

# French Quarter MANAGEMENT DISTRICT

## NOTES

### Security & Enforcement Committee Meeting

Monday, 21 June 2021

2:00 pm

Hotel Monteleone, Royal Salon  
214 Royal Street  
New Orleans, LA 70130

#### 1. Call to Order

Vice-Chair Cooper led the meeting as Mr. Emory was absent. The meeting was called to order at 2:06 pm and the agenda was read into the record.

#### ROLL CALL:

COMMITTEE MEMBERS				VOTES
First Name	Last Name	Present	Absent	Approve mtg notes
Glade	Bilby	X		Yes
Steve	Caputo	X		Yes
Gail	Cavett	X		Yes
Jane	Cooper	X		Yes
Matthew	Emory		X	-
Frances	Hegenberger	X		Yes
Ann	Kesler		X	-
Brittany	Mulla McGovern		X	-
Robert	Watters	2:31 pm		-

GUESTS		
First	Last	Role
Karley	Frankic	Executive Director
Larry	Lane	
Ross	Bourgeois	New Orleans Homeland Security & Emergency Preparedness
Bob	Simms	Commissioner
Jamie	Roach	Sergeant, NOPD 8 <sup>th</sup> District, SPPP Supervisor
Sam	Palumbo	Lieutenant, NOPD 8 <sup>th</sup> District
Jeffery	Walls	Captain, NOPD 8 <sup>th</sup> District Commander
Angela	Owczarek	Travelers Aid Society of Greater New Orleans

#### 2. Public Comment

No written public comment was received.

#### 3. Approval of previous meeting notes

Ms. Hegenberger made a motion to approve the previous meeting notes. Mr. Bilby seconded motion and it was approved.

#### 4. Committee Chair's Comments

##### a. Introduction on Captain Walls, incoming Eighth District Commander

Captain Walls introduced himself and noted this was his first day back as Commander of the Eighth District and he is already getting messages from stakeholders. He provided his contact information: 504-339-5246 [jhwalls@nola.gov](mailto:jhwalls@nola.gov). Committee members noted concerns including drag racing, illegal vending, and parking on

# French Quarter MANAGEMENT DISTRICT

the Esplanade neutral ground. Captain Walls noted that the officers of the Eighth District have a great clearance rate on violent crime, above national average. Auto burglaries and theft are up. He wants to add another Quality-of-Life officer and more mounted police on Bourbon Street. He noted that in August the low barrier shelter will go from 100 beds to 300 beds for the homeless population.

b. Recap of District Attorney Williams presentation actionable items

Ms. Cooper noted that Mr. Emory will be providing an update on follow up conversation with DA Williams when he is back next month.

5. Presentation – Presentation and discussion of supplemental French Quarter police patrols and the French Quarter Task Force program. To Present: Sergeant Jamie Roach

Sergeant Roach presented the attached slide deck. She noted that the patrols are down 1-2 vehicles, and they are using marked patrol cars until new vehicles are purchased. They patrol officers are tracked with GPS to assure that they are continuing the patrol per the patrol plan. Sergeant Roach reported that they removed one officer from the pool. Some officers are now taking vacation after working straight through the COVID-19. Ms. Cavett asked that Sergeant Roach provide specific shifts that are not filled and why. Sergeant Roach noted that when shifts are not filled she personally monitors the app and will send calls to dispatch.

Mr. Simms provided an update for the City on vehicle status: Vehicle 4 is done. Vehicle 5 a/c is out and can only be used at night or when not raining, Vehicle 6 is at Mercedes Benz, the Polaris can only be used when not raining. The City is buying new vehicles when the make year turns over to 2022 models on July 1<sup>st</sup> with French Quarter Improvement Fund dollars including Chevy Traxes and Polaris.

6. Discussion by Committee with Travelers Aid Society of Greater New Orleans Needs Assessment of Street Homeless: Led by Angela Owczarek

Ms. Owczarek provided a draft of the homeless survey that field surveyors will utilize. They can start surveying in a week, depending on weather. Mr. Simms will provide data from the app. There is a meeting with NOPD Quality of Life officers scheduled after this meeting.

