

# French Quarter MANAGEMENT DISTRICT

## Notes Security & Enforcement Committee Meeting

Monday, 17 May 2021  
2:10 pm

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### Via Teleconference:

<https://meetings.ringcentral.com/j/2047589217>

### Meeting ID:

204 758 9217

### Video:

<https://meetings.ringcentral.com/personallink.html>

### Audio:

+1 (469) 445 0100

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1. Call to Order The meeting was called to order at 2:10 pm and the agenda was read into the record.

### ROLL CALL:

COMMITTEE MEMBERS				VOTES
First Name	Last Name	Present	Absent	Approve mtg notes
Ann	Kesler	X		Yes
Brittany	Mulla McGovern	X		Yes
Frances	Hegenberger	X		Yes
Gail	Cavett	X		Yes
Glade	Bilby	X		Yes
Jane	Cooper	X		Yes
Matthew	Emory	X		Yes
Robert	Watters	X		Yes
Steve	Caputo	X		Yes

### INTRODUCTION OF ATTENDEES:

GUESTS		
First	Last	Role
Karley	Frankic	Executive Director
Anthony	Caprera	NOPD 8 <sup>th</sup> Captain
Jamie	Roach	NOPD 8 <sup>th</sup> Sergeant/SPPP Supervisor
Eric	Smith	City CAO FQIF Analyst
Robert	Simms	Commissioner
Chris	Young	French Quarter Business League
Dave	Minsky	The Quarter Rat
Jason	Williams	Orleans District Attorney
Stan	Harris	Louisiana Restaurant Association
Jason	Stevens	Faubourg Marigny Improvement Association
Beverly	Fulk	Former Committee Member
Donald	Clouse	Downtown Development District
Paul	Rioux	Bureau of Governmental Research
Ethan	Ellestad	MaCCNO
Curtis	Elmore	Orleans District Attorney's Office
Frank	Zumbo	Commissioner
Tim	Browning	Orleans District Attorney's Office
Erin	Holmes	VCPOA Executive Director
Bob	Simms	Commissioner
Sam	Palumbo	Lieutenant NOPD 8 <sup>th</sup> District
Sue	Klein	Commissioner
		WVUE Intern

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## 2. Public Comment:

No written public comment was received.

## 3. Approval of previous meeting notes

Ms. Mulla McGovern made a motion to approve the previous meeting notes. Mr. Watters seconded motion and it was approved.

## 4. Committee Chair's Comments

Mr. Emory thanked the Committee for their time as we continue work for the prosperity of the District for all stakeholders from residents to the employees, that work in our district and to the business operators that made investments in our district. We are not without the challenges that other cities are facing now post-COVID. New Orleans is an undeniably magic city and we strive to protect that for all to enjoy and prosper within. He is grateful that one of our city's leaders and champions for it, District Attorney Williams is joining us today. This committee seeks a safer place to live, work and visit. This city relies on the tax base this district provides. We continue to work to overcome perception, We work to overcome reality. And most importantly, we work together.

## 5. Presentation – Presentation and discussion of the New Orleans District Attorney's Office. To Present: District Attorney Jason R. Williams

District Attorney Williams thanked the committee and reiterated Mr. Emory's point that the French Quarter is so important to the City and the region. He acknowledged that the French Quarter Management District does a lot of heavy lifting to ensure that the French Quarter remains a viable community and economic engine that it is. He noted that he used to live in the French Quarter who knows the businesses located in the District. He understands that violence and quality of life issues that threaten the vibrance for residents and visitors. He believes that this quandary of coming out of COVID creates a unique opportunity to be more strategic and collaborative than how the city typically is in these moments. There are conversations being had around the country and in our City about reimaging the legal system and policing. The French Quarter is in a unique position to speak to what we can aspirationally get from law enforcement, police and prosecutors. Where things that are not violent crimes are still very threatening and scary. His office is being strategic in how they prioritize their limited hours for prosecutors and investigators and how that spills over to how we use NOPD. He wants to work with FQMD on how best to allocate resources in the French Quarter.

Serial crimes initiative with NOPD is a new program he has created in the first 150 days to address car break-ins, car jackings, stolen guns, and shootings in an effort to connect the dots on organized criminal activities. The MOU with the mayor and police chief will help take offenders off the street.

He is also focused on low level, non-violent, non- quality of life offenses that we've been able to take out of courts and put into diversion programs. The purpose is not just to give people a second chance, the crime rate purpose is to relieve the burden on the court docket. They begin prosecuting cases again on July 6<sup>th</sup> and his office needs to focus on prosecuting the cases that matter to the community most. And they have come up with a strategy that reduces the COVID case backlog and save taxpayer money by using diversionary programs. Using best practices from around the country.

