

# French Quarter MANAGEMENT DISTRICT

## Notes Security & Enforcement Committee Meeting

Monday, 22 February 2021  
2:10 pm

**Via Teleconference:**

<https://meetings.ringcentral.com/j/2047589217>

**Meeting ID:**

204 758 9217

**Video:**

<https://meetings.ringcentral.com/personallink.html>

**Audio:**

+1 (469) 445 0100

1. CALL TO ORDER: The meeting was called to order at 2:10 pm and the agenda was read into the record.

ROLL CALL:

COMMITTEE MEMBERS				VOTES
First Name	Last Name	Present	Absent	Approve mtg notes
Ann	Kesler		X	
Brittany	Mulla McGovern	X		Yes
Frances	Hegenberger	X		Yes
Gail	Cavett	X		Yes
Glade	Bilby	X		Yes
Jane	Cooper	X		Yes
Matthew	Emory	X		Yes
Robert	Watters	X		Yes
Steve	Caputo	X		Yes

INTRODUCTION OF ATTENDEES:

GUESTS		
First	Last	Role
Karley	Frankic	Executive Director
Christian	Pendleton	FQMD Board Chair
Anthony	Caprera	NOPD 8 <sup>th</sup> Captain
Ranada	Blackman	NOPD 8 <sup>th</sup> Sergeant/SPPP Supervisor
Jamie	Roach	NOPD 8 <sup>th</sup> Sergeant/SPPP Supervisor
Sam	Palumbo	NOPD 8 <sup>th</sup> Lieutenant
Robert	Simms	Former Committee Member & SDT Productions / FQTF
Michael	Stein	The Lens
Ross	Bourgeois	NOHSEP
Jasmine	Williams-Jones	unidentified
Eric	Smith	City CAO's FQIF Analyst
C	Finch	unidentified
Leslie	Alley	French Market Corporation
Allen	Johnson	Faubourg Marigny Improvement Assoc.
Erin	Holmes	VCPORA
Bridget	Neal	Intern to Lt. Governor
Ethan	Ellestad	MACCNO
Angela	Owczarek	Traveler's Aid Society of Greater New Orleans
Beverly	Fulk	Former Committee Member

# French Quarter MANAGEMENT DISTRICT

2. Public Comment

No public comment was received.

3. Approval of previous meeting notes

Ms. Mulla McGovern made the motion to approve the previous meeting notes. Ms. Cooper seconded motion and it was approved.

4. Committee Chair's Comments

The Committee Chair, Mr. Emory, thanked the committee for their work and asked that they focus on being positive as we work for long term public safety in the French Quarter. He introduced FQMD Board Chair, Mr. Pendleton. Mr. Pendleton updated the committee on FQMD's spend down of its fund balance until the monies were exhausted as the Board had committed to. The patrols were suspended early Sunday morning and was hopeful that the Administration would use the money it was holding in the French Quarter Economic Development District Trust Fund that was allocated for the Louisiana State Police to allow the patrols to restart.

5. Presentation on Travelers Aid Society of Greater New Orleans by Angela Owczarek

Ms. Owczarek discussed the attached proposal as a means for assessing the homeless population in the French Quarter and what services would best suit those individuals as a first step for evaluating how best to allocate resources to assist these individuals.

6. Report on French Quarter Crime Stats by NOPD 8<sup>th</sup> District

Press **Esc** to exit full screen

### CRIME TREND ANALYSIS

OFFENSE	1/10/2021 1/16/2021	1/17/2021 1/23/2021	1/24/2021 1/2/2021	1/31/2021 2/6/2021	LAST 4 WEEKS	PRIOR 4 WEEKS	# CHANGE	2021 YTD
30	0	0	0	0	0	1	-1	0
34	0	0	0	1	1	4	-3	2
34S	0	2	0	1	3	4	-1	4
37	0	1	1	1	3	4	-1	4
42	0	1	1	1	3	0	3	3
64	1	1	1	3	6	5	1	7
65	0	2	1	0	3	5	-2	3
65P	0	0	0	1	1	1	0	1
<b>PERSONS</b>	<b>1</b>	<b>7</b>	<b>4</b>	<b>8</b>	<b>20</b>	<b>24</b>	<b>-4</b>	<b>24</b>
60	0	0	0	0	0	0	0	0
62B	2	1	3	0	6	4	2	6
62R	0	0	1	1	2	3	-1	3
62	0	0	1	0	1	2	-1	1
62C	13	14	11	12	50	35	15	62
67A	2	2	2	3	9	17	-8	16
67	8	16	19	11	54	46	8	65
67S	23	16	10	6	55	23	32	66
<b>PROPERTY</b>	<b>48</b>	<b>49</b>	<b>47</b>	<b>33</b>	<b>177</b>	<b>130</b>	<b>47</b>	<b>219</b>
<b>TOTAL</b>	<b>49</b>	<b>56</b>	<b>51</b>	<b>41</b>	<b>197</b>	<b>154</b>	<b>43</b>	<b>243</b>