7. Discussion by Committee of public safety initiatives:

c. SafeCam Platinum: To present Ross Bourgeois

Mr. Bourgeois reported that the City Council appropriated money for crime cameras throughout the City, including additional infrastructure and personnel staff. November 2017 they opened the Real Time Crime Center (RTCC) and now have about 1,000 public and private cameras feeding into the RTCC. He will confirm that the VCC has a streamlined no cost application from the installation of private crime cameras. He provided brochures to the committee.

d. Hide, Lock, Take: To present - Jane Cooper

Ms. Cooper reported that there are three needs to proceed with the program:

1. Louisiana Department of Insurance to fund the signs
2. City agree to put the signs on public poles
3. FQMD Board to support

e. Dusk to Dawn – Keep It On: To present: Karley D. Frankic

Ms. Frankic presented a draft revision of the Dusk to Dawn flyer and asked the members to provide feedback to her before presenting to the Board of Commissioners.

# French Quarter

MANAGEMENT DISTRICT

8. New Business

No new business was discussed.

9. Next meeting date

The next scheduled meeting of the committee is July 19<sup>th</sup> at 2:00 pm at the Hotel Monteleone.

10. Adjournment

Mr. Watters made a motion to adjourn the meeting. Ms. Hegenberger seconded the motion, and the meeting was adjourned at 3:18 pm.



Karley Frankic <kfrankic@fqmd.org>

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## 3 hour App Call response

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**Bob Simms** <fqtfcoordinator@gmail.com>

Wed, Jun 23, 2021 at 10:23 AM

To: Gail Cavett <GAILACAVETT@aol.com>, Karley Frankic <kfrankic@fqmd.org>, francesfluffy@gmail.com

Cc: jamie.roach@nopd.gov

Karley, Fluffy & Gail,

It was reported by Gail and Fluffy at the FQMD SEC meeting that a FQTF App call took 3 hours for an Officer to respond.

Fluffy later told me that it happened about 2 weeks ago and at about 1am in the morning. Complaint was concerning noise and drag racing.

I looked at all App calls received from May 1 to June 14 and did not find any submitted by Fluffy. I did find 2 App calls submitted from Fluffys block:

5/06 @ 01:19 am - Officer arrived in 2 mins.

5/29 @ 00:34 am - Officer arrived in 10 mins

FQTF App calls were responded to in a timely manner and there was no 3 hour response time. Only explanation I can come up with is that Fluffys cell service did not transmit the App Call that she submitted.

Please reflect this updated information as a note in the meeting notes

Regards,  
Bob



**French Quarter Task Force  
NOPD Summary  
Feb 28, 2021 – May 29, 2021**

# FQTF Summary – 1<sup>st</sup> Quarter 2021

	<b>Jan (FQMD)</b>	<b>Feb (FQMD)</b>	<b>Mar (NOPD OT)</b>
<b>App Calls</b>	<b>124</b>	<b>68</b>	<b>145</b>
<b>Dispatch Calls</b>	<b>19</b>	<b>12</b>	<b>42</b>
<b>Self Initiated Calls</b>	<b>1353</b>	<b>911</b>	<b>1825</b>
<b>Total Calls</b>	<b>1496</b>	<b>991</b>	<b>2012</b>
<b>Arrests</b>	<b>0</b>	<b>1</b>	<b>2</b>
<b>Apprehensions</b>	<b>0</b>	<b>0</b>	<b>13</b>
<b>Summons'</b>	<b>0</b>	<b>1</b>	<b>13</b>
<b>Traffic Citations</b>	<b>2</b>	<b>16</b>	<b>7</b>
<b>Business Checks</b>	<b>154</b>	<b>209</b>	<b>289</b>
<b>Citizen Contacts</b>	<b>261</b>	<b>261</b>	<b>579</b>
<b>Subjects Moved</b>	<b>95</b>	<b>64</b>	<b>178</b>
<b>Miles Driven</b>	<b>4181</b>	<b>2785</b>	<b>5213</b>
<b>Shifts Filled</b>			<b>98%</b>

