

French Quarter MANAGEMENT DISTRICT

2021 Annual Report

French Quarter Management District

The statutory purpose of the FQMD is to strengthen the District as a vital component of Louisiana's tourism industry; aid in the **preservation** of the District's architecture, quaint charm and tout ensemble; beautify the District's appearance; improve **public safety**, foster quality experiences and **quality of life** within the District; and improve **commercial and residential vitality**. The statutory functions of the FQMD include strategic planning, business and commercial development activities and administering capital improvement funds.

Mission

The French Quarter Management District is a state entity created by the Louisiana Legislature as a means for the residential and business communities to work together to protect, preserve and maintain the world-famous French Quarter as a safe, clean, vibrant and friendly neighborhood for residents, businesses, and visitors.



2021 Board of Commissioners

Vieux Carré Commission Chairperson	Mamie Gasperecz
Vieux Carré Property Owners, Residents and Associates	Jane Cooper
Louisiana Restaurant Association	Christian Pendleton, Chair
Greater New Orleans Hotel & Lodging Association: Canal to Iberville	Frank Zumbo, Treasurer
Greater New Orleans Hotel and Lodging Association: Vieux Carré	David Bilbe
French Quarter Business Association	Jeremy DeBlieux/Brittany Mulla McGovern
French Quarter Business League	Robert Watters
Mayor - Business owner headquartered in district	Matthew Emory
Mayor - Domiciliary and qualified elector	Robert Simms
French Quarter Citizens	Gail Cavett
North Rampart Main Street	Sue Klein, Secretary
New Orleans & Company	Steve Caputo
City Councilmember District C	Heidi Raines, Vice-Chair

2021 Committees

Finance & Development

- Heidi Raines, Chair
- Frank Zumbo, Vice-Chair

Government Affairs

- Jeremy DeBlieux, Chair
- Gail Cavett, Vice-Chair

Livability

- Mamie Gasperecz, Chair
- Dave Jorgensen, Vice-Chair

Security & Enforcement

- Matthew Emory, Chair
- Jane Cooper, Vice-Chair

Working for the Betterment of the French Quarter



Executive Director

Karley D. Frankic

Supplemental Police Patrol Program reinstated with the French Quarter Economic Development District Trust Fund



On April 24th, 72% of voters within the French Quarter Management District elected to bring back the French Quarter Economic Development District (FQEDD) quarter cent sales tax for public safety in the French Quarter which dedicates the first \$2M to POST Certified supplemental police patrols, additional revenues split between additional patrols and other public safety programs, including homeless assistance services, and is administered by the French Quarter Management District for fiscal and operational oversight of the FQEDD Trust Fund and services provided by such fund. Collection of the new FQEDD sales tax began on October 1, 2021, and the increase of the supplemental police patrols began on January 1, 2022.

Public Safety: Expanded Royal Street Patrol

Due to FQMDs proven track record of accountable and transparent administration of supplemental police patrols, New Orleans & Company approached FQMD to expand the existing Royal Street Patrol with additional foot patrols for the 100-600 blocks of Royal, Bourbon, and Dauphine Streets.

FQMD and New Orleans & Company signed a Cooperative Endeavor Agreement to fund the expansion and FQMD is now working with the New Orleans Police Department to launch the expanded foot patrols in early 2022.



Public Safety: FQMD Donation of Patrol Parts & Materials



FQMD ran the Supplemental Police Patrol Program (SPPP) for six years and generously donated vehicles to the City of New Orleans, maintained those vehicles at its own expense, acquired parts and materials during that period. Due to a shift in operational control of supplemental patrols to the City of New Orleans, the equipment was deemed surplus property by the Board and donated to the City of New Orleans as its donation provided for the greater public purpose and facilitates the collaborative partnerships between law enforcement programs in French Quarter of New Orleans.