\* PRIOR 4 WEEKS INCLUDES 12/13/20 - 1/9/21\*

# French Quarter MANAGEMENT DISTRICT

## FQMD SPPP Summary January 2021

App Calls	124
Dispatch Calls	19
Self-Initiated Calls	1353
Total Calls	1496
Arrests	0
Apprehensions	0
Summons'	2
Traffic Citations	0
# of O/size Vehicles	0
Subjects Moved	100
FIC's	31
Miles Driven	4280

Captain Caprera said that he had reconfigured his patrols considering the suspension of the FQMD's SPPP and there would be sufficient NOPD coverage in French Quarter. The committee asked if Captain Caprera could provide a written statement to share with the community of how the 8<sup>th</sup> District was assuring patrols were responsive to the suspension of the FQMD's SPPP. Captain Caprera said he would have to work with NOPD's Public Information Officer to provide such a statement.

## 7. Discussion of the French Quarter Economic Development District

### a. Report on app & dispatch response time averages for inclusion on KPIs

Ms. Frankic presented the attached slidedeck. Mr. Simms suggested that miles patrolled should be a KPI

### b. Report on work with 8<sup>th</sup> District Cpt. Caprera to update the 2017 plan to be reflective of the needs of the patrols if the sales tax is approved by voters and the SPPP can relaunch.

Ms. Cavett reported that "A Patrol Plan team has been put together and we had our first working meeting on Feb. 9<sup>th</sup> at the Monteleone Hotel with social distancing. The team members are me, Robert, Captain Caprera, Steve Caputo, Glade Bilby, and Bob Simms. We are working well together and making good progress. Our next meeting will be tomorrow following the SEC meeting. Our team will be collectively tuning into the SEC meeting from the Monteleone Hotel at 2:00 to report to the Committee. We will have our second Patrol Plan Team meeting following the SEC meeting. The team will also develop the kips for the SPP."

### c. Discussion of responsibilities of NOPD Full Time Coordinator

Captain Caprera stated that it would take six months to hire a full time NOPD Coordinator if the tax was approved in April. The job description would be reflective of what the Mid-City and Lakeview Security Districts coordinator's positions entailed.

### d. Discussion of other public safety programs for consideration for budget above \$2M threshold including homeless assistance programs

The committee will discuss this further at the next meeting.

## 8. New Business

No new business was discussed.

# French Quarter

MANAGEMENT DISTRICT

9. Next meeting date

The next scheduled meeting of the committee is March 15<sup>th</sup> at 2:10pm.

10. Adjournment

Mr. Caputo made the motion to adjourn the meeting. Ms. Hegenberger seconded the motion, and the meeting was adjourned at 3:13 pm.

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## **Proposed Needs Assessment Project: Scope of Project Document**

**Project: Needs Assessment of Street Homelessness in the French Quarter, French Market, and Marigny Areas**

**Date Proposed: November 2020; Project Target Dates: December 2020 – January/February 2021**

**Proposed by: Travelers Aid Society of Greater New Orleans**

**Executive Director: Donna Paramore; Project Contact: Angela Owczarek**

### **Project Introduction**

A focused needs assessment of individuals living on the streets in the French Quarter (overseen by French Quarter Management District (FQMD)), French Market (overseen by French Market Corporation (FMC)), and Marigny (overseen by Faubourg Marigny Improvement Association (FMIA)) areas for the purposes of gaining accurate data on the population there, their needs, and realistic solutions desired by and available to that population. Use targeted surveys administered by individuals familiar with homelessness services to determine histories/demographics of individuals who are homeless in the area and to determine: what proportion of individuals would accept shelter if suitable shelter were provided; what proportion of individuals could be assisted in returning to a home elsewhere; what proportion of individuals are connected to and/or aware of available resources; what proportion of individuals face specific barriers (mental illness, severe substance abuse, mobility challenges, etc.) that prevent them from accessing services without significant continued street outreach assistance.

### **Project Background**

Significant time and effort is expended by security, police, and stakeholders in these areas to address complaints about and needs of individuals who are homeless. There exists interest in acting upon homelessness in these areas so that business and resident stakeholders, visitors, and individuals who are homeless and/or in need of social services can all interact safely and peaceably.

If funds are spent to create new services (shelters, outreach services, etc.) for the population of individuals who are homeless in the area or if new regulations are passed (clean zone implementation, increased use of police “sweeps,” new or increased enforcement of solicitation/loitering laws), it is important that any changes are done in ways that prioritize the ethical treatment of individuals living on the streets. It is important that any new services, programs, or regulations act to do the following:

- effectively address these individuals’ needs (as opposed to temporarily disappearing individuals through cycles of arrest or relocation to another neighborhood)
- effectively use limited financial resources to create services or programs that will be utilized and desired by those they are intended to reach.