# FQTF Summary – 2<sup>nd</sup> Quarter 2021

	<b>Apr</b> (NOPD OT)	<b>May</b> (NOPD OT)	<b>June</b> (NOPD OT)
<b>App Calls</b>	<b>184</b>	<b>198</b>	
<b>Dispatch Calls</b>	<b>44</b>	<b>39</b>	
<b>Self Initiated Calls</b>	<b>1308</b>	<b>1559</b>	
<b>Total Calls</b>	<b>1536</b>	<b>1796</b>	
<b>Arrests</b>	<b>4</b>	<b>1</b>	
<b>Apprehensions</b>	<b>13</b>	<b>6</b>	
<b>Summons'</b>	<b>11</b>	<b>1</b>	
<b>Traffic Citations</b>	<b>9</b>	<b>10</b>	
<b>Business Checks</b>	<b>180</b>	<b>153</b>	
<b>Citizen Contacts</b>	<b>360</b>	<b>344</b>	
<b>Subjects Moved</b>	<b>159</b>	<b>120</b>	
<b>Miles Driven</b>	<b>4216</b>	<b>4642</b>	
<b>Shifts Filled</b>	<b>96%</b>	<b>95%</b>	

# NOPD 8<sup>th</sup> District Update

French Quarter Management District  
Security & Enforcement Committee

21 July 2021



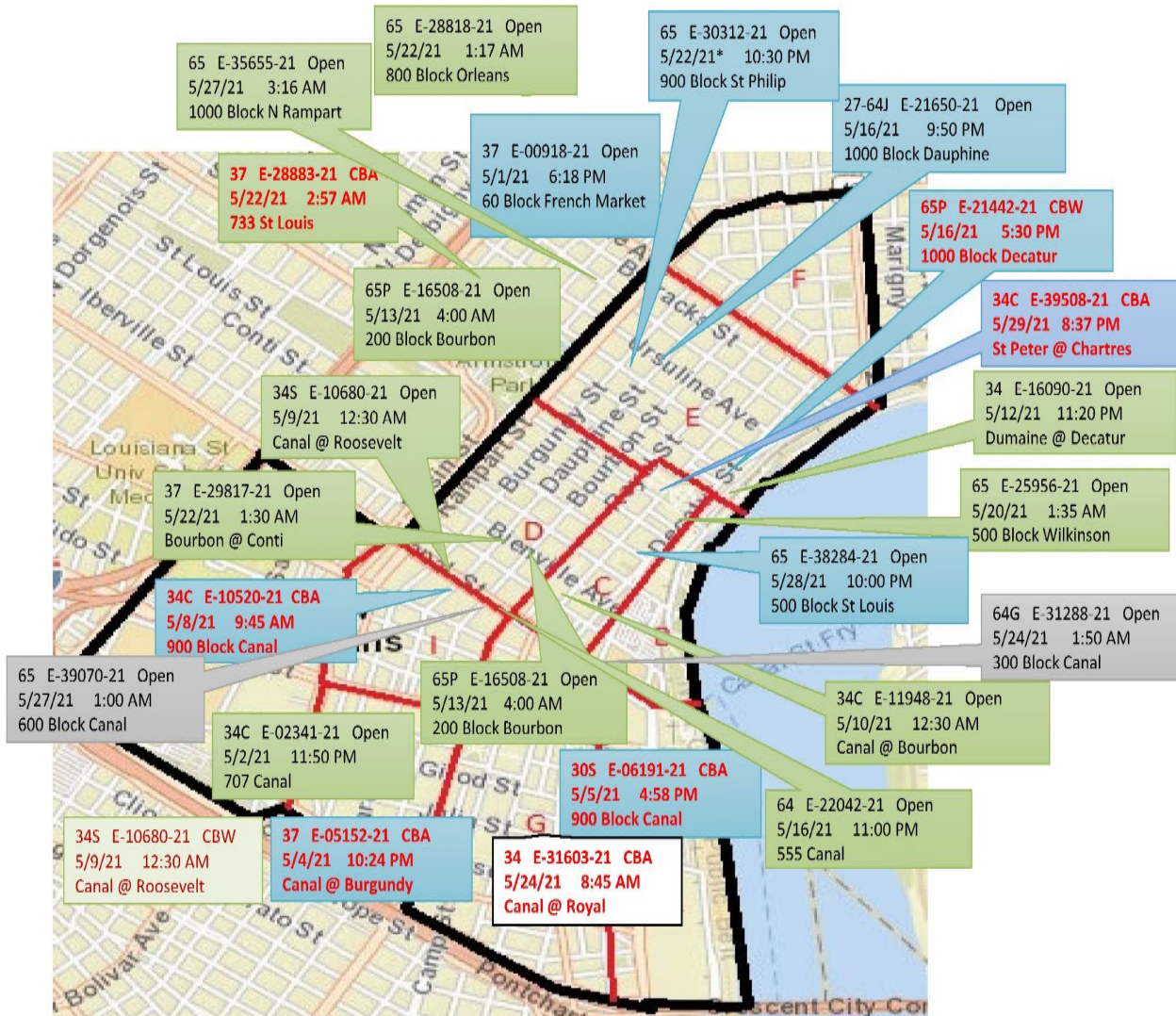
# 2021 Year to Date Crime – 8<sup>th</sup> District

