

French Quarter MANAGEMENT DISTRICT

2020 Annual Report

French Quarter Management District

The statutory purpose of the French Quarter Management District (FQMD) is to strengthen the District as a vital component of Louisiana's tourism industry; aid in the **preservation** of the District's architecture, quaint charm and tout ensemble; beautify the District's appearance; improve **public safety**, foster quality experiences and **quality of life** within the District; and improve **commercial and residential vitality**. The statutory functions of the FQMD include strategic planning, business and commercial development activities and administering capital improvement funds.

Mission

The French Quarter Management District (“FQMD”) is a state entity created in 2007 by the Louisiana Legislature as a means for the residential and business communities to work together to protect, preserve, and maintain the world-famous French Quarter as a safe, clean, vibrant, and friendly neighborhood.



2020 Board of Commissioners

Chairperson of the Vieux Carré Commission	Mamie Gasperecz
Vieux Carré Property Owners, Residents and Associates	Jane Cooper
Louisiana Restaurant Association	Christian Pendleton
Greater New Orleans Hotel & Lodging Association: Canal to Iberville	Frank Zumbo
Greater New Orleans Hotel and Lodging Association: Vieux Carré	David Bilbe
French Quarter Business Association	Jeremy DeBlieux
French Quarter Business League	Robert Watters
Mayor - Business owner headquartered in district	Matthew Emory
Mayor - Domiciliary and qualified elector	Heidi Raines
French Quarter Citizens	Gail Cavett
North Rampart Main Street	Sue Klein
New Orleans & Company	Steve Caputo
City Councilmember District C	Juliet Laughlin

Working for the Betterment of the French Quarter

The French Quarter Management District works to:

- Improve public safety, foster quality experiences, and enhance quality of life within the District
- Improve commercial and residential vitality
- Strengthen the District as a vital component of Louisiana's tourism industry
- Aid in the preservation of the District's architecture, quaint charm, and *tout ensemble*
- Beautify the District's appearance