While several proposals currently exist for addressing the needs and presence of individuals who are homeless in these areas, no specific research has been done into the population’s needs, interests, or demographics. Data also does not currently exist on the number of individuals who are homeless in this area, making it difficult to plan for what volume of services (of any kind) are needed.

Accordingly, this project’s scope is the administration of a needs assessment of the area’s homeless population. This assessment will be done through targeted surveying within a fixed time window of several

weeks. Unlike the yearly point-in-time count, which is administered by a collaboration of social services agencies and volunteers in a single night across Orleans and Jefferson parishes, this needs assessment will involve more in depth assessment of all individuals in a specific area and facilitate the generation of solutions desired by those who are homeless in this area as well as the creation of data about specific segments of the homeless population in this area so as to plan for connecting them to long-term solutions. Specifics of data generated described in “deliverables” below.

## **Project Method**

This project will take place over 2-6 weeks, depending on area covered. French Quarter, French Market, and Marigny areas overseen respectively by French Quarter Management District (FQMD), French Market Corporation (FMC), and Faubourg Marigny Improvement Association (FMIA) – different oversight agencies may choose to participate or not independent of one another. Project will be able to yield most complete data if all areas are surveyed in tandem as it is reasonable to assume that population of homeless individuals is somewhat shared between the relatively small geographic area comprised of these three jurisdictions.

Within given area, individuals trained by Travelers Aid Society (TAS) will survey the streets and public areas for individuals who are homeless during daytime and nighttime hours, repeatedly. These individuals (henceforth “surveyors”) will have case management and homeless services experience prior to their training by TAS to ensure they are familiar enough with the landscape of resources that they can appropriately “translate” the narratives of homeless individuals when necessary (for instance, an individual who is homeless with a compromised memory may only be able to use referential terms to describe their income level or previous housing situation, but someone familiar with how public benefits and housing programs are administered will be able to contextualize these narratives and determine their reality).

Surveyors will canvass the given area in teams of 2, between the hours of 7 a.m. – 11 a.m.; 1 p.m. – 5 p.m.; and 7 p.m. – 11 p.m. on a rotating basis, ensuring each area is covered repeatedly during varied times to guarantee as complete data reporting as possible.

Surveyors will be given a uniform survey to administer to each individual encountered as well as prompts for additional narrative collection during repeat or extended encounters with interested/frequently encountered individuals.

Surveyors will track information electronically and utilize client demographics and vital statistics to prevent duplication of results.

Surveyors will, where possible, compare narratives of those surveyed to available case management information to verify narratives (e.g., Was this individual actually housed before? Is this individual actually already engaged with a case worker?)

## **Project Deliverables**

- Survey creation tailored to garner relevant data about homeless individuals in area, needed resources, and other factors that may be of interest to stakeholders in area.
- Outreach presence for survey administration over period of 2-6 weeks
- All “raw” data produced from survey:
  - o Demographic information on population of homeless individuals (age, race, disability, income, time spent in New Orleans, time homeless, experiences of domestic violence, existing connections to social services, etc.)

- Heat maps of sleeping locations versus daytime locations
- Percentages of homeless population who are eligible for various housing interventions (x% could be assisted by UNITY-style housing assistance, Y% likely candidates for senior housing, group homes, nursing homes, etc.)
- Aggregated narratives on what draws individuals who are homeless to the area
- Aggregated narratives on what kind of shelter, housing, or other services homeless individuals who are homeless in the area would be most willing to accept
- Statistics and narratives on reported incidences of negative interactions with security, police, residents, businesses by individuals who are homeless in the area to determine average rate of such incidence and to isolate (1) individuals with highest rates of such incidence and (2) types of incidences most likely to occur in various areas
- Aggregated narratives of what individuals who are homeless understand to be the laws and regulations currently in place about use of public space / panhandling / bathroom use, etc.
  - Any other information that staff within FQMD, FMC, or FMIA wish to see captured
- Shareable data report presentable to FQMD, FMC, FMIA stakeholders
- Clinical recommendations on next steps for services or resources investment (shelter design, targeted street outreach presence, advisement on how to alert individuals who are homeless to changing laws or regulations)
- Presentation of data and recommendations to FQMD, FMC, FMIA staff.
  - Can also present or work through data with other presences in the areas: NOPD, French Quarter Task Force, LEAD Program, security staff