He has changed the focus in juvenile court. They are prosecuting cases in an appropriate way. Violent crime are handled in adult court, otherwise in juvenile court. There is urgent work that needs to be done to stem the rise in juvenile crime. They are hosting all of the system actors and bringing in case workers, schools and the mayors office of youth and family to work together to get ahead of the summer uptick in crime.

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Thinking proactively to work comprehensively to address addiction and homelessness and vagrancy that are creating major issues with a host of programs, getting people off the sidewalks and into programs. Opening two satellite offices to allow victims to file complaints without coming downtown.

They are taking a new approach of narcotics trafficking. And are bringing on a chief of the human trafficking division with a focus on international trafficking across state lines and other countries.

Questions addressed included:

- How does your office define misdemeanor crimes, what is your current policy for people arrested for such crimes and how does it differ from the policy that was in place before you took office.
  - It hasn't change much as it relates to the legal definition but he is cognizant that some misdemeanor offenses can impact neighborhoods differently like the French Quarter.
- When possession of a stolen weapon is part of the reason for the arrest, does anything change in terms of the consequences for the person arrested?
  - They have heightened their view of all weapons cases whether they be stolen or otherwise. The fewer guns on the street the fewer incidents of violence. When they find a stolen gun, they push of sentences that are on the higher end of the guidelines.
- What is the current definition of a major crime?
  - Major crimes include when someone is victimized.
- What specific 2-3 things do you believe would increase/improve the level of safety for the French Quarter over the long term?
  - Need to be focused on prioritizing deployment of our police officers. We do not have enough officers in the City. We can only graduate so many officers in each recruitment class because of the consent decree. What other entities can we call and fund so the police department can focus on crimes ie citation can result, or mental illness & homeless issues. New agencies could be created. Can also use the Sheriff's office or Levee Board officers to get more of what we need. The linking of technology like "Shot Spotter" or approved camera technology is a force multiplier.
- What is the process for determining reduced sentences?
  - They have an individualized process for each case including prior history of the defendant and details of the incident. Had to screen cases going back two years and are in a triage space to deal with a backlog of cases.
- With a goal of reducing recidivism, what are alternative programs identified for rehabilitation and diversion that have been shown to be effective?
  - They are in process of looking at all programs that exist that work like Sone of a Saint, Youth Empowerment Project, Project Butterfly, Silverback Society, discussing a day reporting center with Sheriff Gusman for adults who are not gainfully employed or in school to look at behaviors that got the individuals into this situation in the first place and dealing with getting them gainfully employed and getting them purpose in society. Those activities have a high success rate because it adds higher rigorous requirements where they are putting in the work and limits recidivism and gives them purpose in life.
- When a youth has been arrested then released without being charged is there a record to show how many times this happens and then what is your recourse? For example, the 7 young people who carjacked a car and had the terrible accident or the teenagers that carjacked and kidnapped the baby in Central City
  - He can't speak to specific cases but he immediately looks into their files to see what existed in their backgrounds. In one case 4 out of 7 juveniles involved had prior system involvement in 2017 & 2018 but that system involvement was not for carjacking or violent crime. They had all been charged their cases were prosecuted and sentenced probation or jail but they had served the sentences. It wasn't enough to change their thinking. This speaks to how do we keep our eyes on these kids and provide continued monitoring and diversion.
- Of the 10,000 marijuana cases that could be dismissed how many are repeat offenders?
  - There is an ordinance with the City Council that will address records of those who had minor marijuana records to be pardoned and clear of their records so they don't have that issue when looking to gain

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employment. They are not going to waste resources prosecuting a simple possession of marijuana case when they could be prosecuting a major case.

- People from Uptown are frightened to come to the Quarter. What can be done? The restaurants will be hurt if local people are not comfortable coming to the Quarter.
  - This speaks to collaboration, and we can do things differently. We should not burden the police with everything we need to free them up for crime issues. There needs to be a plan for everything, and police are freed up to address those things.
- Is there any pressure the D.A.'s Office can put on NOPD to enforce laws and ordinances in the FQ related to: Illegal vending, Street performers (drum kids), 1<sup>st</sup> block of Bourbon Street?
  - That is a front-end case and his office gets the case after the fact. There should be a requirement that we are strategic that is front end and not in his wheelhouse. He can't be in a position to tell the police what to do.
- What is the prosecution status of the man who shot the Officer Trevor Abney?
  - On March 1<sup>st</sup> the court held a mental status hearing on Donald Hassell and the court found that incompetent to proceed and he was ordered to be committed to Eastern Louisiana Mental Health System and they are evaluating his competency and there will be a report to come to the court on June 14<sup>th</sup>.

