

FRENCH QUARTER ECONOMIC DEVELOPMENT DISTRICT

HELENA MORENO
District Member

DONNA GLAPION
District Member

**JOSEPH I.
GIARRUSSO III**
District
Member

**JAY H.
BANKS**
District
Member

**KRISTIN
GISLESON
PALMER**
District
Member

**JARED C.
BROSSETT**
District
Member

CYNDI NGUYEN
District
Member

AGENDA

French Quarter Economic Development District
to be held in City Hall Council Chamber
on Thursday, November 18, 2021 no earlier than 9:30 AM



LORA W. JOHNSON
CLERK OF COUNCIL

FRENCH QUARTER ECONOMIC DEVELOPMENT DISTRICT

AGENDA

NOVEMBER 18, 2021

ORDERS OF BUSINESS

1. PRESENTATION ON THE 2022 ANNUAL BUDGET OF THE FRENCH QUARTER ECONOMIC DEVELOPMENT DISTRICT

Brief: A Presentation by Karley Frankic, Executive Director of French Quarter Management District, on the 2022 annual budget, as prepared by the City's CAO and approved by the FQMD on November 8, 2021.

2. FRENCH QUARTER ECONOMIC DEVELOPMENT DISTRICT MOTION NO. M-2021-6

Brief: A Motion approving the French Quarter Economic Development District annual budget for the year 2022.

3. TO CONSIDER AND TAKE ACTION UPON ANY OTHER MATTERS THAT MAY PROPERLY COME BEFORE THE FQEDD GOVERNING AUTHORITY.

FRENCH QUARTER ECONOMIC DEVELOPMENT DISTRICT

CITY OF NEW ORLEANS

MOTION NO. M-2021-6

CITY HALL: November 18, 2021

BY: DISTRICT MEMBER GISLESON PALMER

SECONDED BY:

WHEREAS, a Cooperative Endeavor Agreement (“CEA”) between the City of New Orleans, French Quarter Management District (“FQMD”), and French Quarter Economic Development District (“FQEDD”) for the Supplemental Police Patrol Program (“SPPP”) was effectuated on October 1, 2021; and

WHEREAS, this CEA requires the City’s Chief Administrative Officer (“CAO”) to prepare and present the FQEDD annual budget to FQMD by no later than October 15 each calendar year; and

WHEREAS, within 30 days of receiving the annual budget, FQMD must notify the CAO of its approval or disapproval of the FQEDD annual budget before submitting the budget, with any revisions, to the FQEDD for its approval at a public meeting; and

WHEREAS, pursuant to the CEA, the FQEDD shall have the authority to approve the budget as submitted or with modifications, provided that any approved budget shall be consistent with allocation requirements of the ballot proposition passed by voters at the April 24, 2021 special election; and

WHEREAS, at its meeting on November 8, 2021, the FQMD Board of Commissioners passed a motion to approve the FQEDD annual budget for the year 2022, with no revisions from the version presented by the CAO; **NOW, THEREFORE**

BE IT MOVED BY THE GOVERNING AUTHORITY OF THE FRENCH QUARTER ECONOMIC DEVELOPMENT DISTRICT, that the FQEDD hereby approves the FQEDD annual budget for the year 2022, as prepared by the City's CAO and approved by the FQMD on November 8, 2021, attached hereto as Exhibit A.

THE FOREGOING MOTION WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF, AND RESULTED AS FOLLOWS:

YEAS:

NAYS:

ABSENT:

AND THE MOTION WAS ADOPTED.

EXHIBIT A

French Quarter Economic Development District Proposed Budget FY 2022

Supplemental Police Patrol Program		
SPPP Personnel	Funding	Notes
Overtime for SPPP Officers (including 3% overnight differential)	\$ 1,869,984.55	Recurring
Full-time supervisor (NOPD Sgt. or above)	\$ 93,500.00	Recurring
Subtotal	\$ 1,963,484.55	

SPPP Operating Expenses		
Polaris Ranger XP 1000	\$ 26,589.00	If necessary due to procurement issues with standard vehicles, 2 of these are already to be purchases with existing appropriated French Quarter Improvement Fund (FQIF) dollars
2 SPPP patrol vehicle	\$ 60,000.00	SPPP vehicles, as defined in the CEA and agreed upon by the City, NOPD, and the FQMD
SPPP Application Licensing	\$ 50,000.00	Recurring
iPads	\$ 1,200.00	4 additional iPads to bring total to 13 to account for maintenance, breakage, etc
Mobile Internet Hotspots	\$ 1,200.00	6 additional in-vehicle hotspots to ensure coverage due to maintenance, breakage, etc
In-vehicle cameras	\$ 12,000.00	One-time install
Video storage for in-vehicle cameras	\$ 1,200.00	Recurring
Scooters	\$ 10,000.00	2 scooters, requested by the commander of the 8th district to allow for SPPP flexibility during high-volume events such as Mardi Gras, New Years, etc where for some patrols full-size vehicles may be impractical
Mobile Internet Data	\$ 3,840.00	Recurring
Vehicle Maintenance	\$ 16,000.00	Recurring
General Office Supplies	\$ 5,000.00	Recurring
Subtotal	\$ 187,029.00	