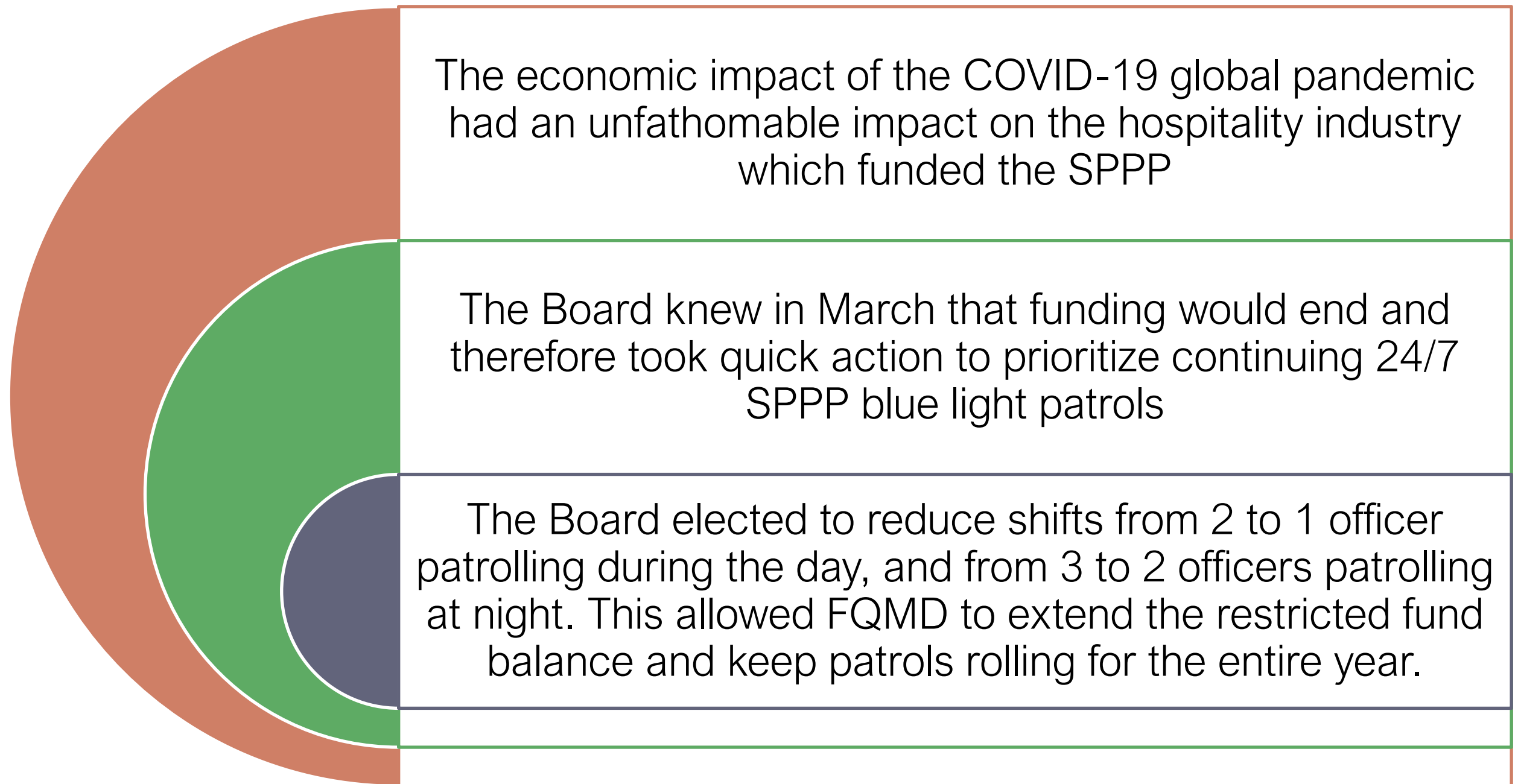
Executive Director
Karley D. Frankic

Public Safety: Supplemental Police Patrol Program

For six years the Supplemental Police Patrol Program (“SPPP”) proactively patrols French Quarter streets to help the NOPD deter crime. It uses a mobile application that allows businesses, residents, visitors, and employees to easily report crimes in progress. The SPPP patrols the French Quarter 24 hours a day, 7 days a week. The initiative has been credited by the NOPD as having a positive impact on violent crime, including the removal of guns, drugs, and criminals from the French Quarter.



Public Safety



Public Safety

Supplemental Police Patrol Program Statistics

Calls for Service

2020

- App: 2,348
- Dispatch: 469

To Date

- App: 24,833
- Dispatch: 11,484

Arrests & Apprehensions

2020

- 129

To Date

- 1,557

Summons & Citations

2020

- 346

Since 2018

- 3,038

5 Vehicles Patrolling

2020

- 59,441 miles

To Date

- 345,789 miles

French Quarter Security Assessment

The French Quarter Management District (FQMD) released the French Quarter Physical Security Assessment. To further FQMD's mission to identify and implement strategies for improving public safety throughout the French Quarter, the Board of Commissioners engaged Interfor International to conduct a physical security assessment. Interfor International is a global investigation and security consulting firm offering comprehensive domestic and foreign intelligence services. Interfor's methodology for a physical security vulnerability assessment was to observe and analyze areas of potential and/or actual vulnerability, to define causes, and to recommend means to reduce or eliminate exposure.

This third-party security expert made recommendations for improvements that are effective and found efficiencies that could be attained. This assessment shows that FQMD has run a transparent and effective Supplemental Police Patrol Program and that the structure of a unified plan for security in the French quarter moving forward should build upon that success.

The study's Executive Summary is available on the FQMD.org website.

Quality of Life: Keep the Quarter Clean

As the French Quarter reopens for business, the French Quarter Management District wants to make every effort to retain the cleanliness everyone has worked to achieve during the COVID-19 shutdown so residents, businesses, and returning visitors have a great experience in the French Quarter.

The Keep the Quarter Clean campaign intends to build upon the City of New Orleans' desire to Clean up NOLA and the hard work done by businesses and residents who have taken the COVID-19 shutdown as an opportunity to freshen up their facades, undertake deep-cleaning, and generally spiffing up their properties.





