



2019 Annual Report

French Quarter Management District

The statutory purpose of the French Quarter Management District (FQMD) is to strengthen the District as a vital component of Louisiana's tourism industry; aid in the **preservation** of the District's architecture, quaint charm and tout ensemble; beautify the District's appearance; improve **public safety**, foster quality experiences and **quality of life** within the District; and improve **commercial and residential vitality**. The statutory functions of the FQMD include strategic planning, business and commercial development activities and administering capital improvement funds.

Mission

The French Quarter Management District (“FQMD”) is a state entity created in 2007 by the Louisiana Legislature as a means for the residential and business communities to work together to protect, preserve, and maintain the world-famous French Quarter as a safe, clean, vibrant, and friendly neighborhood.



2019 Board of Commissioners

Chairman of the Vieux Carré Commission	Nick Musso, Daniel Taylor
Vieux Carré Property Owners, Residents and Associates	David Speights
Louisiana Restaurant Association	Christian Pendleton
Greater New Orleans Hotel & Lodging Association: Canal to Iberville	Jim Oliver, Frank Zumbo
Greater New Orleans Hotel and Lodging Association: Vieux Carré	David Bilbe
French Quarter Business Association	Jeremy DeBlieux
French Quarter Business League	Robert Watters
Mayor - Business owner headquartered in district	Matthew Emory
Mayor - Domiciliary and qualified elector	Heidi Raines
French Quarter Citizens	Albin Guillot, Gail Cavett
North Rampart Main Street	Sue Klein
New Orleans & Company	Steve Caputo
City Councilmember District C	Kimberly Rosenberg, Juliet Laughlin

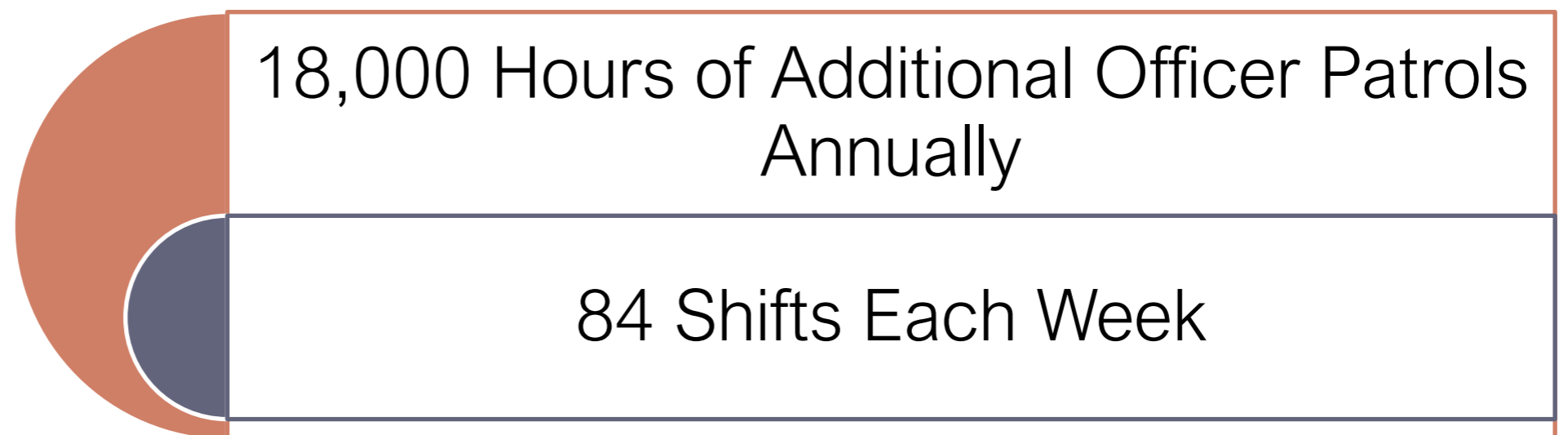
Working for the Betterment of the French Quarter



Executive Director
Karley D. Frankic

Public Safety

For five years the Supplemental Police Patrol Program (“SPPP”) proactively patrols French Quarter streets to help the NOPD deter crime. It uses a mobile application that allows businesses, residents, visitors, and employees to easily report crimes in progress. The SPPP patrols the French Quarter 24 hours a day, 7 days a week. The initiative has been credited by the NOPD as having a positive impact on violent crime, including the removal of guns, drugs, and criminals from the French Quarter. Louisiana State Police Troop “N” now monitors the app as well.