### **Project Work Plan Timeline**

- Week One [Preparation Phase]:
  - Meet with FQMD, FMC, FMIA to discuss focus of survey and determine any information or data points not included above that these groups would like to see included
  - Hire and provide written training materials to surveyors
  - Meet with security teams, French Quarter Task Force, and NOPD officers from the area to gain sense of current hotspots and any particular frequent complaints / frequently encountered individuals (all blocks will be covered and all individuals encountered will be surveyed regardless – this meeting is to prepare surveyors with relevant safety and logistic information)
- Week Two [Preparation Phase]:
  - Get green light on final version of survey from all parties
  - Devise surveyor schedule for weeks of assessment
  - Train surveyors on survey specifics
  - Assemble materials (printed surveys, gather survey incentives, area maps, relevant recording technology)
- Weeks Three – Surveying Completion [Active Project Phase]:
 

\*\*\* (Timeline variable based on amount of area being covered and if areas are being covered simultaneously or in succession; FQMD likely needs 3 weeks of coverage based on staffing level described below relative to the area needing to be covered; FMC 2 weeks; FMIA 3 weeks) \*\*\*

- Administer surveys in shifts throughout daytime and nighttime, covering all square blocks and all parks / industrial areas on foot during daytime and nighttime hours.
- Gather narratives from repeatedly encountered individuals to complement survey responses
- Track numbers of individuals in parks, gathering places, industrial areas, or on specific streets during each shift.
- First week after surveying is complete:
  - Aggregate all data, review data and de-duplicate surveys
  - Speak with FMC, FQMD, FMIA about initial impressions
- Second week after surveying is complete:
  - Prepare Presentation of Data – presentation session and printable report
  - Present data to interested parties
  - Prepare written report on clinical recommendations for continued services to address homelessness in the area

## Project Pricing

The pricing for this project is variable depending on the size of the area covered in the needs assessment. Based on maps available from each group's website, it appears each group has an area of roughly the following size:

**French Quarter Management District:** roughly 86 square blocks, 1 significant park area along river (Woldenberg Park and Moonwalk), 2 significant urban park areas (Louis Armstrong Park, Jackson Square) **\*Likely to need at least 3 weeks of surveying\***

**French Market Corporation:** area along roughly 26 blocks (not all formulated as square blocks); some shared parks with other groups (areas near Jackson Square with FQMD, Crescent Park with FMIA) **\*Likely to need at least 2 weeks of surveying with at least 4 surveyors each working 16 hours per week\***

**Faubourg Marigny Improvement Association:** roughly 80 square blocks, 1 urban park (Washington), significant park area along river (Crescent Park) **\*Likely to need at least 3 weeks of surveying with 4 surveyors each working 16 hours per week\***

## Staff costs:

**Outreach Coordinator:** 1 individual needed 15-20 hours per week, at \$15 per hour, needed all weeks of project length.

**Surveyor Staff:** 4-8 individuals needed 16-20 hours per week each (can be more individuals at fewer hours per week or fewer individuals at more hours per week), at \$22 per hour, needed on a more limited basis during first two weeks of project length (during training), then not needed during last two weeks of project length (when data and reports are being put together).



Week of Project	Staffing Level	Staffing Costs Per Week	Total Weekly Staff Cost
<b>Week One</b>	<b>1 Outreach Coordinator at 20 hours</b>	<b>20 x \$22 per hour =</b>	<b>440.00</b>
Week Two	1 Outreach Coordinator at 15 hours	15 x \$22 per hour =	330.00
	4 Surveyors at 16 hours	4 x (16 x \$15 per hour) =	960.00
<b>Subtotal Week Two</b>			<b>1,290.00</b>
Week Three	1 Outreach Coordinator at 8 hours	8 x \$22 per hour =	176.00
	4 surveyors at 16 hours	\$15 / hour	960.00
<b>Subtotal Week Three</b>			<b>1,136.00</b>
Week Four of Survey	1 Outreach Coordinator at 8 hours	8 x \$22 per hour =	176.00
- FQMD: 3 weeks	4 surveyors at 16 hours	\$15 / hour	960.00
<b>Subtotal Week Four</b>			<b>1,136.00</b>
First Week After Survey Completion	1 Outreach Coordinator at 16 hours	16 x \$22 per hour =	352.00
	1 surveyor assisting in data processing at 16 hours	16 x \$15 per hour=	240.00
<b>Subtotal Week One Post-Survey</b>			<b>592.00</b>
<b>Second Week After Survey Completion</b>	<b>1 Outreach Coordinator at 16 hours</b>	<b>16 x \$22 per hour=</b>	<b>352.00</b>
<b>Grand Total</b>			<b>4,946.00</b>