6/12/2021

OFFENSE		YTD	YTD	#	%
		2021	2020	CHANGE	CHANGE
30	Homicide	4	1	3	300%
34	Aggravated Battery	19	21	-2	-10%
34S	Aggravated Battery - Shooting	17	3	14	467%
37	Aggravated Assault	35	13	22	169%
42	Aggravated Rape	20	20	0	0%
64	Armed Robbery	21	13	8	62%
65	Simple Robbery	22	25	-3	-12%
65P	Property Snatching	8	5	3	60%
PERSONS		146	101	45	45%
60	Aggravated Burglary	0	1	-1	-100%
62B	Simple Robbery, Business	18	34	-16	-47%
62R	Residence Burglary	8	7	1	14%
62	Simple Burglary	8	22	-14	-64%
62C	Simple Burglary, Auto	297	108	189	175%
67A	Auto Theft	105	73	32	44%
67	Theft	416	843	-427	-51%
67S	Shoplifting	104	64	40	63%
PROPERTY		956	1152	-196	-17%
TOTAL		1102	1253	-151	-12%

# French Quarter Crime

## FQTF Person Crimes Map MAY



HOMICIDE – 30  
ATTEMPTED MURDER – 27-30  
AGGRAVATED BATTERY – 34  
SHOOTING – 34S  
AGGRAVATED ASSAULT – 37  
AGGRAVATED RAPE – 42  
AGGRAVATED CRIMINAL DAMAGE -55  
ARMED ROBBERY – 64  
ARMED ROBBERY, GUN – 64G  
ARMED ROBBERY, KNIFE – 64K  
SIMPLE ROBBERY – 65  
PROPERTY SNATCHING – 65P



# SAFECAM PLATINUM NEW ORLEANS



GET CONNECTED NOW!

## SAFECAM PLATINUM FREQUENTLY ASKED QUESTIONS

### • WHAT IS SAFECAM PLATINUM?

SafeCam Platinum, launched in December 2018, is a joint initiative of the City of New Orleans and the New Orleans Police & Justice Foundation, a 501 (c) (3) non-profit organization. The program represents a public-private partnership which allows the public to install security cameras on their home or business that are directly connected with the City of New Orleans Real-Time Crime Center (using an existing internet connection and a subscription to a cloud storage platform).

