

French Quarter MANAGEMENT DISTRICT

Notes Security & Enforcement Committee Meeting

Monday, 15 March 2021
2:10 pm

Via Teleconference:

<https://meetings.ringcentral.com/j/2047589217>

Meeting ID:

204 758 9217

Video:

<https://meetings.ringcentral.com/personallink.html>

Audio:

+1 (469) 445 0100

1. CALL TO ORDER: The meeting was called to order at 2:10 pm and the agenda was read into the record.

ROLL CALL:

| COMMITTEE MEMBERS | | | | VOTES |
|-------------------|----------------|---------|--------|-------------------|
| First Name | Last Name | Present | Absent | Approve mtg notes |
| Ann | Kesler | | X | |
| Brittany | Mulla McGovern | | X | |
| Frances | Hegenberger | X | | Yes |
| Gail | Cavett | X | | Yes |
| Glade | Bilby | X | | Yes |
| Jane | Cooper | X | | Yes |
| Matthew | Emory | X | | Yes |
| Robert | Watters | X | | |
| Steve | Caputo | X | | Yes |

INTRODUCTION OF ATTENDEES:

| GUESTS | | |
|---------|----------|---|
| First | Last | Role |
| Karley | Frankic | Executive Director |
| Anthony | Caprera | NOPD 8 th Captain |
| Jamie | Roach | NOPD 8 th Sergeant/SPPP Supervisor |
| Eric | Smith | City CAO FQIF Analyst |
| Erin | Holmes | VCPORA |
| Bridget | Neal | |
| Robert | Simms | Commissioner |
| Ethan | Ellestad | MaCCNO |
| Chris | Young | FQ Business League |
| Heidi | Raines | Commissioner |

2. Public Comment:
No public comment was received.
3. Approval of previous meeting notes (action item)
Ms. Cooper made the motion to approve the previous meeting notes. Mr. Caputo seconded motion and it was approved.

French Quarter MANAGEMENT DISTRICT

4. Committee Chair's Comments

Mr. Emory thanked the Committee for their work and noted the importance of continuing to work together in a productive manner to address the important business ahead of the Committee.

5. Report on French Quarter Crime Stats by NOPD 8th District

Sgt. Roach reported on the 8th District crime stats are overall down 61% for this time last year. Person crimes are down 36%, aggravated battery is down 62%, simple robbery is down 57%, purse snatching down 20%, aggravated battery by shootings up by 150% but all five have been cleared by the officers and detectives, Property Crimes year to date are down 53%, business burglaries and residence burglaries are up but have a 75% clearance rate, auto burglaries are up 71% which is also across the city with, with clearance rate at 9%.

6. Report on the French Quarter Task Force program by NOPD Sgt Jamie Roach

Last week 76 calls for service: 58 app calls, 18 dispatch calls, and 815 self-initiated calls for service for a total of 892 calls. This includes 9 suspicious person calls, 23 obstruction of public passageways calls, 12 disturbances, 4 drug dealing, 6 aggressive solicitation, 2 thefts, and 3 oversized vehicles. Dispatch calls were 9 services, 1 drug dealing and 1 theft. Patrol officers conducted 11 business checks, 181 citizen contacts, 47 subjects moved, 1 traffic citation, 2 filed identification cards, and 1 summons. 99.1% of shifts were filled.

Sgt. Roach reported that patrol officers are going well with the patrols and all of the same officers that were working the detail before are back working the patrols. They are responding well to her and are responding quickly to calls. Mr. Simms reported that the program is running better now then when he was running it with a Sergeant that is very engaged with the patrol officers.

Ms. Cooper asked about the impact of the increase in numbers of tourists out in the French Quarter if Sgt. Roach is adjusting the patrols? Sgt. Roach said that she can flex the officers to address changes in crime trends in particular areas.

7. Discussion of French Quarter Economic Development District

a. Report on Working Group by Gail Cavett

See attachment.

b. Consideration of Patrol Plan recommendation to Board of Commissioners

No recommendations were voted upon.

c. Consideration of recommendations to the Finance & Development and Government Affairs Committees

No recommendations were voted upon.

