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French Quarter MANAGEMENT DISTRICT

French Quarter Economic Development District
Stakeholder Engagement Update Report

Overview of the FQ EDD Status

On August 20th the French Quarter Economic Development District (FQ EDD) Governing Authority (the City Council) approved three motions which taken together mark the first of the many steps to assure that the renewal of the “Quarter for the Quarter” sales tax is dedicated to public safety and directed by the stakeholders.

Overview of the FQ EDD Status

The motions approved by the French Quarter Economic Development District (FQ EDD) Governing Authority (the City Council) were:

1. The 2015 ballot language renewal,
2. Authorizing Cm. Gisleson Palmer to be the signatory on all legal instruments, including a Cooperative Endeavor Agreement, and
3. The intent of the FQ EDD Governing Authority to enter into a Cooperative Endeavor Agreement with the French Quarter Management District to administrate the remittances into the FQ EDD Trust Fund for the purpose of funding public safety, notably, the FQMD's Supplemental Police Patrol Program using post certified officers and the FQTF App.

Stakeholder Engagement is a Priority to FQMD

On August 25th FQMD began a stakeholder engagement campaign to begin gathering stakeholder priorities for the drafting of a Cooperative Endeavor Agreement with the City, and the French Quarter Governing Authority (the City Council) for the management of the French Quarter Economic Development District Trust Fund, should the District voters elect to renew the 2015 .2495% in the sales tax.

Stakeholder Questionnaire

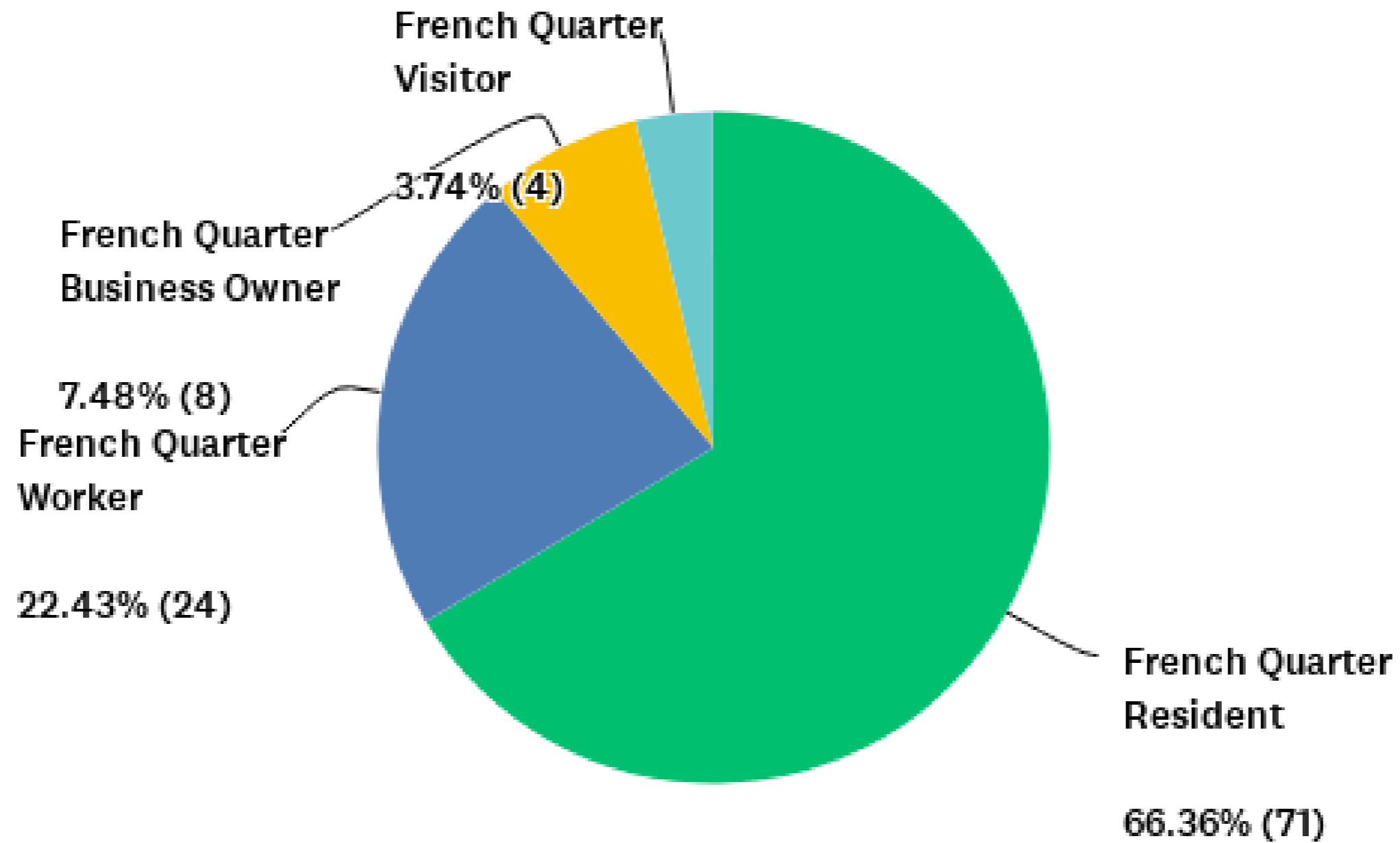
Partner organizations and the District councilmember helped push out the questionnaire which consisted of three questions:

