

# French Quarter MANAGEMENT DISTRICT

## Notes Finance & Development Committee Meeting

Monday 1 February 2021  
4:10 pm

Via Teleconference:  
<https://meetings.ringcentral.com/j/2047589217>  
Meeting ID:  
204 758 9217

Video:  
<https://meetings.ringcentral.com/personallink.html>  
Audio:  
+1 (469) 445 0100

1. Call to Order:  
The meeting was called to order at 4:10 pm and the agenda was read into the record.  
ROLL CALL:

FINANCE & DEVELOPMENT COMMITTEE				VOTES	
First Name	Last Name	Present	Absent	Approve January notes	Recommend FQEDD KPIs to Bd
Jeremy	DeBlieux		w/ notice		
Matthew	Emory		X		
Sue	Klein	X		Yes	Yes
Heidi	Raines	X		Yes	Yes
Robert	Watters	X		Yes	Yes
Frank	Zumbo	X		Yes	Yes

### INTRODUCTION OF ATTENDEES:

GUESTS		
First Name	Last Name	Role
Karley	Frankic	Executive Director
Jane	Cooper	Commissioner
Paul	Rioux	Bureau of Governmental Research
Ann	Kesler	
Ethan	Ellestad	Music and Culture Coalition of New Orleans
Bridget	Neal	

2. Public Comment  
No public comment was received.
3. Approval of previous meeting notes  
**Mr. Zumbo moved to approve the previous meeting notes. Mr. Watters seconded motion and it was approved.**
4. Discussion of the French Quarter Economic Development District
  - a. Report on ballot language approved by City Council for April 24<sup>th</sup> election:  
*"Shall a .245% increase in the sales tax be levied within the boundaries of the French Quarter Economic Development District ("FQ EDD") (with the exception of such a levy on hotel rooms) to be collected on the sale at retail, the use, the lease or rental, the consumption and storage for use or the consumption of tangible personal property and sales of services within the boundaries of the FQ EDD for a period of five years, beginning May 1, 2021 and ending April 30, 2026 (an estimated \$2 million reasonably expected at this time to be collected as a result of the levy per year) for the purpose of funding POST Certified supplemental police patrols and homeless assistance services, with the initial \$2 million collected in any year dedicated to supplemental police patrols and any additional revenue to be divided between additional patrols and public*

The French Quarter Management District is a state entity created by the Louisiana Legislature as a means for the residential and business communities to work together to protect, preserve, and maintain the world famous French Quarter as a safe, clean, vibrant and friendly neighborhood for residents, businesses, and visitors.

# French Quarter MANAGEMENT DISTRICT

*safety programs (including homeless assistance), and administered by the French Quarter Management District for fiscal and operational oversight of the FQ EDD Trust Fund and services provided by such fund and subject to quarterly budget and expenditure reports to the City Council, to facilitate economic development within the FQ EDD?"*

Ms. Frankic will research other items that will be on the April 24<sup>th</sup> ballot.

- b. Creation of Key Performance Indices for Supplemental Police Patrol Program (SPPP)
  - Public Budget Process per Local Government Budget Act, R.S. 39:1301
  - Annual Legislative Audit
  - Within 90 days of revenues collected, FQMD reserve a minimum of one month of budgeted operating expenses to protect City General Operating Fund from hours worked by Patrol Officers and NOPD Fulltime Coordinator
  - Monthly SPPP Account Income & Expense Report and Balance Sheet presented at Board Meetings, and Revenue collected to personnel deployed reported
  - Quarterly reports to FQEDD (City Council)

**Mr. Watters moved that the discussed Key Performance Indices for fiscal oversight be recommended the Board of Commissioners for inclusion in the Cooperative Endeavor Agreement that will govern the French Quarter Economic Development District Trust Fund.**

- c. Creation of new SPPP Budget  
The Committee Chair, Vice-Chair and Executive Director will work on drafting for the committee to discuss at the next meeting. Ms. Frankic will inquire of the City how long after the 2015 election were sales tax revenues used to pay for the Louisiana State Police

5. Review of public relations firm research and discussion of recommendation to Board of Commissioners  
The committee discussed if there is a need for a public relations firm for voter education related to the French Quarter Economic Development District Sales Tax referendum. The Chair and Ms. Cooper will provide additional details on scope of work from Gamble Communications and The Ehrhardt Group to present to the full board of commissioners. Ms. Frankic will verify that this is a qualifying expense under the enabling legislation, revised statute and/or attorney general's opinions.
6. New Business  
The Chair reminded members of the 50% attendance rule and that the Vice-Chair would be calling to discuss attendance with the members that have fallen below that threshold.  
Ms. Frankic will circulate the commissioner appointing dates to the Board at the request of Mr. Watters.
7. Next meeting date  
The next scheduled meeting of the committee shall be Monday, 1 March 2021 at 4:10 pm
8. Adjournment  
Mr. Watters moved to adjourn the meeting. Mr. Zumbo seconded the motion, and the meeting was adjourned at 5:15 pm.