French Quarter MANAGEMENT DISTRICT

It is all of our responsibility to preserve the French Quarter. This public service message from the FQMD highlights city sanitation laws and sanitation services that have been contracted for citizens.

Click to Report Online

Report sanitation concerns to FQMD at

surveymonkey.com/r/FQMD_Sanitation

The submission must include the address and a picture or video of the concern.

Sanitation Laws

RESIDENTIAL GARBAGE

- Place garbage in an approved, closed, roll cart, or in at least .8 mil black bags in front of your property. White plastic or paper bags and boxes are prohibited. Garbage in unauthorized containers will not be collected. §138-38,39,42,43,47
- Properties containing more than 4 units must hire private service. §138-45

COMMERCIAL GARBAGE

- Hotels, restaurants & bars; and businesses generating more than 35 gal per pick up must hire private service. §138-45
- Haulers must pick up 4-8am and/or 4-6pm. §138-42(b)

GARBAGE PLACEMENT

- No garbage carts on public property 9am–3:30pm. Carts must be stored on private property. §138-42(a)

SIDEWALKS

- Do not litter or place garbage in public space. §66-282
- Keep your sidewalk clean and repaired. §138-39; 146-190
- Do not sweep rubbish into the street or storm drain. §66-287

ANIMAL WASTE

- Immediately clean up your animal's organic waste. §18-13
- Carriage companies responsible for mule waste removal and sanitation; report issues to **504-658-7170** or gtb@nola.gov

Sanitation Services

Garbage Collection

Provide and maintain 35-gallon roll carts for solid waste (garbage)

SOLID WASTE COLLECTION

- All Areas: Daily 4–8am

BULKY WASTE COLLECTION

- All Areas*: Wednesday 4–8am
- *Residential customers only

CURBSIDE RECYCLING SERVICE

- All Areas: Tuesday 4–8am



Streets & Sidewalks

MECHANICAL STREET SWEEPING & FLUSHING

- Residential Area: Daily sweep and flush
- Commercial Area: Daily sweep and 2x daily flush

SIDEWALK PRESSURE WASHING

- Residential Area: Monthly
- Commercial Area: 3x weekly
- Commercial Area: Daily

SIDEWALK SURFACE DEEP CLEANING

- Commercial Area North-South Streets: Monthly

MANUAL LITTER COLLECTION

- Keep streets, sidewalks & litter cans free of debris: 4am–12am

Clean and Sanitize

ORGANIC WASTE REMOVAL

- Remove all organic waste on the streets, sidewalks and public alleys, and sanitize after removal within one hour of complaint to **311** or **504-835-5551**. Daily 4am–12am

PUBLIC LITTER CAN COLLECTION

IRON LITTER CANS

- Residential Area: Daily
- Commercial Area: 2x daily

SOLAR LITTER CANS

- When light is yellow or red

PUBLIC LITTER CAN CLEANING

IRON LITTER CANS

- Daily:** Clean and sanitize exterior & opening of can
- 3x Weekly:** Clean and sanitize interior and exterior of unit with soap and water, and power wash liner

SOLAR LITTER CANS

- Daily:** Clean and sanitize unit exterior and hopper
- Weekly:** Clean and sanitize exterior and interior liner with soap and water, and power wash liner

Keep the Quarter Clean

It is all of our responsibility to preserve the French Quarter. Keep the Quarter Clean utilizes a multipronged campaign to be rolled out in collaboration with our appointing entities, political partners, and friends throughout our community.

Quality of Life: Infrastructure

French Quarter Sidewalk Assessment

2020 WALKING SURVEY
1 APRIL 2020 – 10 NOV 2020

Compiled by Livability Committee Members:
Dave Jorgensen & Kimberly Rosenberg

At the request of the Mayor's Office, the Livability Committee of the French Quarter Management District updated prior assessed condition of the French Quarter sidewalks.