Public Safety

3am-7am	• 2 officers
7am-7pm	• 1 officer
7pm-3am	• 3 officers
8am-2pm	• oversize vehicle & traffic enforcement



Public Safety

Supplemental Police Patrol Program Statistics

Calls for Service

2019
• 6,271

To Date
• 115,38

Arrests & Apprehensions

2019
• 222

To Date
• 1,428

Summons & Citations

2019
• 1,060

Since 2018
• 2,594

5 Vehicles Patrolling

2019
• 62,462 miles

To Date
• 286,348 miles

French Quarter Security Assessment

To further support of the FQMD's mission to identify and implement strategies for improving public safety throughout the French Quarter, FQMD has engaged an investigation and corporate intelligence firm to conduct a 2019 Security Study. This Security Study will review the current security and safety infrastructure in the French Quarter, as well as the need, cost, and effectiveness of the French Quarter's multiple security efforts and resources: the Louisiana State Police, French Market Corporation, Downtown Development District, and FQMD's Supplemental Police Program, which together represent nearly \$9M in annual security costs for the 8th District's French Quarter footprint (in addition to the NOPD's \$9M security budget for the 8th District). This assessment will result in actionable recommendations around how to most effectively and efficiently deploy these resources moving forward.

Quality of Life: Advocacy in Action

Since its inception—and in accordance with its enabling legislation—the FQMD has continuously supported measures that affect the quality of life of French Quarter residents, visitors, business owners, and employees. The FQMD regularly provides feedback to City departments regarding sanitation and drainage issues in the neighborhood, as well as conditions of sidewalks, traffic signage, and road conditions.

Sanitation: City Contract

- Reviewed existing Sanitation contract which exposed multiple unfulfilled contractor requirements
- Spurred follow-up by the Sanitation Dept. to enforce contract compliance

Quality of Life: Infrastructure

Sidewalks

Comprehensive bi-annual assessment of sidewalk hazards are compiled by the FQMD Livability Committee totally ~ 140 hours of volunteers' time each survey .

Sidewalk conditions are assessed based on tripping and wheelchair mobility hazard.

The Sidewalk Assessment is utilized when advocating the Department of Public Works to prioritize the critical needs for repair.

Streetlights

Every six months, the FQMD Livability Committee conducts an audit of French Quarter streetlights to identify missing and non-working lamp posts in need of replacement.

These efforts continue to result in tremendous improvements to neighborhood lighting and crime deterrence.

Resulted in allocation of, \$670,000 for lighting installation across 51 locations in 2019 from French Quarter Improvement Fund.

