

# Notes Government Affairs Committee Meeting

Wednesday, 16 December 2020 2:10 to 3:40pm

| Via Teleconference:                           | Video:   |  |  |
|---|--|--|--|
| https://meetings.ringcentral.com/j/2047589217 | https://meetings.ringcentral.com/personallink.html |  |  |
| Meeting ID:                                   | Audio:   |  |  |
| 204 758 9217                                  | +1 (469) 445 0100                                  |  |  |

I. CALL TO ORDER: The meeting was called to order 2:10 pm and the agenda was read into the record.

| ROLE CALL:        |           |         |        |  |                  |
|-------------------|-----------|---------|--------|--|------------------|
| COMMITTEE MEMBERS |           |         |        |  |                  |
| First Name        | Last Name | Present | Absent | Approval of the previous meeting notes | Adopt 2021 Goals |
| David             | Bilbe     | Х       |        | Yes                                    | Yes              |
| Sherry            | Cannon    | Х       |        | Yes                                    | Yes              |
| Jane              | Cooper    | Х       |        | Yes                                    | Yes              |
| Jeremy            | DeBlieux  | Х       |        | Yes                                    | Yes              |
| Brian             | Furness   | Х       |        | Yes                                    | Yes              |
| Juliet            | Laughlin  |         | Х      |  |                  |
| Brittany          | McGovern  | Х       |        | Yes                                    | Yes              |
| Christian         | Pendleton | Х       |        | Yes                                    | Yes              |
| Kim               | Rosenberg | Х       |        | Yes                                    | Yes              |
| Frank             | Zumbo     |         | Х      |  |                  |

### INTRODUCTION OF ATTENDEES:

| GUESTS     |           |                    |  |  |
|------------|-----------|--------------------|--|--|
| First Name | Last Name | Role               |  |  |
| Karley     | Frankic   | Executive Director |  |  |
| Bob        | Simms     |                    |  |  |
| Michael    | Stein     | The Lens           |  |  |
| Dave       | Pinskey   | The Quarter Rat    |  |  |
| Bridget    | Neal      |                    |  |  |
| Gail       | Cavett    | Commissioner       |  |  |
| Heidi      | Raines    | Commissioner       |  |  |

II. Public Comment No public comment was received

#### III. Approval of previous meeting notes

Mr. Pendleton made the motion to approval of the previous meeting notes. Ms. Cannon seconded the motion, and it was approved.

The French Quarter Management District is a state entity created by the Louisiana Legislature as a means for the residential and business communities to work together to protect, preserve, and maintain the world famous French Quarter as a safe, clean, vibrant and friendly neighborhood for residents, businesses, and visitors.



## IV. Review 2020 committee goals

- 1. Lobby state legislature for permanent funding
  - The committee will carry this over to the new year
- 2. Renegotiate sunsetting CEAs

a. New Orleans & Company and FQMD "General Operating Funds" (Shall incorporate the former New Orleans Tourism & Marketing Corporation contract income for general operations) expiration date: 1/22/2020

Was not renewed due to financial impact of COVID-19

b. City of New Orleans, Convention & Visitors Bureau (New Orleans & Company) and FQMD expiration date:12/31/2020 for expenditures of the Hotel Assessment

Was not renewed due to financial impact of COVID-19

c. French Quarter Museum Association expiration date: 12/31/2020

The Board Chair is extending the terms of the existing CEA until 6/30/2021 or until a new CEA can be negotiated.

2. Resolve next steps with Louisiana Civil Service enrollment requirements Was completed this year

# V. Discuss 2021 committee goals

1. Reintroduce the French Quarter Economic Development District sales tax for supplemental safety with the funds coming to the FQMD through a ballot initiative in April

- 2. Work on state funding through the Lt. Governor's office
- 3. Work towards permeant state funding through the legislature
- 4. Explore grant opportunities for additional funding
- 5. Negotiate a new Cooperative Endeavor Agreement with the French Quarter Museum Association

Ms. Rosenberg made a motion to adopt these committee goals for 2021. Ms. Cooper seconded the motion, and the motion was approved.

VI. Update on the French Quarter Economic Development District

The French Quarter Economic Development District has called a special meeting to approve the Notice of Intent to reintroduce a sales tax of .00245% for programming for POST Certified proactive patrols and homeless assistance programs embedded within the New Orleans Police Department.

# VII. New Business

The FQMD Board Chair is sending a Letter Agreement to the Mayor today to extend the terms of the expiring Cooperative Endeavor Agreement for six months or until the Supplemental Police Patrol Program account is exhausted, whichever comes first, to keep the SPPP running.

- VIII. Next Meeting Date The next scheduled meeting will be on Wednesday, January 20<sup>th</sup>
- IX. Adjournment

The meeting was adjourned at 2:31 pm.

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