8. New Business

No new business was discussed.

9. Next meeting date

The next scheduled meeting of the committee is April 19th at 2:10pm.

10. Adjournment

Mr. Watters made the motion to adjourn the meeting. Ms. Cavett seconded the motion, and the meeting was adjourned at 3:24 pm.

French Quarter EDD Operations Plan



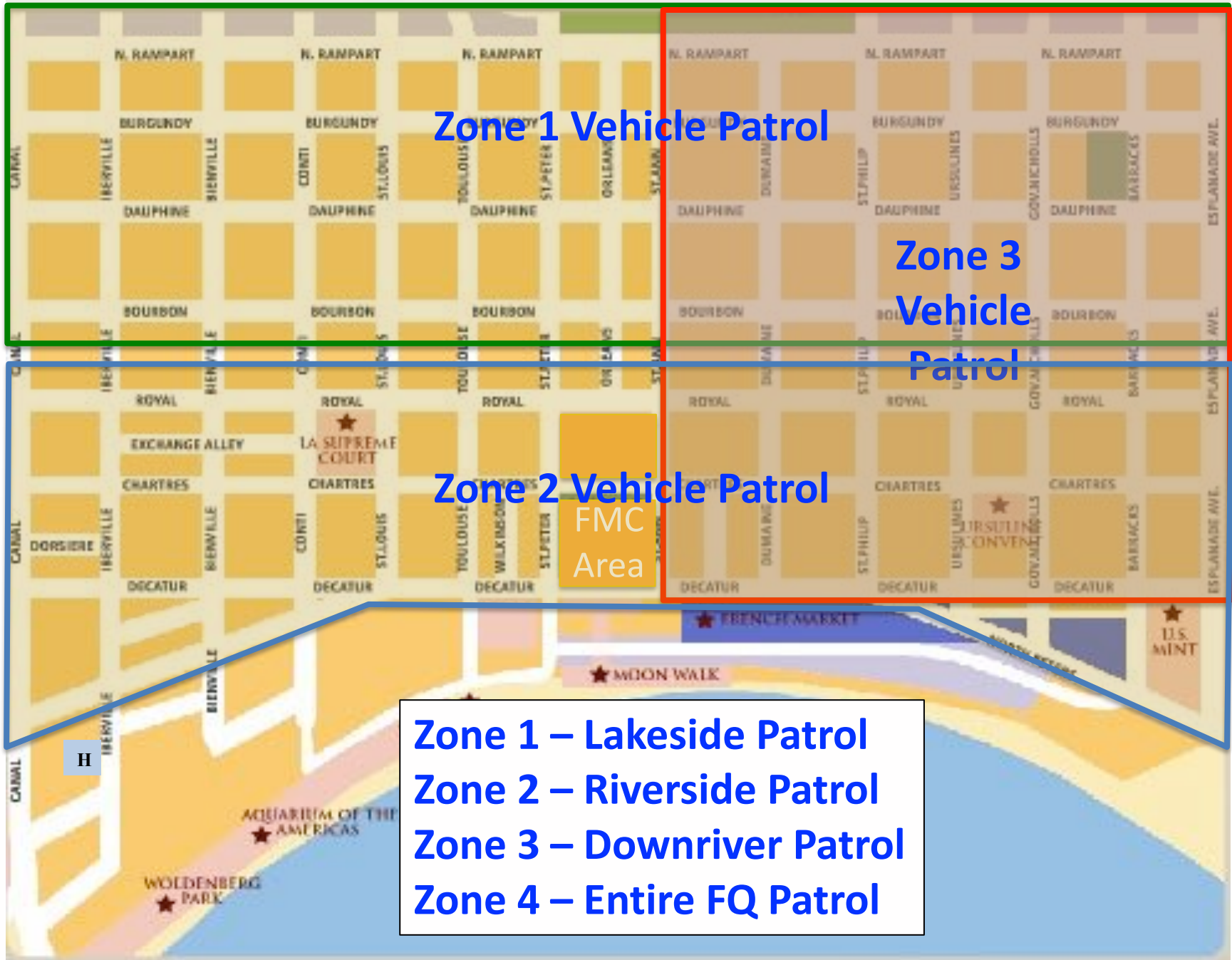
SEC WG Draft – 03/09/21

FQ EDD Operations Plan – Draft Contents

- **Program Overview**
 - **Description**
 - **Goals & Objectives**
 - **Responsibilities**
- **Program Activities**
 - **Patrol Operations Plans**
 - **Management & Supervision**
 - **Vehicles, Equipment & Resources**
 - **Administration & Oversight**
- **Program Budget Development & Control**
- **Program Performance Indicators**

Previous & Current Patrol Plans

Draft – 02/22/21



FQTF Patrol Plan – Pre COVID

| | | Officers Per Shift | | | | | | | |
|------------------|------------|--------------------|-----|-----|-----|-----|-----|-----|-------------|
| Shift Time | Shift ID | Sun | Mon | Tue | Wed | Thu | Fri | Sat | Total Hours |
| 3am – 7am | FQ-01 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 56 |
| 7am – 11am | FQ-02 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 28 |
| 8am – 2pm | FQ-02T | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 42 |
| 11am – 3pm | FQ-03 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 28 |
| 3pm – 7pm | FQ-04 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 28 |
| 7pm – 11pm | FQ-05/6/7 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 84 |
| 11pm – 3pm | FQ-08/9/10 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 84 |
| Shifts per Day | | 12 | 12 | 12 | 12 | 12 | 12 | 12 | |
| Officer Hours | | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 350 |
| Supervisor Hours | SS-01 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 28 |

350 Hours per Week of Patrol Hours & 28 Hours of Supervision

FQTF Patrol Plan – Current

| | | Officers Per Shift | | | | | | | |
|------------------|----------|--------------------|-----|-----|-----|-----|-----|-----|-------------|
| Shift Time | Shift ID | Sun | Mon | Tue | Wed | Thu | Fri | Sat | Total Hours |
| 3am – 7am | FQ-01 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 28 |