SEVERITY	EST. COST
39 Major Hazard Locations	\$225,000
336 Moderate Hazard Locations	\$2,105,000
207 Minor Hazard Locations	\$555,000
Total 582 Hazard Locations	\$2,886,000

Source or potential responsibility for these conditions are as follows:

RESPONSIBILITY	LOCATIONS	EST. COST
Owner	8	\$77,000
Sewer & Water Board	142	\$333,000
Other/not determined	432	\$2,475,000
Total	582	\$2,886,000

Sidewalk Assessment

Dave Jorgensen, joined the Livability Committee and took the annual sidewalk assessment to the next level with in-depth data analysis with outputs for cost estimation and progress on repairs.

French Quarter Sidewalk Assessment

2020 WALKING SURVEY • 1 APRIL 2020 – 10 NOVEMBER 2020

Compiled by: FQMD Livability Committee Members Dave Jorgensen & Kimberly Rosenberg

The French Quarter Management District is a State entity created by the Legislature as a means for the residential and business communities to work together to protect, preserve and maintain the world-famous French Quarter as a safe, clean, vibrant and friendly neighborhood for residents, business, and visitors.

The FQMD Board of Commissioners represent a diverse group of stakeholders who live, work, own property and/or businesses in the French Quarter, all of which are vested in protecting and improving the vitality, security and infrastructure of this gem of a neighborhood that supports the livelihood of our region's residents, the City and the State.

The FQMD works to:

- Improve public safety, foster quality experiences, and enhance quality of life within the District
- Improve commercial and residential vitality
- Strengthen the District as a vital component of Louisiana's tourism industry
- Aid in the preservation of the District's architecture, quaint charm, and *tout ensemble*
- Beautify the District's appearance

If you would like more information about the French Quarter Management District, please contact our office by phone at 504-323-5801 or by e-mail at info@fqmd.org

Introduction

At the request of the New Orleans Mayor's Office, the Livability Committee of the French Quarter Management District (FQMD) updated prior assessed condition of the French Quarter (FQ) sidewalks. The prior assessment provided guidance but is replaced by this assessment in its entirety.

Assessment Rating

We scored the sidewalk hazards using the following tripping risk scale:

- **Red** – a Major hazard and in need of immediate repair, presents imminent hazard and obstructs pedestrian traffic. Violates standards set for access by persons with disabilities.
- **Orange** – a Moderate hazard that needs repair, impairs Handicap and pedestrian traffic, needs to be repaired but short of imminent danger to persons.
- **Yellow** – a Minor hazard that needs repair, but lower priority, this hazard does not impede Handicap but presents a continuing problem for pedestrians and will deteriorate further if not addressed.