### • WHAT IS THE REAL-TIME CRIME CENTER? WHAT ARE THE BENEFITS OF SUCH A FACILITY?

[The City of New Orleans Real-Time Crime Center \(RTCC\)](#) opened in late 2017 as a state-of-the-art facility operating under the City of New Orleans Office of Homeland Security and Emergency Preparedness that leverages technology to provide critical information to first responders in the field and assist with investigations of criminal activity or other quality of life concerns such as severe weather-related hazards and potential street flooding. The RTCC also utilizes technology to make public safety personnel most efficient and effective. For example, in 2018, more than 3000 manpower hours were returned to the NOPD officers while aggregating and coordinating public safety efforts.

### • WHY SHOULD I PARTICIPATE IN SAFECAM PLATINUM?

SafeCam Platinum represents a unique partnership between the City of New Orleans and the public. The City currently manages pole-mounted public safety cameras (often with red and blue lights) throughout Orleans Parish that connect to the Real-Time Crime Center. However, now the City needs the public's help to increase its network of coverage. Participating in SafeCam Platinum allows you to play a role in public safety and sends a clear message that you want to do your part to help make New Orleans a safer place to live, work, and visit.

### • WHAT ARE THE BENEFITS OF PARTICIPATING IN SAFECAM PLATINUM?



# SAFECAM

## PLATINUM

### NEW ORLEANS



#### • WHO OWNS THE CAMERAS? WILL I HAVE ACCESS TO THE FOOTAGE? ^

You own any cameras that you purchase, and you will have access to your live footage on your mobile device, laptop, etc. through a personal account (included in the monthly cloud storage fee). The City will be able to access the footage through the cloud platform on an as-needed basis (based on incidents as reported to the 911 Center).

#### • WHAT ABOUT PRIVACY CONCERNS? ^

The City of New Orleans Real-Time Crime Center (RTCC) only accepts/integrates privately-owned cameras with footage of exterior, **public-facing** views. Also, although your SafeCam cameras will record 24/7, the RTCC will NOT monitor your cameras 24/7. SafeCam cameras are accessed by the RTCC based on the location of incidents reported to the 911 Center. Moreover, the RTCC does NOT employ facial recognition technology.

#### • HOW DO I INDICATE THAT I AM PARTICIPATING IN SAFECAM PLATINUM? ^

A SafeCam Platinum yard sign and window decal is available free of charge to any participant of the program indicating that the property is integrated with the City of New Orleans Real-Time Crime Center.

#### • WHAT IF MY SAFECAM CAMERA GETS DAMAGED OR DESTROYED? ^

Most SafeCam Platinum-compatible cameras come with a two- or three-year manufacturer's warranty. Your selected installer will have more details regarding potential insurance/repair plans for issues not covered by the manufacturer's warranty.

#### • ARE THERE DIFFERENT CAMERAS FROM WHICH TO CHOOSE? ^

Yes. The list of Genetec Stratocast Cloud supported devices can be found [here](#). You may discuss details about camera options and pricing directly with your chosen installer.

#### • WHAT IF I HAVE EXISTING CAMERAS ON MY PROPERTY? ^

Some existing cameras may be compatible for RTCC integration with determination made on a case-by-case basis. For example, an encoder may be used to convert analog cameras for integration to the RTCC. You may discuss details regarding existing cameras with your selected installer.

#### • HOW LONG WILL MY CAMERA FOOTAGE BE SAVED TO MY CLOUD ^





LIVE



GOOD DAY

Hide, Lock, Take  
SACRAMENTO

## State Insurance Councils



### Benefit For Councils

Joining with local law enforcement, the community, and news stations in a positive way is good PR no matter what! Add this to helping fight crime and you have all the ingredients for a successful program.



### Benefit For Agencies

Lowering crime in a city isn't easy, but we have successfully been doing this since 1997! With Hide Lock Take, operating costs for insurance agencies lower as theft and damage claims decrease due to our programs success!