SPPP Operating Expenses		
FQMD Administrative Fee	\$ 150,000.00	Recurring

Total FQEDD Request for 2022 \$ 2,300,513.55

French Quarter MANAGEMENT DISTRICT

2022 French Quarter Economic Development District Budget

18 November 2021

FRENCH QUARTER ECONOMIC DEVELOPMENT DISTRICT GOVERNING AUTHORITY: 2021/08/19 RESOLUTION R-2021-4

In accordance with FQEDD Resolution R-2021-3, and as approved by the voters of the FQEDD at a special election held on April 24, 2021, an increase of .245% in the sales tax, over and above the amount of sales tax currently being collected, is hereby levied within the boundaries of the FQEDD ... to be collected on the sale at retail, the use, the lease or rental, the consumption and storage for use or the consumption of tangible personal property and sales of services, excluding the furnishing of hotel and motel guest rooms within in the District, within the boundaries of the FQEDD for a period beginning October 1, 2021 and ending June 30, 2026. The foregoing tax collections shall be used exclusively for the purpose of funding POST Certified supplemental police patrols and homeless assistance services, with the initial \$2 million collected in any year dedicated to supplemental police patrols and any additional revenue to be divided between additional patrols and public safety programs (including homeless assistance). The proceeds of the tax levied and collected in accordance with this section shall be segregated as collected and deposited into the French Quarter Economic Development District Trust Fund, created by New Orleans City Council Ordinance No. 26,374 M.C.S., and administered by the French Quarter Management District, which shall provide fiscal and operational oversight in accordance with Resolution R-2021-3 and shall be subject to the reporting requirements therein.

Cooperative Endeavor Agreement

Purpose

- To enhance public safety to achieve economic development.
- To provide supplemental police patrols in the District in accordance with the FQEDD voter Proposition, supplemental to and over and above that of the on-duty police presence, deterring the commission of criminal activity in the District and enhancing security for residents, service workers, businesses, and visitors within the District
- To fund POST Certified supplemental police patrols and homeless assistance services, with the initial \$2 million collected in any year dedicated to supplemental police patrols and any additional revenue to be divided between additional patrols and public safety programs (including homeless assistance)
- FQMD will enhance public safety by engaging in fiscal and operational oversight of the City's public safety program within the District.

Cooperative Endeavor Agreement | Structure

Oversight

- Administered by the French Quarter Management District for fiscal and operational oversight of the Trust Fund and services provided by such fund
- Quarterly budget and expenditure reports to the City Council
- Agreement Monitors
 - Commander of the NOPD 8th District
 - Mayor
 - City Council President
 - City Council District C Member
 - FQMD Board Chair
 - FQMD Board Vice-Chair

Cooperative Endeavor Agreement | Structure

Operations

- Unified Command through the NOPD Eighth District
 - Fulltime NOPD supervisor manages and day to day operations of the Supplemental Police Patrol Program (SPPP) under the direction of the 8th District Commander
 - Patrol officers, on-duty overtime, under the direct command of the fulltime SPPP Supervisor
- FQMD works with the NOPD 8th District to draft Patrol Plan and Post Instructions through it's Security & Enforcement meetings.

Cooperative Endeavor Agreement | Key Performance Indices

Public Safety Accountability

- Monthly public meetings of FQMD Security & Enforcement Committee and Board of Commissioners
- Monthly meetings of Agreement Monitors
- Discuss performance of the services provided by the Trust Fund and City services within the District, and the public's perception of the effectiveness of the SPPP, and alternative approaches that should be considered in order to better achieve the Agreement's goals
- Set annual KPIs and evaluate monthly
 - Number of SPPP Patrol Officers trained in District specific Laws
 - App call response time
 - Miles patrolled
 - Number of Citizen Contacts
 - Number of Business Checks
 - Percentage of shifts filled

Cooperative Endeavor Agreement | Budget

Fiscal Transparency

- Annual Budget authored by the City's Chief Administrative Officer in collaboration with the FQMD, its Finance and Development Committee, and its Security and Enforcement Committees
- FQMD will submit the Annual Budget to the full FQEDD for final approval.
- FQEDD shall have the authority to approve the budget as submitted, or with modifications, provided that any approved budget shall be consistent with the allocation requirements set forth in the Proposition. The final approval shall take place at a public meeting of the FQEDD.
- Administration shall provide the FQMD with direct on-line 24/7 real-time access to the Trust Fund, showing all deposits, details of all expenses/expenditures, and other reasonably expected information, including but not limited to, budget to actual reports, income and expense reports, and balance sheets.
- Administration shall present invoices, receipts, and detailed expenditure data to the FQMD on a Monthly basis for the preceding calendar Month, including a detailed report of actual receipts and expenditures of funds disbursed by the Trust Fund and the balance of such funds remaining in the Trust Fund.
- Quarterly budget and expenditure reports to the City Council

FY2022 Budget | French Quarter Economic Development District

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Mobile Internet Data	\$ 3,840.00
Vehicle Maintenance	\$ 16,000.00
General Office Supplies	\$ 5,000.00
Subtotal	\$ 187,029.00
SPPP Operating Expenses	
FQMD Administrative Fee	\$ 150,000.00
Total FQEDD Fiscal Year 2022	\$ 2,300,513.55

French Quarter MANAGEMENT & DISTRICT

Karley D. Frankic | Executive Director

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