#### Other Costs:

**Goods:** \$1000 in small-denomination gift cards (survey incentives), \$200 (printing, gas reimbursement, etc.)

**Administrative Costs:** \$750 to assist with the overall project completion

#### Agency Background

Travelers Aid Society of Greater New Orleans serves individuals and families experiencing homelessness in the greater New Orleans area. Travelers Aid Society currently holds contracts with United Way, with the City of New Orleans, with UNITY of Greater New Orleans, with the Downtown Development District, and with other state and local agencies. The designated project contact for this project proposal, Angela Owczarek, currently provides street outreach to the Downtown Development District area and has over 5 years of full-time experience in providing street outreach services, including

training staff, aggregating data on street dwelling populations, and providing effective case management. More information available at: [www.travelersaidsocietyneworleans.org](http://www.travelersaidsocietyneworleans.org)

Donna Paramore, CFRE

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# French Quarter MANAGEMENT DISTRICT

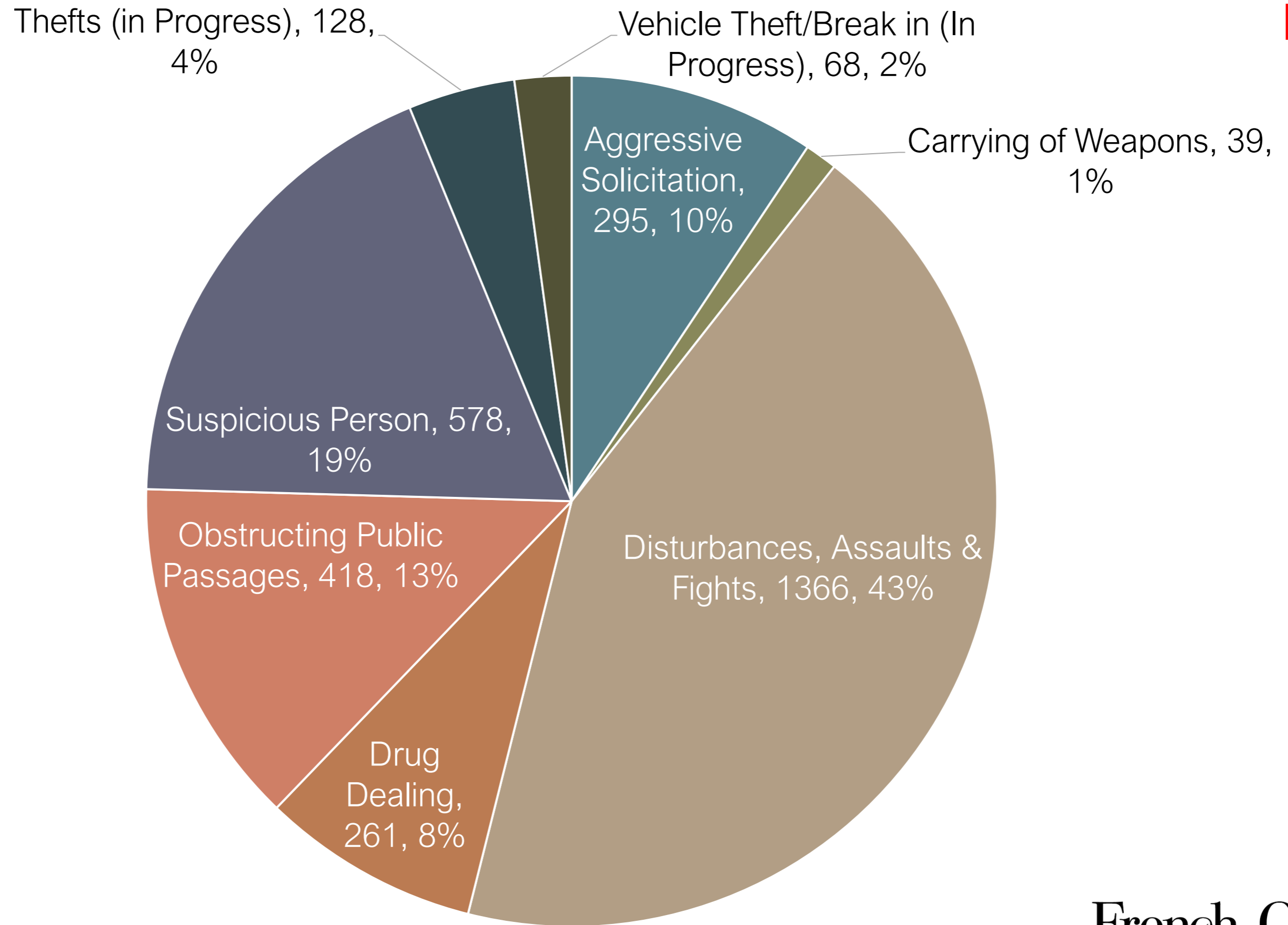
## Supplemental Police Patrol Program 2020 Data Analysis