Public Safety: Needs Assessment of Street Homeless

FQMD released a Needs Assessment of Street Homelessness in the French Quarter. This assessment was funded solely by FQMD and performed by the Travelers Aid Society of Greater New Orleans in coordination with the French Market Corporation. This is the first full survey ever undertaken to ascertain the number of individuals living on the streets of the District, to understand their demographics, and identify which services for which they qualify.

Realities of Unhoused Individuals in the French Quarter

Seven themes developed with data yielded by a 95-item survey administered by Travelers Aid Society of Greater New Orleans to currently or previously unhoused individuals encountered in the French Quarter Management District (FQMD). The 129 surveyed individuals represent 90% of the average number of individuals (143) counted sleeping there. Read the complete data report yielded from the survey [here](#).

129 surveyed individuals **44.6** average age **78%** identify as men

Marginalized Demographics & Adverse Life Experiences Over-Represented

- **LGBTQ+** individuals over-represented at: **4x** the general U.S. adult population
- **Trans and Gender Non-Conforming:** **15x**
- **Native and Indigenous:** **3x**
- Formerly in **foster care:** **8x**
- **Less than a GED-level education:** **4x**
- **Domestic violence survivors:** **3x**
- Previously **imprisoned:** **19x**



Significant Medical Conditions and Histories of Homelessness



Have disabling conditions, with **50%** having two or more such conditions.



Have been homeless for six months or longer in their current episode of homelessness.



Have experienced homelessness for more than two years of their life.

Struggling but Willing to Access Services



Lack information about the basic services and shelters available in the city.



Reported not having met with any case manager, social worker, or outreach specialist in the past six months.

<1.0

The average amount of times unhoused individuals in the area reported having interacted with any case manager, social worker, or outreach worker to discuss goals such as income, healthcare, or housing in the past six months was **0.90**.

Those who are aware of services reported **distance, mobility impairments, strict rules, limited staff, over-crowdedness, and theft of personal items** among the **barriers** they face when seeking services.

Public Safety: Dusk to Dawn

Together with our partners at the Downtown Development District, FQMD Security & Enforcement Committee relaunched an updated Dusk to Dawn - Keep it On campaign.

It is all of our responsibility to preserve the French Quarter and Downtown. This public service message from the FQMD & DDD highlights the importance of keeping your building lights on after dark.

DUSK TO DAWN – KEEP IT ON!

How Can You Help Improve Public Safety in Your Block?

- Person Crimes including shootings, assault, and robbery are up in the French Quarter & Downtown.
- Statistics show that the highest percentage of Person Crimes occur between the hours of 7:00 pm and 7:00 am.
- This is a city and nationwide issue we can help address.
- Studies support that crime is significantly reduced when exterior buildings lighting is improved.
- Use LED bulbs, timers, and photovoltaic sensors to reduce costs.

PLEASE TURN ON YOUR BUILDING LIGHTS AFTER DARK

Report Non-Emergency Crime in the French Quarter to the French Quarter Task Force App

www.sdtaptaskforce.com

Report Non-Emergency Crime in Downtown to the DDD Safety Team

(504) 415-1730

REPORT EMERGENCIES TO 911

Quality of Life: Sanitation Contract Position Paper

The Livability Committee held public meetings, worked with VCPORA and FQBA to survey residential and business members, and drafted a Position Paper in preparation for the new Request For Proposals for the expiring 2021 Sanitation Contract. While the position paper was distributed broadly to the Mayor's executive staff, all Councilpersons, and French Quarter organizations, specifically, the document was sent to City Council Public Works Committee Chair and the Sanitation Department to effect true feedback from the community on the City's sanitation contract for the District.

Quality of Life: Graffiti Clean Up



Livability Committee Members volunteered with the French Quarter Business Association's Vieux Carré Graffiti Abatement Program's first cleanup since the beginning of the pandemic. Nearly 50 volunteers cleaned graffiti in the French Quarter.

