

French Quarter MANAGEMENT DISTRICT

Notes Government Affairs Committee Meeting

Wednesday, 17 February 2021
2:10 pm

Via Teleconference:

<https://meetings.ringcentral.com/j/2047589217>

Meeting ID:

204 758 9217

Video:

<https://meetings.ringcentral.com/personallink.html>

Audio:

+1 (469) 445 0100

1. CALL TO ORDER

The meeting was called to order 2:13 pm and the agenda was read into the record.

ROLL CALL:

COMMITTEE MEMBERS				
First Name	Last Name	Present	Absent	Approval of the previous meeting notes
David	Bilbe	X		Yes
Sherry	Cannon	X		Yes
Gail	Cavett	X		Yes
Jane	Cooper	X		Yes
Jeremy	DeBlieux	X		Yes
Brian	Furness	X		
Brittany	Mulla McGovern	2:23		Yes
Christian	Pendleton	X		Yes
Kim	Rosenberg		X	
Frank	Zumbo	X		Yes

INTRODUCTION OF ATTENDEES

GUESTS		
First Name	Last Name	Role
Karley	Frankic	Executive Director
Robert	Simms	FQTF App
Bridget	Neal	
Erin	Holmes	VPORA

2. Public Comment

No public comment was received.

3. Approval of previous meeting notes

Mr. Pendleton made a motion to approval of the previous meeting notes. Mr. Zumbo seconded the motion, and the motion was approved.

French Quarter MANAGEMENT DISTRICT

4. Update on the French Quarter Economic Development District

a. Discussion of Cooperative Endeavor Agreement

Ms. Frankic reviewed the attached work plan noting progress made over the past month by the FQMD committees and technical updates to the ballot language by the City Council at the request of the State Bond Commission. Mr. DeBlieux reported that the draft Cooperative Endeavor Agreement (CEA) was sent to the City and FQMD is awaiting their response. The committee discussed the need to have the CEA approved by the mayor and council and before the voters well before the vote.

b. Discussion of voter information campaign

Ms. Frankic reported that the Finance & Development Committee recommended against hiring a Public Relations firm to avoid any perceived conflict with the state constitution and revised statute that forbids using public funds to lobby a position on a referendum. This includes use of the website or any apps paid for by FQMD being used to advocate for or against a ballot item. The committee discussed working with the administration and stakeholder groups to host joint informational townhall meetings.

5. Discussion of Louisiana State Legislature funding strategy

Mr. Bilbe and Ms. Cooper will meet next week to discuss a plan for working with the State Legislature to secure operating funding for FQMD.

6. New Business

No new business was discussed.

7. Next Meeting Date

The next scheduled meeting will be on Wednesday, March 17th at 2:10 pm.

8. Adjournment

Ms. Mulla McGovern moved to adjourn the meeting. Mr. Pendleton seconded the motion, and the meeting was adjourned at 2:34 pm.