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# 2020 Call for Service Response Times

2020 Calls for Service		% of Total	Average Response Time
Total Calls	20767	-	3.70
App Calls	2281	11%	14.07
Dispatch Calls	460	2%	4.67
Self-Initiated	18026	87%	2.50

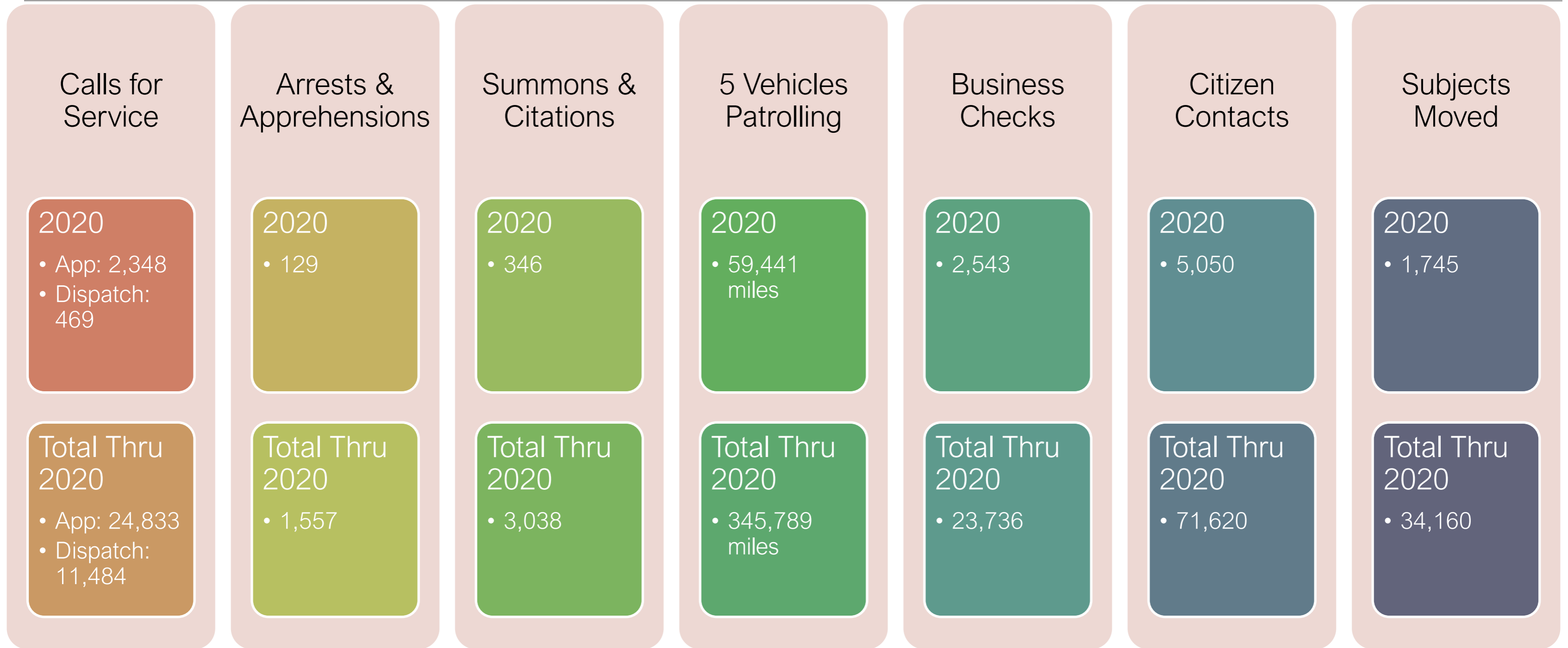
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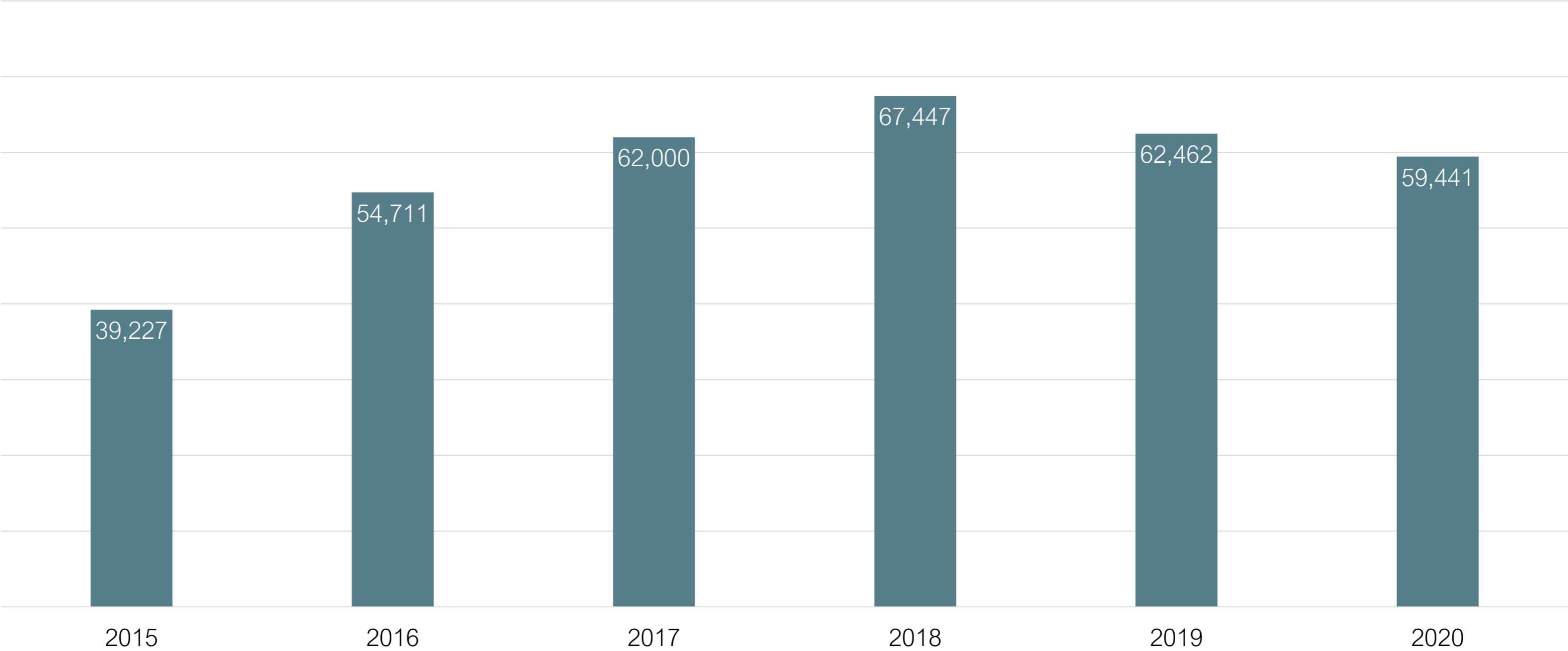
## 2020 Incident Types