| 7am – 11am | FQ-02 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 28 |
| 11am – 3pm | FQ-03 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 28 |
| 3pm – 7pm | FQ-04 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 28 |
| 7pm – 11pm | FQ-05 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 56 |
| 11pm – 3pm | FQ-06 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 56 |
| Shifts per Day | | 8 | 8 | 8 | 8 | 8 | 8 | 8 | |
| Officer Hours | | 32 | 32 | 32 | 32 | 32 | 32 | 32 | 224 |
| Supervisor Hours | SS-01 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 30 |

224 Hours per Week of Patrol Hours & 15-30 Hours of Supervision

FQ Task Force – Detail vs Overtime

| | Detail | Overtime | Notes |
|--|--------|----------|-----------------------------------|
| Board Member Liability | √ | X | FQMD Hires Officers |
| Unified Command | X | √ | NOPD Lead Program |
| NOPD Supervision | √ | √ | Less Supervision on Detail |
| Staffing Flexibility | X | √ | Can Vary Shift Coverage |
| 24/7 Management | X | √ | FQMD is not 24/7 |
| Fixed Cost | √ | X | OT Rate Varies |
| OPSE Admin Fee | √ | X | No OPSE Fee on OT |
| Fueling Costs | X | √ | City Provided |
| 8th District Fleet Maintenance | X | √ | City Provided |

Overtime is the Preferred Option

French Quarter EDD Patrol Operations Patrol Plan by Phase



Draft – 02/22/21

FQ EDD Patrol - Approach

- **Build on the Successes of the Last 6 years**
 - **Blue Light Crime Deterrent Patrols**
 - **4 Hours Shifts Operating 24/7**
 - **Small & Distinctive Vehicles**
- **Staffing Approach**
 - **Overtime Approach - Managed by 8th District NOPD**
 - **Full Time Supervisor(s) – Regular Pay Rate**
- **Equipment Management & Maintenance**
 - **FQMD Hires a Part Time/On Call Person**
- **Funding**
 - **Sales Tax Collection Starts July 1, 2021**
 - **First Funds will be Available on October 1, 2021**
 - **Funding Projections Estimated**
- **Vehicles**
 - **Existing Vehicles Will Need to be Replaced Over the Next 2 Years**
- **Cost Estimations:**
 - **\$40 per Hours Average Rate for Patrol Officers (Similar to Mid City Data)**
 - **\$43 per Hours for NOPD Supervisor(s)**
 - **Operational Expenses Based on Current Experience & Adjusted Upwards**