Infrastructure: Small Cell Technology



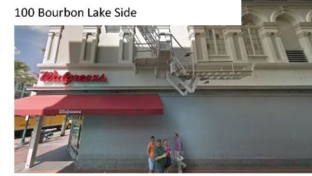
The collective effort of FQMD Livability Committee, in partnership with Vieux Carré Commission Foundation, French Quarter Business Association, Vieux Carré Property Owners, Residents and Associates to assist the Vieux Carré Commission (VCC) in managing the 5G pole installation plan that includes a pole design and materials appropriate for the toute ensemble of the District, VCC participation in the permitting processing, and a commitment to the no-net gain of number of poles in the historic district, with the City requiring the carriers to install new 5G streetlight poles to replace existing non-5G streetlight poles, creating a zero net gain.

Vitality: 100 Blocks

FQMD, through its Livability Committee leadership established a new dialogue with the Downtown Development District board and staff with a focus on collaboration towards the addressing the condition of the 100 blocks of the French Quarter.

100 BLOCK OF BOURBON

100 Bourbon Lake Side



801 Canal Street, Walgreen
Bourbon and Canal LLC
Coleman Adler, Primary Contact/owner
Retail store
21,662 SF – Building area



111 Bourbon Street, Hustler
1X1 Bourbon Street, LLC
Retail store
19,264 SF – Building area



800 Iberville Street, Hyatt Centric Hotel
Canal Street Development Corporation, Owner
HRI Lodging, managing entity, Larry Daniels, Asset Mgr.
Hotel, Parking, Meeting Rooms, Retail
231,220 SF – Building area

100 Bourbon River Side



736 Iberville Street, Astor Hotel / Bourbon House
Iberville 2000, LLC, Owner, Bill Derbins, Hotel Mgr.
Hotel, Parking, Meeting Rooms, Retail
2,675 SF – Land area



116 Bourbon Street
Matthew/Munio Family LLC
Restaurant
3,276 SF – Building area



741 Canal Street, Astor Hotel
IXACP Hotel Owner, LP, Bill Derbins, Hotel Mgr.
Hotel, Parking, Meeting Rooms, Retail
258,024 SF – Land area



701 Canal Street
JAYMAR REALTY LLC C/O SONIAT REALTY INC
Bill Soniat, Property Manager
Retail, restaurant and hospitality
21,662 SF – Building area



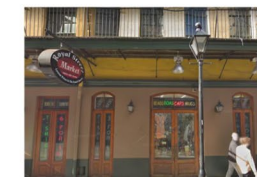
711 Canal Street, McDonald's
McDonald's Corporation, Owner,
Chris Bardell, operator
Quick Serve Restaurant (entrance closed)
6,846 SF – Building area



121 Royal Street, Royal Cosmopolitan
Royal Cosmopolitan, LLC, Owner,
Angelo Farrell, primary contact
Redevelopment Project
12,490 SF – Building area



127 Royal Street, Unique Boutique
RSS Enterprises, Inc., Owner,
Sam Shadwani, Primary contact/owner
Grocery, convenience
17,987 SF – Building area



131 Royal Street, Royal Street Market
RSS Enterprises, Inc., Owner,
Sam Shadwani, Primary contact/owner
Souvenir stores
2,857 SF – Building area



143 Royal Street, Capital One Bank
J&A Meraux, Inc.,
Rita Gui / Sidney Torres, contacts
Retail Banking
2,857 SF – Building area