Aggressive Solicitation	295	9%
Carrying of Weapons	39	1%
Disturbances, Assaults & Fights	1366	43%
Drug Dealing	261	8%
Obstructing Public Passages	418	13%
Suspicious Person	578	18%
Thefts (in Progress)	128	4%
Vehicle Theft/Break in (In Progress)	68	2%

# Supplemental Police Patrol Statistics

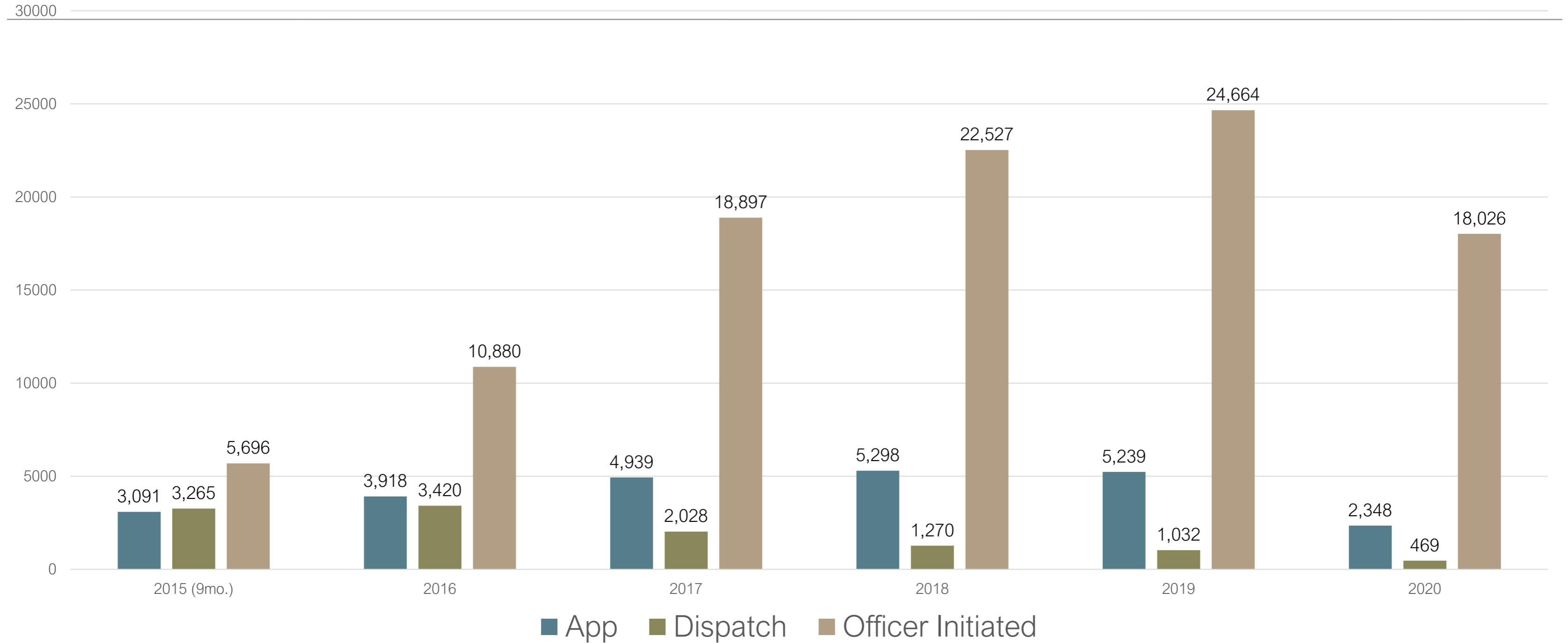