### Benefit For Police

As budgets are cut and crime rises, local law enforcement struggle to keep up. Signs are strategically placed in high crime areas offering great advertising for agencies while providing a successful crime prevention program to police.



### Win Win For ALL

The bottom portion of the sign is customizable and allows for high profile advertising in places never before imagined. It is enforced by police and local news love to cover Hide Lock Take stories. Best of all, it helps to fight crime!



## About Hide Lock Take

The program started in 1997 with the Dallas Police Department and the Dallas Business District to help fight against growing auto thefts. The programs introduction lowered vehicle crimes by over 87% in the first year alone and has helped to keep theft down since.

Now, the program has grown nationwide helping law enforcement, businesses, and the community stay safe and protected making Hide Lock Take the most successful program in the world!

[www.HideLockTake.com](http://www.HideLockTake.com)

888-235-1HLT (458)

**HIDE LOCK TAKE**.com  
Fighting Auto Theft With Awareness

\* Hide Lock Take is a trademark and copyright protected program use of its brand, name, or creative without permission is strictly prohibited

# Program & Pricing



## About Hide Lock Take

We are an informative awareness program that illustrates basic crime prevention methods to help slow the rate of vehicle burglaries in the US. A simple message reminding citizens to practice responsible safety measures for the overall wellbeing of the communities we live and work in.

**HIDE YOUR THINGS, LOCK YOUR VEHICLE, TAKE YOUR KEYS**

The program started in 1997 with the Dallas Police Department and the Dallas Business District to help fight against growing auto thefts. Now, the program has grown nationwide helping law enforcement, businesses, and the community stay safe and protected making Hide Lock Take the most successful auto theft prevention program in the world!

## Sign Pricing

Our standard sign prices are \$20 per sign up to 50 signs. Orders of 50 signs or more are eligible for FREE customization of the bottom white area.

### Quantity Break and Customization:

**50-99 = \$18.00 100-199 = \$17.00 200+ = \$16.00**

### Shipping Rates:

We ship bulk orders 20 signs per flat rate box at \$18.50 each. Sign faces are individually plastic covered and then bulk plastic bound.

## Basic Program Steps

- 1 Determine amount of signs** you will need in each area you want to focus efforts on.
- 2 Collect your artwork** such as badge, statement, contact information.
- 3 Notify local businesses** and gain support to help display the signs and fight back against crime.
- 4 Place order or request invoice** based on how you process orders and if tax exempt
- 5 Create and submit a Press Release** identifying the crime issue with statistics and your proposed program for fighting against it.

## Extended Program

Fighting crime often involves ordinances and city code to help enforce regulations. Many cities go above and beyond to prevent crime by enforcing Hide Lock Take into local law.

After the program has been introduced locally, real data can begin to be gathered. When ready, there are specific steps to follow in order to assist in the ordinance process. Use our Ordinance Resources documents on our website for more information.

[www.HideLockTake.com](http://www.HideLockTake.com)

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## French Quarter MANAGEMENT DISTRICT

It is all of our responsibility to preserve the French Quarter. This public service message from the FQMD highlights the importance of keeping your building lights on after dark.

### Report Emergencies to 911

Report Non-Emergency Crime to the French Quarter Task Force App

<https://sdtapptaskforce.com/>

# DUSK TO DAWN – KEEP IT ON!

## How Can You Help Improve Public Safety in Your Block?

- Year to Date in 2021 compared to 2020 in NOPD's 8th District:
  - Homicides are up 300%
  - Aggravated assault is up 169%
  - Shootings are up 467%
  - Armed Robbery is up 62 %
  - Auto Burglary is up 175%
- Statistics show that the highest percentage of those crimes occur between the hours of 7:00 pm and 7:00 am.
- Studies support that crime is significantly reduced when exterior buildings lighting is improved.
- Use LED bulbs, timers, and photovoltaic sensors to reduce costs.

# PLEASE TURN ON YOUR BUILDING LIGHTS AFTER DARK