMD Security & Enforcement Committee Meeting
6/21	Sanitation meeting with KBS
6/21	Planning meeting with Maddie Charleston (Livability Committee) re: KQC
6/21	NOPD 8 th District MAX Meeting
6/22	Livability Committee mid-month check meeting with Gasperecz & Holmes
6/22	Finance & Development Committee agenda planning meeting
6/22	Introductory meeting with the new Director of the Mayor’s Office of Nighttime Economy, Howie Kaplan
6/28	NOPD 8 th District MAX Meeting
6/28	Mid-South Women in Tourism dinner – KQC promotion
6/29	GNOHLA Member Meeting – KQC promotion
6/30	Keep the Quarter Cleans YLC FQBA Member Event planning meeting
6/29	Virtual meeting with Board Chair
6/29	FQMD Finance & Development Committee meeting
6/30	Meeting with Julio Guichard (Lt. Gov Office) – KQC promotion
6/30	GNO Inc. Civic Crime and Quality of Life Coalition meeting
7/5	Graffiti planning meeting with Tesler, Holmes, Muschalek
7/5	NOPD 8 th District MAX Meeting
7/5	Upper Quarter Patrol financial review with Cooper
7/6	Virtual meeting re: Board meeting agenda review with Raines and Pendleton
7/6	Virtual meeting re: FQEDD billing with Raines, Zumbo, Foard
7/6	FQMD Livability Committee meeting
7/7	GNO Inc. Civic Crime and Quality of Life Coalition meeting
7/8	Virtual meeting re: FQEDD budget adjustment with Raines
7/8	Virtual meeting re: TASGNO contract with Cooper and Gasperecz
7/11	FQMD Board meeting

IX. SECURITY AND ENFORCEMENT COMMITTEE CHAIR REPORT - Ms. Cooper

Ms. Cooper reported that the June 6th, 2022 Security and Enforcement Committee meeting held discussions on the 2022 work plan, the FQEDD FY2022 mid-year budget adjustment, and the report

from Matt Pincus on the Upper Quarter Patrol (UQP). At the next meeting on July 18th, 2022, the Security and Enforcement Committee plans to discuss key point indices and if they are recommending renewing the UQP for an additional six months.

- X. FINANCE AND DEVELOPMENT COMMITTEE CHAIR REPORT - Ms. Klein
Ms. Klein reported that the June 29th, 2022 Finance and Development Committee meeting reviewed the FQEDD mid-year budget adjustment for FY2022. Ms. Frankic also noted that FQMD staffing structure will be further discussed in the next Finance and Development Committee meeting in August, 2022.
- XI. LIVABILITY COMMITTEE CHAIR REPORT - Ms. Gasperez
Ms. Gasperez urged the Board to help promote the Keep the Quarter Clean campaign by adding the magnets and window clings to their cars and business. Ms. Gasperez commended Ms. Frankic on her dedication in promoting the Keep the Quarter clean campaign by attending several events and press conferences over the last month. She also thanked Mr. Pendleton for offering Brennan’s Restaurant for the FQMD joint event with the Young Leadership Council and the French Quarter Business Association to promote the Keep the Quarter Clean campaign. Ms. Gasperez reported that the Livability Committee will be meeting at Covenant House for future meetings. The Livability Committee work plan continues to include graffiti abatement, the lighting survey, and case worker funding for homelessness. The lighting survey should be complete by August 1st. Ms. Klein noted Ms. Gasperez’s TV interview of the Keep the Quarter Clean campaign was very well done.
- XII. NEW BUSINESS: To consider and take action upon any other matters that may properly come before the French Quarter Management District Board of Commissioners.
No new business discussed.
- XIII. NEXT SCHEDULED MEETING DATE: 12 September 2022 at the Historic New Orleans Collection.
- XIV. ADJOURNMENT: Mr. Rizzuto motioned **(M4)** to “adjourn the July Regular Meeting of the FQMD Commission at 3:16 p.m.”, seconded by Ms. Gasperez and unanimously approved.

Respectfully submitted,
(signed original available)
Susan Klein, Secretary

ANNEX I – Treasurer Reports