# Miles Patrolled Year over Year



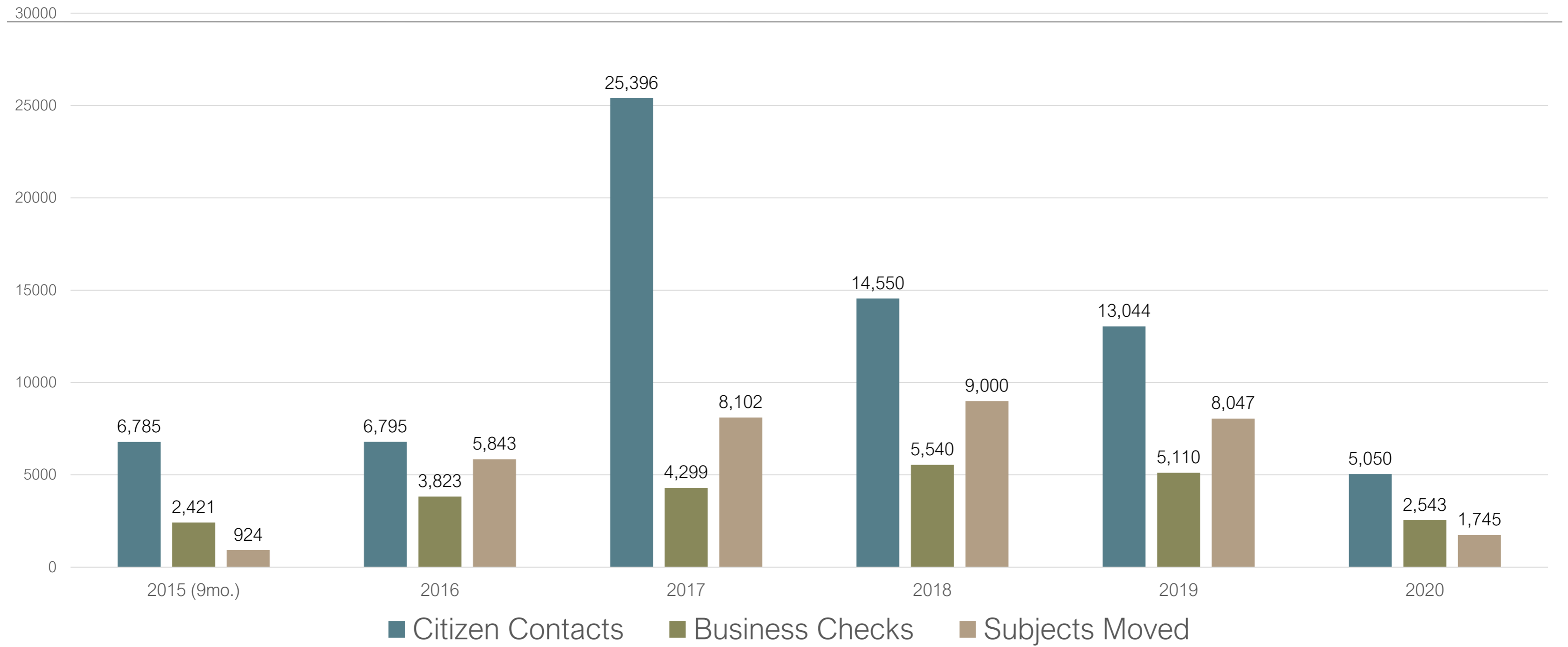


# Calls for Service Year over Year



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# Community Engagement & Policing Year over Year



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# French Quarter MANAGEMENT & DISTRICT

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