Mr. Emory asked what FQMD can do to help the District Attorney's office. DA Williams said that he realizes how fragile the ecosystem is here in the City and the hospitality industry that created most of the jobs that New Orleanians use to raise their families here. We have to continue to make a national case for the unique case for even more COVID relief for destination cities. The community needs to make the case for what would be lost if hospitality is reduced as this industry is one of the few that will hire ex-offenders being one of the few places they can find work. The French Quarter is highly valuable and fragile. The needs are different. Stakeholder need to say we need something that is different than other communities. WE need to be honest with all of the stakeholders in the room to come up with new solutions.

Ms. Cavett asked about graffiti being a federal offense and the previous DA to prosecute graffiti as a federal offense or the judges would recommend that juveniles would involve the parents and have to come into the Quarter to clean up graffiti. DA Williams was receptive to the approach and adding HNOC to teach the history of the buildings they were destroying.

Mr. Caputo noted that the French Quarter feels like the Wild West and seem fearless of law enforcement officers. He asked how we get past this quickly because it is ruining the experience for the locals that don't want to come to the Quarter and for visitors that want to spend money here and the residents on the call can attest to this Wild West atmosphere. Ms. Hegenberger noted that is all over the French Quarter and not just Bourbon Street. DA Williams agreed that this post-COVID reawakening is magnifying the problem and he will commit to sitting down with the Police Chief and City Hall to plan for a plan for how to deal with the short-term messaging around there being order with a public pronouncement about what will not be allowed and how it will be enforced. We need some sort of strategic plan as we come out of COVID-19 and coming back out into the world. DA Williams remarked that perhaps people were taking advantage COVID as an excuse to push the boundaries. Mr. Watters noted that the majority of crimes on Bourbon Street are happening after 1:00 when the bars are closed. There is a feeling of danger as it gets later at night. It is getting increasingly more dangerous. DA Williams suggested working with the Police Chief to run a disbursement sweep when the bars close to clear out the crowd and he said he would reach out to the chief after this call to implement.

Mr. Bilby reiterated what Mr. Caputo said and that this behavior has been handling for several months. He noted that the residents are very happy with the French Quarter Task Force app. DA Williams said he couldn't speak to that but understood that it was an effective program.

## 6. Presentation – Presentation and discussion of supplemental French Quarter police patrols and the French Quarter Task Force program. To Present: Sergeant Jamie Roach

Sgt. Roach noted that the supplemental patrols are operating the same as they have been for the last year with 8 shifts a day and 224 hours a week. Mr. Caputo asked if NOPD was having any problems filling the shift. Sgt Roach said no, they

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only have about 1 shift every 2 weeks that goes unfilled. There is a desire to work the overtime shifts. She noted that she was providing about 20 hours of supervisory hours per week which is sufficient for the need. The officers are responding quickly to app and dispatch calls. See attached presentation for full report.

Ms. Cavett inquired if the Polaris was being used for the Bourbon Street? Sgt. Roach said Task Force officers are proactively patrolling with Polaris from 11am to 3am and the patrols were being well received by residents and businesses.

Mr. Emory asked what was being done to address the 100 blocks? Cpt. Caprera reported that they have deployed the light tree and using the blue light patrol on Canal Street and positioned a patrol car in the 100 & 700 blocks of Bourbon Street. Mr. Emory asked if there were enough foot patrols, or even horse patrols to keep people moving. 1 Lt, 2 Sgts. And 11 officers on the Bourbon Promenade which is a large increase compared to a couple months ago. This is the largest patrol in the 8<sup>th</sup> District. There is also a mounted patrol on Bourbon Street.

Mr. Watters asked if there are plans for reducing illegal vendors. Cpt. Caprera reported that the Quality of Life team are issuing summons every day to illegal vendors. The Bourbon Street using are doing this as well. There were illegal vendors on Canal Street as well and this is mostly shut down now. It is not an arrestable offense so they are issued a summons and told to move one.

Ms. Cavett asked if NOPD can seize and confiscate what they are selling? Cpt. Caprera noted that there are 4<sup>th</sup> amendment rights with search and seizure and cannot confiscate perishable items for the evidence room.

Mr. Simms said he observed illegal behavior and code enforcement needs to do their job to free up police to do their job.

There was a question about illegal party golf carts. Cpt. Caprera said that golf carts need to be licensed and street legal. Cpt. Caprera said they would be on the look out for cars cruising and blaring music.