1. Contact information of the respondent for demographic verification and future stakeholder engagement
2. What demographic best described the respondent
3. An open-ended question to allow free response to stakeholder priorities for the funding enhanced and supplemental public safety services

Q1: Contact Information

Contact information was required to complete the questionnaire. This demands respondents be accountable for their responses and the demographic they selected can be verified.

Q2: What best describes you



Q2: What best describes you

ANSWER CHOICES	RESPONSES	
French Quarter Resident	66.36%	71
French Quarter Worker	22.43%	24
French Quarter Business Owner	7.48%	8
French Quarter Visitor	3.74%	4
TOTAL		107

Q3: What is most important to you for inclusion in the CEA **DRAFT**
between FQMD, the City, and the FQ EDD Governing Authority

FQ EDD Trust Fund
Administrated by FQMD

Security Increased & Visible
Throughout Entire District

STAKEHOLDER
PRIORITIES

Enforcement of
Quality of Life Laws

Livability Issues
to be Addressed

The FQ EDD Trust Fund is Administrated by FQMD for use within the District only

The CEA **cannot be terminated** after the election

- Cannot be altered by elected officials

The Trust Fund is used for supplemental services and **not replacement of City resources**

Transparent & Accountable Financial Management

- Audited financials
- Public budget process

Security Increased and Visible Throughout the Entire District

Maximize Post Certified Officers

- NOPD 8th District command & supervision
- Trained in De-escalation techniques
- Working relationship with Dept of Public Health
- Coordination with NOHSEP

FQMD-Supplement Police Patrol Program maintained and expanded

- Staffing levels
- Strategies & patrol routes
- **Monthly reporting**
- Small vehicles

Maintain French Quarter Task Force App Functionality

- Robust public reporting
- Technology utilized

Worker and Residential Safety Prioritized

- Add foot patrols
- **Drug dealing**
- Prostitution
- Illegal street peddling

Enforcement of Quality of Life Laws

Traffic Enforcement

- Oversize vehicles
- Speeding

Homelessness Resource Services

- Disorderly conduct
- **Aggressive panhandling**
- Obstructing right of way
- Public urination & defecation

Sanitation Violations

- In partnership with City inspectors
- **Garbage & Litter**
- Graffiti

Livability Issues to be Addressed

Priorities identified fall outside of “enhanced & supplemental public safety services” ballot language and require alternative funding for programming

Flooding
mitigation

Sidewalk
Repairs

Improved
Sanitation

Improved
Lighting

Musician
loading/parking

Support
Local
Businesses

Bicycle safety

Sound Ordinance

- Currently enforced by the Dept of Public Health
- Officers cannot enforce
- Requires revision by the City Council

Next Steps

- The survey closed September 6th. FQMD is reporting out the common themes that were identified by the respondents so they can then be evaluated by the stakeholders. Based on the responses, some priorities can be addressed in the CEA, some will inform programming for the Trust Fund dollars and some priorities will need to be addressed from separate funding sources.
- FQMD will continue discussions with the New Orleans Police Department and the City's Office of Homeland Security & Emergency Preparedness to structure a public safety program that is unified, post certified, transparent, and accountable. This will be presented to stakeholders as soon as the program is hammered out.
- FQMD will work with the City and Council to draft the governing CEA based on priorities directly related to **"enhanced and supplemental public safety services"** as dictated by the ballot language.

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French Quarter MANAGEMENT & DISTRICT

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