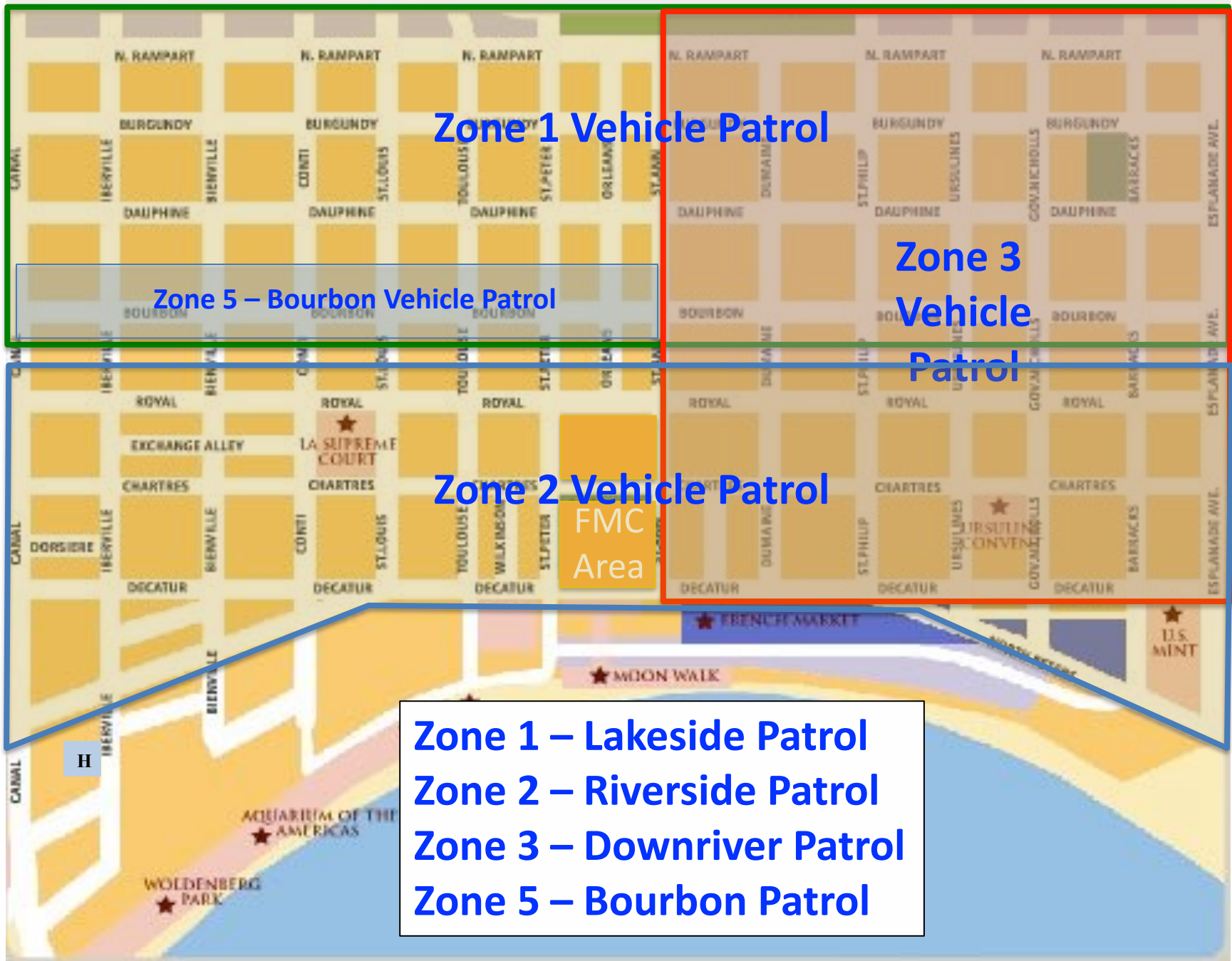
FQ EDD Patrol - Requirements

- **All the French Quarter EDD Area Must be Patrolled**
 - **Residential Centric Areas**
 - **Business Centric Areas**
 - **Bourbon Street & Royal Street Malls**
 - **Moonwalk & Waldenburg Promenade**
 - **Armstrong Park**
- **Patrols**
 - **24/7 “Blue Light” Crime Deterrent Patrols**
 - **Cars, Scooters & Bicycles**
- **Cars**
 - **Black with Distinctive Markings (Similar to Existing Vehicles)**
- **Citizen Reporting App (Smartphone Based)**
- **Officer App (Tablet Based)**
- **Accountability & Administrative App (Web Based)**