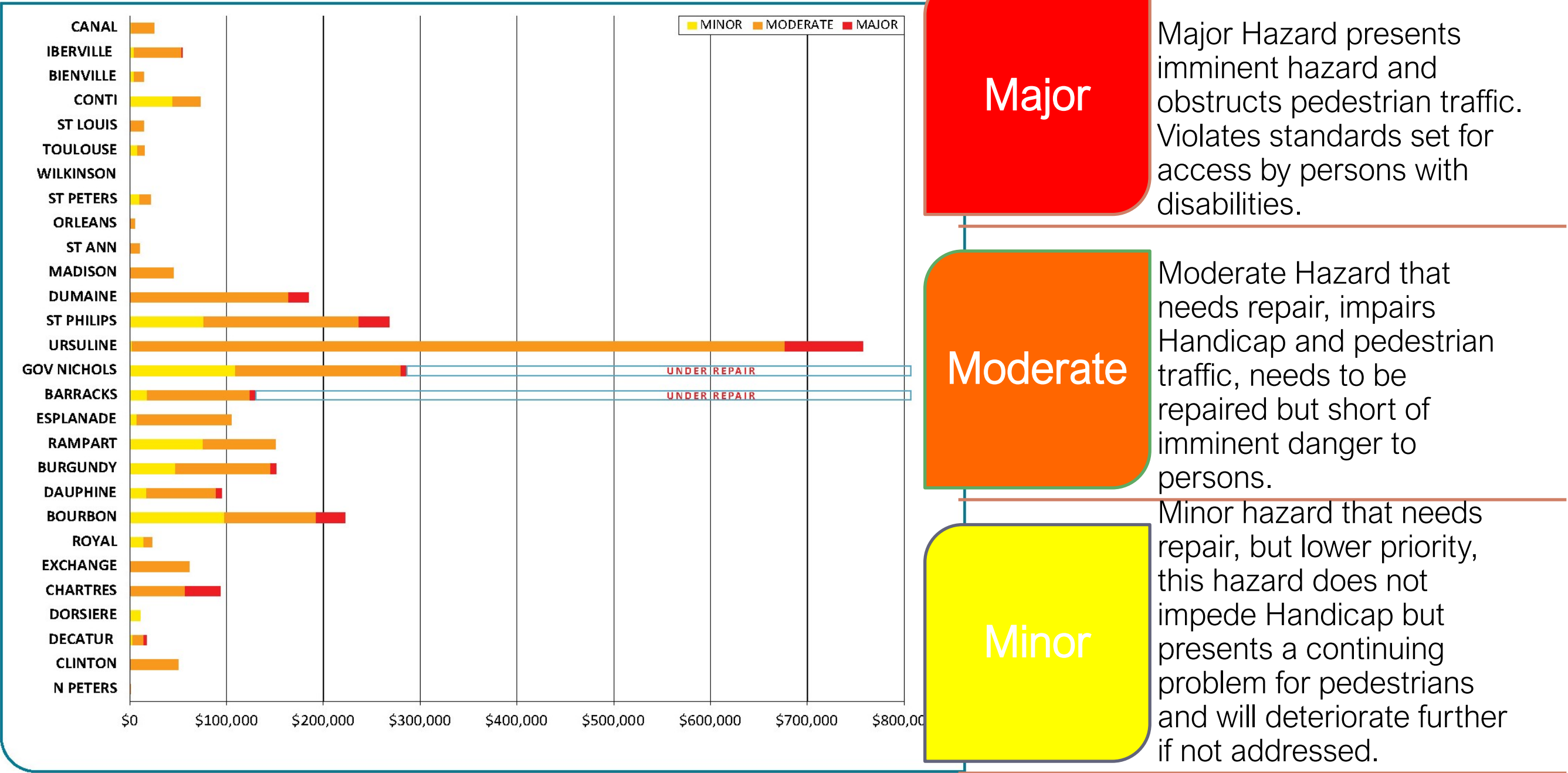
Assessment Values

It was important in this walking survey to provided a comparative value for the deteriorating conditions of many of the walks in the FQ. These values are somewhat arbitrary but consistent throughout this survey. Meaning, that the values are a starting point to value different unique assessments to one another but are not intended to value the work or expense needed to correct the deficiency. The Values presented are intended to compare magnitude and provided a starting point for analysis of proper scope and efforts.

COSTS	Labor		UNIT	MHR / UNIT	LABOR & EQUIPMENT
Brick	Set up	\$85	\$4.00	1.00	Per brick foot
Concrete	Set up	\$105	\$8.00	1.5	Per square foot
Slate	Set up	\$125	\$12.00	2	Per tile 12x12 avg.