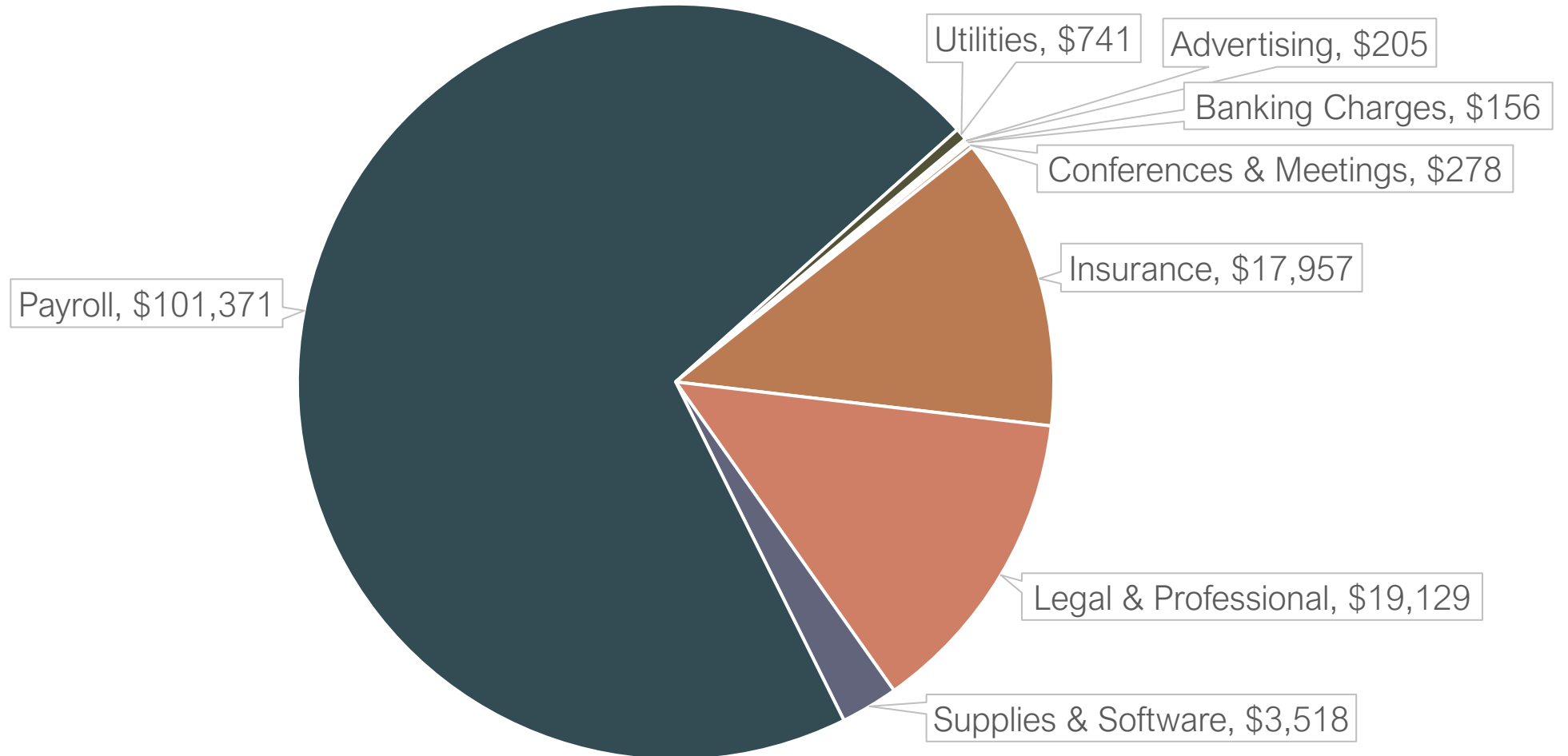
Preservation: French Quarter Museum Association



Beauregard-Keyes House and Garden Museum
Catholic Cultural Heritage Center
Hermann-Grima + Gallier Historic Houses
The Historic New Orleans Collection
Louisiana State Museum
New Orleans Pharmacy Museum
New Orleans Jazz Museum

FQMD supported cultural development by renewing the Cooperative Endeavor Agreement which enables the French Quarter Museum Association to grow the programming and coordinated marketing of this collection of museums as their fiscal agent.

General Operating Summary



Finance, Development, and Government Affairs



French Quarter MANAGEMENT DISTRICT

Karley D. Frankic | Executive Director

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