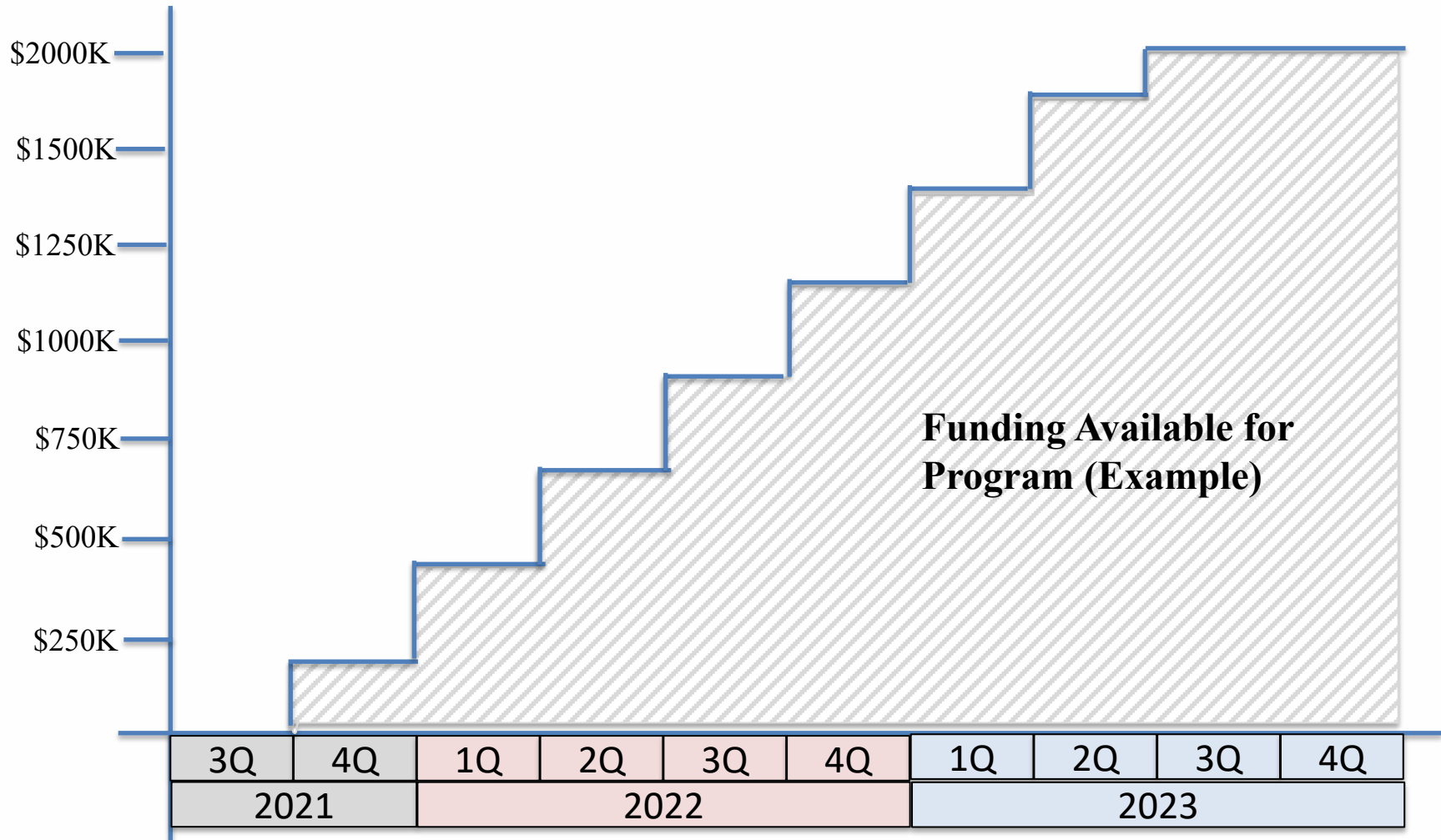
FQ EDD Funding

| YEAR | SALES TAX COLLECTED | EST SALES TAX (City Projections) | Working Group Estimate |
|----------------|---------------------|----------------------------------|------------------------|
| 2016 | \$2,491,000 | | |
| 2017 | \$2,809,000 | | |
| 2018 | \$3,080,000 | | |
| 2019 | \$3,000,621 | | |
| 2020 | TBD | | |
| 2021(July-Dec) | | \$570,000 | \$500,000 |
| 2022 | | \$1,750,000 | \$1,500,000 |
| 2023 | | \$2,250,000 | \$2,000,000 |
| 2024 | | \$3,000,000 | \$2,500,000 |
| 2025 | | \$3,250,000 | \$3,000,000 |
| 2026(Jan-Apr) | | | |

Note: First \$2m of Funding Used Exclusively for POST Certified Officers



FQ EDD Expenditure Plan - Approach



Quarterly Plans & Adjustments Essential

French Quarter EDD

Operations Patrol Plan for a \$250,000 Quarterly Budget

Draft – 02/22/21

FQ EDD– \$250K Operational Budget

| | Phase 1 Cost | Notes |
|-----------------------------|------------------|------------------------|
| NOPD Salaries | \$184,197 | Overtime Rate |
| Fuel Card | \$4,620 | |
| Vehicle & Equip Maintenance | \$9,000 | |
| Verizon Service | \$1,245 | |