Quality of Life: Sidewalk Assessment

Figure 2. 2020 Survey Results



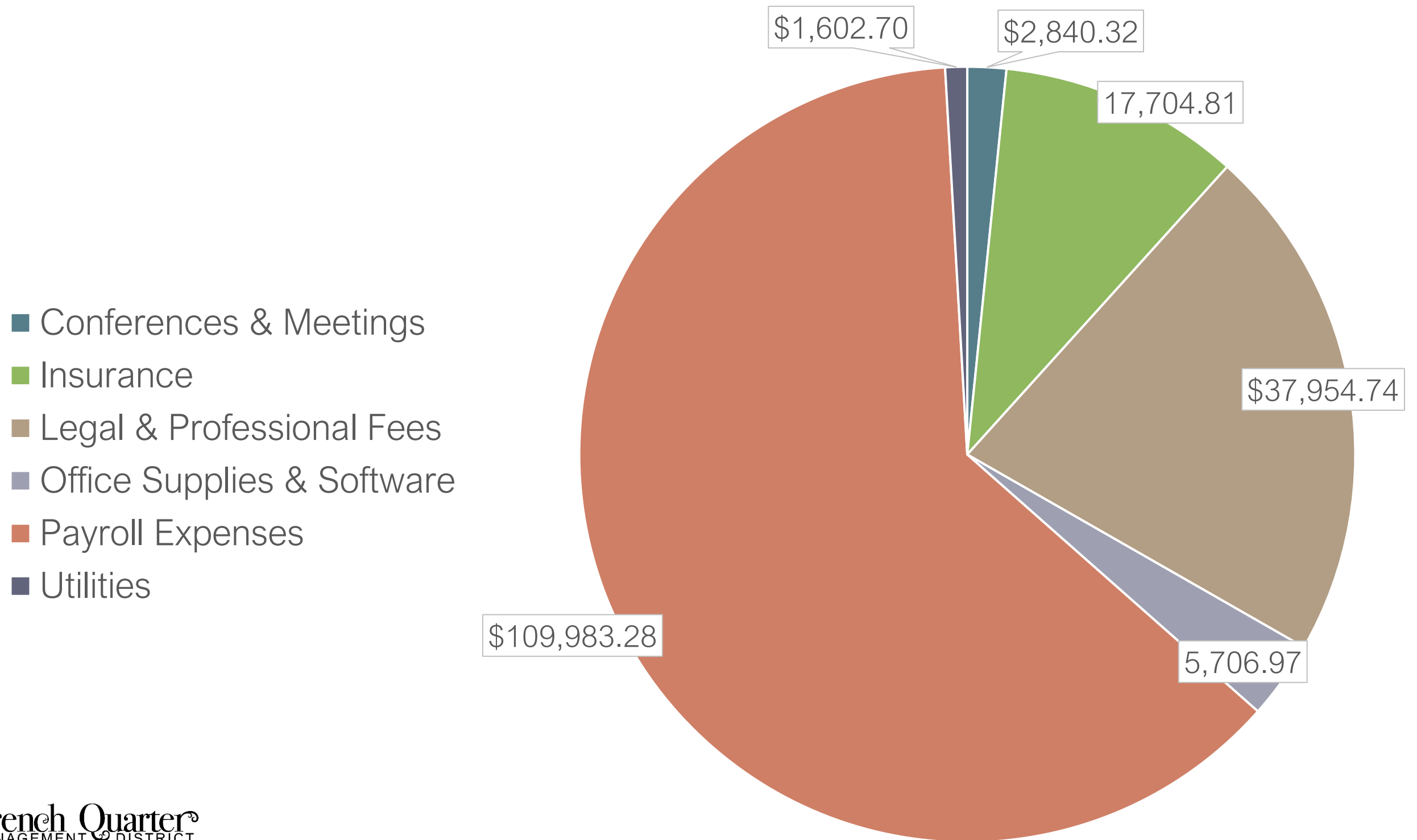
Preservation



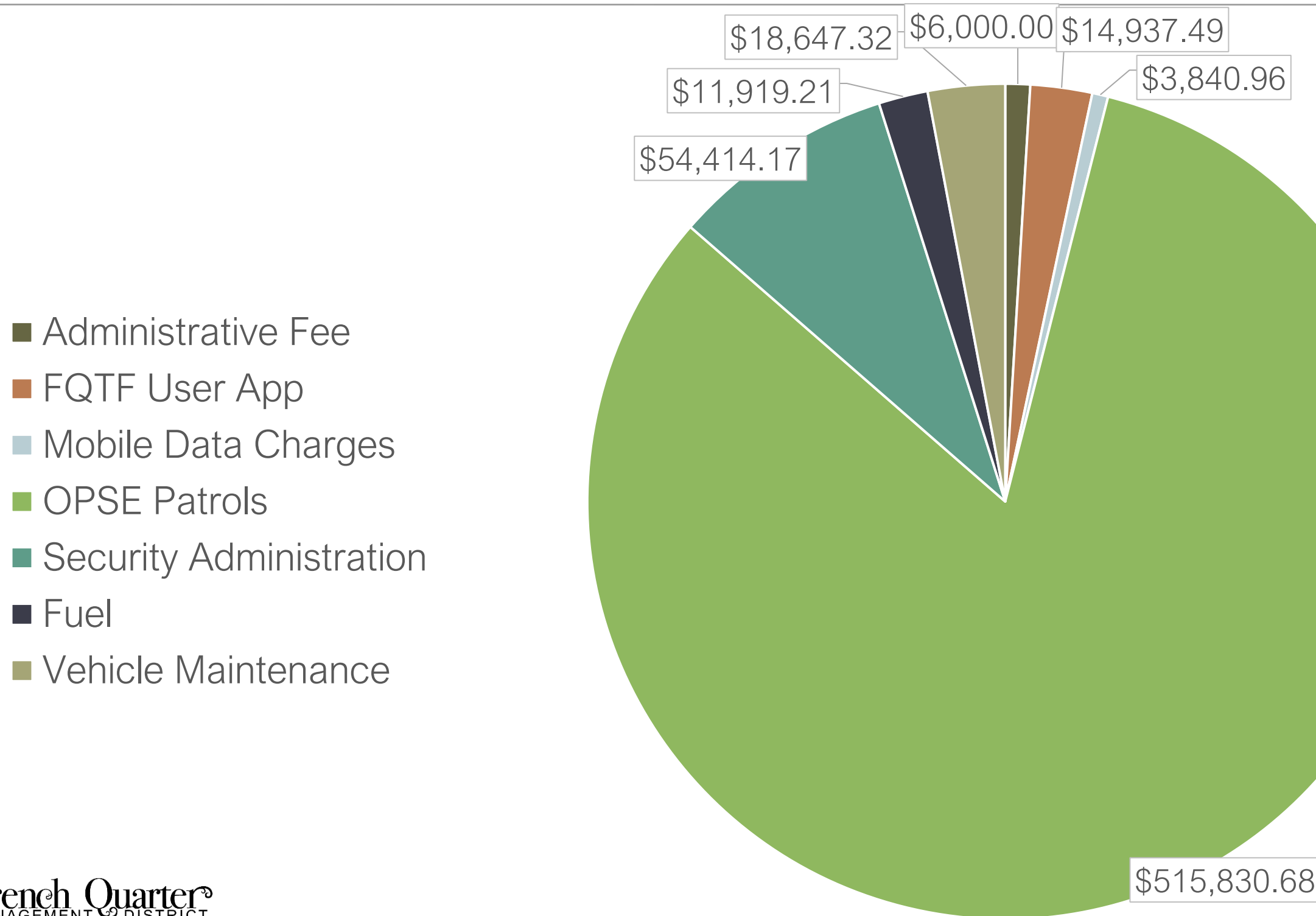
The mission of the French Quarter Museum Association (FQMA) is to make museum-going an integral part of the French Quarter experience. FQMA collectively promotes the missions and shared experiences of member museums in the historic French Quarter neighborhood. The FQMA recently launched a streetlight banner marketing campaign along North Rampart St., a route with a streetcar line, public transit, and vehicular traffic, to encourage locals and tourists to visit the French Quarter and each member museum. The banners went up in November of 2020 and will remain up through January 2021. The FQMA is now in the process of working on a collaborative agreement for this streetlight banner marketing campaign to become an annual program, in conjunction with the marketing efforts of the New Orleans Jazz and Heritage Foundation and Rainbow Flag Association.