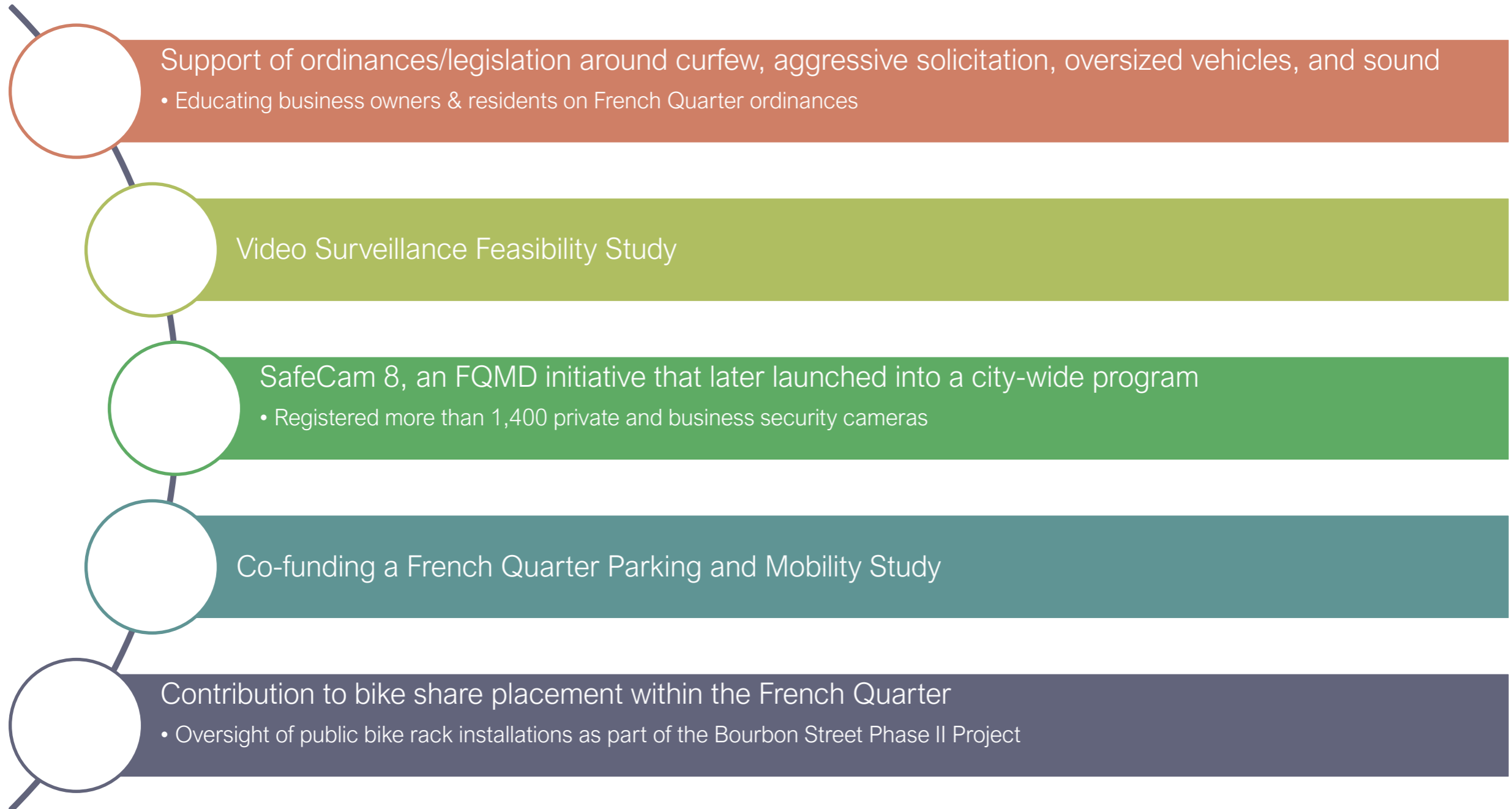
Trash Cans

Advocating City's Department of Sanitation resulted French Quarter Improvement Fund allocations for:

Installation of 84 new iron litter cans

Retrofitting 100 Big Belly solar litter cans with graffiti wrap

Quality of Life: Livability



Preservation



THE
FRENCH QUARTER
MUSEUM ASSOCIATION

The Historic New Orleans Collection
Hermann-Grima + Gallier Historic Houses
The Beauregard-Keyes House and Garden Museum
The Catholic Cultural Heritage Center
The New Orleans Pharmacy Museum
The New Orleans Jazz Museum
The Louisiana State Museum

FQMD supported cultural development by entering into a Cooperative Endeavor Agreement to enable the French Quarter Museum Association to begin raising membership dues to develop shared programming and coordinated marketing.

Preservation



The Board created the Founder's Award created to honor those that reflect the spirit and motivation of the FQMD

1st Honoree: Darryl Berger

FQMD Committees participation in sustainable tourism efforts grew in 2019

FQMD's 2018 Oversized Vehicle Enforcement Initiative added an NOPD enforcement officer; halted or prevented extensive property damage to historic buildings, sidewalks, and infrastructure

General Operating Summary

	Actual	Budget	over Budget	% of Budget
Income				
Administration Fees	36,000.00	36,000.00	0.00	100.00%
New Orleans & Co. & NOTMC	150,000.00	150,000.00	0.00	100.00%
Membership Dues Admin Fee	360.00	480.00	-120.00	75.00%
Total Income	\$186,360.00	\$186,480.00	-\$ 120.00	99.94%
Expenses				
Advertising	208.12	1,850.00	-1,641.88	11.25%
Bank Charges & Fees	10.00		10.00	
Conference & Meeting Expenses	\$ 2,616.04	\$ 3,300.00	-\$ 683.96	79.27%
Insurance	17,334.26	17,952.26	-618.00	96.56%
Legal & Professional Fees	\$ 53,064.06	\$ 64,970.00	-\$ 11,905.94	81.67%
Office Supplies & Software	2,233.56	1,650.00	583.56	135.37%
Payroll Expenses	\$ 98,569.77	\$101,012.38	-\$ 2,442.61	97.58%
Utilities	\$ 1,458.45	\$ 2,470.00	-\$ 1,011.55	59.05%
Total Expenses	\$175,494.26	\$193,204.64	-\$ 17,710.38	90.83%
Net Operating Income	\$ 10,865.74	-\$ 6,724.64	\$ 17,590.38	

Supplemental Police Patrol Budget Summary

	Actual	Budget	over Budget	% of Budget
Income				
New Orleans & Company	1,200,000.00	1,200,000.00	0.00	100.00%
Total Income	\$ 1,200,000.00	\$ 1,200,000.00	\$ 0.00	100.00%
Expenses				
Office Supplies & Software	526.37	3,600.00	-3,073.63	14.62%
3% Administrative Fee	36,000.00	36,000.00	0.00	100.00%
Fuel	16,500.55	15,000.00	1,500.55	110.00%
Licensing Fees	19,311.45	24,000.00	-4,688.55	80.46%
Mobile Data Charges	4,558.33	3,600.00	958.33	126.62%
Police Patrols	810,540.42	858,000.00	-47,459.58	94.47%
Security Administration	105,560.52	185,640.00	-80,079.48	56.86%
Vehicle	\$ 42,531.87	\$ 48,000.00	-\$ 5,468.13	88.61%
Total Expenses	\$ 1,035,529.51	\$ 1,173,840.00	-\$ 138,310.49	88.22%
Net Operating Income	\$ 164,470.49	\$ 26,160.00	\$ 138,310.49	

Finance, Development, and Government Affairs



Successful audit approval
Louisiana State Auditor



Karley D. Frankic | Executive Director

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