| Purchase 1 Vehicles | \$30,000 | Includes Outfitting |
| FQTF App Licensing Fee | \$12,000 | |
| FQMD Equip Manager | | Part Time/On Call |
| FQMD Admin Fee (5%) | \$10,000 | Includes Equipment Mgr |
| Reserve | | |
| Total | \$251,062 | |

Typical Daily Deployment – \$250K Operational Budget

- **3am to 7am (2 Officers)**
 - 1 Officer (Covering Zones 1, 2, & 3)
 - 1 Officer Zone 5 (Bourbon St)
- **7am to 11am (1 Officer)**
 - 1 Officer (Covering Zones 1, 2, & 3)
- **11am to 3pm (1 Officer)**
 - 1 Officer (Covering Zones 1, 2, & 3)
- **3pm to 7pm (2 Officers)**
 - 1 Officer in Zones (Covering Zones 1, 2, & 3)
 - 1 Officer Zone 5 (Bourbon St)
- **7pm to 11pm (2 Officers)**
 - 1 Officer (Covering Zones 1&2)
 - 1 Officer in Zone 3
- **11pm to 3am (3 Officers)**
 - 1 Officer (Covering Zones 1&2)
 - 1 Officer in Zone 3
 - 1 Officer Assigned by NOPD to Patrol Hot Spots

| Shift Time | Shift ID | Sun |
|-----------------------|----------|-----------|
| 3am – 7am | FQ-01 | 2 |
| 7am – 11am | FQ-02 | 1 |
| 11am – 3pm | FQ-03 | 1 |
| 3pm – 7pm | FQ-04 | 2 |
| 7pm – 11pm | FQ-05 | 2 |
| 11pm – 3pm | FQ-06 | 3 |
| Shifts per Day | | 11 |
| Officer Hours | | 44 |