### 7. Discussion – Discussion by Committee of potential public safety initiatives:

- a. Hide, Lock, Take
- b. Dusk to Dawn – Keep It On

Ms. Frankic introduced the above initiatives and asked for volunteers to help to work on each, see attached informational documents.

### 8. New Business

No new business was discussed.

### 9. Next meeting date

The next scheduled meeting of the committee is June 21<sup>st</sup> at 2:00 pm at the Hotel Monteleone.

### 10. Adjournment

Mr. Caputo made a motion to adjourn the meeting. Ms. Hegenberger seconded the motion, and the meeting was adjourned at 3:36 pm.



**French Quarter Task Force  
NOPD Summary  
Feb 28, 2021 – May 1, 2021**

# NOPD FQTF Summary

## FQTF is Basically Operating the Same as it has Since May 2020:

- **8 Shifts per Day; 224 Hours per Week**
  - a) 1 Officer from 3am to 7pm
  - b) 2 Officers from 7pm to 3am
- **Zone Coverage is Unchanged**
- **Use of the FQTF App Continues**

Shift Time	Shift ID	Officers Per Shift							Total Hours
		Sun	Mon	Tue	Wed	Thu	Fri	Sat	
3am – 7am	FQ-01	1	1	1	1	1	1	1	28
7am – 11am	FQ-02	1	1	1	1	1	1	1	28
11am – 3pm	FQ-03	1	1	1	1	1	1	1	28
3pm – 7pm	FQ-04	1	1	1	1	1	1	1	28
7pm – 11pm	FQ-05	2	2	2	2	2	2	2	56
11pm – 3pm	FQ-06	2	2	2	2	2	2	2	56
<b>Shifts per Day</b>		<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	
<b>Officer Hours</b>		<b>32</b>	<b>32</b>	<b>32</b>	<b>32</b>	<b>32</b>	<b>32</b>	<b>32</b>	<b>224</b>

## A Few Revisions Made:

- **Officer Pool Increased from 26 to 34**
- **Vehicle Equipment Updated**
  - a) New iPads Purchased
  - b) Improved Cell Service thru City Contract
- **Vehicle Maintenance & Fuel**
  - a) Performed by 8<sup>th</sup> District Fleet Mgmt
  - b) Vehicles Fueled at City Pumps on Broad St





# FQ Task Force Summary – 2021

	<b>Jan (FQMD)</b>	<b>Feb* (FQMD)</b>	<b>Mar** (NOPD OT)</b>	<b>Apr (NOPD OT)</b>
<b>App Calls</b>	<b>124</b>	<b>68</b>	<b>145</b>	<b>184</b>
<b>Dispatch Calls</b>	<b>19</b>	<b>12</b>	<b>42</b>	<b>44</b>
<b>Self Initiated Calls</b>	<b>1353</b>	<b>911</b>	<b>1825</b>	<b>1308</b>
<b>Total Calls</b>	<b>1496</b>	<b>991</b>	<b>2012</b>	<b>1536</b>
<b>Arrests</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>4</b>
<b>Apprehensions</b>	<b>0</b>	<b>0</b>	<b>13</b>	<b>13</b>
<b>Summons'</b>	<b>0</b>	<b>1</b>	<b>13</b>	<b>11</b>
<b>Traffic Citations</b>	<b>2</b>	<b>16</b>	<b>7</b>	<b>9</b>
<b>Business Checks</b>	<b>154</b>	<b>209</b>	<b>289</b>	<b>180</b>
<b>Citizen Contacts</b>	<b>261</b>	<b>261</b>	<b>579</b>	<b>360</b>
<b>Subjects Moved</b>	<b>95</b>	<b>64</b>	<b>178</b>	<b>159</b>
<b>Miles Driven</b>	<b>4181</b>	<b>2785</b>	<b>5213</b>	<b>4216</b>

Notes:

\* FQMD Program Stopped on February 21 at 3am

\*\* March was a 5 week Month



# FQ Task Force Finances – 2021

	March	April	May	Total
<b>Patrol Officers</b>	<b>\$32,218.31</b>	<b>\$30,427.91</b>	<b>\$15,845.88</b>	<b>\$78,492.10</b>
<b>Supervisor</b>	<b>\$4,910.64</b>	<b>\$3,175.50</b>	<b>\$2,465.50</b>	<b>\$10,551.64</b>
<b>Equipment</b>				
<b>iPads</b>	<b>\$1,192.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$1,192.00</b>
<b>Tires</b>	<b>\$0.00</b>	<b>\$95.97</b>	<b>\$185.00</b>	<b>\$280.97</b>
<b>Equip. Sub</b>	<b>\$1,192.00</b>	<b>\$95.97</b>	<b>\$185.00</b>	<b>\$1,472.97</b>
<b>Total</b>	<b>\$38,320.95</b>	<b>\$33,699.38</b>	<b>\$18,496.38</b>	<b><u>\$90,516.71</u></b>

Notes:

\*Monthly totals are not exact due to 2-week pay periods that do not directly line up with days of the month; aggregate total is correct.