General Operating Summary



Supplemental Police Patrol Summary



Finance & Development

Created a 2021 budget reflective of the current financial constraints

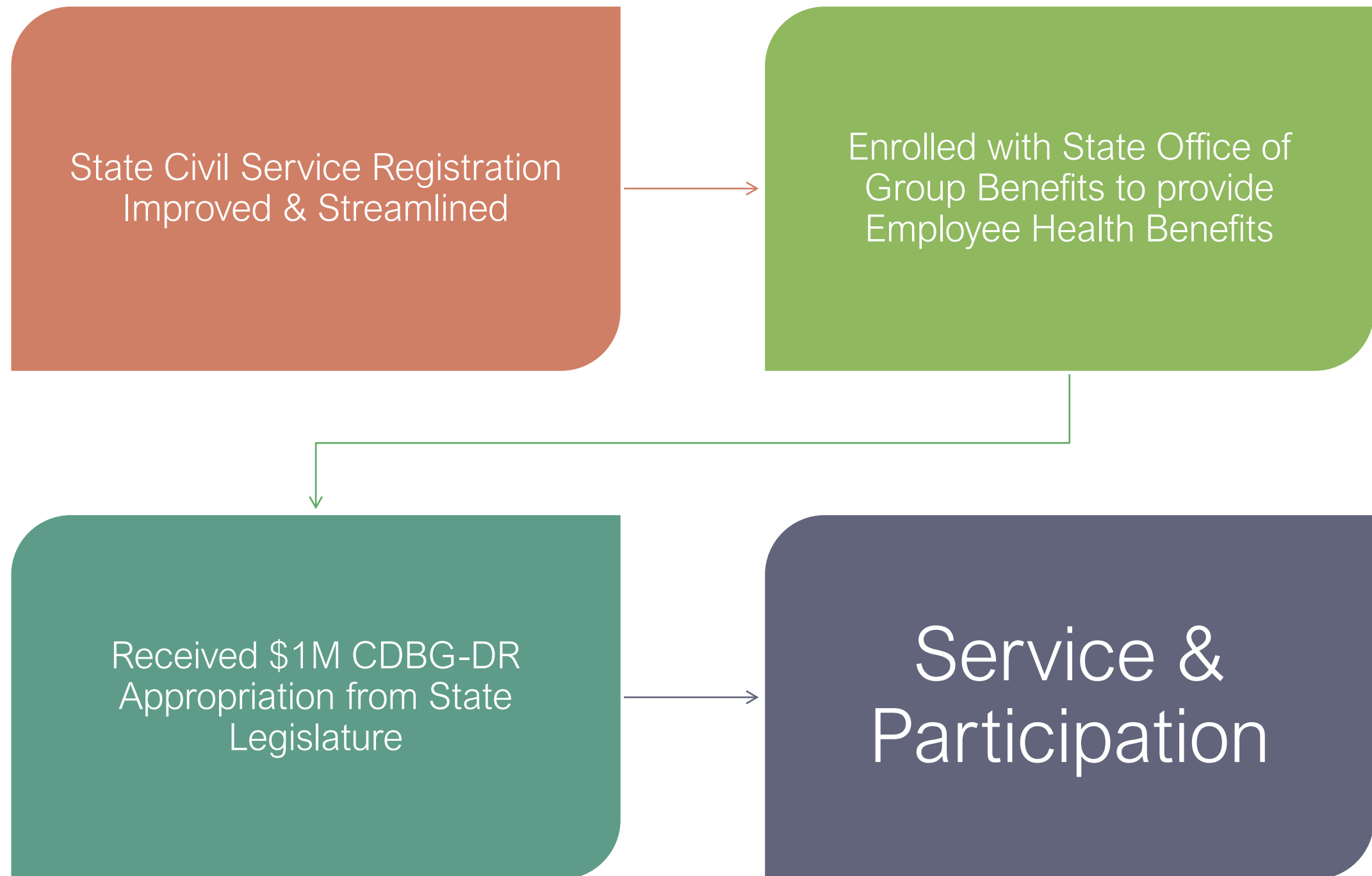
Brought residential and business parity to committee leadership with new board policy

Adjusted 2020 budget in response to impact of COVID-19 on revenues

Established policy for fair and equitable public input during board and committee meetings

Responsibility & Ethical Development

Government Affairs



French Quarter MANAGEMENT DISTRICT

Karley D. Frankic | Executive Director

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