FQ EDD Operations Plan \$250K Operational Budget

| | | Officers Per Shift | | | | | | | |
|------------------|----------|--------------------|-----|-----|-----|-----|-----|-----|-------------|
| Shift Time | Shift ID | Sun | Mon | Tue | Wed | Thu | Fri | Sat | Total Hours |
| 3am – 7am | FQ-01 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 56 |
| 7am – 11am | FQ-02 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 28 |
| 11am – 3pm | FQ-03 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 28 |
| 3pm – 7pm | FQ-04 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 56 |
| 7pm – 11pm | FQ-05 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 56 |
| 11pm – 3pm | FQ-06 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 84 |
| Shifts per Day | | 11 | 11 | 11 | 11 | 11 | 11 | 11 | |
| Officer Hours | | 44 | 44 | 44 | 44 | 44 | 44 | 44 | 308 |
| Supervisor Hours | SS-01 | | | 1 | 1 | 1 | 1 | 1 | 43 |

308 Hours per Week of Patrol Hours & 43 Hours of Supervision

French Quarter EDD

Operations Plan for a \$500,000 Quarterly Budget

Draft – 02/22/21

FQ EDD– \$500K Operational Budget

| | | | |
|-----------------------------|--------------|----------------|------------------------|
| | | Quarterly Cost | |
| NOPD Salaries | | \$382,954 | Overtime Rate |
| | | | |
| Fuel Card | | \$8,400 | |
| | | | |
| Vehicle & Equip Maintenance | | \$18,000 | |
| | | | |
| Verizon Service | | \$2,250 | |
| | | | |
| Purchase 2 Vehicles | | \$60,000 | Includes Outfitting |
| | | | |
| FQTF App Licensing Fee | | \$12,000 | |
| | | | |
| Equipment Manager | | | Part Time/On Call |
| | | | |
| FQMD Admin Fee (5%) | | \$25,000 | Includes Equipment Mgr |
| | | | |
| | | | |
| | | | |
| | Total | \$496,604 | |
| | | | |

Typical Daily Deployment – \$500K Quarterly Budget

- **3am to 7am (3 Officers)**
 - 1 Officer Covering Zones 1 & 2
 - 1 Officer in Zone 3
 - 1 Officer in Zone 5 (Bourbon St)
- **7am to 11am (3 Officers)**
 - 1 Officer Covering Zones 1 & 2
 - 1 Officer in Zone 3
 - 1 Officer Assigned to Traffic Enforcement
- **11am to 3pm (3 Officers)**
 - 1 Officer Covering Zones 1 & 2
 - 1 Officer in Zone 3
 - 1 Officer Assigned to Traffic Enforcement
- **3pm to 7pm (4 Officers)**
 - 1 Officer in Each Zone (1, 2, & 3)
 - 1 Officer Zone 5 (Bourbon St)
- **7pm to 11pm (5 Officers)**
 - 1 Officer in Each Zone (1, 2, & 3)
 - 1 Officers Assigned by NOPD to Patrol Hot Spots
- **11pm to 3am (5 Officers)**
 - 1 Officer in Each Zone (1, 2, & 3)
 - 2 Officers Assigned by NOPD to Patrol Hot Spots

| Shift Time | Shift ID | Sun |
|-----------------------|----------|-----------|
| 3am – 7am | FQ-01 | 3 |
| 7am – 11am | FQ-02 | 3 |
| 11am – 3pm | FQ-03 | 3 |
| 3pm – 7pm | FQ-04 | 4 |
| 7pm – 11pm | FQ-05 | 5 |
| 11pm – 3pm | FQ-06 | 5 |
| Shifts per Day | | 23 |
| Officer Hours | | 92 |