LIVE



GOOD DAY

Hide, Lock, Take  
SACRAMENTO

## State Insurance Councils



### Benefit For Councils

Joining with local law enforcement, the community, and news stations in a positive way is good PR no matter what! Add this to helping fight crime and you have all the ingredients for a successful program.



### Benefit For Agencies

Lowering crime in a city isn't easy, but we have successfully been doing this since 1997! With Hide Lock Take, operating costs for insurance agencies lower as theft and damage claims decrease due to our programs success!



### Benefit For Police

As budgets are cut and crime rises, local law enforcement struggle to keep up. Signs are strategically placed in high crime areas offering great advertising for agencies while providing a successful crime prevention program to police.



### Win Win For ALL

The bottom portion of the sign is customizable and allows for high profile advertising in places never before imagined. It is enforced by police and local news love to cover Hide Lock Take stories. Best of all, it helps to fight crime!



## About Hide Lock Take

The program started in 1997 with the Dallas Police Department and the Dallas Business District to help fight against growing auto thefts. The programs introduction lowered vehicle crimes by over 87% in the first year alone and has helped to keep theft down since.

Now, the program has grown nationwide helping law enforcement, businesses, and the community stay safe and protected making Hide Lock Take the most successful program in the world!

[www.HideLockTake.com](http://www.HideLockTake.com)

888-235-1HLT (458)

**HIDE LOCK TAKE**.com  
Fighting Auto Theft With Awareness

\* Hide Lock Take is a trademark and copyright protected program use of its brand, name, or creative without permission is strictly prohibited

# Program & Pricing



## About Hide Lock Take

We are an informative awareness program that illustrates basic crime prevention methods to help slow the rate of vehicle burglaries in the US. A simple message reminding citizens to practice responsible safety measures for the overall wellbeing of the communities we live and work in.

**HIDE YOUR THINGS, LOCK YOUR VEHICLE, TAKE YOUR KEYS**

The program started in 1997 with the Dallas Police Department and the Dallas Business District to help fight against growing auto thefts. Now, the program has grown nationwide helping law enforcement, businesses, and the community stay safe and protected making Hide Lock Take the most successful auto theft prevention program in the world!

## Sign Pricing

Our standard sign prices are \$20 per sign up to 50 signs. Orders of 50 signs or more are eligible for FREE customization of the bottom white area.

Quantity Break and Customization:

**50-99 = \$18.00   100-199 = \$17.00   200+ = \$16.00**

Shipping Rates:

We ship bulk orders 20 signs per flat rate box at \$18.50 each. Sign faces are individually plastic covered and then bulk plastic bound.

## Basic Program Steps

- 1 Determine amount of signs** you will need in each area you want to focus efforts on.
- 2 Collect your artwork** such as badge, statement, contact information.
- 3 Notify local businesses** and gain support to help display the signs and fight back against crime.
- 4 Place order or request invoice** based on how you process orders and if tax exempt
- 5 Create and submit a Press Release** identifying the crime issue with statistics and your proposed program for fighting against it.

## Extended Program

Fighting crime often involves ordinances and city code to help enforce regulations. Many cities go above and beyond to prevent crime by enforcing Hide Lock Take into local law.

After the program has been introduced locally, real data can begin to be gathered. When ready, there are specific steps to follow in order to assist in the ordinance process. Use our Ordinance Resources documents on our website for more information.

[www.HideLockTake.com](http://www.HideLockTake.com)

888-235-1HLT (458)

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**DUSK TO DAWN – KEEP IT ON!**

## ***How Can You Help Improve Public Safety in Your Block?***

- **Crimes against persons are up 30%**
- **Statistics in the 8<sup>th</sup> District show that the highest percentage of those crimes occur between the hours of 7:00 pm and 7:00 am**
- **Studies in both the U.S. and U.K. support facts that crime is significantly reduced when exterior building lighting is improved**
- **Use of LED bulbs and timers reduce the cost**

***PLEASE TURN ON  
YOUR BUILDING LIGHTS AFTER DARK***