FQ EDD Operations Plan \$500K Quarterly Budget

| | | Officers Per Shift | | | | | | | |
|------------------|----------|--------------------|-----|-----|-----|-----|-----|-----|-------------|
| Shift Time | Shift ID | Sun | Mon | Tue | Wed | Thu | Fri | Sat | Total Hours |
| 3am – 7am | FQ-01 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 84 |
| 7am – 11am | FQ-02 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 84 |
| 11am – 3pm | FQ-03 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 84 |
| 3pm – 7pm | FQ-04 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 84 |
| 7pm – 11pm | FQ-05 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 84 |
| 11pm – 3pm | FQ-06 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 84 |
| Shifts per Day | | 23 | 23 | 23 | 23 | 23 | 23 | 23 | |
| Officer Hours | | 92 | 92 | 92 | 92 | 92 | 92 | 92 | 644 |
| Supervisor Hours | SS-01 | 1 | 1 | 2 | 2 | 2 | 1 | 1 | 86 |

644 Hours per Week of Patrol Hours & 86 Hours of Supervision

Replacement Vehicles



Vehicle Status & Needs



| Vehicle | Mileage (2/28/21) | Estimated Mileage by Oct 2021 | Replacement Date |
|---------------|----------------------|----------------------------------|---------------------|
| Smart SV-04 | 77623 | 84600 | Oct 2021 |
| Smart SV-05 | 63913 | 74400 | Oct 2021 |
| Smart SV-06 | 49500 | 63500 | Jan 2022 |
| Polaris PV-02 | 45765 | 50000 | Jan 2022 |

7 New Vehicles Required for \$500K Quarterly Plan

Vehicle Evolution



Vehicle Replacement Requirements

- **Future Vehicles Should Be Maintained by CNO EMD**
- **Ford or Chevrolet Models**
- **City Procures thru Government Fleet Program or**
- **Purchase by FQMD and Donated to the City**
- **Small Vehicle Required with Unique Markings & Decals**
- **Accommodate the FQ Streets (Bumps, Pot Holes etc)**
- **All Weather Capability**
- **Street Legal**

Potential Ford Vehicles



FORD ESCAPE
181" L x 74" W



FORD FUSION
192" L x 73" W

Other Ford & GM Vehicles will be Assessed

Other Potential Vehicles



CAN-AM WITH HVAC
126" L X 67" W



POLARIS WITH HVAC
120" L X 65" W

French Quarter EDD

Operations Plan

Budget Development

Draft – 03/08/21

FQ EDD - Budget Development Recommendations

Provide a checks and balance inclusive public forum for all stakeholders to work collaboratively to ensure the EDD Blue Light Patrol Program and the EDD Trust Fund are managed with transparency and accountability:

- **Expand SEC working team and redefine as “FQMD/CNO EDD Trust Fund Advisory Group” with monthly public meetings**
- **Current SEC working team - Gail Cavett, Robert Watters, Steve Caputo, Bob Simms, Glade Bilby and NOPD Capt. Caprera**
- **Add - EDD Governing Authority and City representatives to participate in the meetings**
- **Report to SEC and FQMD Board at monthly board meeting.**

FQ EDD Advisory Group - Process

- **Monthly - Review and Reconcile EDD Trust Fund Income and Expenses**
- **Develop operational plans and budget recommendations based on revenue stream projections and expenditures.**
- **Review NOPD staffing costs, vehicle purchases, maintenance, fuel, tires, parts, and other supplies and operating expenses**
- **Develop NOPD Blue Light Patrol Operations Plans**
 - **Develop NOPD patrol shifts, zone coverage, and officer staffing**
- **Review and develop program performance indicators and stats**
- **Develop recommendations for monthly advance EDD Trust Fund disbursements to the City for officer costs and vehicle expenses mentioned above. Funds deposited into City Special Account and reconciled at monthly meetings (City provides Balance Sheet for special account).**
- **Review and reconcile monthly Trust Funds received and disbursed by FQMD. (FQMD provides Balance Sheet for special account)**
- **If FQMD and the City disagree on decisions for the above-mentioned items, both parties can present their information to the EDD Governing Authority at the Agreement Monitor meetings.**